



The Different Store
Olds, Wortman & King
 57 & 59 Washington Sts.

THE
 QUALITY
 SHOP

The Different Store
Olds, Wortman & King
 57 & 59 Washington Sts.

Leading Store of
 Largest Stocks on
 the Pacific Slope.

The Different Store
Olds, Wortman & King
 57 & 59 Washington Sts.

Hourly Sales Monday

For extra hourly specials see MONDAY MORNING PAPERS.

Wanted Immediately

Ten experienced saleswomen in the big Second floor Suit and Wrap Salons. Apply to Superintendent, Mr. Bell, on Monday.

Personal

F. M. Young, buyer for our ladies' furnishing, lace and ribbon stores, and M. Hansen, chief of the Undermuslin, Corset, Wardrobe and Art Salons, returned last week from a six weeks' business trip to New York City.

Mr. F. M. Hamburger, manager of the Millinery Salons, is expected home this week from his semi-annual Spring trip to New York City.

Miss L. Bernard, the efficient manager of the big Garment stores on Second floor, leaves New York today for home via New Orleans and California, arriving in about two weeks, making a tour of inspection of leading stores in Southern cities en route.

Mr. King, of the firm, leaves early in March on his semi-annual trip East in the interest of the Silk and Dress Goods stores connected with this establishment.

Mr. J. C. Olds is now in the East on his regular Spring trip, selecting his lines of China, Glass and Silverware, Bric-a-Brac, etc. for Fall.

Mr. H. C. Wortman, of the firm, is at the New York office, 438 Broadway, assisting Mr. Shipley, the resident buyer. He writes home: "We will certainly 'put it all over' competition this year with the magnificent lines selected."—As usual.

Read in another column of the change of management in the Shoe Department.

SEE MONDAY PAPERS FOR A HOST OF MENTIONS OF OTHER WONDERFUL SPECIALS OF THE WEEK IN ALL DEPARTMENTS.

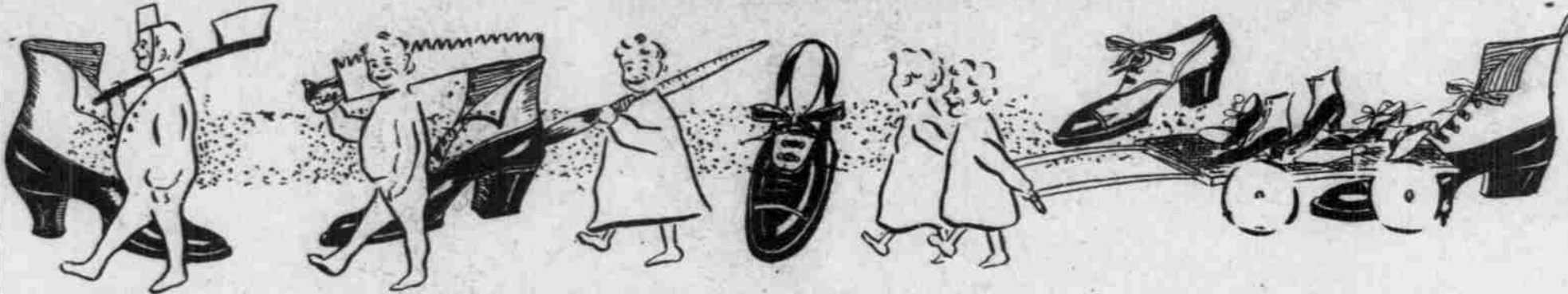
WE DON'T LIKE TO HAVE OUR FRIENDS THINK WE'RE EASILY "SWELLED"

But it is really pleasant to know that our efforts to do the best sort of storekeeping are appreciated by the great public, as such letters as the one below—a fair sample of numbers received daily—seem to indicate. This from a prominent society lady at Aberdeen, Wash.:

Aberdeen, Wash., Feb. 20, 1905.
 Messrs. Olds, Wortman & King,
 Portland, Oregon.

Gentlemen:
 In reply to your letter of recent date, will say that the dishes have been received. I scarcely know how to express my appreciation of your kindness in this matter. The dishes were not in the first shipment, for I did not miss them the evening I unpacked them, but the next morning in looking over the lot I discovered that the fruit saucers were not there, and immediately wrote you. I assure you that I appreciate your promptness in this matter and would like to say that this impresses me more favorably with your store than ever. This was my first trading trip to Portland, and may I add my mite and say that I found your store the pleasantest and best in which to trade?

Yours very truly,
 Signed



"NEW ADMINISTRATION SALE" OF SHOES

A Shoe Sale of Tremendous Importance to Every Individual in Portland

Our Shoe Department Changes Management



"AT YOUR SERVICE."
 S. C. JAMESON.

MR. S. C. JAMESON Late of Boston and Providence

Has been engaged and took charge last week of our big new Shoe Department. For over 20 years the name of "Jameson" has been associated throughout all the East with the expression of "ONLY GOOD SHOES."

Mr. Jameson owned and managed the largest and leading shoe stores in Boston, Mass., and Providence, R. I., for years. His Boston store was not only the largest in that city, but the handsomest, finest fitted and most elaborately appointed of any in America. Mr. Jameson is a designer and practical originator of the latest ideas now embodied in the finest makes of shoes in this country. Having disposed of his Eastern interests we persuaded Mr. Jameson to take control of this great branch of our

phenomenally growing business. "The best is none too good," is ever our motto, and in presenting Mr. Jameson to our public, we can truly say, He is the best all 'round shoe man today in the United States, and safely challenge contradiction. Hundreds of Easterners will welcome Mr. Jameson to Portland as an old and valued acquaintance. The condition of assuming charge of our shoe business was that he should have ABSOLUTE control. His first order is, "Sell every dollar's worth of present stocks." We'll let him tell the rest in his own way.

WHAT MR. JAMESON SAYS:

"While the present stocks of footwear in the store are well chosen and in splendid shape so far as makes, styles and sizes are concerned, naturally I do not care to continue many lines of another buyer's choosing. The shoe stocks here are (by my own personal investigation) the peer of any in the City of Portland—and yet I can better them. My policy will be to start all over new—in my way, with stocks chosen by myself. In no other way will I assume the responsibility of making the improvements in hand. Therefore I propose to slaughter the present stocks regardless of whether they've been here a day, a month or a year. Spring business must be done with shoe lines picked by

Therefore thousands of pairs of shoes for men, women, misses and children will be sold this week at less than manufacturers' cost! In many cases at less than half!

SUCH VALUES AS WERE NEVER SEEN BEFORE IN ALL THE WEST. Extra salespeople, cashiers and wrappers for this great sale. Opens Monday at 8 A. M.

WOMEN'S \$3.50 DRESS SLIPPERS FOR \$1.99.
 Women's buckle "Adonis" Slippers, patent ideal kid, also dull finish French matt kid buckle "Adonis" for house or street, hand sewed, welt, stylish military heels; regular values \$3.00 and \$3.50; special "New Administration Sale" price, pair.....\$1.99

WOMEN'S \$2.50 SLIPPERS \$1.29.
 Women's 2-strap, 2-wrap and cross-strap slippers; some headed and some plain; also buckled ideal kid "Adonis" and vici kid, Blucher, Oxford; regular values \$2.25 and \$2.50; special "New Administration Sale" price, pair.....\$1.29

470 PAIRS OF WOMEN'S TURKISH SLIPPERS AT 40c.
 Women's Turkish Slippers in red, tan and black; special "New Administration Sale" price, pair.....40c

WOMEN'S KID SLIPPERS 50c.
 A lot of women's red kid Slippers, satin bow over instep, hand turned; special "New Administration Sale" price, pair.....50c

WOMEN'S \$3.50 SLIPPERS \$1.99.
 A lot of women's vici patent kid Slippers, very stylish; regular value \$3.50; special "New Administration Sale" price, pair.....\$1.99

A POPULAR MAN'S SHOE AT A MATCH-LESS BARGAIN PRICE! MEN'S \$3.50 SHOES \$2.49.
 Men's lace shoes, box calf, Blucher cut, latest potato last, also men's velour and vici kid shoes, Blucher or straight last, comparatively new goods, broken sizes to be discontinued; regular \$3.50 shoes; special "New Administration Sale" price, pair.....\$2.49

GREAT BARGAINS IN BOYS' SHOES.
 Boys' lace shoes, vici kid and velour calf, solid liner and outer soles, solid leather counters, heavily drilled lined, and sewed; sizes 9 to 12; special, pair.....\$1.19
 Sizes 11 to 12; special, pair.....\$1.25
 Sizes 13 to 14; special, pair.....\$1.50

BOYS' \$1.50 SHOES 75c.
 49 pairs boys' shoes, solid real calf, large and small sizes; regular values \$1.25 and \$1.50; special "New Administration Sale" price, pair.....75c

Good, fashionable and even famous makes of shoes—the best we have ever had to sell under price.

SENSATIONAL BARGAINS IN WOMEN'S SHOES.
IN THE "NEW ADMINISTRATION SALE."
WOMEN'S \$3.50 SHOES \$1.69.
 A lot of women's fine custom made button shoes, patent and vici kid, black velvet

top; a dressy street shoe; regular value \$2.50; special "New Administration Sale" price, pair.....\$1.69

WOMEN'S \$4.00 SHOES \$1.79.
 59 pairs women's lace shoes, kid foxed, dull matt kid top, some on the comfortable foot form last, others on the round toe last; regular value \$4.00; special "New Administration Sale" price, pair.....\$1.79

WOMEN'S \$4.00 SHOES \$2.19.
 Women's lace shoes, French enamel, dull matt kid top, stout soles, Goodyear sewed, dress street shoe to wear without rubbers; regular value \$4.00; special "New Administration Sale" price, pair.....\$2.19

WOMEN'S \$5.00 SHOES \$2.29.
 Women's lace and button shoes, 211 pairs, hand-turned soles, choice selected vici kid, made by the leading manufacturers in the country; regular value \$5.00; special "New Administration Sale" price, pair.....\$2.29

WOMEN'S \$3.50 "GLORIA" SHOES FOR \$2.15.
 A lot of women's "Gloria" shoes, dull box calf, plump weight, vici kid, extension soles; regular value \$3.50; special "New Administration Sale" price, pair.....\$2.15

WOMEN'S \$4.00 SHOES \$2.29.
 Women's lace shoes, Goodyear welt, vici kid, medium round toe, military heel; regular value \$4.00; special "New Administration Sale" price, pair.....\$2.29

Women's \$5.00 Shoes 89c
 552 pairs women's lace shoes, patent kid, vici kid, box calf, velour calf and tan vici kid, also cloth tops, kid foxed lace. Regular value from \$3.00 up to \$5.00; special "New Administration Sale" price, per pair.....89c

WOMEN'S \$5.00 SHOES \$2.29.
 Women's high-grade lace boots, 460 pairs, 11 different styles, patent calf, box calf (dull finish) vici kid and patent kid; regular values \$4.00 and \$5.00; special "New Administration Sale" price, pair.....\$2.29

UNPARALLELED BARGAINS IN WOMEN'S SLIPPERS.
WOMEN'S \$4.50 DRESS SLIPPERS FOR \$2.49
 Women's patent ideal kid button slippers, hand made, thin edge, Louis heel, high arch; very stylish; regular value \$4.50; special "New Administration Sale" price, pair.....\$2.49

LARGEST AND LEADING GARMENT STORE WEST OF CHICAGO

The Fashion Center of the Western Garment World
 In the WOMEN'S APPAREL SALONS--2d Floor

Hundreds of New Arrivals

Daily—The

"Demi-Saison" Suits



That's what Paris calls these first glimpses of fashions already "out" for Spring. Women's Tailored Suits almost ceremonial in beautiful cloths and effects. A word of this store's tailor-made suits and wraps for women.

Some women, who do not observe very closely, wonder why it is that our tailored garments hold their shape so much longer than the usual sort—do not fall into unsightly folds and wrinkles as soon as the first freshness wears off. It is because we do not use trimmings to cover defects. Seams are carefully finished; tailor-stitching gives firmness where needed; every hidden part is looked after with the utmost care, even in the low-priced garments. Nothing is skimmed or slighted.

Our wraps are out of the ordinary. They have an air of refinement and exclusiveness that suggests Paris at its best. The lines are easy and graceful; the materials and trimmings are as rich as one could desire, but are used with a degree of restraint that insures harmony and artistic effect.

Among the notables registered in the list of late arrivals are the trim, trix and jaunty

EXTRA SPECIAL SUPERB EVENING WAISTS FOR ONE-HALF PRICE.

A remarkable opportunity offers this week for supplying the fancy evening waists for Spring and Summer social functions. We shall place on sale over 200 handsome evening waists, values ranging from \$25 to \$50. Superb creations of chiffons, chiffon taffetas, peau de soles and crepe-de-chines, in whites, blacks and delicate pinks, niles and blues. In all the dainty, beautiful trimming effects that fashion favors. As a striking special value, HALF PRICE all week or until lot is closed.

All the magnificent evening gowns and opera wraps that remain of the past season's showings—and styles in these change but little you know at.....HALF PRICE OR LESS

Etamines, albatross, chiffon taffetas, crepe-de-chines, nun's veiling and broadcloths form the materials, in pinks, blues, reds and champagnes and some faintly dotted in solids pattern. Choose this week at.....HALF PRICE—SOME LESS

EXTRA! Just in by express. New and exclusive STREET AND CALLING GOWNS! The latest, newest models of that famous style dictator, Mlle. Schroeder.....\$45.00 to \$125.00

A GREAT SALE OF NEW SPRING Shirtwaists

THE FIRST OF THE SEASON OF OUR FAMOUS SHIRTWAIST SALES.

Women's Handsome New \$3.75 Waists for \$1.89

The materials are heavy mercerized cottons and Madras, in beautiful tiny floral and vine and spray designs in dainty colorings and conventional designs in colors of materials, white and tan. The very latest styles, just received from New York. The mercerizing is very heavy and rich, giving to the waists all the appearance and beauty of heavy silk. Lavender, green and pink predominate in the figures on white grounds. Tans have heavy raised mercerized figures. All have white pluge or fancy collars with tie. Values in the lot to \$3.75. Special all day MONDAY ONLY, at.....\$1.89



In the March Silk and Dress Goods Stores

South Annex—First Floor.

SPECIAL BARGAINS FOR THE WEEK—FOUR GRAND SPECIALS.

New 45-inch, silk and wool crepe de Paris—very dressy, with rich silky finish—in following color assortment: Cream, pink, cell, Nile, reds, hunters and myrtle green, tans, biscuit, champagne, moles, browns, fose, copper, cardinal, mole, royal, Parsifal and navy; unequalled value at our regular price, \$1.50; special for the week, per yard.....\$1.19

New 54-inch all wool Tailor Suitings, in a grand assortment of colors, and all in neat mannish effects; splendid fabrics at our regular low price of 50c per yard; special for the week at, per yard.....\$1.00

New hard twisted Tailor Suitings, in neat striped and checked effects; all the swell street colors in the assortment; splendid values at our regular low price of 50c per yard; special for one week only, yd., 41c

NEW BLACK TAFFETAS, CUT IN PRICE FOR ONE WEEK.

Yard wide, black, all pure silk Taffetas, with deep, rich, lustrous color; an excellent lining grade for skirts, suits and lining—Our regular \$1.25 grade; other stores advertise them as "1.50 values;" special for the week only, yd., 68c

Great News for I. C. School Scholarship Contestants

In appreciation of the interest shown in the I. C. School Scholarship voting contest by our public, we have concluded to

OFFER ANOTHER FREE SCHOLARSHIP

Making two in all. The second scholarship to go to the person standing second on the list at the close of the contest, Saturday, April 22, at 6 P. M. This second scholarship will not include the languages, however, but choice of every other course taught by the school. The first scholarship includes choice of the full list including languages.

STANDING OF CONTESTANTS AT 5 P. M. YESTERDAY.

Reginald Carter, Bell Boy, The Norton	19,511
Arthur Taylor, M. & A. Shoe Store	12,822
Mae Hughes, Knight Shoe Co.	8,532
Guy De Pue, Portland Delivery Co.	4,325
Ethel Carlson, Mason & Ehrman	3,825
Charles Adler, Woodard, Clark & Co.	3,780
Arthur Lindborg, Lindborg Grocery	3,002
Fred Murphy, Western Electric Co.	2,484
Janet Clark, Meier & Frank Co.	2,030
F. H. Battin, Wadhams & Kerr Bros.	2,006
Scattering	50,047
Total	122,693

Total.....71,740

Domestics Dainty Wash Stuffs and the Beautiful White Goods for Summer

First Floor.

When you look at such white goods as the Swisses, for instance, and see the lovely laces they are made up with, and the new styles of skirt and blouse—you no longer wonder why another great white year is promised—but rather, how it could be helped.

The plain sheer cottons will be worn from now on, made up into blouses, over colored slips—some of the girls are making these slips of cotton because it washes so well. This list tells the synopsis of an interesting story of the newest in Spring favorite "Tab" fabrics, as exploited at Portland's largest and foremost store this week.

Richardson's pure Irish linen damask sets, with full size dinner napkins.

Sizes 2x2½ yards; regular value, \$4.75; special, set.....\$3.50
 Sizes 2x2½ yards, regular value, \$5.50; special, set.....\$4.00
 Sizes 2x3 yards, regular value, \$5.50; special, set.....\$4.00
 Sizes 2x3 yards, regular value, \$6.00; special, set.....\$4.50

46c DAMASK 54c.
 Damask, turkey red and white, blue and white, green, and red, 58 in. wide, all fast colors; regular value 45c; special, yard.....34c

LINEN CRASH 10c YARD.
 Heavy all linen crash, 18 inches wide, brown or bleached; special at, the yard.....10c

SPECIAL VALUES IN NEW WHITE GOODS.

White embroidered Madras, exquisite patterns; at, yard.....25c and 35c
 White embroidered novelty waist lengths in all the newest weaves; from each.....\$1.50 to \$10.00
 Soft white India mull, very popular this season at, the yd. 15c, 20c, 30c
 White Japanese Linens; at, the yard.....\$1.00, \$1.25 and \$1.50
 Fine linen Cambrics and sheer linen Lawns for embroidered shirtwaists; from, yard.....50c to \$5.00

40c PERSIAN LAWN 25c.
 2000 yards fine sheer Persian Lawn, 45 inches wide; regular value 40c; special, yard.....25c

"Etoile," the new French novelty, a soft clingy fabric, that does not wrinkle; see new jardiniere patterns; exclusive with us; special at, yard.....50c

MOHAIR LUSTRE 25c YARD.
 Mohair Lustre in checked and striped effects, resembles the \$1.00 woolen goods, crisp and firm as real mohair; special at, yard.....25c

SILK GINGHAMS 40c and 50c YARD
 Silk Gingham in plain colors and fancy jacquard effects at, yard.....40c, 50c

LINEN SUITINGS 40c and 50c YARD
 French and Irish Linen Suitings; all colors; at, the yard.....40c and 50c

CHALLIES 35c YARD.
 Satin stripe wool mixed Challies, dark, medium and light colorings, in choice designs; at, yard.....35c

New embroidered Voiles; at, the yard.....15c
 New Scotch Tartan Plaids; at, the yard.....25c and 50c

New French printed Tull; at, the yard.....\$1.00
 New Panama Suitings; at, yard 25c
 New Shantung Suitings; at, yd., 60c
 New Scotch, French and American Gingham; at, the yard.....10c, 12½c, 15c and 25c