# Vortuga & Ti

DIFFERENT STORE.



QUALITY



# HERE IS A PAGE FILLED I

Pressed Down and Brimming Over With Happy Store News of a Big Value Monday-Tomorrow, and an Eventful Week to Follow



#### There'll Be Great Ribbon Selling This Week

Thousands of yards of bright new Ribbons for garnitures to Autumn gowns. Most of Portland's Ribbon business centers at this store. Reasons are-newer, brighter, prettier and better Ribbons and appreciable savings in price. Here's good

RIBBON NEWS. Just received-A line of beautiful Satin Taffeta Ribbons, 31/2 and 4 inches wide, in blue, pinks, white, cream, black, three shades of brown, maize and red; the very swell thing for stock collars and girdles; special for Monday and the balance of week, yard .. 25¢ Also a line of pretty two-toned Ribbon in all colors, 4 inches in width, regular value 40c; special for Monday and all the week, yard .. 25¢ RICHARDSON'S PURE LINEN HANDKERCHIEFS - Ladies' Handkerchiefs, pure linen, very sheer and soft finish, 6 in a box-

regular 75c, special for Monday and all the rest of week at 6 for. 63¢ LACES AND INSERTION-A great special sale of Net Applique and Venise Bands, also Black Cluny Bands, Venise Galloons in white and cream and Oriental Net Top Laces. These all come in odd pieces, but every yard is a genuine bargain-

Regular 15c and 20c; special at yard ......10¢ Regular 25c and 30c; special at, Regular 35c and 40c; special at, yard ......20¢ Regular 45c and 50c; special at,

## Special Monday Values in Domestic Aisle

yard ......25¢

First Floor.

For Monday we offer magnetic bargains in Napkins, Toweling, etc., that will delight the heart of the careful housewife who profits by this reading.

\$4.50 DAMASK NAPKINS FOR \$3.78-A new line of fine Satin Damask Napkins, full dinner size, beautiful assorted patterns, easily sold at \$4.50; special for Monday only, dozen ..... \$3.78 \$2.25 MARSEILLES BED-

SPREADS, \$1.85-Satin finish and Marseilles Bedspreads, full size, in handsome embossed or raised designs, regular \$2.25 value, special for Monday, each ... \$1.85 121/20 CRASH TOWELING, 10c-Barnsley all-linen Crash Toweling, 18 inches wide, regular 121/2e value, special for Monday, yard .... 10¢ COTTON TWILL CRASH AT 5c-3000 yards heavy cotton twill Crash, soft and absorbent, for wash cloths and dish cloths, special for Monday only, yd .... 5¢ OUTING FLANNEL, SKIRT LENGTHS, 30c-We have a complete new line of fine fancy Outing Plannel Skirt Lengths, with fancy scalloped edges; special for Monday, each ......30¢ 75c NOVELTY WAISTINGS FOR 25c-Very pretty fancy-striped mercerized Novelty Waistings, regular 75c value; special for Mon-

day, yard ......25¢ 121/2c PLANNELETTES, 10c-Just arrived-many cases of Flannelettes, all new choice designs in the latest Fall colorings; regular 121/2c value; special for Monday only, yard ......10c

Monday we place on sale 3000 yards of fine White Cambric, 36 inches wide, at the extra special price of, yard ......8¢



# FREE--Platino Photographs--FREE

"Thought Suggestion"-You think of "TIFFANY." and at once bright gems flash their scintillations across your mind. You think "gowns," and, quick as a meteor "OLDS, WORTMAN & KING" travels through your gray matter. Think photography, and instantly, in burning letters, the name "MOORE" appears on the screen of one's mind. What "TIFFANY" is to the jewelry world-what "LIBBEY" means stamped on beautiful cut glass gems-WHAT OLDS, WORTMAN & KING" stands for in the fashion world—that same is the name 'MOORE' embossed upon a superb likeness of oneself or friends. 'MOORE' embraces, surrounds and bounds all that's best today in modern photography. Naturally enough then this store turns to 'MOORE' in making an arrangement whereby we are going to pay for and GIVE AWAY ABSOLUTELY FREE 10,000 SITTINGS AND 10,000 PHOTOGRAPHS BY THIS FAMOUS LOCAL PHOTOGRAPHER, this artist in high-grade work, TO

# WHY THIS OFFER IS MADE--OUR OBJECT

Is to induce early morning shopping. As the great Portland public is aware, this store has been held back from needed expansion, for nearly a year now, by the slow construction of the new Sixth-Street Annex building. 'Tis surely promised us next month now—good. More power to the contractors. But, MEANWHILE, we're crowded away beyond the capacity of the old building by the enormous shopping throngs that favor us with their patronage. Any way to help ourselves and our public? Yes. By inducing earlier shopping. The aisles that become clogged later in the day with a surging mass of eager buyers are seldom crowded during the earlier hours. We're going to try and divide the overflow business, so as to make it easier for our good clientele to shop here at their favorite store, and for our helpers to wait upon them as thoroughly as we desire they should. Monday being a special bargain day

# WE MAKE THIS TEMPTING OFFER

WITH EVERY PURCHASE, ANYWHERE IN THE STORE, OF TWO DOLLARS (\$2.00) OR OVER, BETWEEN THE HOURS OF 8 AND 11 A. M. ON MONDAY-TO-MORROW-We will present the purchaser, ABSOLUTELY FREE, an order on E. W. MOORE, Seventh and Washington Streets, for one large-size platinum photograph, nicely matted on mat 14x10½ inches. The order is good for a satisfactory sitting and may be used by anyone in whose name it is made out at the SOUVENIE DESK, conveniently placed near the Fifth-street entrance. With every purchase of \$2.00 or over, made in the store to-morrow, between the hours of 8 and 11 A. M. only, you will receive from the cashier's desk a

Exchange as above for your order for sitting and large platinum photograph, at the desk.

SPECIAL NOTE—But one photograph of any one person will be taken; but purchasers may use as many as they please, provided a different person sits each time. Get pictures of your relatives and friends.

KINDLY PRESENT THIS TICKET

AT ONCE for exchange for Platinum Souvenir Bond, at desk as

OLDS, WORTMAN & KING

SAMPLES

SEE SAMPLES OF PLATINUM PHOTOS IN ONE OF OUR LARGE DISPLAY WINDOWS.

# Savings That Count In New Dress Goods

Annex-First Ploor.

AGGRESSIVE BARGAIN STORIES BRIEFLY TOLD. Black and colors ress fabrics in almost endless variety. Every new weave and smart coloring is shown in the splendid array spread out in the annex for SENSATIONAL MONDAY SELLING.

Monster Sale of New \$1.50 **Novelty Suitings** 

lect from; mannish tweeds, neat invisible stripes, new neat checks and plaids, new covert cloths, new numbed boutonne effects and new mixed suitings; our regular \$1.50 per yard grade, all new, no old goods in the lot-Special for \$1.19 three days,

This is by far the greatest bargain we have ever known to be offered by any house in the West.

A Great 3-Day Sale of Colored Dress Goods Opens Here Monday

Zibelines, in the new short napped finish, very swell for street wear; colors, browns, tans, moleskins, grays, navys, greens; regular \$1.50 per yard—Special for \$1.19 three days only, yard. Our regular \$1.75 All Pure Wool English Venetians, splendid value at our regular low price; colors are reds, royal, navys, browns, tans, resadas, cadet, French gray and dark grays; splendid fabric for swell street suits. Special for three days only, yard.

\$1.75 Black Dress Goods for 3 days only, \$1.19 a yard—London Twines, Embroidered Crepe, Mistral Etamine and Crepe de Paris for 3 days only, yard.

\$1.50 Black Dress Goods for 3 days only, special %c yard-Voiles, Twine Voiles, Crepe de Paris and Embroidered Crepe; these two specials are all

# A MATCHLESS THREE-DAY SALE OF

Opens Alongside the Dress Goods Bargains

In the Annex-First Floor,

AND FOR THREE DAYS, TOO-MONDAY, TUESDAY AND WEDNES-DAY. If you'll read these items you'll no longer wonder why this is termed the "Silk Store" by Portland women folk, or why we do the silk business of the Northwest. You've heard of the merciful man who, wanting a dock-tailed dog, cut off an inch of tail at a time because it seemed cruel to snip it off at once. That's in line with the silk story. Last year was not a "Silk Year"-and stocks of raw and prepared silk piled up. London silk men had 77 per cent more last December than the same month a year previous. Instead of taking their loss at once they've dribbled out the lots-and American silk mills, being in shape to buy, have bought, as bargains offered. Some failures occurred and the stocks of such mills were finished by new owners who got the goods at a loss. It's sunrise again in the silk world. A bright day is at hand and, for a big, long day's work silk men want to start with cleared decks. Even, the first of the season's newest silks are swept out with the rest. 'Tis a momentous time for silk buying and OUR BUYER IS NOW IN NEW YORK. That's how we are enabled to offer you for the next three days, new

Fancy Suit Silks, the balance of a manufacturer's stock bought by our buyer, now in the market, at a tremendous sacrifice: all colors in the assortment; our regular 85c grade; what some silk sellers call their three days only.

46C

Regular \$1.00 21-inch All Pure Silk Colored Taffeta, the best wearing silk and value in the city; all colors is the line, white, cream and black included—Special for three days only, yard.

More Bonnet's Black Stiks, for which we are sole agents in Oregon, in a now complete line. All the new weaves are here in this beautiful and best-wearing silk made. Come and see them.

Be sure to see Monday's Oregonian for extended list of Monday Specials in other departments.

#### The Voting in the Panama Canal Contest

Portland's young folks have taken very kindly to the proposition extended by this house in the matter of the award to some faverite school of a valuable model of the much talked of and written about Panama Canal. The youngsters are hustling with vim and vigor, each for his or her school, and the votes are piling up. The result at 5 P. M. on Saturday is as printed below. We mention only the 10 leaders on account of limited space.

1	Dign
I	St. Mary's Academy 11,377
I	Atkinson9,427
ı	Park 8,517
I	Williams Avenue 7,844
ı	Failing 7,494
I	Harrison 7,451
I	Portland Academy 6,248
Į	Chapman 5,761
ı	Clinton Kelly
ı	/
١	Total votes

# A Timely Umbrella Offering



If you'd ward off the shafts of Jupiter Pluvius, you'll do well to note-and profit by your notation -that display of handsome Umbrellas in one of the large Fifthstreet windows. More than 500 in the collection, embracing fine Black Glorias, silk mixed Taffeta finish, with steel rods and Paragon frames. An attractive assortment of handles in fancy silver, pearl, natural wood, gunmetal and horn effects; a splendid wearing Umbrella. Special this week-choice for ......\$1.50

### Two Monday Art Specials

Second Floor.

Extra fine Irish Linen Doilies, 9inch, round or square, stamped in a great variety of dainty floral designs, partly embroidered in Brainard & Armstrong wash embroidery silk-

Regular 35c and 40c, special at ......23é

Regular 25c and 30c, special at ......17¢

Autumn coloring accompaniments are grand values at their regular \$5.00 price, it's an exceptional opportunity to buy them Monday only at \$3.49 Women's \$28.50 Walking Suits

tumn's Millinery Arbors \$5 Hats \$3.49

Second Floor.

Queen Fashion has issued a decree to her "ladies-in-waiting" that white

millinery will meet her favor for present wearing. Monday a special

display, and at special sale prices, too. More than a round dozen styles in the peerless expose; among them some "perfect loves" in chic French

Sailors in the new Autumn models, with trimmings of the much favored

coque de roche (burnt orange) colorings, with pompons, breasts, flowers,

foliage, ribbons, etc. The charming symphonies in white with the



\$18.95 Grand Salons of Dress-

Second Floor. Exceptional opportunity

to select the new Fall

Walking Suit Monday at

Suits are all new and very handsome. Materials embrace Cheviots and the popular Mannish Mixtures in stylish English. Scotch and American cloths in colors that include black, blue and all the new mixtures in gray, green, brown, black and white, etc. These fashionable Walking Suits are in the new Tourist Coat and half-fitting effects, single or double-breasted coats, 26, 27 and 32-inch lengths. Skirts are full

a "way-under" price. plaited, with foot plaits, and trimmings are in very latest silk braid and novelty button and strap effects. The \$25 and \$28.50 values are included: you may select on Monday at the absurdly low price of ... \$18.95

#### Annual Fall Opening Sale of Rugs From the Orient Fourth Floor.

This is an era of rugs. The rich want their luxury; the well-to-do, their furnishing effect and good service. For those who must or choose to plan close we have a splendid economy proposition to offer this week in the opening Monday of the ANNUAL AUTUMN SALE OF ORIENTAL RUGS.

We know we sell more Oriental Rugs than all Portland storedom combined-and we know we deserve to. A given thing at a given price must be good value, else no business follows. As this business has grown so vast, and is still growing, its prices must fit nearest to the purses carried by wise and prudent people. We open Monday, at special sale prices, a collection of Oriental and Antique Rugs unrivalled outside the boundaries of New York. In carpet sizes that embrace Khivas, Persians and Cashmeres; smaller and medium sizes that include Bokharas, Kirminshahs, Savouks, Selvas, Anatolias, Lesghis, Shiraz, Daghestans, Shirvans, Mossouls, Kazaks, etc. The time for brightening up dull spots about the rooms at home is here

and these superb, rare old rug gems will help a lot—the prices during the opening sale, a lot more. The reductions trend this way:				
i p	\$18.00 Rugs for\$15.50 \$20.00 Rugs for\$17.00 \$25.00 Rugs for\$21.50 \$30.00 Rugs for\$26.00 \$35.00 Rugs for\$30.00	\$40.00 Rugs for \$35.00 \$45.00 Rugs for \$39.00 \$50.00 Rugs for \$43.50 \$60.00 Rugs for \$53.00 \$65.00 Rugs for \$58.00 \$75.00 Rugs for \$66.00 \$85.00 Rugs for \$75.00	\$90.00 Rugs for \$79.00 \$95.00 Rugs for \$83.00 \$100 Rugs for \$86.00 \$110 Rugs for \$96.00 \$125 Rugs for \$109.00 \$150 Rugs for \$131.00 \$175 Rugs for \$152.00	
eΠ	And 15 to 90 in hatmeen amplities not printed here at proportionate reduction			

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