



PORTLAND'S LARGEST STORE. Visit the new Tea Rooms, 2d floor. Open 11 A. M. to 5 P. M. Under auspices of Y. W. C. A.

7c FOR SATEENS, GINGHAMS AND FLANNELLETTES, WORTH 15c. 30,000 yards of Figured Dress Satens, Gingham and Flannellette, all choice, selected styles and our regular 15c value—all day tomorrow they are on sale at, yd...7c

50c FOR WAISTINGS WORTH 75c AND 85c. All of our fine Novelty Waistings, figured mohairs, printed French Jacquards, wool cashmerettes, fancy Jacquards, all are included—our regular 75c and 85c values—tomorrow, special at, yard...50c

25c for Four-in-Hands Worth 50c. Men's handsome, stylish reversible 4-in-hands, our regular 50c value, for tomorrow and as long as they last at just half, or, each...25c

5c for Torchon Laces Worth 15c. An extra choice line of Torchon Laces and Insertions, worth to 15c the yard—special for tomorrow at, the yard...5c

THE "DIFFERENT STORE" See the real, live Santa every day on Fourth Floor—10 to 12 A. M., 3 to 5 P. M.

The Home of Santa Claus



Portland's Greatest Christmas Store. \$1.00 PETTICOATS 69c. Ladies' Flannellette Petticoats, 29 to 31 inch lengths, fancy blue or pink striped, deep flounce with 3 rows of fancy stitching—regular price \$1.00 special at...69c

10c FOR RIBBONS WORTH 22c. Beautiful Satin Ribbons, pure silk, 1 1/2 to 2 inches wide, worth up to 22c—special for tomorrow only at, yd...10c

10c FOR PILLOW CASES WORTH 15c. 1000 dozen heavy linen finish Pillow Cases, 48x24 inches, in size, regular 15c value—special at, each...10c

See Monday's Papers for Additional Bargain Specials for Monday and Week. 53c FOR SHEETS WITH 75c. Full size, best quality Sheets—size 24x34 yards, our best 75c grade—special for tomorrow at, ea...53c

Xmas Shopping

The Consumers' League—an organization formed for furthering the interests of cleanliness and hygienic conditions in the manufacture of goods for public wear and consumption, and betterment of storekeeping by advancing the shorter hour movement among stores, is sending broadcast a postal card advising early Christmas buying, shopping in the mornings and to refrain from buying on Saturday nights or on Christmas eve. This is done in the interests of store employees. It is a worthy crusade—a crusade that stores of the Olds, Wortman & King class originated. Shorter hours—SANE service rather than a crazy rush; this store closes at early candle-light even on Saturday night. To be sure, there's much to be done. It all means work—and work means employment for hundreds of extra helpers who are fairly paid and who have an opportunity to ingratiate themselves by a good service and get in line for regular positions. Don't forget that. Don't forget, either, that everyone who draws salary must give equivalent in earning capacity—else there'd soon be no money to pay salaries with. There are two tendencies: On the part of some employers to overwork their people; on the part of humane committees to over-sympathize and thus reduce the earning-inclination and powers of the people who need to make systematic effort. Such great stores as this one equalizes matters and are truly helpful. Now, there's two weeks of Christmas ahead. Let everybody come. Bring the old; bring the invalids and the "shut-ins"—we'll care for them. There's plenty of rest room on second floor; mammoth, easy-running elevators to take you up and bring you back—three of them. Let everybody forget their troubles and their differences and imbibe plentifully of the Christmas spirit. The Star of Bethlehem is rising. The wise men are grooming their camels for their journey to the manger—and Christmas-work is now fairly on: Work.

Second Week of Store Managers' Sale

MIGHTY BARGAINS GROWN A WEEK BIGGER AND BETTER. THE APPARENTLY RECKLESS SLAUGHTER OF A MILLION DOLLARS' WORTH OF NEW CHRISTMAS, WINTER AND STAPLE MERCHANDISE GOES THUNDERING ON! The first occasion that any concern every broke prices before Christmas! But they're smashed to flinders here. We've a half-million dollars too much tied up in splendid, fashionable merchandise for two weeks of ordinary selling before Christmas, so we'll do the unusual. It has grown proverbial for this store to be "different," and it's right in keeping to do the unusual now. We'll allow prices to do the balance of the talking today—we'll let a part of Monday's bargains loose on this page with another lot—just as big—yes, bigger—in tomorrow's morning and evening papers. These all for MONDAY; some for all week. Nearly a thousand salespeople here tomorrow.

Up in the Playland Park

Is spread out the greatest array of new Toys, the biggest convention of beautiful captivating dollies and the largest lot of popular games a Portland store ever saw. More than any other truthful store has to tell of. Surely the largest and best exhibition in all the Northwest! Now, cynics will say that a store like this gives undue attention to toys—and will figure out that we actually lose money on this holiday splutter—giving valuable space to hobby horses and doll babies. But remember, please, this store is working for permanency, and that the youngsters who beat the drums and nurse the doll babies will like or dislike us in the days to come. We don't believe the worst old cynic in Portland wants to have the children dislike him. So we've ransacked the earth to bring home to you the best toys, the prettiest dolls and the newest games for your Christmas. Hosts of salespeople, wrappers and cashiers—more than any other city store—and they'll all be glad to show you—heartily glad. A REAL LIVE SANTA CLAUS TO TALK TO THE CHILDREN. The jolliest, funniest fellow you ever saw. Other special attractions this week

Rare Values in Rich Rugs and Warm Winter Blankets

Let telepathy convey from us to you today the aptitude of these serviceable things as Christmas gifts. Fourth floor—New Sixth-street Annex. \$1.18 FOR COTTON BLANKETS, WORTH \$1.75—Gray fleece Blankets, heavy weight, full size, pink, red or yellow borders; the best \$1.75 value, for the pair...\$1.18

Special Xmas Notice

CHILDREN AND GROWN-UPS. The Christmas Postoffice: Santa Claus has placed mail boxes at the entrance to all the elevators on each floor for the reception of letters from his little friends. Write and tell him what you want for Xmas and he'll try hard to get it for you. Place your letter in any of the boxes. GOODS STORED TILL XMAS. Patrons wishing goods kept and sent out later may select now. We will pack the purchase securely, mark it plainly and store until notified, when it will be sent promptly in time for Christmas use.

Another Sensational Sale of America's Best Corsets

"Royal Worcesters" MONDAY. Royal Worcester Corset, the finest of the Royal Worcester make. We mention the following style numbers of the discontinued line, as many ladies know them by these numbers and are wearing them—Nos. 84, 85, 47, 50, 51, 55, 44, 74, 48, 52. These Saphires include the long, medium and short hip, full gored, medium low and high bust, suitable for a large range of figures, made of French coutille, black Italian cloth and silk balliste, colors white, black, pink and blue, full range of sizes from 15 to 30.

Toy Land—Fourth Floor

\$1.27 FOR PIANO WORTH \$2.00—Child's Toy Piano, rosewood finish, 18 keys; regular \$2.00 value for, each...\$1.27

DOLLIES.

19c FOR DRESSED DOLLS WORTH 35c—Dressed Dolls, with bonnet, shoes, stockings, assorted colored dresses; regular 35c value for, each...19c

Biggest Values of All the Year in Women's Suits, Wraps and Furs

THIS WEEK. This department of our great business must be underadvertised today, but the bargains were never before so great. Brief mentions: Every Velvet Street Suit in House Half Price. \$15.50 TO \$25.00 REGULAR VALUES AT \$7.50 TO \$12.50 SPECIAL.

Dainty Lace Curtains

White ruffled Net Curtains with lace edge and insertion—very pretty dining-room or bedroom Curtains—Our \$2.75 value for—pair...\$1.68

Special for Men-Folk

MEN'S \$1.50 UNDERWEAR FOR \$1.05—Men's extra fine Worsted Shirts and Drawers, in medium weight, silver gray in color; sold by some merchants at \$2.00—our \$1.50 value; special price is—the garment...\$1.05

Men's Umbrellas

59c FOR UMBRELLAS WORTH \$1.75—Tomorrow we place on sale 300 Men's Umbrellas, 28-inch size, steel rods and Faragon frames, covered with black taffeta; natural wood handles, extra good value at the regular price, \$1.75—Special for tomorrow and while they last at, each...59c

All Suits and Costumes in House

(Wool and Silk Shirtwaist Suits alone excepted.) All sweepingly reduced! Values from \$20.00 to \$250.00, reduced to \$14.85 to \$187.50. All between values reduced proportionately. ALL THE BEAUTIFUL HAND-MADE FANCY EVENING WAISTS REDUCED TO 1/2 PRICE.

All Xmas Neckfurs Reduced

Last week's sale prices remain in force. Beautiful neckpieces, electric seals, black coney, sable and Isabella possum and black martens lined with rich Siberian squirrel, silken cords, tassels and tails. Values from \$3.50 to \$35.50, and reduced this way: \$3.50 Neckpieces...\$2.18

Ladies' Umbrellas

89c FOR UMBRELLAS WORTH \$1.75—Ladies' small size Umbrellas, covered with cotton, opera or taffeta. Princess and opera crook, natural wood handles. Good wearing and just the thing for everyday use or for children's school umbrellas—our \$1.75 and \$1.50 values—special for tomorrow at, each...89c

The Useful for Christmas

STIRRING BARGAINS ON THIRD FLOOR. The new Christmas Art Shop—Beautiful as Fairyland, delightful as a dream of Paradise, like a scene from Aladdin Land—open this week on third floor. See the beautiful electrical effects. Opening announced tomorrow. Special this week: Big Sale of Silverware All Silverware at Special Prices.

New Lounging and Bath-Robes

First floor—New Sixth-street Annex. MEN'S \$1.50 UNDERWEAR FOR \$1.05—Men's extra fine Worsted Shirts and Drawers, in medium weight, silver gray in color; sold by some merchants at \$2.00—our \$1.50 value; special price is—the garment...\$1.05