



THE "DIFFERENT STORE"

SOLE OREGON AGENTS FOR THE WORLD-FAMOUS BONNET SILKS.

Distributing Depot for Premier American Corsets, "Royal Worcester" Corsets. Salons in Annex, 2d floor.

PORTLAND'S QUALITY SHOP

PORTLAND'S BEST CARPET SALESROOMS HERE ON 4TH FLOOR.

Home of the "Quick Meal" Cooking Ranges, Detroit Cook Stoves and House Heaters. Third floor. Libby's Famous Cut Glass.

THE "DIFFERENT STORE"



THE OLD HOMESTEAD STORE

Portland's Foremost Store

THERE'S A REASON FOR THE THROGS THAT SWARM DAILY THROUGH PORTLAND'S LARGEST, FOREMOST AND AUTHORITY

Women's Suit & Wrap Salesrooms



Grand Salons—Second Floor. "THE FASHION CENTER OF THE WESTERN GARMENT WORLD."

Season after season the highest types of distinctive style-elegance find representation in our unrivaled displays of women's outer apparel.

HERE ARE GOWNS, FROCKS AND WRAPS OF UNEQUALLED STYLE CHARACTER — EXPOSITIONS OF MATCHLESS SCOPE.

New "Paquin" Models, New "Sara Mayer" Models, New "Eischoff David" Models, New "French Blouse" Suits, New "Knockabout" Suits, New "Tuxedo" Suits, New "Directoire" Suits, New "Peplum Blouse" Suits, New "Peggy-From-Paris" Suits, New "Hunting" Suits, New "Ripple Coat" Suits, New "Motor" Suits, New "Frock-Coat" Suits—In all the new shades of mahogany, khaki, Burgandy, royal, reseda, burnt onion, etc., and the great AUTUMN SALES ARE ON.

The exposition shows the importance of style in Tailor-Made Suits and the possibility of securing it at moderate cost. A review of the new colors, new materials, distinctive lines and style departures of the garments will be a pleasure that will appeal to every woman who loves the beautiful. But the most important part of the "Mystery of Style" is skillful, perfect fitting, and every suit, coat and skirt sold by us is

FITTED BY EXPERTS

Our staff of fitters is, we believe, second to no corps of custom fitters in America—thoroughly trained artists who are certainly unequalled by any other Western house. THE PRICE RANGE HERE IS WIDE and FITTED TO EVERY PURSE—WAGE-EARNER TO CAPITALIST.

Table listing various clothing items and their prices, such as Smart Tailored Suits, Evening Waists, and Tailored and Fancy Waists.

EXTRA! EXTRA! EXTRA!

HUNDREDS OF NEW RAINCOATS CAME BY EXPRESS YESTERDAY.

Beautiful garments, adapted for wear on beautiful days when sunshine reigns or protection against the elements that storm. The new ones are full of surprising swag and newness. As easy to get into as a man's full-dress topcoat. Indeed, some of them are modeled after that garment. Priestley Cravettes, with a world of quiet, dignified beauty and smart effects. Pretty tonings on collar and cuffs of brilliantly colored velvets—yes, and pastel cloths. Newest of all—leather trimmings. There are dozens of new detail touches to enthuse over. Some of the coats have box-plaited back and front from collar to hips. The Palette (cape sleeve) Coat is a favorite—in fact, Fashion's latest. The show of good-looking styles at from \$15 to \$25 is noteworthy. It's Raincoat year and this showing here is far away the best and greatest on the Coast. We're twice as many as any other three local stores. Coats that are fit to guard the most magnificent opera gown or ball dress; coats that are appropriate for street. Any price you choose—\$10.00 to \$50.00

Special Demonstration Monday of "Kyllite"

THE MAGIC CLEANER OF SILVER AND GLASSWARE—THIRD FLOOR. On Monday will be demonstrated to our patrons the merits of "Kyllite," the newest and best cleaner of silver on the market. The article to be cleaned is submerged in hot water, in which is the Kyllite. After a few moments it is taken out and dried well with a soft cloth, when you will find that it is bright and entirely free from tarnish. Kindly bring in anything in the line of silverware which you have that needs cleaning and we will be pleased to prove to you the merits of Kyllite. Warranted not to scratch.

Great Special Sale of JARDINIERS AND UMBRELLA STANDS

Big reductions on Jardinieres of all prices. Many handsome styles to select from. Painted Green Jardinieres, value 25c, special at 17c. 6-inch Fern Pots, with lining, value 25c, special at 19c. GLAZED AND MOTTLED JARDINIERS. 5 1/2-inch, value 30c, special at, each, 24c. 7-inch, with open handles, value 75c, special at, ea. 59c. 9-inch, many fancy shapes, value 90c, special at, ea. 72c. 10-in., many fancy shapes, value \$1.25, spec. at, ea. 98c. UMBRELLA STANDS. Painted wood, finished with gold, value \$2.00, special at, each, \$1.60. Glazed and mottled, value \$2.75, special at, each, \$2.20. We will be pleased to have you inspect our line of HANDSOME NEW SILVERWARE. Hundreds of fancy articles, newest designs and shapes. TEA SETS, CAKE BASKETS, CRUMB SETS, NUT BOWLS, BAKING DISHES.

Old Wortman and King

MAIL YOUR ORDERS. If not convenient to come to the store, shop by mail. All orders filled promptly by expert shoppers. Leading mail-order house on the Coast. New Fall Catalogue free for the asking. Write for it. We shall be pleased to open a credit account with any worthy person. It facilitates shopping for the public and for us. Buy any time, pay us once a month. You're cordially invited to run an account at this store. See Credit Man, Third floor.

THIS STORE THE "JUPITER" OF PORTLAND'S MERCANTILE CONSTELLATION

Stores are star-like, and have their periods of ascendancy. Venus is no less a star when Jupiter mounts the heavens, but JUPITER RULES! The good store of yesterday (good as ever, but no better) is outshone by the better store of today. Some stores pop into prominence as rarely as does Mercury, but that doesn't count for us. Sustained excellence pushes the world ahead. It's a wonderful year of achievement for the house of Olds, Wortman & King. We're breaking records right and left, and we mean to close the year of 1904, that's been so good to us thus far, with the record sales of our mercantile life. We feel a pardonable pride in the new building soon to be thrown open to the public that, when added to the good "Old Homestead" store, will make this the best appointed retail store in all the West. The added acres of floor space will enable us to "let out links," as it were, all over the house, enlarging the selling space which has heretofore been overcrowded—entirely inadequate to accommodate our vast and rapidly growing patronage, improving the character of the service, and adding in multitudinous ways to the comfort, convenience and safety of our great public. It has been stated repeatedly of late by entirely disinterested observers, that the greater Olds, Wortman & King Store will be the best lighted, most airy, and altogether the most attractive and conveniently arranged to be found anywhere in all the West, as well as PORTLAND'S LARGEST STORE! We print below a few of the many reasons for asking your presence here tomorrow—BARGAIN MONDAY—and at intervals during the week.

Grand Opening Sale Tomorrow of Peerless Cathrine Countiss Sailors



A beautiful cabinet-size Platino Photo of Miss Countiss (photo by Moore) FREE with every sale of a "Countiss Sailor" this week. See window. By authorization of Miss Cathrine Countiss and Olds, Wortman & King, Millinery Salons, Second floor.

THE LATEST CRAZE The Authorized Cathrine Countiss Sailor

Originated and distributed only by the makers, Olds, Wortman & King. This jaunty Sailor is evolved by the designer-in-chief on charming new lines; the original fashioned expressly for Miss Countiss, and now among the favorites in her millinery casket of gems, has struck the feminine fancy at a vulnerable point. Dainty and womanly in its loveliness, almost as the charming woman and talented actress herself, it has, like herself, come to fill a void in Portland hearts. Again, like this "womanly woman," 'tis not only a local hit but has been already copied East, and may be seen today worn by the most stylish dressers that go to make up the "smart set" of New York's Winter Fashions of 1904-5.

WHAT MISS COUNTISS THINKS OF IT:

Messrs. Olds, Wortman & King: Gentlemen: You must let me thank you for naming this stylish Sailor Hat for me. I take great pleasure in wearing mine. It is neat, trim, tasteful, pretty. You have doubtless put forward something that will meet with popularity, and I am proud to have you deem it desirable to use my name. Very sincerely, CATHRINE COUNTISS.

To further popularize this new and winning Hat, we have placed its price at a figure easy for every purse, but one that does not express the value of the charming creation, viz. \$5.00

Beautiful Lace Collars

LAKE COUNTER—First Floor. Our buyer made an exceptionally lucky purchase when he bought this lot of lovely lace collars; therefore we are able to offer them to you at about half what they are really worth. These collars are some of them circular in shape and come in both white and ecru; others are made of Batiste and are lace trimmed. Note special prices given below— Collars worth \$2.50, special at, each, \$1.50. Collars worth \$3.00, special at, each, \$2.00. Collars worth \$5.00, special at, each, \$3.00. Collars worth \$7.50, special at, each, \$4.00.

Handsome Irish Point Lace Curtains at Matchless Sale Prices

Another feat of underbuying for which our Curtain Chief is famous. He'd rather get the best of a Curtain manufacturer than sleep-much rather. The Curtains told of below are a lot he wrestled for a long time to get at his price, but finally threw the maker to his knees upon consideration of a big sale this time and future orders. Over 50 styles in the choosing, and the selections are marvelous. Each Curtain 3 1/2 yards long and 50 inches wide. The greatest Curtain bargain ever offered buyers by any Portland house. Read the list— 7 styles, regular \$4.50 values, pair, \$3.25. 7 styles, regular \$5.50 values, pair, \$3.98. 17 styles, regular \$6.50 values, pair, \$4.75. 18 styles, regular \$8.50 values, pair, \$5.95. 3 styles, regular \$11.00 values, pair, \$7.75. 4 styles, regular \$12.00 values, pair, \$8.50. 2 styles, regular \$14.00 values, pair, \$9.95. 58 Total Styles.



In Realm Where Ribbons Reign Supreme



First Floor. THE SUPREMACY OF THE RIBBON is undisputed at Fashion's Court this new Autumn season. Create as you will, invent as you may, you cannot overlook the Renaissance and reign of Ribbons. Ribbons have never been approached in beauty and utility as a garniture for bonnet, hat and gown, and the Cycle of Fashion has again turned to Ribbons for every possible use. Ribbons for streamers, Ribbons for bonnets, Ribbon belts with side sashes and Ribbon novelties infinite. Flowers and fruits grown from Ribbons—and so real they make one's mouth water. Ribbons are supreme. And their supremacy is pleasing to millions of dainty wearers. As ever, the thousand and one Ribbon wants are best filled at this shop. Here are the choicest productions of the Ribbon looms of Europe and America, priced at figures sure to please the wise buyer who knows the consistency between value and price. Let's get together among these Ribbons. The skill of expert Ribbon knowledge and choosing is yours for the looking. The Ribbons are priced lower than at other stores. Quantity buying begets a close price from the manufacturers, and this house is the recognized quantity-buyer of the Pacific Slope. This is the great "Ribbon Store" of the West. This week's special attractions beckon you with magnetism: power.

LUSTROUS AUTUMN RIBBONS—Thousands of yards of dainty, beautiful Ribbons, radiantly fresh and new. Ribbons worthy of the wear of the most fastidious maid or matron. Portland never saw a more tempting array of splendid Ribbons. A line of handsome, genuine Scotch Plaid Ribbons, in heavy satin, six inches in width, very popular for girdles and hat trimmings; price, the yard, \$1.00. A line of All-Silk Taffeta Plaids, 4 and 5 inches wide; prices, the yard, 50c and 65c. A lot of pretty Plaid Ribbons with satin stripe, 3 and 4 inches wide, very nice for children's hair ribbons; prices, the yard, 20c and 25c. Ribbons in Roman stripes, all colors, very effective for neck and belt ribbons; prices, the yard, 50c, 65c and 75c. Shaded Ribbons in silk or satin, 4 inches wide in combinations of green and blue, brown and blue, light maise shading to dark orange, light blue shading to turquoise, etc.; price, the yard, 50c. The two-toned effects in Ribbons are the latest thing for millinery use; we have these ribbons at the yard, 30c, 35c, 45c. Our Cushion Ribbons are all in now, a gorgeous and varied assortment ranging in price, the yard, from 25c to \$1.00. Fancy Taffetas and Moire Taffetas in all colors at, the yard 35c, 48c and 50c. Beautiful Dolly Varden or Dresden Ribbons at, the yard, 40c. Fancy Taffetas with embroidered dots at, the yard, 60c. Satin Ribbons with embroidered dots, all colors, the yard, 60c. Taffetas in gingham-check pattern, blue and white and black and white, at, the yard, 40c. Silk Ribbon with lace or clover-leaf effects, in lavender, maise, blue, pink, white and black at, the yard, 75c and \$1.25. Bayaderes stripes, used for novelty belts, the yard, 30c and 50c. The new Coque de Roche shades in satin or taffeta, 9 inches wide, the yard, 30c to 50c.

SPECIAL SALE OF SATIN TAFFETA RIBBONS—First Floor. FOR RIBBONS WORTH 50c AND 60c—A line of beautiful Satin Taffetas in all colors, white, black and cream, 4 and 5 inches wide, worth 50c and 60c the yard; also some fine soft All-Silk Maline Ribbons, same width as the taffetas, worth 30c yard—special for Monday only at, yd., 30c. DAINY VALENCIENNES LACES. FOR VALENCIENNES LACES WORTH 30c—A lot of fine Valenciennes Laces, in white only, in widths up to 5 inches and worth up to 30c a yard; also insertions to match—special for Monday only, yard, 10c. B—New and elegant Laces of every description are to be found at our Lace Counters, First Floor. LINEN HANDKERCHIEFS. FOR HANDKERCHIEFS FOR 4 FOR 50c—A lot of nice, fine Linen Handkerchiefs, very suitable for the use of the children, regular value 50c each—special for Monday and all the week at, 4 for, 1.50. Also another lot of plain Hemstitched Handkerchiefs, regular size for ladies—use—special price for Monday only, each, 30c.

Monday Specials in Women's Underwear and Hose

FIRST FLOOR. FOR WOMEN'S WORSTED UNDERWEAR, WORTH \$1.00—Women's medium weight Jersey worsted Vests, Pants and Tights—in white. The famous "Merode" Underwear. Regular 1.00 value. SPECIAL FOR MONDAY, only, garment, .75c. FOR WOMEN'S UNDERWEAR, WORTH 75c—Women's white Jersey ribbed Pants and Vests. Excellent 75c QUALITY. Special for Monday, each, .50c. FOR WOMEN'S HOSE, WORTH 50c—Women's medium weight black Cotton Hose, O. K. importation. Spliced heels, double sole, ribbed tops. Our very best 50c quality. SPECIAL FOR MONDAY, pair, .25c. FOR BOYS' WAISTS, WORTH 75c AND 85c—Boys' laundered percale Waists, dark and light shades, blouse and shirt styles—75c and 85c quality. Special for Monday, each, .25c.

Special Sale of "Royal Worcester" Corsets

2d floor annex 2 styles of discontinued Royal Worcester Corsets. Princess hip, low bust, long over abdomen, high in back, or long over hip and abdomen, medium low bust, whalebone filled; adapted for a large range of figures. Sizes from 18-35. Colors drab, white and black. Regular price \$2.50. Special at \$1.99.

SEE MONDAY PAPERS FOR A FURTHER LIST OF SPECIAL VALUES FOR MONDAY AND WEEK—CROWDED OUT TODAY—OLDS, WORTMAN & KING.



Kernels of Knowledge Anent Panama Canal

Parents and teachers might do well to ask children to read each day the educational item anent the Panama Canal to be found at the head of this column. They are little nuggets of interest on a matter of interest to every American, culled carefully and touched on briefly—from leading authoritative educational journals.

Upon completion, the Panama Canal will be shorter, have fewer locks and less curvature than the one planned at Nicaragua. The measure of these advantages is the time required for a vessel to pass through, which is estimated for an average ship at 12 hours for Panama and 33 hours for Nicaragua. On the other hand, the distance from San Francisco to New York is 377 miles, to New Orleans 579 miles and to Liverpool 386 miles greater via the way of Panama than via Nicaragua. The time required to pass over these distances being greater than the difference in the time of transit through the canals, the Nicaragua line, if completed, would have been somewhat the more advantageous of the two to the United States, notwithstanding the greater cost of maintaining the longer canal. But the Panama Canal is best for the commerce of all the world.

This house is to give some Portland school the large working model of the Panama Canal, now on exhibition in one of the large show windows. The school will be chosen by popular vote of the people—a vote with every 25c purchase; the voting to close at 6 P. M. on Wednesday, November 23, the award to be made on the result of the vote at that time. We list only the names of the first 15 schools in the STANDING AT 5 P. M. YESTERDAY:

Table listing school names and their corresponding vote counts, such as St. Mary's Academy (41,519), Portland Academy (39,803), High School (34,348), Harrison School (21,503), Williams Avenue (19,991), Atkinson (19,991), Park (18,963), Falling (16,280), Sunnyside (13,346), Highland (11,933), Holladay (10,390), Central (9,396), Clinton Kelly (8,699), Chapman (8,297), Couch (7,178).

Total votes 319,257

Monday Specials Women's Neckwear and Veils

First Floor Section. 19c FOR LACE STOCKS WORTH 35c—A lot of pretty Lace Stocks, also some fine cotton washable stocks, worth 35c each; special, Monday, while they last, ea. 19c. STUNNING FACE VEILS—A lot of two-toned Face Veilings by the yard. A beautiful Veiling and very becoming. We have priced them like this: 50c Veiling, special, yd., 25c. 60c Veiling for, yd., 30c. 75c Veiling for, the yard 37c. 90c Veiling, special, the yd., 45c. For Monday Only.