

Meier & Frank Store--"American Week" Continues 6 Days More

See Ad on Page 10 of Evening Costumes.

Thanksgiving Sales in Every Department

December Delineator
Now on Sale--15c a Copy

See Ad on Page 10 of Evening Costumes.

Fall business is at fever heat--The past week has witnessed the greatest selling of high grade merchandise Portland's Largest and Best Store has ever known--"American Week," the offering of American-made goods of every description at phenomenally low prices, combined with the Annual Thanksgiving Sales of Table Linens, China, Cutlery, Etc., Etc., attracted immense throngs of enthusiastic buyers every day of the week--We've planned for six days more of sensational selling--In every department money-saving chances are numerous--Advantageous purchases from leading mills and factories enables us to announce many of the grandest bargains of the year--Wearing Apparel for Women and Children, Housekeeping Effects and Thanksgiving Helps are all included--Do your buying at The Meier & Frank Store, "The Shopping Center of the Northwest," and you are assured more than your money's worth and perfect satisfaction--Mail orders are promptly and properly attended to--Also phone orders, direct connection with every department--Private Exchange 4

Great Silverware Sale--Basement



A hundred bargains in new Silverware for this Annual Thanksgiving Sale--The best grades, the best patterns, all new goods of guaranteed and standard quality--A sale organized on a liberal scale--We mean that it shall make hundreds of new friends for our Basement Silverware Store--Mail orders promptly filled. Sale continues six days--Take advantage

Rogers "1847" Berry Spoons, all patterns, \$1.15 value, set of 12, \$1.39
Rogers "1847" Chip Beef Forks, small size, 60c value, set of 12, \$1.28
Rogers Nut Cracker Sets, cracker, 6 picks, \$2 value, set, \$1.59

Forbes Silver-Plated Ware

"Forbes" Cake Baskets, satin or burnished finish, \$3.75 value for, \$2.79
"Forbes" satin-engraved Mugs, for, each, \$3.25
Children's silver-plated Mugs, French gray or burnished finish, \$1.50 value for, \$1.23
3-piece Tea Sets, burnished finish, newest shapes, best \$12.50 values, \$8.93
4-piece Tea Sets, French gray finish, very neat, regular \$12.50 values, \$8.93
4-piece Tea Sets, satin engraved, medium size, regular \$6.50 value, \$4.89
Crumb Pan and Scraper, French gray finish, \$3 and \$3.25 value, \$2.37
Silver-plated Syrup Pitcher with tray, newest pattern, \$3.50 value, \$2.74
6-inch Trays, fancy edge, \$1.50 value, \$1.27
4 and 5-light Candelabra with candles, regular \$8.50 values, for, \$6.85
\$1.65 Bon-Bon Dishes for, each, \$1.29

Rogers 1847 Plated Ware

The following great special values--
50c Nut Crackers, 42c, 60c values, \$4.6c
6 Orange Spoons in lined box, \$1.75 val, \$1.39
Fruit Knives, 6 in box, \$1.50 value, set, \$1.33
Teaspoons, all patterns, set, \$1.65
Dessert Spoons, all patterns, set, \$1.90
Tablespoons, all patterns, set, \$1.65
Dessert Forks, all patterns, set, \$1.90
Medium Forks, all patterns, set, \$1.90
Knives and Forks, satin finish, set of 6, new patterns, great value, set, \$3.50
Knives and Forks, set of 6, shell satin patterns, great value, set, \$3.60
9 and 10-inch silver-plated Trays, regular \$3.25 values, each, \$2.67
Fern Dishes, open work, round edge, medium size, \$3.50 values, \$2.79
\$5.50 Baking Dishes, medium size, \$4.39
8 and 10-inch Candlesticks, very new designs, \$2.75 values, for, \$2.13

The Thanksgiving Linen Sale

Continues with the very best values in Table Linens of all grades, we list here only a few of the extra special bargains we are offering:
All linen, bleached satin damask--64-inch. Best patterns, remarkable value, yard, \$1.25
All linen, bleached satin damask--72-inch--12 new patterns; \$1.25 value, yard, \$1.00
All our \$1.50 bleached, satin damask Napkins on sale at, dozen, \$1.31
All our \$2.50 Napkins for, dozen, \$1.53
All our \$3.25 bleached Napkins, dozen, \$2.68



Women's \$30.00, \$32.00 Suits on Sale at \$23.85

Portland's Leading Cloak and Suit Store has organized for Monday, Tuesday and Wednesday an important sale of Women's Suits and Jackets--Splendid bargains that we know will find favor and satisfaction with the best buyers in the city--Styles and materials just what you demand

100 Women's high-grade Dress Suits, all this season's models, in Cheviots, Coverts, Broadcloths and mannish mixtures, Tourist Directoire, jacket or tight-fitting models with or without vests, velvet guimp or cloth strap trimmed; blues, blacks, browns, grays, tans, light and dark mixtures; regular \$30.00 and \$32.00 garments, for only \$23.85

\$18 and \$20 Coats \$14.45

Women's Jackets--all this season's leading styles in Cheviots, Kerseys and mannish mixtures, Tourist backs with belt, plain box back, French backs, yoke effects with plaits, velvet collar or plain tans, castors, blues, grays, browns and fancy mixtures, \$14.45

\$5.00 and \$5.50 Waists for \$4.25

Women's Wool Waists, Voiles, Albatross, French Botany, Granite Cloths and Alpaca, stripes, plaids and plain colors; rich tailored styles; all the newest Waists shown this season; \$5.00 and \$5.50 values, on sale at, \$4.25

Knit Underwear

Women's natural wool mixed Underwear, Vests and Pants; fine quality and finished; best 75c values, \$48c

Women's high-neck long-sleeve knit Corset Covers, the 65c values, \$50c

Children's Combination Suits, wool mixed, white or natural, Oneita style, 75c value, suit, \$57c

25c Hosiery 17c

2000 pairs of Women's double-sole fast black Hosiery, medium and heavy weight, Hermsdorf dye, all sizes, best 25c values, for, pr., \$17c

Blankets and Comfortables

Jack Frost nips a little harder every night--Blankets and comfortables are in order--Time for you to think of what we thought of way last Summer, a new supply--Note saving if you buy here

500 pairs of 10-4 White Wool Blankets, colored borders; the best \$4.50 values money can buy; on sale this week at \$3.81

11-4 extra large size White Wool Blankets, colored borders; fine, heavy Blanket, regular \$6.50 value, for this sale--pair, \$5.35

Silkoline-covered Comforters, white cotton filling, handsome patterns and colorings, \$1.50 values, \$1.27

High grade Silkoline-covered Comforters, laminated cotton filled; best patterns; regular \$2.25 value, \$1.89



GREAT SALE OF Dress Goods

5000 yards of new fancy mixed Dress Goods; materials for suits, skirts, shirtwaist suits; the newest patterns and colorings; the entire line at decided reductions from the regular selling prices--

75c Dress Goods 63c Yard
85c Dress Goods 71c Yard
\$1.00 Dress Goods 79c Yard
\$1.25 Dress Goods \$1.07 Yard
\$1.50 Dress Goods \$1.29 Yard
\$1.75 Dress Goods \$1.47 Yard
\$2.00 Dress Goods \$1.63 Yard

Black Dress Goods

COLORED DRESS GOODS
Our entire stock of Black and Colored Dress Materials will be placed on sale for one week at greatly reduced prices. Nothing reserved; your unrestricted choice from every yard we own at a saving you'll appreciate. Buy your dress materials here this week.

Notion Sale

Pennies to be saved on Notions and small wares--
Binding Ribbon, all colors, piece, 5c
Stockinet Shields, best grade, per pair, 17c
Basting Cotton, black and colors, 6 spoons for, 5c
Ventilating Shields, all sizes, pr. 15c
Hooks and Eyes, on tape, yard, 8c
Luster silk-finished Machine Twist, 300-yard spools, 8c
Lily Haircloth Flounce, each, \$1.00
"Omo" Removable Shield, pr. 49c
Stockinet Shields, pair, 8c
Ball and Socket Fasteners, 2 doz. for, 15c
Belt Pins, black and white, card, 6c
Black Pins, on card--card, 3c
Ass't Safety Pins, card, 3c
C. B. Darning Cotton, 2 cards, 5c
Handy Ironing Wax, 3 for, 5c
20th Century Needle Book, 5c
Darning Needles, card, 2c
Hose Supporters to clasp on corset, all colors--pair, 12c
Lisle Elastic, all colors, 10c value, for, yard, 5c
Globe Pin Books, each, 4c

Silk Sale

3000 yds. of new pretty Shirtwaist Suit Silks, neat figures and stripes; attractive colorings; unusual values:

85c grade 59c Yard
\$1.00 grade 83c Yard
\$1.25 grade 99c Yard

Beautiful new Plaid Silks just received by express.
New Crush Velvets in brown, black, gray, etc.
New Clifton Velvets in new colorings.

3000 PAIRS OF Women's Shoes \$2.22 Pr.

Another marvelous offering of Women's American-Made Shoes for the "American Week" Sale, celebrating the supremacy of American-made footwear by giving the best values in our history--For this week 3000 pairs women's vici kid, lace and bluchers, light or heavy sole, patent tip, Cuban heels--Patent colt lace shoes, light soles for dress wear, Cuban heels, mat kid top--Patent calf and patent colt lace shoes, welt soles, military heels, mat kid top--Patent colt button shoes, military heels, mat kid top--Shoes we'll guarantee equal to best \$3.50 values to be found anywhere--"American Week" price is, pair, \$2.22

Men's \$6.00 Shoes for \$3.95 Pair

French, Shriner & Urner's famous \$5.00 and \$6.00 Shoes for men; broken lines in about all sizes are offered at a ridiculously low price. Shrewd men will snap up these bargains quickly. It isn't often \$5.00 and \$6.00 Shoes can be bought for \$3.95 pair.
\$6.00 Patent Calf Lace Shoes, imperial toe, on sale at, \$3.95
\$5.00 Patent Colt Lace Shoes, Carlisle toe, one sale at, \$3.95
\$6.00 Patent Horse Lace Shoes, double sole, on sale at, \$3.95
\$5.00 and \$6.00 heavy Lace Shoes, in Box Calf and Zurich Calf, about all sizes; take your pick of all above lines at this price.

Senator Mitchell

Commends "American Week."

United States Senator Mitchell sends us this interesting letter. The Senator is wide awake--always ready to lend his aid to a worthy plan.

COMMITTEE ON COAST DEFENSES,
J. H. Mitchell, Chairman,
Portland, Or., Nov. 4.
The Meier & Frank Co.,
Gentlemen: I have observed recently that you are following the plan of Mr. John W. Wambsgater, of Philadelphia, for the purpose of promoting interest in manufactured products of the United States. I congratulate your firm on this patriotic move, and I am sure you should receive the sympathy and support of the people generally in the course you are taking in that regard. I am, very respectfully,
JOHN H. MITCHELL.

Hundreds of letters received from manu facturers. Space prevents their publication.

Mayor Williams

Commends "American Week."

Mayor Williams sends us a communication heartily indorsing the "American Week" sale. After reading it, no one will question the patriotism of Portland's "Grand Old Man."

MAJOR'S OFFICE,
Portland, Or., Nov. 4.
The Meier & Frank Co.,
Gentlemen: It was with a great amount of pleasure that I took particular notice of your praiseworthy plan to further the interests of American manufacturers and American workers, through special efforts directed towards the sale of American products. I heartily commend the idea, and sincerely hope the results will be gratifying enough to repay you for the extra efforts and energy spent in carrying out the plan. Yours truly,
GEO. H. WILLIAMS, Mayor.



Bath Room Rugs

The Third Floor Carpet Store offers a few extraordinary values for the "American Week" Sale. Of course, you know this is Portland's largest Carpet Store; largest in size, greatest in assortment, lowest in price. Bathroom Rugs, washable and reversible--red, blue and green--
36x36 inches, \$1.50 values, for, each, \$1.15
30x60 inches, \$2.50 values, for, each, \$1.67
36x72 inches, \$3.50 values, for, each, \$2.15
Outside Doormats, special values--
Cocoa, 18x30 inches, reg. \$1 value, ea., 72c
Cocoa, 30x33 inch, reg. \$1.25 value, ea., 83c
Steel, \$1.25 values, 87c; \$1.75 values, for \$1.22; \$2.25 value, \$1.65 each.
\$2.50 Roller-Bearing Carpet Sweepers for, each, \$1.69

Brass Beds Reduced

Our entire stock of high-grade Brass Beds at very low prices--
\$37.50 Beds, \$30.00
\$42.50 Beds, \$34.00
\$47.50 Beds, \$38.00
\$52.50 Beds, \$42.00
\$57.50 Beds, \$46.00
\$62.50 Beds, \$50.00
All the newest styles--satin or polished finished. Third floor.

\$8.50, \$9, \$10, \$11 Silk Petticoats \$5.85

600 Handsome Silk Petticoats, 400 of them genuine \$8.50 and \$9 values, 200 of them \$10 and \$11 values, comprise the greatest of all silk petticoat purchases made by our energetic cloak chief--All clean, new, desirable petticoats of superior quality silk and made up in the very best styles--How long they will last we can't say--We'll put them on the counters at 9 o'clock, tomorrow, not eight--We want to give the mothers a chance to share in the lot--Plain and changeable silks, deep accordion plaiting and tucked ruffles, or deep corded flounce with ruche and ruffle; browns, garnets, grays, black navy, helio and changeables--Silk petticoats that sell regularly at \$8.50, \$9, \$10 and \$11--You have confidence in the Meier & Frank Store news, the response to every announcement proves that--Sale continues until all are sold--Mail orders will be filled as far as possible--Write today--



Great Sale of Embroideries

Closing out broken lots of fine Swiss, Cambrics and Nainsook edgings and insertions, 3-15 inches wide--Daintiest designs--Great asst.
Values up to 60c for 33c Yard
Values up to 85c for 59c Yard
Values up to \$1.25 for 69c Yard
Values up to \$1.50 for 98c Yard
Values up to \$2.50 for \$1.12 Yard
Great special sale of fine Valenciennes Laces, Mechlin Laces and Round-Mesh Vals; four great lots and remarkable values at--
7c yard, 10c yard, 15c yard, 18c yard.
50-inch Tapestries, suitable for furniture covering, cushion, couch covers, etc., all the best patterns, yd., 33c
\$2.00 Tapestry, 50 inches wide, all colors, heavy quality, suitable for upholstering purposes--yard, \$1.38

SHEETS--PILLOW CASES

WASH GOODS BARGAINS.
Torn and hemmed Sheets of superior quality at special prices--
Size 72x90 in., for, ea., 44c
Size 81x90 in., for, ea., 49c
42x36 in. Pillow Cases, ea., 8c
45x36 in. Pillow Cases, ea., 10c
45x36 in. hemstitched Slips, each, 16c
45-inch Pequot Pillow Case, yard, 13c
36-in. White Cambric Muslin, great special value, yd., 8c
35c, 40c, 50c Silk Organdy in all the very best colors, marvelous value, yd., 25c
75c fancy White Mercerized Waisting in medium and heavy weight, new patterns, big assortment, great bargain--yd., 53c

All the Hits from "The Tenderfoot" on sale in our Music Department--Second Floor--

Principal Portland Agents for Butterick Patterns and Publications

Great Special Sales of Stationery, Jewelry and Drug Sundries

Sale of Peninsular Stoves and Ranges

"Peninsular" Steel Range, elegant nickel trimming, planished steel body, boiler-head rivets, burns wood or coal, 50 per cent more heating and cooking capacity than any other make; 10 years' guarantee; special this week \$32.50
"Peninsular" Cook Stove with steel over-shell, solid steel base, full nickel trimmed, a perfect baker, 17-inch square oven, fully guaranteed for ten years; great value this week at, \$12.77
A beautiful little Coal or Wood Heater, castiron firepot, swing top, ash pan; a dandy hot-blast heater and great value at, \$5.45
The largest and best line of Heating and Cooking Stoves in the city. Oil Heaters, 15 models. Easy payments for parties of good credit.



A YEAR'S SUBSCRIPTION TO "THE AMERICAN BOY" Commencing tomorrow we will give one years subscription to "The American Boy" with every purchase of suit or overcoat--The American Boy is the biggest, brightest and best boys' paper in the world and is read by half-a-million boys--When having clothing needs bring your parents to the Meier & Frank Store--Assortment the largest, styles the best and prices the lowest--Second floor

Boys' and Young Men's Cravettes, \$8.50, \$10.00.
Boys' and Young Men's Overcoats, \$5 to \$20.
Boys' and Young Men's Suits, \$5 to \$20.
Little Boys' Overcoats, special values at \$5.
Boys' Reefers in great variety, 3 to 8 years, \$4.50.
Buster Brown and Russian Blouse Suits, \$4 to \$12.
Boys' Waists, Blouses and Sweaters, Boys' Hats, Caps and Shoes.