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22h Annua
The Sharp and Snappy Bargain Tales Monday papers for further list of the week's EXTRA SPECCIAIS
this week will be memorable among clearance sales for
Matchless and Unprecedented Values
GREATER BARGAINS AND BROADER ASSORTMENTS THAN EVEN THIS GREAT MERCANTILE ORGANIZATION HAS EVER BEEN ABLE TO OFFER HERETOFORE!
sales of any sort have ever before offered such phenomenal money savings as spread before the gaze of a visitor to the "Different Store" this week. No matter what you've planned for Monday, don't fail to include a call at this store. It will be the greatest "BARGAIN MONDAY" ever planned and executed by any store organization that exists west of that network of "live wires" that make Chicago stores famous. Radical price reductions will make this fourth week of the great January Clearance Sales the most prominent of the series as a phenomenal value creator and distributor. We have NEVER offered such splendid opportunities as we present in this remarkable event. Monday will roll up the most gigantic selling record ever known in the January history of the store, which means in the storekeeping history of Portland-for this house does a third larger business than its next nearest competitor. "Why 9 " Bigger stoeks, better mer-
chandise, bigger bargains and more of them, better storekeeping, and the capstones of RELTABILITY and chandise, bigger bargains and more of them, better storekeeping, and the capstones of REas't come Monday,
QUALITY o'ertopping all. It pays to play fair-we've found it so for 27 years. If you can't come come as early in the week as possible, but be sure to COME for YOUR share of these unmatchable bargainsand there's many more as good that don't speak out thro' the print-shop. If you can't come to the store order by mail, or phone "Exchange 12."


## Domestic and Wash Goods Aisles

## $\pm$ Fem, Krouarict <br> Clearance Sale

# With the Lone Exception of the Few Lines Upon Which Manufacturers Con 

 ABSOLUTELY EVERY ARTICLE IN THE HOUSE IS ABUNDANTLY REDUCED DURING THIS TREMENDOUS SALE!THE WHITE SALE IS IN FULL SWING
Misses' $\$ 2.25$ Cambric Petticoats $\$ 1.67$ Sisses' Petticoats of fine cambric, extra full, double Spanish flounce, two clusters
of three tucks each, 2 inch torchon lace insertion and 3 -inch lace edging; regu lar price $\$ 2.25$, special a $\qquad$ scale of sizes, the muslin underwea
anfortable, And being under t.
 And daintier than ever-going to show the goods sell proves that. And the umorgt paiments can be be
here at anything lika the prome here at anything like the prices.
No "cheap embroideries,
women-women of good taste-may choose at random
faetion.
That's the point of our having a sale of underelothes-they are differen
from the flimsy stuff that you have been urged to buy for past years. We . Shoul
be ashamed to offer such uoderalothes as make up the bulk of the stoeks in Whit
Sales now going on in this city.
If we bad nothing better to offer we should keep out of the business.
But we have- We have underclothes made up of materials far above
But we have- We have underclothes made up of materials far abo
in undercothes at such prices. And we know by comparison that w
third better at each price than any other store in this city is offering.


In the Silk Store and Dress Goods Shop


Women's Suits, Coats and Skirts


