

## The Meier & Frank Store's "Toyland"

Extends a Hearty Welcome to All the Children Throughout the Northwest



Santa Claus selected The Meier & Frank Store as his official headquarters because he well knows the representative assortments always to be found at Portland's Largest and Best Holiday Establishment—This 1904 display is by far the greatest we have ever made—We have gathered better toys than ever before, practical toys and instructive toys for children of all ages—Steam and electric toys in larger assortment than all other local displays put together—We also call particular attention to our Handsome Doll Department, 250 feet of glass show cases where dressed and undressed dolls are displayed by the thousands—Doll wardrobes, ready-to-wear garments, furs, millinery, underclothing, shoes, hosiery, jewelry, etc., etc.—No other Portland store pretends to equal our display—Holiday merchandise purchased now will be carefully packed and stored free of charge and delivered whenever you say—Mail orders filled

Red painted double-seated Doll Swing, great special value at—each..... **23c**  
 28x28-in. two-side Game Board, many new features, regular \$1.75 value..... **67c**  
 Large size Toy Clothes Wringer suitable for small garments, good as the best, great value at—each..... **55c**  
 Nickel-rimmed Drum, 12-in. in diameter, best \$1.00 value, on sale for..... **69c**  
 All our \$1.35 Ping Pong Sets on sale..... **45c**  
 All our \$2.50 Ping Pong Sets on sale..... **75c**  
 All our \$4, \$4.50, \$5 Ping Pong Sets, set..... **\$1.25**  
 All our \$6.00 and \$7.50 Ping Pong Sets..... **\$1.75**  
 \$10.00-\$12.00 Sets..... **\$2.50** \$20 Set for..... **\$3.75**

### \$2.00 Steel Wagon \$1.43

Absolutely all wrought iron steel-gear Wagon, 14x28x4 1/2 inches, 12-in. and 16-in. wheels; best make Wagon on the market, \$2.00 value..... **\$1.43**  
 Velocepede with 14-in. rear and 20-in. front wheels, extra heavy steel rims, adjustable seat, easily propelled; best make; \$2.00 value..... **\$1.55**

Hip-Jointed Kid Doll, bisque head, curly hair, moving eyes, shoes and stockings, 16 inches long, 60c value..... **43c**

"KESTNERS" Famous large Kid Body Doll with beautiful features, bisque head, moving eyes, sewed curly wig, 24-in. size, regular \$2.65 value, for..... **\$1.79**

"Kestners" full-jointed Doll with moving head, closing eyes, elegant sewed curly wig, shoes and stockings, \$1.25 value, for..... **89c**

We can dress the above doll for **50c**.

23-piece Decorated China Tea Set, all large pieces, regular \$1.50 value..... **95c**

"Defender" Gun, absolutely harmless, shoots soft rubber ball, elegantly finished barrel; each one in a carton; new model never before shown, 50c value..... **35c**

Steel Book-Shaped Bank, elegantly finished, absolutely new this season, fine lock, one in a box, 75c value, for—each..... **47c**

## Holiday Sale Of Pictures

Extraordinary values for your choosing—Remember we do artistic picture framing to your order—Second Floor

Metal Photo Frames in an immense assortment of styles and sizes; regular prices from 25c up to \$1.45; for one week your choice at **1/3 Off**  
 Hand-painted Framed Water Colors, a variety of very handsome frames, size 8x12; \$3.25 values for..... **\$1.59**  
 Photographed Views, framed in 2-inch brown frames, gilt trimmed, 5x7 inches, 35c values..... **23c**  
 8x10 Passepartouts, colored pictures, best 35c values, for—each..... **19c**  
 All sizes of Gilt Photo Frames in new styles.  
 Large variety of Paper Weights, Trays, Pipe Racks, etc. 2d floor.

## Drug Sundries

A Great list of Special Values

25c Bathasweet for, can..... **19c**  
 35c La Blanche Face Powder **30c**  
 25c "Purity" Bay Rum for..... **17c**  
 Eastman's Toilet Water, violet, carnation and crushed roses, regular 50c value..... **38c**  
 Eastman's Almond Lotion..... **18c**  
 Java Rice Face Powder, can..... **23c**  
 Eastman's Perfumes, all the best odors, regular value 50c..... **31c**  
 oz. sale price..... **31c**  
 All 25c Chamomile Skins for..... **17c**  
 All 50c Chamomile Skins for..... **39c**  
 Pure White Velvet Chamomile..... **7c**  
 25c Purity Violet Cream..... **15c**  
 Cuticura Ointment, bottle..... **36c**  
 Oregon Wood Souvenirs ink wells, smoking sets, thermometers, match boxes, etc.; your choice, each..... **9c**  
 Great showing of Holiday Boxes, Toilet Sets, Cigar Boxes, Work Boxes, Manicuring Sets, etc., etc.

## New Screens India Stools

Immense new shipment of Screens and India Stools for the holidays. For one week take your choice at special low prices.  
 500 3-fold Screens, oak, mahogany or white enamel frames; 5-ft. 6 in. high; fancy silkoline filled, all new \$1.75 values, for—each..... **\$1.19**  
 Handsome Burlap Screens, 5 ft. 6 in. high, covered on both sides with fancy figured burlap—3-fold for—each..... **\$6.50**  
 4-fold for—each..... **\$8.00**  
 Fire Screens, oak frames, grill tops, two styles—Silkoline filled..... **\$1.50**  
 Tapestry panel filled..... **\$4.50**  
 Weathered Oak Fire Screens, 1 1/4-in. posts with heavy standard—Plain burlap filled..... **\$4.50**  
 Tapestry panel filled..... **\$7.50-\$9.75**  
 3-fold Oak Screens, \$2.50 to \$4.50  
 5-fold Oak Screens..... **\$5.50**  
 Weathered Oak Screens, beautiful styles, \$7.50 to \$16.50.  
 India Stools in weathered oak, golden or English oak, \$1.25, \$1.75, \$3.00 and \$3.50.  
 Footstools, velour covered, pretty designs, iron legs..... **33c**

## Fur Rugs \$1.89 Ea.

500 Gray and White Fur Rugs, 30x60 inches, value extraordinary for one week at, ea. **\$1.89**  
 Mail orders filled.

## Handkerchiefs

Important Holiday Sale Now in Progress

Women's unlaundered all-linen handkerchiefs, three different styles; best 25c values at 3 for..... **50c**  
 Women's hemstitched all-linen handkerchiefs, 3/4 and 3/8-in. hems, full sizes, value extraordinary, each..... **6c**  
 Women's Swiss embroidered handkerchiefs, hemstitched and embroidered, 2 1/2 and 2 3/4 values..... **25c**  
 Women's hemstitched and initialed unlaundered handkerchiefs, all initials, great special values for this sale, each..... **5c**  
 Children's plain white initial handkerchiefs, hemstitched, fancy box, great value, box..... **18c**  
 Children's colored border handkerchiefs in fancy boxes, great special values at, box..... **15c**  
 Sale continues through the week.  
 Men's Handkerchiefs at special prices.

## Knit Underwear

Women's imported Swiss ribbed wool Vests, pink, blue, black and white..... **\$1.39**  
 Women's imported Swiss ribbed wool pants, ankle length, open style, black, white, pink and blue..... **\$1.78**  
 Women's imported Swiss ribbed, silk and lace Vests—Winter weight, cream, pink and blue..... **\$1.19**

## Great Holiday Sale Cut Glass Silverware, Cloisonne, Chasing Dishes



### Cloisonne at 1/4 Off

Choose from our entire stock of Silver and Copper Cloisonne Ware at 25 per cent reduction from the regular selling prices. Beautiful specimens in all styles and sizes. Also remember that our Cloisonne Ware isn't marked at a 200 per cent profit. That's what you are asked to pay at the Japanese stores. **1/4 Off**

### Sale of Silverware

Rogers "1847" Cream Ladles, all patterns, best 75c values, on sale at..... **58c**  
 Gravy Ladles, Rogers "1847," all patterns, 90c values, on sale at..... **68c**  
 Cold Meat Forks, Rogers "1847," gilt bowl, regular \$1.00 value, for..... **79c**  
 50c Sugar Shells, **43c**. 50c Butter Knives, **43c**

The Big Basement Salesroom can solve many a Holiday problem for you—Useful and ornamental merchandise that makes pleasing gifts for men and women—The grand special values we offer below for the coming week cannot fail to prove highly profitable to everyone having Xmas gifts to purchase

Beautiful Cut Glass Water Pitcher, medium size, elegant cut, regular \$12.50 value for, ea. **\$9.97**  
 Cut Glass Jelly Dishes, with or without handle, beautiful cut, regular \$4 value, on sale for..... **\$3.12**  
 Cut Glass Bon-Bon Dishes, \$2.00 value, for, each..... **\$1.59**  
 3-piece Carving Sets, stag handles, sterling mountings in lined case, regular \$7.50 value..... **\$6.14**  
 Nickel Chasing Dishes with fancy cover, very best burner and style, regular \$9.50 value, for..... **\$7.23**  
 Nickel Chasing Dish with plain cover, medium size, handsome style, regular \$6.75 value, for..... **\$5.49**  
 5-o'Clock Teakettles with wrought-iron stand, our best \$4.25 value, on sale all the week at..... **\$3.28**  
 The "Sternau" Coffee Machine, silver lined, practical; every housewife wants one; for this sale the best \$10.00 style on sale for..... **\$7.50**  
 Water Sets—Pitcher and 6 glasses; beautiful set, regular \$1.00 value; your choice for this sale..... **69c**

### Electroliers at 1/3 Off

For one week choose from our entire stock of Bronze Electroliers and Statuary at 33 1/3 per cent off the regular selling prices. Magnificent high-grade pieces in big variety; a pleasing holiday gift for man or woman (Basement)..... **1/3 Off**

### Haviland China Specials

Cups and Saucers, daintiest designs—75c values..... **62c** 85c values..... **70c**  
 90c values..... **72c** \$1.00 values..... **82c**  
 \$1.25 values..... **\$1.00** \$1.50 values..... **\$1.10**  
 When in the Basement take note of the grand assortment of merchandise and special values to be found on our 10c, 15c and 25c tables.



## Great \$1.00 Shoe Sale

Phenomenal Shoe Bargains for women, men and children here tomorrow—Our annual December housecleaning at which time we offer the greatest shoe bargains of the year—Every person having footwear needs to supply will arrange to be here bright and early in the morning—Lots are small you know—Here are the facts

500 pairs of Women's \$2.50 and \$3.00 Lace and Button Shoes, spring heel, good styles, all sizes, marvelous values at—pair..... **\$1.00**  
 500 pairs Women's Felt Juliettes, fur-trimmed, red, green, black and brown, all sizes, great value—pr. 400 pairs of Women's fancy leather Slippers, odds and ends, splendid styles, \$2.50 to \$4 values—pr. 200 pairs of Vici Kid 1-Strap Slippers, all sizes—pair..... **\$1.00**  
 Odds and ends in Boys' Kid and Patent Leather Dancing Oxfords, also Tan and Black Nullifiers, marvelous values for this sale at—pair..... **\$1.00**

Men's Felt Slippers, leather sole—Men's Felt Slippers, leather trimmed, all sizes, pair..... **\$1.00**  
 500 pairs of little girls' Lace Shoes in vici kid, box calf, satin calf and kangaroo calf..... **\$1.00**  
 All sizes, Great values, pair..... **\$1.00**  
 60 pairs men's \$3.00 Congress Shoes, odd sizes, each going, pair..... **\$1.00**

300 pairs of men's Slippers in seal, Everett and black kid opera, imitation black and chocolate alligator, brown kid in Everett and opera style. Sizes 6 to 11. Great special value at, pair..... **\$1.00**  
 Best grade flat Shoe laces, 1/2 gross boxes, 4-4, 5-4, 4-4, box..... **\$1.00**

## Holiday Gifts for Men

IMMENSE SHOWING

The new set for men—Suspenders, Garters and Arm Elastics to match, handsome styles, prettily done up in a novelty box; choice, **\$1.50** set.  
 The new "Heart" Suspender—Silver heart attached to Suspender straps; opens for photo, **\$1.50** pair.  
 Extra quality Japonet Silk Initial Handkerchiefs, two for **25c**.  
 Best Linen Hemstitched Handkerchiefs, initialed, **25c** each.  
 Men's Handkerchiefs in all styles and grades.  
 The largest display of Smoking Jackets and Lounging Robes to be found in the city.  
 New Full Dress Protectors, Gloves, Hosiery, Neckwear, etc.  
 Men's Umbrellas, Fancy Vests, Jewelry, etc., etc.



## Our Complete Book Store



Books, Books, Books, everywhere—Our all-year-round Book Store has expanded to about five times its normal size so as to properly care for Holiday crowds—Books for young and old—Books of every kind and description and at the very lowest prices—Mail orders will be promptly attended to

500 copies of a new Cook Book, 100 ways of cooking eggs, 100 ways of cooking fish, 100 desserts, all for..... **20c**  
 The Animal World, 500 illustrations, \$1.00 value..... **75c**  
 International Stamp Album, \$1.50 value..... **50c**  
 Limp Leather Classics, gift books—each..... **55c**  
 Story of Mary McLane, special value—copy..... **50c**  
 Charming Bible Stories, illustrated—each..... **50c**  
 Children's Nursery Book, \$1.50 value, for..... **69c**  
 Children's Wonder Book, popular story-tellers..... **69c**  
 Teachers' Bible, reference, concordance—copy..... **95c**  
 All the latest Copyrighted Books on sale at—copy..... **\$1.08**  
 Dictionaries, Dictionary Stands, Bibles, Hymnals.  
 Books for Boys and Girls; board-covered Books, Linen Books.  
 1905 Calendars—immense variety, 1c to **\$15.00**.  
 Christmas and New Year's Cards.

## Holiday Sale of Infants' Wear

Infants' hand embroidered Dresses, beautiful styles. All ages. \$2.50 values..... **\$1.98** \$3.00 values..... **\$2.38**  
 \$3.75 values..... **\$2.98** \$5.00 values..... **\$3.97**  
 \$1.75 values..... **\$1.37** \$5.50 values..... **\$4.17**  
 \$2.00 values..... **\$1.65** \$9.00 values..... **\$6.97**  
 Entire stock of hand-made Shirts at greatly reduced prices.  
 Hand-embroidered Wrappers, all reduced.  
 Infants' Hoop Petticoats, ribbons and bells trimmed. 75c values for..... **40c**

Hand-made Cassimere Sacques—\$2.50 values..... **\$1.89** \$3.00 values..... **\$2.47**  
 \$3.50 values..... **\$2.98** \$4.50 values..... **\$3.82**  
 Hand-embroidered Pillow Slips—\$2.50 values..... **\$1.98** \$4.00 values..... **\$3.12**  
 Hand-embroidered Sheets..... **\$1.89**  
 Hand-embroidered Bibs..... **\$1.37** to **\$1.98**  
 All our handsome Carringe Robes at greatly reduced prices—Second floor.

## Portland's Leading Cloak and Suit House Suits, Cravenettes and Tourist Coats



Portland's Leading Cloak and Suit Store presents for the coming week a formidable array of special values in Women's Ready-to-Wear Garments—Suits, Cravenettes and Tourist Coats in this season's very best styles and materials are offered at decided reductions—A genuine bargain in just the garments cold, wet weather demands—2d Floor

### \$27 Suits for \$19.85 Each

Women's latest-style Suits, medium and long jackets, fancy vests, crushed velvet trimmed, plaited skirt; navy, brown, grays and blacks; in Cheviots, mixtures and Broadcloths; all sizes; every Suit the best..... **\$19.85**  
 \$27.00 value; your choice.....

### \$32 Tourist Coats \$24.85

Women's Tan Covert Tourist Coats, strapped seams, belted back, box plaited, velvet trimmed, with or without collar; the very newest style garment; we've sold hundreds of them at \$30.00 and \$32.00 each; your choice for this sale..... **\$24.85**

### \$16 Crushed Plush Jackets \$12.45

Women's 27-inch Crushed Plush Jackets, tight-fitting, fancy braid trimmed and collarless; satin lined; a handsome, stylish garment that fashion demands; reg. \$16 value, your choice..... **\$12.45**

### \$32.00 Cravenettes \$24.45

Choose from our entire stock of \$30.00 and \$32.00 Cravenettes, 3/4 or full-length, plaited backs; all round belt, with or without collar; tan, olives, Oxford; our best \$30.00 and \$32.00 values, for..... **\$24.45**

### \$35.00 Cravenettes \$26.65

All our \$34.00 and \$35.00 Cravenettes in this season's leading styles; tans, Oxfords and olives; 3/4 or full-length styles; with or without collar; values extraordinary for this sale at the low price of..... **\$26.65**

## Holiday Stationery, Austrian Boxes, Ebony Goods, Jewelry, Toilet Sets, Etc.

Our Holiday showings of Box Stationery and Fancy Goods are greater than we have ever before attempted—Every new style, every new idea will be found displayed in generous assortments—We are prepared to supply everyone with just what they want for Holiday giving and at our usual reasonable prices



Fancy box Stationery, beautiful variety, Eaton-Hurlburt's, Hurd's, Crane's, Whiting's and other well-known makes; every new style and size; prices range from 25c to \$12.50.  
 Austrian Novelty Boxes, Toilet Sets, Sewing Boxes, Smokers' Sets, Cigar Boxes, Manicuring Sets, etc., etc.; immense variety of styles; plain or metal trimmed; all prices.  
 Ebony and Ebonoid Sets, Hair Brushes, Military Brushes, Clothes Brushes, Hat Brushes, Manicuring and Toilet Sets.  
 Stag-Handled Toilet Sets in a big variety of styles.  
 Shaving Sets, Shaving Mirrors in new styles; all prices.  
 Agents for "Gillette" Safety Razors, \$5.00 set; a pleasing gift; every set guaranteed; come in a handsome case.  
 Brass Clocks, Mission Clocks—best display in the city.

Men's, Women's and Children's Gold and Silver Watches, Chatelaine Watches, Ingersoll Watches for boys.  
 Solid Gold Jewelry for Women, Children, Infants.  
 Fancy Bottle Perfumes in grand variety.

Folding Cameras—A gift appreciated by man or woman.  
 Electric Pocket Lamps in new styles, \$1.25 to \$5.  
 Mail orders receive our prompt attention.