## Holiday Crowds and Enthusiasm at The Meier © Frank Store

The whole establishment thrills with Christmas，immense stocks，magnificent displays of Holiday wares at every turn，the store a grand international exposition in its Christmas brightness－Hundreds of thousands of gifts for young and old，all fancies，all needs，representing everything new and novel，every thing that skill and ingenuity has produced for presentation purposes from almost every country on the globe－It＇s hardly necessary to say that The Meier \＆Frank Store can serve you to better advantage than any other Pacific Coast emporium－It provides the greatest stocks of high－grade merchandise for your choosing，the lightest，brightest，best arranged shopping place for Holiday throngs－Nearly 800 helpers and 19 delivery wagons to serve you promptly and to your entire satisfaction－Great care has been exercised in the arrangement of Holiday goods departments so as to permit properly caring for the greatest number of buyers，this particuarly pertains to our Toy Department，
largest and best in the city，everything in systematic order，making toy buying a pleasure－Holiday goods purchased now stored free and delivered whenever you say

## The Handkerchief Annex <br> On Second Floor－－Ready Tomorrow


＂Toyland＂Is Santa Claus＇Headquarters ${ }^{\text {numbo }}$
Our Great Toy Store on the Third Floor is a childish world all by itself－A matchless display of Toys，Dolls，
 values to interest you
Women＇s unlaundered hand－embroidered and
hemstitehed sheer linen Handkerchiefs， Games，Wheel Goods and Mechanical Toys－A showing superior in every way to any to be found in the Far West－It is our most attractive＂Toyland＂thus far，and grown folks as well as little－folks find much
to please them－Old Kris himself，hale and hearty，is here to greet the youngsters

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Free With Every Purchase

With every purchase made in our Toy Department during the morning hours（ 8 to 12 A ．M．）tomorrow and Tuesday we will give a 25 c Air Ship free－－This interesting and amusing toy is the same as Santa Claus distributed two weeks ago，another
large shipment having just been received－Third Floor


Beautiful Table Linens
$\$ 6.40$
$\$ 8.15$
$\$ 8.90$

|  | ortland＇s Best Book Store | Lamps，Silverware，China，Etc． The Big Basement Store can help you select useful holiday gifts at saving pric following testifies | Picture Spec＇ls <br>  <br>  | 5000 Holiday Rugs A <br>  |
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