VOL. XXIII.

PORTLAND, OREGON. SUNDAY MORNING, DECEMBER 11, 1904.

NO. 50.

floor. Open 11 A. M. to 5 P. M. Under auspices of Y. W. C. A.

FOR SATEENS, GINGHAMS AND FLANNELETTES, WORTH 15c. 20,000 yards of Figured Dress Sateens. Ginghams and Flanneletten, all choice, selected styles and our regular 15c value—all day tomorrow they are on sale at. yd.....7e

25c for Four-in-Hands Worth 50c

5c for Torchon Laces Worth 15c

"DIFFERENT STORE."

See the real, live Santa every day on Fourth Floor-10 to 12 A. M., 3 to 5 P. M.

Portland's Greatest Christmas Store

adies' Fiannelette Petticoats, 28 to 31 inch lengths, fancy blue or pink striped, deep flounce with 3 rows of fancy stitching—regular price \$1.06 —special at.

65c BON BON BASKETS FOR XMAS, 25c. ng and Bon Bon Baskets, in fancy weave and colorings, all with lids, regular prices 50c and 55c—special at...25c

In Art Store, 2d Floor, Anex.

10c FOR RIBBONS WORTH 32c First Floor. Beautiful Satin Ribbons, pure silk, 1% to 3 inches wide worth up to 32c-special for tomorrow only at, yard...10c

10c FOR PILLOW CASES WORTH 15c. First Floor. 1000 dozen heavy linen finish Pillow Cases, 45x36 inches, in sixe, regular 15c value— special at, each......19c



See Monday's Papers for Additional Bargain Specials

59c FOR SHEETS W'TH 75c. Full size, best quality Sheets -size 2½x2½ yards, our best 75c grade-special for tomorrow at, ea. . 59e

CENTER PIECES, HALF-PRICE.

Art Shop-2d floor Annex.

Center Pieces, fringed or plain edge, stamped in fruit, floral or conventional design on fine white, navy or green linen; all partly worked; this week.......HALF PRICE.

Special Xmas

Notice

CHILDREN AND GROWN-UPS.

Santa Claus has placed mail

boxes at the entrance to all the

elevators on each floor for the re-

ception of letters from his little

friends. Write and tell him what

you want for Xmas and he'll try

hard to get it for you. Place your

Patrons wishing goods kept and

sent out later may select now. We

will pack the purchase securely,

mark it plainly and store until

notified, when it will be sent

promptly in time for Christmas

Special

for Men-Folk

New Lounging

and Bath-Robes

First floor-New Sixth-street An-

nex.

MEN'S \$1.50 UNDERWEAR FOR

\$1.05-Men's extra fine Worsted

Shirts and Drawers, in medium

weight, silver gray in color; sold

by some merchants at \$2.00-our

\$1.50 value; special price is-the

garment \$1.05

SWEATERS FOR THE LITTLE

MEN.

40c FOR SWEATERS WORTH 75c-A line of Boys Brownie

Sweaters, buttoned on shoulder.

in red and royal purple; sizes 18,

20, 22 and 24; just the thing to put on under the jacket of the

little chap who "hates" to wear

an overcost; our 75c value, for-

MEN'S HANDK'CH'FS, WORTH

25e, FOR 2 FOR 25e-A line of

GOODS STORED TILL XMAS.

The Christmas Postoffice:

letter in any of the boxes.

Xmas Shopping

The Consumers' League-an organization formed

for furthering the interests of cleanliness and hygienie conditions in the manufacture of goods for public wear and consumption, and betterment of storekeeping by advancing the shorter hour movement among stores, is sending broadcast a postal card advising early Christmas buying, shopping in the mornings and to refrain from buying on Saturday nights or on Christmas eve. This is done in the interests of store employes. It is a worthy crusade-a crusade that stores of the Olds, Wortman & King class originated. Shorter hours-SANE service rather than a crazy rush; this store closes at early candle-light even on Saturday night. To be sure, there's much to be done. It all means work -and work means employment for hundreds of extra helpers who are fairly paid and who have an opportunity to ingratiate themselves by a good service and get in line for regular positions. Don't forget that. Don't forget, either, that everyone who draws salary must give equivalent in earning capacity-else there'd soon be no money to pay salaries with. There are two tendencies: On the part of some employers to overwork their people; on the part of humane committees to over-sympathize and thus reduce the earning-inclination and powers of the people who need to make systematic effort. Such great stores as this one equalizes matters and are truly helpful. Now, there's two weeks of Christmas ahead. Let everybody come. Bring the old; bring the invalids and the "shut-ins"-we'll care for them. There's plenty of rest room on second floor; mammoth, easy-running elevators to take you up and bring you back-three of them. Let everybody forget their troubles and their differences and imbibe plentifully of the Christmas spirit. The Star of Bethlehem is rising. The wise men are grooming their camels for their journey to the manger-and Christmas-work is now fairly on: Work.

ANOTHER SENSATIONAL SALE OF AMERICA'S BEST CORSETS

"Royal Worcesters"

cester "Sap-phire" Corsets, the finest of the Royal Wor-cester make. We mention the folowing style num-bers of the discontinued lines, as many ladies know them by these numbers and are wearing them—styles Nos. 94. 56, 47. 90, 91, 55, 44. 74, 48, 92. These Sap-phires in-clude the long, medium



and short hip, full gored, medium low and high bust, suitable for a large range of figures, made of Frenck coutille, black Italian cloth and silk batiste, colors white, black, pink and blue, full range of sizes

\$10 \$11.50 \$12.50, \$13, \$15-special at \$2.50, \$3.75, \$4, \$4.75, \$5, \$5.75, \$6.25, \$6.50, \$7.50.

Men's **Umbrellas**

FOR UMBRELLAS WORTH \$1.75—Tomorrow we place on sale 300 Men's Umbrellas, 28-inch size, steel rods and Paragon frames, covered with black taffets; natural wood handles, extra good value at the regular price, \$1.75-Spe cial for tomorrow and while they

Ladies' **Umbrellas**

69c FOR UMBRELLAS WORTH \$1 TO \$1.50-Ladies' small size Um brellas, covered with cotton, glo-ria or taffeta, Princess and opera natural wood handles good wearing and just the thing for everyday use or for children's umbrellas-our \$1, \$1.25 and \$1.50 values—special for to-

Second Week of Store Managers' Sale MIGHTY BARGAINS GROWN A WEEK BIGGER AND BETTER

THE APPARENTLY RECKLESS SLAUGHTER OF A MILLION DOLLARS' WORTH OF NEW CHRISTMAS, WINTER 'AND STAPLE MER-CHANDISE GOES THUNDERING ON! The first occasion that any concern every broke prices before Christmas! But they're smashed to flinders here. We've a half-million dollars too much tied up in splendid, fashionable merchandise for two weeks of ordinary selling before Christmas, so we'll do the unusual. It has grown proverbial for this store to be "different," and it's right in keeping to do the unusual now. We'll allow prices to do the balance of the talking today-we'll let a part of Monday's bargains loose on this page with another lot-just as big-yes, bigger-in tomorrow's morning and evening papers. These all for MONDAY; some for all week. Nearly a thousand salespeople here tomorrow.

Fourth floor,

Up in the Playland Park



Is spread out the greatest array of new Toys, the biggest convention of beautiful captivating dollies and the largest lot of popular games a Portland store ever saw. More than any other truthful store has to tell of. Surely the largest and best exposition in all the Northwest! Now, cynies will say that a store like this gives undue attention to toys-and will figure out that we actually less money on this holiday splutter-giving

please, this store is working for permanency, and that the youngsters who beat the drums and nurse the doll babies will like or dislike us in the days to come. We don't believe the worst old cynic in Portland wants to have the children dislike him. So we earth to bring home to you the best toys, the prettiest dolls and the newest games for your Christmas. Hosts of salespeople, wrappers and cashiersmore than any other city store-and they'll all be glad to show you-heartily glad. A REAL LIVE SANTA CLAUS TO TALK TO THE CHILDREN. The jolliest, funniest fellow you ever saw. Other special attractions this week

valuable space to hobby horses and doll babies. But remember,

Biggest Values of All the Year in

Women's Suits, Wraps and Furs

THIS WEEK

Every Velvet Street Suit in House Half Price

\$18.50 TO \$125 REGULAR VALUES AT \$9.25 TO \$62.50 SPECIAL

Above are in Shirtwaist, Jacket, Blouse and Eton styles; blacks, navys, cadets, browns, tans, grays, greens and "drogs o' wine" colorings; plain and crushed effects. Among them several of the famous Schroeder creations.

Every Walking Skirt in the House at Extra

Special Reductions

All in the new round lengths, materials of Cheviot, Venetian, Broad-cloths, Mannish Worsteds and Tweedish mixtures; plain tailored or in various trimmed effects—

\$ 2.50 values for \$ 2.18 315.00 values for \$10.65 \$ 6.00 values for \$4.35 \$25.00 values for \$14.95 \$15.00 values for \$18.95

A host of in-between values at proportionate reductions

Every Raincoat in the House Reduced

A SPECIAL LINE OF NEWMARKET COATS RADICALLY REDUCED.

Coverts and English and Scotch Tweeds, mannish mixtures; in plain ta and trimmed effects. Values from \$12.50 to \$55.00, reduced this way:

In-between qualities reduced similarly.

All Suits and Costumes in House

(Wool and Silk Shirtwaist Sutts alone excepted.)

All sweepingly reduced! Values from \$20.00 to \$250.00, reduced to \$14.85 to \$187.50. All between values reduced proportionately.

ALL THE BEAUTIFUL HAND-MADE FANCY EVENING WAISTS REDUCED TO % PRICE.

In Chiffons, Peau de Soles, Crepe de Chines, Allover Nets, etc., hand-made and trimmed with elaborate embroidery and laces; the handlwork of European needlewomen. All these beautiful Waists, splendid for Christmas gifts, at HALF PRICE.

\$3.50 Wool Waists \$1.29

Less than half price. These splendld Waists e adapted for everyday wear in every vocation life. Special this week at about actual cost materials.

Raincoats in Cravenettes and waterproofed materials; Newmarkets in erts and English and Scotch Tweeds, mannish mixtures; in plain tailored

day, but the bargains were never before so great. Brief mentions

This department of our great business must be underadvertised to-

Toy Land--Fourth Floor

\$1.27 FOR PIANO WORTH \$2.00-Child's Toy Piano, rosewood finish, 18 keys; regular | 19c FOR DRESSED DOLLS WORTH 35c-\$2.00 value for, each......\$1.27 10c FOR BIRCH BARK CANOES WORTH

25c-Birch Bark Canoes, manned with two Indians, complete with oars; regular 25c 35e FOR CANOE WORTH 75c-Birch Bark

Canoes, manned with three Indians, complete with oars, all ballasted so will not upset. Can be used in stream, lake or bathtub; our

Dressed Dolls, with bonnet, shoes, stockings, assorted colored dresses; regular 35c value

of dolls with bisque heads and jointed bodies, dressed as nurses, shopping girls, sailor lassies, etc.; our 15e value, spec. at, each 8¢ 45e FOR DRESSED DOLLS WORTH 75e-Prettily dressed dolls, dresses of pink, blue or blue material and trimmed with lace and black velvet ribbon, bonnet trimmed with ribbon and lace, wear shoes and stockings;

And other in-between prices proportionately

All above specials for Monday, Tuesday and Wednesday only.

Handsome Oriental Rugs

Khiras, Bakharas, Massouls, Kzyaks, Shirvans, Daghestans, Anatolias and small Kiskelines are included in the sale-

Rare Values in Rich Rugs and Warm

Winter Blankets

Let telepathy convey from us to you today the

aptitude of these serviceable things as Christmas

Fourth floor-New Sixth-street Annex.

\$1.18 FOR COTTON BLANKETS, WORTH \$1.75-

Gray fleece Blankets, heavy weight, full size, pink, red or yellow borders; the best \$1.75 value, for

Plain gray heavy Union Blankets, full size; our regular \$2.00 value, for—the pair......\$1.30

WORTH \$2.50-Plain gray cotton and wool-mix-

ed Blankets, full size, our \$2.50 value, for-the

pair \$1.69

\$15.00-White all fine fleece Wool Blankets, extra

large size, pink or blue borders; our \$15.00 value,

for only—the pair\$10.75

\$10.75 FOR FINE WOOL BLANKETS, WORTH

\$1.69 FOR COTTON AND WOOL BLANKETS,

Our \$10.00 values for-each....\$ 6.65 Our \$45.00 values for-each....\$30.00 Our \$15.00 values for-each....\$10.00 Our \$60.00 values for-each....\$40.00 Our \$25.00 values for-each....\$16.75 Our \$75.00 values for-each....\$50.00 Our \$30.00 values for-each....\$20.00 Our \$90.00 values for-each....\$60.00 Our \$37.50 values for-each....\$25.00 Our \$100.00 values for-each...\$66.75 AXMINSTER RUGS FOR \$1.85-Axminster Rugs in beautiful Oriental designs; our

White ruffled Net Curtains with lace edge and insertion-very pretty dining-room or bedroom Curtains Our \$2.75 value for-pair......\$1.68 Our \$3.25 value for-pair......\$1.98

Our \$3.00 value for-pair......\$1.89 Our \$3.50 value for-pair......\$2.15

STIRRING BARGAINS ON THIRD FLOOR.

Paradise, like a scene from Aladdin Land-open this week on third floor. See the

Big Sale of Silverware

TEA SETS.	
2 wlaces our regular & 8 65 value not SASS	0
4 pieces, our regular \$ 6.75 value, set . \$5.40	0
4 pieces, our regular \$12.00 value, set \$9.55	1
DESSERT SUGARS AND CREAMERS.	
DESSERT SUGARS AND CREAMERS.	
Our \$4.85 value for, pair	0
SALTS AND PEPPERS.	4
Our \$1.50 value for pair	0
Our \$1.35 value for pair	10
SHAVING SETS.	1 4
Our \$2.50 value for set	0
Our \$2.75 value for, set	
TOOTHPICK HOLDERS.	10
Our 75c value for, each	1
Our 90c value for, each	0
	1
BREAD TRAYS.	0
Our \$1.85 value for, each	10
Our \$3.25 value for, each	1
CAKE BASKETS.	0
Our \$2.00 value for, each	100
Our \$4.00 value for, each	0
SMOKING SETS.	1
Our \$5.00 value for, the set	0
Our \$5.50 value for, the set	0
FERN POTS.	100
Our \$3.31 value for, each	
Our \$4.00 value for, each	1 6
Our \$5.00 value for, each	10
AGIF TO AVG	E
Our \$5c value for, each	120
Our \$1.75 value for each \$1.40	5
Our \$2.35 value for each	6
BUTTERS.	16
Our \$3.65 value for, each	1
Our \$4.00 value for, each	0
	0
FRUIT BASKETS.	
Our \$3.85 value for, each	0
Our \$5.99 value for, each	0
BAKING DISHES.	
Our \$3.75 value for, each	O

CHILDREN'S MUGS. \$1.00 value for, each...... CHINA. LATES. REAMERS. VER SETS

Men's colored bordered Handkerchiefs, in dots and stripes; made of fine mercerized cloth; our 25e value; special at ONE-HALF

PRICE, or 2 Handkerchiefs for 25¢ 15e FOR MEN'S SOX WORTH 25c-Men's Cashmere Hose, black tops with gray feet; our 25c value,

MEN'S UNDERWEAR, WORTH \$1.00. FOR 69c-Men's camels-

hair Shirts and Drawers, splendid quality, our \$1.00 value, for -Garment 69¢

All Xmas Neckfurs Reduced Last week's sale prices remain in force. Beautiful neckpieces, electric seals, black coney, sable and isabella possum and black martens; lined with rich Siberian squirrel, silken cords, tassels and tails. Values from \$3.50 to \$38.50, and reduced this way:

SETS Set... \$ 5.08 set... \$ 7.65 set... \$11.02

49c FOR SMYRNA RUGS, WORTH \$1.00-All wool, double-faced Smyrna Rugs, fringed ends, size 18x36 inches; regular \$1.00 value; special at-each......49¢

Dainty Lace Curtains

The Useful for Christmas

The new Christmas Art Shop-Beautiful as Fairyland, delightful as a dream of beautiful electrical effects. Opening announced tomorrow. Special this week:

All Silverware at Special Prices

pieces, our regular & c.rs value, ser	Out area summ tor, secureres
pleces, our regular \$12.00 value, set \$9.55	HANDSOME DECORATED (
DESSERT SUGARS AND CREAMERS.	BREAD AND BUTTER PL
Our \$4.85 value for, pair	Our \$1.75 value for, dozen
SALTS AND PEPPERS.	
Dur \$1.50 value for, pair	TEA PLATES.
Our \$1.35 value for pair \$1.08	Our \$1.90 value for, dozen
The state of the s	FRUIT SAUCERS.
Our \$2.50 value for set	Our \$1.25 value for, dozen
Our \$2.75 value for, set	OATMEALS.
TOOTHDICK HOLDERS	Our \$1.75 value for, dozen
Our 75c value for each	CREAMERS.
Our 90c value for, each	Our 25c value for, dozen
REPAIN TRAVS	TEAPOTS, SUGARS AND CR
Our \$1.85 value for, each	Our 75c value for, set
Our \$3.25 value for, each	CHOCOLATE POTS.
CALCE BASICERS	Chair The makes for anoth
Our \$2.00 value for, each	CAKE PLATES.
Our \$4.00 value for, each	Our 35c value for, each
SMOKING SETS.	SALADS.
Our \$5.00 value for, the set	Our 25c value for, each
Our \$5.50 value for, the set	Our 35c value for, each
FERN POTS.	
Our \$3.31 value for, each	50-piece Sets, our \$ 5.20 value,
Our \$4.00 value for, each	60-piece Sets, our \$ 6.60 value,
Our \$5.00 value for, each	100-piece Sets, our \$10.30 value,
	ENGLISH SEMI-PORCELAIN DI
Our 95c value for, each 75c	AND ENAMELED DINNER
Our \$1.75 value for, each	50-piece Sets, our \$ 7.52 value,
Our \$2.35 value for, each	60-piece Sets, our \$ 9.60 value.
BUTTERS.	50-piece Sets, our \$ 9.50 value, 190-piece Sets, our \$14.90 value,
Our \$3.65 value for, each	Our \$1.85 value for, each
our \$4.00 value for, each	Our \$1.85 value for, each
	Our \$2.50 value for, each
our \$2.85 value for each \$3.10	BON BONS,
PRUIT RASKETS. Our \$2.85 value for, each	Our \$1.85 value for, each
BAKING DISHES.	Our \$2.85 value for each
our \$3.75 value for each	Our \$1.85 value for, set
our \$3.75 value for, each	Our \$3.00 value for, set
	the same switch that angiverers