

The Meier & Frank Store

Principal Agents for Butterick Patterns and Publications
Artistic Picture Framing to Your Order at Low Prices
Custom Shade and Drapery Work Our Specialty
Sole Portland Agents "Ostermoor" Elastic Felt Mattresses

\$1.00 Foulard Silks 79c Yard



Special purchase of 1500 yards of handsome new Foulard Silks—The prettiest styles and colors for Waists and Shirtwaist Suits—Colored dots on navy blue, brown and green grounds—The regular one-dollar grade on sale while the lot lasts at the low price of 79c yd.

1000 yards of beautiful Dresden figured Crepe de Chine in a large assortment of styles for waists and costumes, best \$1.00 values, for, yard... **79c**

Just received by express, a full line of the popular "Rajah" Silks in all the leading shades, yard... **\$1.25**
Immense display of Mohairs for waists, skirts and shirtwaist suits; largest variety and best values in city.

25c Embroideries for 12 1/2c Yard

15,000 yards of Swiss and Cambrie Embroideries, 3 to 10 inches wide, edgings and insertions in an immense variety of the very best patterns; values up to 25c a yard, on sale for, yd. **12 1/2c**
3000 yards of Corset-Cover Embroideries, handsome styles, values up to \$1.00 a yard, on sale Monday, Tuesday and Wednesday at the low price of, yard... **65c**
Imitation Irish Crochet Bands and Appliques, white and cream, values up to \$1.25 a yard, on sale for three days at, yard... **63c**

10,000 Pairs of New Lace Hosiery

Best 50c Values 31c Pair

For Monday, Tuesday and Wednesday our Spring Opening Sale of new Lace Hosiery for women 10,000 pairs of the 50c-values at 31c a pair should attract an army of buyers—Direct from the manufacturer in Chemnitz, Germany, to the Meier & Frank store—No middleman's profits to pay—Fine quality Black Lisle—Allover lace and lace boot—50 patterns to select from—All sizes Every pair guaranteed absolutely fast color—The wise woman will anticipate her summer needs at the big saving offered—Pair **31c**
Mail orders will be promptly filled



Great Monday Soap Sale

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| Fairy Soap, doz. cakes... 35c | Pure Transparent Glycerine... 4c |
| Pear's Glycer. Soap, cake... 13c | Imperial Violet Soap, 3 cakes in a box, 25c value... 16c |
| Williams' Shaving Soap... 4c | Fairbanks' Glycerine Tar Soap, dozen cakes... 35c |
| Long bar Castile Soap, ck. 4c | Old-fashioned Glycerine Soaps, great special value, cake... 7c |
| Packer's Tar Soap, cake... 14c | Buttermilk Complexion Soap, 3 cakes in a box, box... 19c |
| 2-lb. bars Pure Castile... 16c | O-Kayed Toilet Paper, great special value, doz. rolls... 35c |
| Conti Castile, genuine imported Soap, great value, cake... 59c | 500 Whisk Brooms, the best 15c values for, each... 9c |
| 75c Perfume, ounce... 39c | Great special value in a guaranteed Alarm Clock... 63c |
| Best Triple Extract in Peau de Espagne, Lily of the Valley, Heliotrope and Jockey Club, reg. 75c value, oz... 39c | Wire Coat Hangers, ea... 4c |
| 50c gold-mounted Back Combs, great special value, ea... 37c | Our entire stock of 10c Writing Tablets on sale at, each... 5c |
| 15c Shaving Brushes... 9c | Complete stock of Fountain Pens, all makes, every one guaranteed, \$2.50 up to \$5.00 |
| 50c pure Badger-Hair Shaving brush, heavy bone handle... 39c | |
| Bath-Tub Enamel, 1/2-pint cans, 28c, pint cans... 53c | |
| Wire Photo Racks, ea... 7c-12c | |

**The Meier & Frank Store
Formal Spring Opening**



Wednesday, March Twenty-second
Thursday, March Twenty-third

On this occasion we will present for inspection a most comprehensive showing of the season's advanced styles in Women's Apparel. The display will surpass any of our past efforts. It will be more pretentious in every sense of the word, more representative, and, best of all, will combine to an unusual degree quality of style with economy of price. In a word, it will be a convincing demonstration of the energy and thoroughness that has kept this store to the front. Whether you buy or not, you will be cordially welcomed, and we hope to see you.

Millinery—Cloaks

The Millinery and Garment Exhibit you will find the grandest you have ever been invited to view—a magnificent "style show" of the varied modes and most attractive creations we could gather in Paris, New York and London. Every new and pretty effect that Fashion has dictated for Spring and Summer wear. In Millinery the exclusive models from the foremost Parisian artists will be particularly interesting: "Charlotte," Mme. Georgette, Virot, Caroline Reboux, Camille Roger, Suzanne, Blum, and Mme. Carrier are all represented. Practical models from America's leading designers will be shown in great variety. Opening Days are:

WEDNESDAY, MARCH TWENTY-SECOND.
THURSDAY, MARCH TWENTY-THIRD.

The Meier & Frank Store

Main Sub-Station U. S. Postoffice Rear of Main Floor
Lewis and Clark, Oregon, Portland Souvenirs; Great Variety
Trunks and Bags—Largest Display on the Coast—3d Floor
"Hawes" \$3.00 Hat for Men—None Better at Any Price

**\$3.50 Tan Oxfords \$2.45 Pr.
\$3.50 Patent Colt Oxfords \$2.45 Pr.**

For Monday only we announce the greatest sale of new Low Shoes ever inaugurated by any Portland store this early in the season—Four great lots—The best product of leading Lynn, Mass., manufacturer—All new, this season's styles—All sizes and widths—Every pair regular \$3.50 value—Monday only at the low price of \$2.45 pair



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| Women's patent colt Blucher Oxfords, large eyelets, Cuban heel, hand-sewed, welts \$3.50 value, pair... \$2.45 |
| Women's tan Russia calf Blucher Oxfords, medium heel, tipped toe; best \$3.50 value, at, pair... \$2.45 |
| Women's patent colt and tan Gibson, ribbon ties, large eyelets, the season's most stylish footwear, best \$3.50 values, on sale at the low price of, pair... \$2.45 |

Wash Goods Bargains for Monday

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| 35c fancy white mercerized Waistings, this season's best styles, on sale for Monday only at, yard... 26c |
| 20c Embroidered Dotted Voiles in a big range of patterns and colors; best material for waists and shirtwaist suits; great special value at low price of, yard... 14c |
| Fil de Soie Foulards, silk finish, one of the season's prettiest and most serviceable materials for waists and shirtwaist suits, 35c value, at this low price, yard... 23c |
- Greatest display of new wash materials in the city.

Specials in New Neckwear

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| Valenciennes lace and plaited Lawn Cuff and Collar Sets, new goods, 50c and 65c values, for this low price... 41c |
| Linen Slot Turnovers, embroidered in clover-leaf designs, all colors, each... 24c |
| New line of Mexican Drawwork Turnovers, special values at each, 75c, 50c and... 25c |
| Taffeta Silk Bow Ties, hemstitched ends, red, brown and black; best 35c values, on sale for the low price of... 19c |
| New Lawn Yokes with accordion plaited ruffles, trimmed in Valenciennes lace and insertion, each... 69c |
- Easter Neckwear in exclusive styles. Every express brings us many pretty novelties to be added to the already large variety. If it's Neckwear you want, look to the Meier & Frank Store for it. New Ostrich Feather Boas in black, white and mixed colors; all lengths, all grades up to \$60.00. New Novelty Stoles.

New Spring Leather Goods

- New Handbags with strap, braided or Vienna handles in walrus, seal and morocco; black, blue, tan, brown, with card case and purse, **50c to \$12.00**. Handsome variety.
New Girdle Belts in blue, black, red, green and brown, with or without buckles, **35c to \$4.50** each. Latest styles.
New Girdle Frames in black and white, **15c, 20c, 25c**.
New Suspender Belts, very latest, **\$1.00** each.
"Buster Brown" Belts in black, white and red, **35c, 50c**.
New Opera Bags in light colors, **65c-85c** each.

Spring Catalogue Our new Spring and Summer Catalogue mailed free to any out-of-town address. It is the handsomest and best illustrated Mail Order Book published on the Coast. Write for a copy today.

Portland's Leading Cloak Store



Spring and Summer Apparel keeps tumbling in at a great rate—Immense stocks of everything that's new and attractive in Suits, Coats, Skirts, Costumes, Wraps, Waists, Petticoats, Etc.—The largest and best selected Garment Stock west of Chicago—It's time to give thought to your Easter needs—Second floor

Women's Tailored Suits in Panama Cloths, Serge, Henrietta, Voiles, Sicilians, Covert, Shepherd Worsteds, etc, in box, tight-fitting, Eton jackets, Redingote and blouse styles, with shirred, gored or plaited skirts; all the new shades, checks and mixtures, \$15.00 up to \$100.00.
An immense showing of Silk Shirtwaist Suits in green, brown, blue, black, red and checks; blouse or Redingote styles; full leg-o'-mutton sleeves, etc., \$14.00 to \$60.00.
"Peter Thompson" Coats for Women, in gray mixtures, tans, black and white checks, blue, etc., \$12.50 to \$22.50 each.
Hundreds of new Covert Coats arriving daily, \$9.00 to \$30.00.
New line of Black Silk Coats, lace collars, \$12.50 to \$35.00.
Beautiful new Waists in French Taffeta, Messaline Silks, Chiffon Cloths, lace and net trimmed in round-mesh Valenciennes, Irish Crochet, hand-made Bruges, Duchess and Honiton lace, \$12.50 up to \$60.00.
New Jap Silk Waists, trimmed in lace, embroidery, silk dots, English eyelet embroidery, tucks or plain tailor-made effects, great variety, \$3.25 to \$25.00.
Phenomenal showing of new Silk Petticoats, Taffeta, Jap Silk and Pongees, \$12.50 up to \$40.00.

**"Homemade" Muslin Underwear
25,000 Pieces America's Finest Lingerie**



The Great Easter Sale and Display of "Home-made" Undermuslins starts tomorrow—25,000 pieces of the finest lingerie produced by any manufacturer in America will be offered at exceptionally reasonable prices, quality considered—Made in splendidly appointed factories by well-paid, skilled labor—Portland, Maine, has good reason to be proud of the "Home-made" mills and its 1500 employes—We wish it were Portland, Oregon, instead of across the continent—The daintiest, the best made, the most attractive Underwear we have ever shown—Skirts, Corset Covers, Chemise, Drawers and Gowns—All the newest and prettiest styles and trimming—Every garment has the "Home-made" label sewed on the band or inside the fly—Buy "Home-made" Underwear once and you'll have no other—Second Floor
"Home-made" Corset Covers, Cambrics and Nainsooks, fine embroideries and lace trimmings, headings, ribbons, tucked and plain backs and blouse fronts, 60c, 85c, \$1.00, \$1.25 up to \$3.00 each.
"Home-made" Petticoats, immense variety of dainty styles at \$1.75, \$2.00, \$2.25, \$2.50, \$2.75, \$3.00 up to \$20.00 each.
"Home-made" Short Cambric Skirts, 50c, 85c and \$1.00.
"Home-made" Drawers, beautiful styles, \$1.50 to \$3.00 pair.
"Home-made" Gowns, \$1.25, \$1.50, \$1.75, \$2.00 up to \$10.00 each. See Fifth-street window display.

The Great Semi-Annual Sale of Kitchen Goods, Crockery, Cutlery, Stoves, Etc.

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| 15c 7-pin Hat Rack... 12c | 25c 100-ft. Wire Clothes Line... 19c | Garden Trowels... 4c | Pancake Turners... 5c | "Peninsular" polished Steel Range, high warming closet; 16x21-inch oven, asbestos-lined, Nos. 6 and 8 covers; burns coal or wood; a perfect baker; fully guaranteed; a beautiful range, and great value at... \$26.25 | Good grade Paring Knives... 8c | 60c Covered Kettles for... 45c |
| 3c Japanese Pot Brushes... 1c | 25c Adjustable Wringer... 23.25 | Mrs. Potter's Iron Handles... 11c | Cook Forks, extra heavy... 15c | "Peninsular" planished Steel Range, full nickel trimmed; 50 per cent more heating and cooking capacity than any other; regular \$37.50 model, on sale for... \$32.50 | 5c Butcher Knives... 35c | 75c Covered Kettles for... 50c |
| 5c 8-arm Clothes Racks... 42c | 5c Spring Clothes Hanger... 5c | Weeding Hooks... 5c | 10c glass Juice Extractors... 5c | 15c Never-Slip Can Openers... 5c | 25c Bread Knives... 25c | 90c Covered Kettles for... 72c |
| 25c Galvanized Pails, 19-qt... 19c | 25c zinc Washboards... 27c | No. 4 copper bottom Kettles... 20c | 25c steel Mincing Knife... 14c | 25c steel Mincing Knife... 14c | 25c Carved Bread Knives... 21c | \$1.10 Covered Kettles for... 85c |
| 25c 2-hoop Cedar Pails... 17c | 11c copper-bottom Wash Boilers... 78c | 15c Rice Boilers, each... 63c | 15c Drip Pans, 8x13... 10c | 15c Drip Pans, 8x13... 10c | 10-inch Pastry Knives... 47c | 35c Lipped Sauce Pans... 24c |
| 15c galvanized Wash Tubs... 43c | 25c 10-qt. Sprinklers... 42c | 15c Rice Boilers, each... 63c | 15c Acme Frying Pans... 15c | 15c Acme Frying Pans... 15c | 10-inch Pastry Knives... 47c | 45c Lipped Sauce Pans... 28c |
| 11.45 Family Scales, for... \$1.19 | 25c galvanized Oil Cans... 15c | 15c Mop Sticks, each... 11c | 15c Acme Frying Pans... 15c | 15c Acme Frying Pans... 15c | 10-inch Pastry Knives... 47c | 50c Lipped Sauce Pans... 40c |
| 1-qt. Graduated Measures... 6c | 25c 10-qt. Dishpans... 20c | 15c granite Slop Pails... 11c | 15c Towel Racks... 12c | 15c Towel Racks... 12c | 10-inch Pastry Knives... 47c | 35c Wash Basins for... 25c |
| 11.50 Universal Food Choppers... \$1.25 | 5c tin Graters, large size... 5c | 15c double knife Slew Cutters... 25c | 3-arm Towel Racks... 25c | 3-arm Towel Racks... 25c | 10-inch Pastry Knives... 47c | 45c Wash Basins for... 35c |
| 11.25 set Mrs. Potter's Bed Irons... 38c | 10c wire Tea Strainers... 5c | 15c wooden Towel Rings... 10c | Towel Paper Holders... 2c | Towel Paper Holders... 2c | 10-inch Pastry Knives... 47c | 50c Lipped Kettles for... 28c |
| 15c Dover Egg Beaters... 12c | Tin Measuring Cups... 4c | 15c double Towel Rings... 12c | | | 10-inch Pastry Knives... 47c | 45c Lipped Kettles for... 35c |
| Ever-ready Cover Knobs... 1c | | | | | 10-inch Pastry Knives... 47c | 60c Lipped Kettles for... 48c |