



## A MONDAY CARNIVAL OF UNMATCHED VALUES

HOURLY SPECIALS will only be sold at the advertised prices during hour specified. Not a moment before or after at a penny less than regular prices.

### 9 to 10 A. M.

#### A LACE SALE—First floor.

Half price for Allover Venise Lace, in cream, white and ecru, for dresses, waists and yokes, very handsome patterns; special Monday for one hour only at half price, as follows:

Our 50c value at the yard ..... **25c**  
 Our 75c value at the yard ..... **38c**  
 Our \$1.00 value at the yard ..... **50c**  
 Our \$1.25 value at the yard ..... **68c**  
 Our \$1.50 value at the yard ..... **75c**  
 Our \$1.75 value at the yard ..... **88c**  
 Our \$2.00 value at the yard ..... **\$1.00**

And all prices between, up to \$14.00 at **\$7.00** HALF PRICE.

#### 4c TOILET PAPER 2c ROLL—First Floor.

Toilet Paper, 5-oz. rolls; regular value 4c, special, roll ..... **2c**

#### WOMEN'S \$3.50 SHOES FOR \$2.69—First Floor, Sixth-Street Annex.

Women's shoes with either light or heavy soles, in either patent colt or plain vici kid; Blucher or plain lace styles, medium wide toes and Cuban heels; good \$3.50 value, special for one hour only at the pair ..... **\$2.69**

#### 30c CUT GLASS SALAD OR BERRY BOWLS 15c—Third Floor.

Cut Glass Berry or Salad Bowls, very brilliant pattern, 8 1/2 inches, scalloped top and star bottom; regular value 30c, special, each ..... **15c**

### 10 to 11 A. M.

#### CHILDREN'S BLACK CASHMERE HOSE, First Floor, fine ribbed, double knee and heel.

Sizes 5-5 1/2, our 25c value, special for one hour at the pair ..... **16c**

Sizes 6-6 1/2, our 30c value, special for one hour at the pair ..... **19c**

Sizes 7-7 1/2, our 35c value, special for one hour at the pair ..... **22c**

Sizes 8-8 1/2, our 40c value, special for one hour at the pair ..... **25c**

Sizes 9-9 1/2, our 45c value, special for one hour at the pair ..... **32c**

#### PILLOW CASING 10c—Domestic Aisle, 1st Floor

10,000 yards of fine quality Pillow Casing, 45 inches wide, special for one hour only at the yard. **10c**

#### 15c PEARL BUTTONS FOR 8c—First Floor.

White Pearl Buttons, four holes, shirt size, two dozen on card; regular value 15c; special, card. **8c**

#### KID GLOVES FOR 47c—First Floor.

Ladies' Kid Gloves in black and white only; sizes 5 1/2-5 3/4-6; in colors, 7 1/4-7 1/2-7 3/4-8; in the lot are values at \$1.00, \$1.25, \$1.50 and \$2.00; special for one hour only at the pair. **47c**

#### \$5.50 AND \$5.75 BLACK PETTICOATS \$3.19—Annex Salons, "The Wardrobe," Second floor.

Ladies' Petticoats, made of best quality Italian Cloth, trimmed with butterfly ruffles and knife plaiting, also dust ruffle; our \$5.50 and \$5.75 values, special for one hour only at, each ..... **\$3.19**

### 11 A. M. to 12 M.

#### 25c WRITING PAPER FOR 13c—First Floor.

One pound package white ruled writing paper, containing 5 quires; regular value 25c, special, package ..... **13c**

#### MEN'S \$1.00 SHIRTS 50c—MEN'S TOGGERY—Sixth-Street Annex, First Floor.

A new Spring 1905 line of men's Spring Golf Shirts with detachable collars, in plain tan, blue and small black figured effects; our regular \$1.00 value, special, each ..... **50c**

#### WOMEN'S 35c COTTON HOSE FOR 22c—First Floor.

Women's black cotton Hose, good weight, double sole, high spliced heel, French toe, a good weaver and big 30c value; special for one hour, at the pair. **22c**

#### \$2.00 FLANNEL WAISTS FOR 59c—Salons of Dress, Second Floor.

Pretty Flannel Waists made up in neat effects, colors brown, tan, red, blue and black; values to \$2.00 in the lot, special for one hour only at, each. **59c**

#### DOMET FLANNEL GOWNS WORTH \$1.65 FOR 98c—Second Floor Annex, "The Wardrobe."

Ladies' Nightgowns made of domet flannel, either pink or blue, in Mother Hubbard style with turnover collar and cuffs; our \$1.65 value, special for one hour only at, each. **98c**

Tomorrow we resume a popular feature introduced by this store several years ago and conducted at intervals since, growing constantly in public favor, familiarly known as "HOURLY SALES." Combined with these we have brought together a congregation of matchless special values for the entire week, making in composite a sale the like of which has never been known in the annals of February merchandising in Portland. We are upsetting traditions and revolutionizing retailing in this city, turning the once dull month of February into one of the busiest of the year. We are wrecking values this week as never before, upsetting regular prices and offering bargains that fairly glisten with peerless worth. Read this page. Do the values not fairly and strongly appeal to your best economic nature? Are they not worth coming for—from almost any distance? Fresh bargains will be brought forward every day, whether advertised or not. It's your time to buy, and your own interest must bring you here tomorrow—and through the week. Read on through the page and read tomorrow's news crowded out today—every word must interest if saving is an object. Mail orders filled except on hourly specials.

### 3 to 4 P. M.

#### 50c PERFUMERY FOR 25c—First Floor.

Imported English Perfumery in rose, violet, heliotrope, clover and carnation; reg. value 50c, special, oz. **25c**

#### WOMEN'S \$1.25 VESTS FOR 75c—First Floor.

Women's fine imported cotton Swiss ribbed Vests, high neck, long sleeves; our famous Zinmerli goods; great \$1.25 value, special for one hour only at, garment **75c**

#### SILK PETTICOATS FOR HALF—Grand Salons of Dress, Second Floor.

Swell Silk Petticoats in fancy brocades, colors light blues, green, pink, salmon pink, white and black; values from \$25 to \$85, special for one hour only at **HALF PRICE**

#### \$6.00 UNTRIMMED HATS FOR \$2.49—Millinery Salons, Annex, Second Floor.

A new line of untrimmed hats, suitable for immediate wear. Included in the lot are hand-tucked chiffons and mohair braids in a variety of shapes and in black only; our \$6.00 value, special for one hour only at **\$2.49**

#### 40c MADRAS FOR 22c—Fourth Floor.

White figured Madras for sash curtains, bedspreads, etc.; regular value 40c, special, yard ..... **22c**

### 4 to 5 P. M.

After school is out on Monday, pupils may buy

#### 10c INK TABLETS FOR 5c—First Floor.

Best Ink Writing Tablets, smooth finish, ruled, note size; regular value 10c, special **5c**

#### CHILDREN'S 60c AND 65c WHITE APRONS FOR 39c—Second Floor.

Children's White Aprons made of fine lawn in Mother Hubbard or Little Beauty style and trimmed with embroidery or fine tucks, sizes 4 to 12 years; our regular 60c and 65c values, special for one hour at, each ..... **39c**

#### SARREGUEMIN'S KITCHEN WARE ONE-THIRD OFF—Third Floor.

An imported fireproof clay cooking ware, heavily glazed outside and inside, a brownish color on the outside and pure white inside. A large assortment to choose from, among them—  
 9-inch oval Baking Dish; regular value 30c, special, each ..... **20c**  
 1 1/2-pint footed Bows; regular value 17c, special, each ..... **11c**  
 3/4-pint Creamer; regular value 20c, special, each ..... **13c**  
 6-inch round Pudding Dish; regular value 20c, special, each ..... **13c**  
 8-inch round Pudding Dish; regular value 30c, special, each ..... **20c**  
 3-pint Pitchers; regular value 30c, special, each ..... **20c**  
 3-pint Coffee Machines; regular value \$1.60, special, each ..... **\$1.07**

#### \$1.00 RUGS FOR 50c—Fourth Floor.

HALF PRICE for all wool, double-faced Smyrna Rugs, 18 inches by 36 inches; regular value \$1.00, special for one hour, 4 to 5 P. M. at, each ..... **50c**

### A Great All-Day Monday Sale of Splendid Utility Walking Skirts

Stylish Walking Skirts, made of chevrons, serges and novelty goods—colors, blue, black, gray and fancy mixtures—Skirts that are worth from \$3.50 to \$5.50; special Monday, all day at, each ..... **\$3.98**

## Announcement A FREE SCHOLARSHIP To Be Given by Popular Vote, in the Extraordinary! International Correspondence School

By this house, far-reaching and careful inquiry has convinced us that the methods employed by the above-named educational institutions are of incalculable benefit when applied by those desirous of learning some of the following branches of business.

**Mechanical Engineer** Municipal Engineer  
**Machine Designer** Railroad Engineer  
**Mechanical Draftsman** Surveyor  
**Foreman Machinist** Bridge Engineer  
**Foreman Toolmaker** Mining Engineer  
**Foreman Patternmaker** Mine Foreman  
**Foreman Blacksmith** Textile Expert  
**Foreman Molder** Architect  
**Gas Engineer** Contractor and Builder  
**Refrigeration Engineer** Architectural Draftsman  
**Traction Engineer** Heat and Vent. Engineer  
**Electrical Engineer** Foreman Plumber  
**Electric Machine Designer** Chemist  
**Electrician** Structural Draftsman  
**Electric Lighting Superintendent** Ornamental Designer  
**Electric Railway Superintendent** Perspective Draftsman  
**Telephone Engineer** Illustrator  
**Wireman** Sign Painter  
**Dynamo Tender** Navigator  
**Motorman** Bookkeeper  
**Steam Engineer** Stenographer  
**Engine Runner** Teacher  
**Marine Engineer** Ad. Writer  
**Civil Engineer** Showcard Writer  
**Hydraulic Engineer** Window Dresser  
**Commercial Law**

**LANGUAGES TAUGHT WITH PHONOGRAPH, FRENCH, GERMAN, SPANISH.**

To be given ABSOLUTELY FREE to the person chosen by popular vote. A scholarship to the value of \$100.00 (the most valuable taught by the school), which includes all needed textbooks entirely free.

In every business there is a desk with two sides—the man on one side makes the money, the man on the other does the manual work.

On which side of the desk are you?  
 To know how today is a simple matter as compared with a few years ago. There is no reason why a man who can read and write, and who has the ambition to earn more money in a higher position, cannot succeed if he wants to. He may work from 7 o'clock in the morning until 8 o'clock at night; he may receive but little pay and have a wife or some one else to care for; he may have said a thousand times: "It is no use trying," and yet there is "The I. C. S. course points out and leads to a way, to get by mail, to the knowledge he needs to advance in his present occupation. Or, they give him the training that will enable him to change to a more congenial occupation in which there is better pay and greater opportunities. Or, if he is a young man without prospects for the future, they qualify him to step into the occupation of his choice at a point which he would be years in reaching by any other method.

Now then: This story again comes to the fore in an educational movement and will provide

**A FREE SCHOLARSHIP**

Choice of any taught by the I. C. S. and included in the list above. Any person employed under salary or wages, excepting employees of Olds, Wortman & King, are eligible. No votes for employees of this store will be counted. Ballot boxes will be placed at the entrance to each elevator and at the different store entrances where votes may be deposited.

A ballot will be given with every 25c purchase. Contest opens tomorrow, Monday, February 13, at 8 A. M., and closes Saturday, April 22, at 8 P. M., a period of ten weeks; ending and result to be announced on Easter Sunday, through the local papers. See window, exhibit illustrating course of study.

## New 1905 Silks and Dress Fabrics Are Here GRAND OPENING TOMORROW

The magnificent expose bids you welcome—come. Though the atmosphere outside may be chill and cheerless there's a little world of beauty inside the portals of this store that breathes of warmth, of Spring with her birds and flowers. Here in the Silk and Dress Goods Store, under the soft light of an eastern exposure, are bigger and better stocks than were ever shown before in all the long history of the house. With increased facilities and a vastly more varied assortment, we expect this to be the record year. The opening is tomorrow. A glad welcome awaits those who come to inspect and feast upon the loveliness as well as those who partake. We whet the appetite with

### Two Grand Extra Specials for Our Grand Opening of New Silks

New Suiting Silk in full assortment of good colors; neat stripe and checks—also neat fancy weaves; regular 85c values, special, yard ..... **67c**  
 New Suiting Silks, splendid wearing quality, all new styles and colors; regular \$1.00 values, special, per yard ..... **79c**

A few helpful mentions of the new lines of Silks with index denoting the price range:

New Mousseline Taffetas at, per yard ..... **\$1, \$1.25, \$1.50**  
 New Chiffon Taffetas at, per yard ..... **\$1, \$1.25, \$1.50**  
 New Peau de Cygne at, per yard ..... **\$1.00 and \$1.25**  
 New Changeable Peau de Cygne at, per yard ..... **\$1.00 and \$1.25**  
 New Chameleon Chiffon Taffetas at, per yard ..... **\$1, \$1.25 and \$1.50**  
 New Mousseline Faille at, per yard ..... **\$1.25 and \$1.50**  
 New Bond Taffetas at, per yard ..... **\$1.00**

New Bond Suitings at, per yard ..... **\$1.25**  
 New Rajah Pongee, genuine, at, per yard ..... **\$1.25**  
 New Burlington Sacking, genuine, at, per yard ..... **\$2.00**  
 New Embroidered Pongee at, per yard ..... **\$1.25**  
 New Plain Imported Pongee, all widths and prices; New Suit Silk in every new color and design at, yd. **85c, \$1.00, \$1.25, \$1.75, \$2.00**

### Two Great Special Opening Values in the New Dress Goods

42-inch imported French Voile, crisp, wiry finish in cream, black and all the new street colors; our grand value at \$1.00 per yard; special introductory price, yard ..... **79c**  
 54-inch all-wool Tailor Suitings, in illuminated neat stripes and checks; all color combinations in the assortment; our grand \$1.50 per yard value, special introductory price, per yard ..... **\$1.09**

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### PUBLIC TEA ROOM

#### SECOND FLOOR.

AUSPICES PORTLAND Y. W. C. A. MENU.  
 MONDAY, FEBRUARY 13, 1905.

TEA, COFFEE, CHOCOLATE,  
 MILK IN BOTTLES,  
 CREAM OF TOMATO SOUP,  
 FRUIT SALAD,  
 HAM SANDWICHES,  
 HOT ROLLS,  
 BREAD AND BUTTER,  
 TEA CAKES.

### 12 to 1 P. M.

AT THE NOON HOUR—Three extra values. All on first floor, handy for the noon throngs on their way to and from their lunches.

35c SIDE COMBS FOR 20c—First Floor.

4 1/2-inch shell Side Combs, smooth finish; regular value 35c, special, pair ..... **20c**

LADIES' 35c LINEN HANDKERCHIEFS 21c.

Handkerchiefs made of Richardson's pure linen with 1/4-inch hem and fancy embroidered initial in corner; our regular 35c value, special for one hour only at, each ..... **21c**

LACE COLLARS WORTH 50c, 65c and 75c for 25c

White Lace Collars in straight and turnover effects, assorted designs; our 50c, 65c and 75c values, special for one hour only at, each ..... **25c**

### 1 to 2 P. M.

VENISE APPLIQUE WORTH TO \$5.00 FOR 89c—First Floor.

An assorted lot of Venise Applique in bands, galloons, points and medallions, in cream, white and ecru; values in the lot to \$5.00, special at the yard ..... **89c**

25c TURNOVER COLLARS FOR 9c—First Floor.

Assorted Turnover Collars of linen, embroidered in Persian effects, in a variety of designs; our 25c value, special for one hour only at, each ..... **9c**

MISSES SHOES—First Floor, Sixth-Street Annex.

Made of either box calf or vici kid, with double soles, full round easy toes—

Sizes 6 to 8, our \$1.50 value; special for one hour at the pair ..... **88c**

Sizes 8 1/2 to 11, our \$1.75 value; special for one hour at the pair ..... **98c**

Sizes 11 1/2 to 2, our \$2.00 value; special for one hour at the pair ..... **\$1.18**

WOMEN'S 50c HOSE FOR 33c—First Floor.

Women's fine black Cashmere Hose, French toe, double sole; our best 50c value, special for one hour only at, the pair ..... **33c**

### 2 to 3 P. M.

SHEETING WORTH 22c FOR 17c—First Floor.

5000 yards of heavy round thread bleached sheeting, good width; our 22c value, special for one hour only at, the yard ..... **17c**

50c, 65c AND 75c WASH STOCKS FOR 39c—First Floor.

Fancy Wash Stock in plain white, assorted colors and white embroidered in colors, very dainty and pretty; our 50c, 65c and 75c values, special for one hour only at, each ..... **39c**

OUTING FLANNEL SKIRTS WORTH \$2.00 FOR 97c—"The Wardrobe," Annex, Second Floor.

Ladies' Outing Flannel Skirts in pink or blue, made with Van Dyke flounce and trimmed with lace and lace insertion; our regular \$2.00 value, special for one hour only at, each ..... **97c**

SHEPHERD FLOSS (Fleisher's)—Art Shop, Annex Second Floor.

The best yarn for crocheting and knitting the soft and pretty shawls and scarfs so popular for evening wear; our regular price is 10c the skein, or by the box (12 skeins) \$1.00; special for one hour only, at the skein **8c**, or box of 12 skeins **72c**

\$4.50 COUCH COVERS FOR \$3.65—Fourth Floor

Heavy Tapestry Couch Covers, figured all around, exact copy of real Oriental; regular value \$4.50, special, each ..... **\$3.65**

Cupid's Bower Is Here

On First Floor, where he lies in wait with bow drawn and a quiver full of arrows pointed with love's messages. DAINTY VALENTINES GALORE.

And good St. Valentine but a day away. This is the home of the valentine. Immense assortments of

PRETTY, FANCY VALENTINES, Priced from 3c to \$2.50 Each.

Fancy Crepe Paper Napkins, with Valentine designs, or fancy decorations; nice for parties, etc.—special at the hundred ..... 15c to 35c

FOR A HOST OF OTHER GREAT EXTRA SPECIALS FOR MONDAY AND ENTIRE WEEK SEE MONDAY MORNING AND EVENING PAPERS