## See Portland Along "The Fair-Way"

## Stirring Holiday Sales Full of Saving Spirit <br> START HERE TOMORROW-A GRAND THANKSGIVING FETE OF VALUES!

Satisfactory Thanksgiving shopping is best done here at Portland's biggest and best store. Immense assortments from first hands, newest authoritative styles and fairest prices solved the problem long ago for Portland's shrewdest buyers. Every day sreagthens our hold on public confidence and makes manifest our ability to hold it to the end. The immensity of our busines to Thanksgiving wants. We hand you needed specialties at prices that will make the turkey taste better and greatly increase THE "DIFPERENT STORE" The Lights Along "The Fair-Way"
Mrs. George B. Welter, of 430 East A
Street, Portland, or, Awarded the $\$ 10.00$ in Gold For submitting best name for the new
thoroughfare through this store, between Washington and Alder, connecting Fifth
and Sixth streets. Mrs. Welter writes: "I am of the opinion that an name in keeping with your style of doing business
would be sppropriate by ehoosing for the
name of your new avenue or street simply name of your new
this, 'The Fairway.'
The name means much. We consider it
extremely fitting. A big, busy fair is conextremely fitting. A big, busy fair is con-
stantly going on along its borders; 'tis a short eut through between busy streets
and leads toward the big 1905 Worid's and lends toward the big 1905 World's
Fair; it expresses the conduct of this
"Old Homestend" pioneer stone tow Old Homesteed" pioneer store toward
its patrons st all times. In fact, the
"Fairway" is "Multum in Parvo," We desire to thank our hosts of friends who
took such an interest \# the naming of the

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## A Stirring Sale of Women's Undermuslins

The steady growth of this branch of our great business-the trade in Muslin Underwear and dainty lingerie-and its allied depart-
ments-the Corsets, Art Stiop and Infants' Store, is conelusive evidence that our old patrons are well satisfed and that thousands of new
 constant help and eeonomy to busy mothers, and the
ness is doubling' A few Thankegiving week specials:
Ladies' fine Mercerized Sateen Pettieoats, deep double-flounce with
eluster of four straps, knife-plaiting, fnished with der-ruffle; regular price $\$ 2.25$; special at.............. $\$ 1.49$ Ladies' fine Nainsook Drawers, two clasters of fine tucks each, 4 -
inch fine blind embroidery or of fine muslin clusters of large tueks between clusters of fine tureks and 4 -ineh open Hamburg embroid-
ery; regular priee $\$ 100$, speeial. .......................69e Ladies' fine Cambrie Petticoats, 18 -inch flounce of lawn with four
clusters of fine tucks and 8 -inch embroidery edging, or 18 inch
lawn flounce with two rows of 2 -inch linen lace insertion between made and trimmed with lace and embroidery in a large variety
of styles; regular \$1.25 value, special.
 A Remarkable Corset Special

IN THE ART SHOP-Rare Values in Couch Cushions $|\mid$ Special Sale Children's Coats for the

 brotade broche silk in pink, blue or white, new design model,
adapted for wide rango of flymes, medium Iow bust and medium
lonk over hipe, sizes 18 to 26 ; regular price $\$ 5.50$, special adipt over hips, sizes 18 to 26 ; regular price $\$ 5.50$, special at
long
pair...................................$~$
 Special Sale Children's Coats for the
Thanksgiving Season Regular prices
Special at...
$\qquad$


Six Great Sales Monday in the Great Suit and Wrap Shops $\underset{\substack{\text { secoon }}}{\substack{\text { floor }}}$
WOMEN'S SUITS, VALUES TO $\$ 42.50$, AT $\$ 26.85$
WOMEN'S STUNNING NEW RAINCOATS AT 25 PER CENT DISCOUNT
EVERY WALKING SKIRT IN THE HOUSE REDUCED-ALL OF ABOVE SALES ARE FOR THREE DAYS, MONDAY, TUES-
PORTLAND'S QUALITY SHOP The Panama Canal Vote The etratn ts becoming inteane among the


 THE RESULT OF THE VOTE AT 5 P. M



Third Floor Thanksgiving Stores
$\qquad$





 Eiving sole price .................. sziso
AUSTRLAN DECORATD CHINA DINKER
EETR Sote with gold traced knobe and havalet $45 \pi=2=2$
 DAY AND WEDNESDAY-THREE OTHER SPECLAL SALES TO BE ANNOUNCED FOR THIS SECTION IN MONDAY PAPERS. The Suits


| Entire Stock of Raincoats at One-Quarter Off <br> "Into every life some rain must fall,", sings the poet. But should it fall upon these raincoats there's no worry coming to the gown underneath. Smart enough to wear in the sunniest weather, too. We include also in this offering a line of <br> Women's Traveling Coats |
| :---: |
| The raineoats are in Cravenettes, some Priestleys, and smart enetted fancy mannish mixtures. Plnin tailored and other tractively trimmed in strappings and velvets. The traveling are in kerseys and coverts, smartly tailored. Take your ch are in kerseys and coverts, smartly tailored. Take your ch the entire stock on Monday, Tuesday or Wednesday at on off regular prices; first piekers always get th you know. Be early-better come Monday. |
| \$1250 Costs for...................8 9.35 |
| \$15.00 Coats |
| \$220.00 Coats for |
| \$30.00 Coats for....................... $\$ 22$. |
| \$35.00 Coats fo |
| 50 Coats fo |
| The largest stock to seleet from in the city. |

Cheery Companions for Winter Gowns

## Dainty Handkerchiefs

Dainly Handkerchiefs
Handkerchief Counter-Finst Floor. 25e FOR HANDKERCHIEFS WORTH 400
 for tomorrow at, each..............25e 24 FOR TURNOVERS WORTH $35-$-Styl-



## Lacé Curtains

 Rerurfied net lice cuntansa
 IRush ponst Lace curtanse


## At The Lace Counter-Pirst Ploor



## UMBRELLAS

Last Week of Annual Thanksgir Ireland-



Linen Sale firioik
an accurate measurement. Our linen store needs no choumpion and willing to be measured as a whole by the linen stoeks is to show the sole Portland Agents for the world-famous RICHARDSON LINENS





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