

All Merchandise Purchased on Credit Tomorrow or Tuesday Will Go on Your March Account

The Meier & Frank Store's Great Purchase of 2500 Rugs at Mill Prices



The greatest Rug Deal ever consummated by any Portland concern was put through by our carpet buyer about two months ago—The liquidation of one of the largest and best Axminster carpet mills in the country enabled us to buy the greater part of their entire high-grade stock of Rugs at prices averaging less than actual manufacturing cost—This mill made Axminster Carpets and Axminster Rugs of the best quality and style—A mill whose product has been favorably known for over half a century—The demise of the two active heads of the business causing a shut-down and sale of the plant in order to settle the estate—We bought 2500 rugs

All new goods in the most desirable patterns and coloring. Details of the phenomenal values follow. Every housewife, every hotel and boarding-house keeper is vitally interested—

- 500 Axminster Rugs, 27 inches wide, 44 to 56 inches long, Oriental and floral designs, beautiful colorings; greatest Rug bargain ever offered; \$2.75 value, at the low price of **\$1.72**
- 500 Axminster Rugs, 36 inches wide, 44 to 63 inches long, Oriental and floral designs, great variety, handsome colorings, \$3.50 values, great phenomenal values at **\$2.37**
- 500 Axminster Rugs, 27 inches wide, 60 inches long, Oriental and floral designs, newest colorings, immense variety to select from; regular \$2.75 values at this price **\$1.87**

500 Axminster Rugs, 36x72 inches, magnificent Rugs in superb designs and colorings; the greatest Rug bargain Portland women, ever shared in; regular \$4.50 value. **\$3.59**

500 Axminster Rugs, 18x36 inches, new designs and colorings; best \$1.25 values, on sale at the low price of **86c**

Great Book Bargains

- Special lot of \$1.50 Copyrights on sale at the low price of **39c**
- Latest edition of Webster's Unabridged Dictionary, great special value at **\$2.25**
- The above Dictionary with stand **\$4.00**
- Complete line of Henty Books, the 25c edition, on sale for, each **15c**
- "Etiquette of Today," \$1 edition, for **39c**
- "Fonia Gordyself," by Maxim Goriky **39c**
- "Samantha at Saratoga," great special **39c**
- Painting Plays for Rainy Days **29c**
- 1000 Books, formerly 50c and 75c each; good titles, on sale at, each **16c**
- "Glimpses of the Trail," 6 views for **15c**
- "Out to Old Aunt Mary's," \$2 edition **\$1.40**
- "Tattlings of a Retired Politician," regular \$1.50 edition, on sale for this low price **85c**
- New shipment of White House Cook Books, great value at this low price, each **79c**
- Lewis and Clark Exposition and Oregon Souvenirs on sale at the lowest prices.
- Latest \$1.50 Copyrights on sale at, copy **\$1.08**
- All the latest Magazines and Fashion journals.

Silverware Bargains

- Silver, plated Tea Sets, 3 pieces; our best \$8.50 values, on sale for **\$6.79**
- Silver-plated Bread Trays, plain finish, great special values **\$1.22**
- Silver-plated Fern Dishes, medium size, best \$6.50 val., on sale for **\$5.35**
- Silver-plated Ash Tray and Cigar Holder, great special bargain at **\$1.19**
- Napkin Rings, 50c values, each **32c**
- Silver-plated Card Trays, best \$2.25 values, on sale for **\$1.79**
- Silver-plated Coffee Sets, 4 pieces, satin finish, best \$7.50 value, for **\$5.97**
- Silver-plated Cake Baskets, French gray finish, best \$3 val., on sale for **\$2.35**
- Silver-plated Fruit Dishes, colored dish on silver stand, regular \$5.00 value, for this low price **\$4.10**
- 4-piece Silver-plated Tea Set, newest shape, gray finish, regular \$12.50 value, at this low price **\$9.85**
- Silver-plated Soup Tureens, satin finish, regular \$7 value, on sale for **\$5.15**
- Bronze Candlesticks, 8-in., \$1 value **79c**
- 35c Candle Shades on sale for **27c**
- \$8.50 Nickel Chafing Dishes for **\$6.74**

The Meier & Frank Store Cut Glass Low Priced



Hundreds of pieces of beautiful Cut Glass on sale for one week at exceptionally low prices—Weeding out all pieces that were bought for the holiday season—Want an entirely clean stock before Spring shipments arrive

- 6-inch Cut Glass Nappies or Bon-Bon Dishes, regular \$3.50 values, on sale for the low **\$2.74**
- Medium size Cut Glass Spoon Trays, regular \$3.25 values, on sale for **\$2.37**

Cut Glass Salt and Pepper Shakers, heavy sterling silver tops, beautiful pieces; the best bargain ever offered at—**\$3.50 Values at \$2.69 Pair \$5.00 Values at \$3.98 Pair**

- Cut Glass Sugar and Creamer, large size, beautiful cut, regular \$8.00 values, on sale for, pair **\$6.32**
- Small Cut Glass Bowls, \$4.25 value, for this low price **\$3.33**
- 8-inch Cut Glass Bowls, very handsome cut, our regular \$12.50 value, on sale for the low price of **\$9.98**
- 9-inch Cut Glass Bowl, palm pattern, magnificent \$15.50 piece, for this sale only at this low price **\$11.95**
- 8-inch Nappies, very finest cut, \$16.50 value **\$13.20**
- Small Cut Glass Vases, \$3.75 values, for the low price of **\$2.98**

The Meier & Frank Store Boys' New Wash Waists



The handsomest display of Boys' Wash Waists Portland mothers ever saw will be found in our Boys' Clothing Store—Second Floor—Attractive styles and serviceable materials—Make and fit superior in every way to any ever sent us—The time to buy them is now while the assortments are complete—

Boys' White Blouse Waists in Eton and Russian styles, 3 to 6 years, all the prettiest materials—**75c, \$1.00, \$1.25 and \$1.50 Each**

Boys' Colored Blouse Waists, in Russian and Eton styles; blues, tans, pinks and stripes; all ages, **50c, 75c and \$1 each**

Boys' White Blouse Waists with sailor collar, embroidered collar, front and cuffs; ages 2½ to 6 years; full lines at **50c, 75c, \$1, \$1.50, \$2, \$2.50**

Boys' Blouse Waists, collar attached, Gingham, Chambrays and Percales; blue, pink and tan stripes, also plain blues; ages 5 to 16 years, each **50c**

Boys' Blouses in light and medium striped Percales and Chambrays, with or without collar, 6 to 16 years, **75c**

Boys' fine quality Blouses, plaited fronts, best colors, **\$1.00**

Also many other lines which space doesn't permit listing.

Portland's Leading Cloak Store

It's Springtime in the Leading Cloak Store of the Northwest—Hundreds of parcels of new Apparel arriving by express and freight every day—Never has late February found us so well prepared to serve everyone with the newest and best in stylish Spring garments—Our energetic cloak chief has planned on a scale other stores never attempt—His order copies received to date show assortments fully double any former season—That means Portland women will choose from stocks the size of which they would expect to find in New York City—If you've garment needs to supply it's to your interest to at least look here before buying elsewhere—

Women's Spring Suits in Jackets, Blouses, Norfolk, Etons, tight-fitting effects with vests; navy, red, brown, gray, tan, green, black and mixtures; materials include Broadcloths, Panama Cloths, Coverts, Tweeds, Chevities, Etamines and Serges; flounce or plaited skirts; immense assortment, every new creation; prices range from \$16.50 up to \$50.00. Second Floor.

Shirtwaist Suits, our specialty. An immense showing of new styles in Silk, Alpaca, Serge, Mohairs and mixtures; red, brown, green, fancy checks, stripes and mixtures; all sizes. Prices range from \$10.00 to \$52.

We call particular attention to our display of Silk Shirtwaist Suits, blouse jacket effects, skirts with panel front and flounce, shirred novelties, tailored creations. By far the largest showing in the West. No trouble to show you.

New Cotton Shirtwaists are being shown for the first time.

New Silk, Cotton and Alpaca Petticoats, very latest styles, all grades.

New styles in Black Kersey and Broadcloth Coats for middle-aged or elderly women.

Hundreds of new Covert Jackets arriving daily; tight-fitting and box coats, collar or collarless, plain, fancy braid and strapped styles; all sizes, all grades. Prices ranging from \$9.00 to \$30.00. The largest line in the city.

New line of Jap Silk Waists, trimmed in lace, side-plaits, large and small tucks, fancy and tailor-made, navy, white, brown and black. Prices range from \$3.25 up to \$12.50 each.

New White Lawn and Linen Waists, superb styles, up to \$35.00 each.

Children's Dresses in Linens, Piques and Gingham; sailor, Russian and fancy styles; embroidery trimmed; light blue, pink, black and white checks; also fine hand-embroidered White Pique Dresses, \$2.50 to \$15.00.

Entire new line of Children's White Lawn Dresses, \$2.50 to \$10.00. Second Floor.

New Walking Skirts, Tweeds, Cassimeres, Mixtures, Etamines, Alpacas and Mohairs; large variety of the newest styles, \$7.50 to \$20.00

New Black Etamine Dress Skirts, with or without silk drops; all prices.



Spring Clothing for Men

Our Men's Clothing Store announces an opening display of high-grade Spring and Summer Suits for particular men—The aristocrats of the clothing world are here ready for the smart dresser—Stein-Bloch and Hart, Schaffner & Marx famous product in all the newest fashions and materials—Suits and Topcoats the equal of the best custom-made garments—We hope eventually to make this Men's Apparel Store of ours just as important—just as popular—as the women's section, by offering America's best ready-made Clothing in largest varieties and at the very lowest possible prices—Come tomorrow and see the new Stein-Bloch Suits at \$22 to \$27.50—Stein-Bloch Topcoats \$22.50 and \$25—Hart, Schaffner & Marx Suits \$20 to \$25—Second Floor

New Spring Millinery--\$4.50 Hats Tomorrow \$2.95



Another shipment of 50 of those handsome new Spring Hats we placed on sale a week ago and sold completely out of in four hours—Turbans, "Charlotte Cordays" and large shapes in fancy braids, lace and chiffon—Black and the newest colorings—Hats that should sell at \$4.00 and \$4.50 each—We don't expect them to last through the day—Better come early tomorrow if you want a beautiful new Spring Hat at **\$2.95**

New Spring millinery display is already reaching large proportions. Beautiful flower and foliage Hats—poppies, chrysanthemums, violets, bachelor buttons, in turbans, toques and novelty shapes. Magnificent lace and fancy braid Hats in small and large shapes. First showing of the new Spring Phipps and Atehinson Hats, in straw and faner braids. Prices range all the way up to \$20.00 each. New Hats and Caps for boys and misses. New Baby Bonnets. New flowers—roses, violets, etc.

Department Buyers in New York City

The Meier & Frank Store is represented in the Eastern markets at present by the following buyers:

- A. MEIER, General Merchandise.
- LUDWIG HIRSCH, Cloaks, Suits, Waists, etc.; Children's Garments, Petticoats, etc.
- MADAME HERBERT, Women's and Children's Millinery, Baby Bonnets, high-grade Novelties.
- CHAS. J. MATZ, Handkerchiefs, Hosiery, Underwear, Ribbons, Corsets, Undermuslins, Leather Goods, etc.
- R. J. COUPERHWAIT, Crockery, Silverware, Cut Glass, Kitchen Goods, Cutlery, Stoves, etc.
- J. P. AVERILL, Toys, Dolls, Games, Baby Carriages, Trunks, Bags, Cameras, etc.

New York Office, 16 East 18th Street.

Lace Specials

- 2500 yards of white, cream and eoru net top Laces and Appliques—neat designs, big variety, values up to 40c yard—
- 19c Yard**
- White and cream net top Laces, handsome styles, widths up to 10 inches—great special values for a few days at—
- 39c Yard**
- 2000 yards of Corset Cover Embroideries, pretty styles, big variety—values up to 45c yard, on sale for, yard **28c**

Silks, Dress Goods

New lines of Foulard Silks, in suit lengths—no two alike.

New colored Mandarin Pongees, 27 inches wide, \$1.00 yard. Beautiful silk for waists and shirtwaist suits.

New "Rajah" Silks, \$1.25 yard.

New Shirtwaist Suiting Silks at \$1.00 and \$1.25 yard.

New line of Dresden Silks.

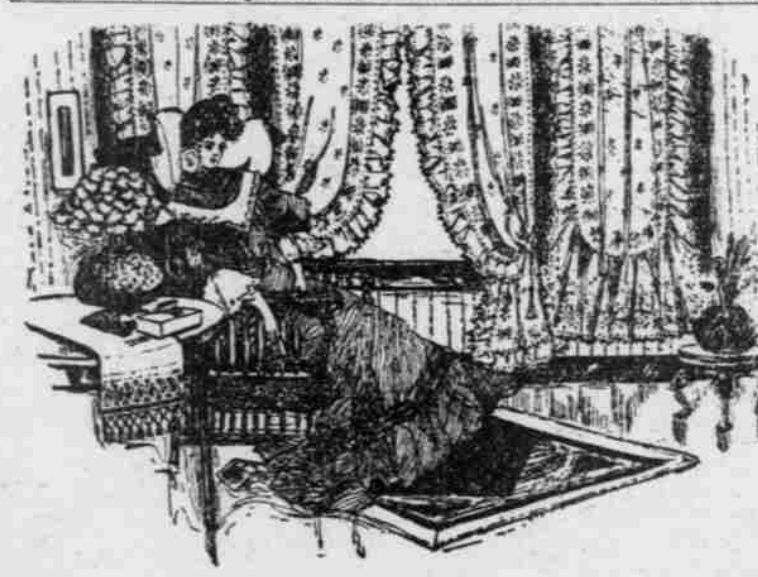
New Check Alpacas, new Poplinette, new Challies, new mixed wool goods, 50c to \$2.50 yard.

Sole Portland agents for "Money-bak" guaranteed black Silks—best black silk made in America, \$1.00 to \$2.00 yard.

Sale Extraordinary of Drapery Materials--Great Bargains

10 great lots of high-grade Drapery Materials to be cleaned up immediately—All new, desirable materials in lengths from 2½ to 10 yds.—Tapestry, Damasks, Silk Velours, Moires, Etc. in magnificent designs and colorings for drapery and upholstery purposes—The values are extraordinary and of great importance to every housewife—Remember, please, that we do custom drapery work—Artistic ideas worked out to your satisfaction by our expert drapers at a minimum cost—Third Floor

- \$1.50 SATIN DAMASK AT 98c YARD**
- \$1.50 Satin Damask Floral Patterns, in red, olive green and terra cotta grounds, weaves and coloring suitable for furniture covering. Great **98c** values at, yard.
- \$2.00 ARMURE AT \$1.10 A YARD**
- \$2.00 Armure, in two-toned effects—three colors—blue, olive and myrtle, suitable for upholstery or drapery purposes—marvelous values for this sale at, yard **\$1.10**
- \$1.50 TAPESTRY FOR 98c A YARD**
- \$1.50 Satin Stripe Taffeta, suitable for bedroom furniture and hangings, light grounds, blue or green stripes. Best \$1.50 qualities, on sale for, **98c** yard.
- \$2.50 TAPESTRY AT \$1.78 A YARD**
- Satin-faced Tapestry in two colors, red and green—good inexpensive covering for parlor furniture. Best \$2.50 values, on sale at this low **\$1.78** price, yard.
- \$1.00 REPS ON SALE FOR 79c YARD**
- \$1.00 Figured Reps, in two-tone effects, all the best colorings, several different weaves—make handsome hangings—\$1.00 values, yard **79c**
- \$2.25 TAPESTRY AT \$1.60 A YARD**
- \$2.25 Tapestry, in red and green designs—beautiful colorings—short lengths, \$2.25 value, **\$1.60** on sale at, yard.



\$2.00 TAPESTRY FOR \$1.48 A YARD

Extra heavy \$2.00 Tapestry, best wearing material for furniture covering—eoru, green, brown or red grounds, with small floral patterns. Best \$2.00 values, on sale for, yard **\$1.48**

- \$1.50 TAPESTRY FOR 98c A YARD**
- \$1.50 Tapestry, in floral designs, red, blue and green—great special value for this sale at, **98c** yard.
- \$3.50 TAPESTRY AT \$2.43 A YARD**
- \$3.50 Satin-faced Tapestry, light grounds, such as rose, blue, eoru, etc., with medium size floral patterns, beautiful materials, \$3.50 value, **\$2.43** on sale for, yard.
- \$3.00 REP ON SALE AT \$1.67 YARD**
- Mercerized Rep, moire on one side and plain on the other—two colors only, olive and terra cotta; regular \$3.00 value, on sale at this low **\$1.67** price, yard.
- \$4.00 VELOUR FOR \$2.50 A YARD**
- \$4.00 double-faced Velour, extra heavy quality, in red, green and blue; beautiful quality, best \$4 values, for this sale at, yard **\$2.50**
- \$5.00 MATERIALS FOR \$2.50 YARD**
- Special lot of drapery materials, silk tapestry, metal tapestry, embroidered velour, etc.—quantity enough for about one pair of portieres **\$2.50** of a pattern; \$4.50 and \$5 values, yd.
- \$2.50 VELOUR FOR \$1.38 A YARD**
- 27-inch Silk Velour, stripes and floral designs, all bright colors, good for covering small pieces of furniture, pillow coverings, etc., \$2.50 value, yard **\$1.38**

\$4 Worth of Music 15 Cents

We place on sale tomorrow 1000 copies of Albert Von Tilzer's Dance Folio of popular hits, 14 pieces, including:

- "Teasing," "Tell Me With Your Eyes," "Bunker Hill," "I Want to Be Loved," "Lay My Wedding Dress Away," "You Mustn't Pick Plums From My Plum Tree," "Murphy," "That's What the Daisy Said," "Lonesome," "Medley Lancers"—\$4.00 worth of music **15c** for.

Mail orders promptly filled.

Sale of Boys' Clothing

New Spring Arrivals

New Eton Sailor Suits, in pretty homespun materials—navy blue, 6 to 10 years, big variety of styles, \$5.00 to \$8.50 suit.

New Russian Blouse Suits, in red, brown, navy and neat gray mixtures; sizes 2½ to 6 years—\$5.00 to \$8.50 suit.

A year's subscription to the "American Boy" free with every purchase of suit or overcoat at regular price, in our Boys' Clothing Department, second floor.