

GRAND FORMAL AUTUMN OPENINGS Wednesday and Thursday Next—Sept. 21-22

The "Different Store" PORTLAND'S FOREMOST STORE Portland's Quality Shop



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The Boundary Line Is Passed

EXIT SUMMER—AU REVOIR ENTER AUTUMN—WELCOME

Grand formal season openings this week—Wednesday and Thursday. A gala week's surpassing performance starts tomorrow! The first act of a week's mercantile drama full of sensational interest! THE GREATEST BARGAIN MONDAY OF ALL THE YEAR! A host of colossal values! An aggregation of authoritative fashions! A mighty massing of matchless bargains!!! A message from Portland's Reliable Store that tells of desirable, worthy, seasonable merchandise! Thrifty buyers will be quick to profit by the savings told on this page—for Monday!

The Voting for the Panama Canal Model Standing of Schools

Interest is increasing daily in the voting contest for the school to be awarded the valuable model of the proposed Panama Canal, now on exhibition in the large light area between the first and second floors. A vote goes with every 25c purchase. Voting closes Wednesday, November 23, at 5 P. M. For the present, on account of the pressure of advertising matter—this store is so full of good things—we shall only publish the names of the ten schools having the highest vote at the time of count.

The Greatest Silk Sale Yet

"Annex Silk Store"—First Floor.

The grandest, biggest values in new and desirable Silks ever offered by a Portland house. Bargains beyond precedent—and such silks! An intensely interesting study awaits our patrons tomorrow in the Annex. Values so matchless you can't resist their magnetism. And this is to be the greatest year for silks ever known in history. This grand Opening Sale which we hold tomorrow includes all the smartest silk ideas of the new season. We owe our immense silk business to the superior quality of our silks—the reliability of every yard—as well as to our matchless prices. Months ago we placed the order for these beautiful, lustrous fabrics, an order larger than ever crossed the Rockies before; and we received a big concession on the price, consequently your savings tomorrow. Remember, these prices are for MONDAY ONLY. The sale includes BLACK SILKS, FANCY SILKS, BLACK and FANCY DRESS GOTHES items: BLACK SILKS.

- Our regular \$2.50 Beau de Soie and Satin Truchesse, unequalled for finish and durability, for Monday only, yd. \$1.98
Our regular \$2.35 all pure silk Black Beau de Soie, in two widths, 22 and 26 inches wide, splendid values for Suits and Coats, special for Monday only, yd. \$1.89
Our regular \$2.00 all pure silk Black Beau de Soie, Swiss Taffetas and Costume Taffetas, beautiful, highly finished and durable numbers; special for Monday only, yd. \$1.69
Our regular \$1.75 all pure silk Black Beau de Soie, Costume Taffetas and Swiss Taffetas, excellent values; special for Monday only, yd. \$1.46
Our regular \$1.50 all pure silk Black Beau de Soie, imported Swiss Taffetas and new Costume Taffetas; unmatchable values at the regular price, special for Monday only, yd. \$1.19
Two great special bargains in 36-inch Black Taffetas—the best wearing Taffetas made for drop-skirts—Regular \$1.50 value, special for Monday \$1.29 Regular \$1.75 value, special for Monday \$1.44
FANCY TAFFETAS—12,000 yards of Colored Taffetas, our regular \$5c grade, every color and shade made to be found in the lot, also our entire line of Change-able Glines Taffetas, the regular \$6c yard grade, special, Monday... 69c
SWELL BLACK DRESS FABRIC for Monday. Prices radically reduced; all the newest weaves in the different lots:
Our regular \$2.50 fabrics—Lace-embroidered Poplin de Chine, Silk and Wool Crepons, Clifton Voiles, Crepe de Paris, Poplin de Chine, Turkish Mohairs... \$2.98
Our regular \$2.00 fabrics—Silk and Wool Cartrina, Crepe de Paris, Clifton and Poplin de Chine, Embroidered Voiles and Poplin de Chine, Turkish Mohairs... \$2.59
Our regular \$1.75 Whitepeppes, Armaures, Granite Cloths, Satin Creole, English Mohair, Rainproof Cloths, Twine and French Voiles, Crepe de Paris and Poplin de Chine; special for Monday only, yd. \$1.47
COLORED DRESS GOODS for Monday's selling:
Regular \$2.50 French Novelty and Plain Camelhair and Zibeline; very swell for street wear, in following colors: Champagne, rose, plum, brown, mode, castor, gray, navy, Oxford and black; special for Monday only, yd. \$1.69
Regular \$1.50 new Fall Suitings—our entire line—Mannish Tweeds, Hairline Stripes for shirtwaist suits, illuminated English Tweeds, French and German Tweed Suitings and Zibeline, in fact every new down-to-date suiting fabric shown this season and every new color in the line; values at the regular price that cannot be duplicated in the city; special for Monday only, yd. \$1.19
Our regular \$1.25 quality of Silk and Wool Crepe de Paris and Crepe de Chine; specially made for swell party and street gowns, in all evening and street shades, including cream and black; special for Monday only, yd. 89c

Monday's Matchless MILLINERY SPECIALS



Salons—Second Floor. Special Monday \$2.98, Special Monday \$1.98, Special Monday 98c, Special Monday \$1.98, Special Monday \$1.49

Over 500 new Autumn styles in the choosing—above we present five ideas selected from the most popular hats. Suited to every age from miss to dowager, in a range of colorings and combinations so wide in scope as to include every whim of Madame Fashion. Think of it! Five hundred and more distinct styles to choose from. We submit brief description of the five produced above. A full line of the higher class Tailored Hats, embracing the Gage, "O. W. K." Connelly and Bendel Tailored Hats and Turbans are here in almost limitless variety.
Out No. 1 shows a Silk Velvet Turban with chenille braid trimming, close-fitting back, very trig and trim—Special Monday... \$2.98
Out No. 2 illustrates a Scratch Felt Turban with fluted edge, two quills at top, all colors—special Monday... \$1.98
Out No. 3 is a reproduction from a jaunty French Sailor with stitched brim, velvet trimmings, with quills and ornament—extra special Monday only at... 98c
Out No. 4 was drawn from a hand-made Felt Turban model, trimmed with twist of silk velvet and gilt ornament—special Monday at... \$1.98
Out No. 5 is after a model of a large, very swell French Sailor, with velvet edge, hand-trimmed with a large hackle feather breast—special Monday only at... \$1.49

Trimming Braids At Special Prices

Mohair Trimming Braids, in black, white and colors, 1/2 in. to 2 1/2 inches wide, wears well and is all right for trimming children's school dresses.
Reg. 7c Braid, special, yd. .5c
Reg. 10c Braid, special, yd. 7c
Reg. 12 1/2c Braid, special, .8c
Reg. 15c Braid, special, .10c
Reg. 20c Braid, special, .12c
Reg. 25c Braid, special, .17c

Grand Formal AUTUMN OPENINGS Wednesday and Thursday Next SEPTEMBER 21-22

Richardson's Pure Linen Handkerchiefs First Floor. This make of handkerchiefs is imported direct by this house in immense quantities and cannot be bought elsewhere in the city. A fine new lot just in which will be sold at specially low prices. 1/4 and 1/2-inch hems, the kind that wear best. Special prices each, 10c, 12 1/2c, 15c, 20c and 25c.



CORSETS "Royal Worcesters" IN THE MONDAY SALE.

\$1.59 Instead of \$2.50 and \$2.75

Salons in Annex, Second Floor. Every express from the East for ten days past has brought us shipments from the famous Royal Worcester Corset folk. The corset salon affords but scant room for such vast stocks—our new Corset Salons will be more than double the size of present ones. No room here for lines that are broken. So we'll make a quick riddance tomorrow—this way: Three best-selling numbers in the lot, all new, straight fronts, bias gored and medium low bust, full over hips. Sizes 18 to 30, black and white only, regular \$2.50 and \$2.75 values—Monday only choice for... \$1.59

The Homely Needs of Homemakers Are Best Filled Here

Tomorrow offers exceptional opportunity to stock up the closets with sturdy, inexpensive supplies. Hotel and restaurant men should read this. MONDAY ONLY we offer:
Following Domestic Aisle Specials—1st Fl.
19c Bleached Sheeting for 1/4-Beds, good, heavy standard quality, 63 inches wide, value 19c—special Monday only, yd. 15c
21c Bleached Sheeting 17c—Standard Bleached Sheeting, full width, linen finish, round thread, the kind that wears longest, 72 inches wide, value 21c—special Monday, yard... 17c
10c Cambric Finish Muslin 8c—Two cases fine Muslin, 36 inches wide, cambric finish, just the stuff for undergarments, value 10c—special for one day, yard... 8c

TOWELS HEMMED TOWELS, 10c. Honeycomb Towels, hemmed, size 20x36, heavy and absorbent used also for washstand—special, each... 10c
Fringed Towels 10c—Fringed crochet cotton Towels, made of finest cotton yarn, size 19x40—special, each... 10c
\$2.25 Colored Bedspreads \$1.75—We have just received a delayed shipment of Colored Bedspreads which we will now sell at reduced prices. These spreads come in all colors and are nicely fringed, actual value \$2.25, special, each... \$1.75 Actual value \$2.00, special price, each... \$1.58
\$1.50 LUNCH CLOTHS, 98c. Linen Lunch Cloths, with fancy drawn work, size 54x80 inches—a decided bargain. Value \$1.50; special price, each... 98c



Among the Undermuslin Expositions—Extremely Unusual Prices Monday Marked on Tags Attached to the
Children's Coats Women's Nightgowns Annex—Second Floor. Children's short Cashmere or Bedford Cord Coats, embroidered at cape and bottom. Regular price from \$2.50 to \$3.00; special at... 99c
Ladies' Nightgowns of plain pink or blue domet flannel, round yoke, trimmed with three rows of white finishing braid or square yoke and collar, trimmed with plain white band in front, yoke collar and sleeves, edged with fancy braid. Regular prices \$1.50 and \$1.65; special for Monday and Tuesday at \$1.19.

See the Monday Oregonian for additional Monday Specials

HERE ARE POSITIVE In the Women's Knitwear and Hosiery Shop

Autumn's chill breath suggests Underwear changes. You'd better change here—change back, for your purse, if you'll buy here tomorrow. Here's Monday prices that save—but—they are for MONDAY ONLY.
Women's \$3.50 Union Suits \$2.38—Women's fine natural wool Union Suits, fine ribbed, half-open front and open across the bust—a specially fine garment—regular price \$3.50—extra special for Monday at, suit... \$2.38
Women's \$1.50 Wool Underwear \$1.15—Women's fine ribbed white and Natural Wool Vests and Pants, long-sleeve vests and French band pants, a very fine soft, medium weight garment, regular \$1.50—special for Monday, each... \$1.15
Women's 50c Cashmere Hose 33c—Women's fine ribbed Black Cashmere Hose, gray heels and toes, regular 50c quality—special, per pair... 33c
Children's 25c Underwear 19c—Children's cream tinted Cotton Vests and Pants, good Fall and Winter weight, slightly fleeced—
Sizes 18 to 24, regular 25c—special... 19c
Sizes 25 and 28, regular 30c—special... 23c
Sizes 30, 32 and 34, regular 35c—special... 25c

Monday in the Men-Folks Shop—1st Fl.

75c UNDERWEAR FOR MEN, 55c. A line of Men's Jersey-Ribbed Under-shirts and Drawers, in blue and white stripe; extra good value even at 75c; on sale Monday at, garment... 55c
MEN'S 25c HALF HOSE, 2 FOR 25c. Men's fine Half Hose, extra fine finish, with fancy silk clocking on sides; a regular 25c seller; Monday sale price, two pairs for... 25c
MEN'S 20c HEMSTITCHED HANDKERCHIEFS 2 FOR 25c. A line of Men's White Hemstitched Handkerchiefs, made of fine mercerized cloth which retains its luster after washing; the best 20c grade; special for Monday, 2 Handkerchiefs for 25c.
MEN'S \$1.50 FALL SHIRTS, 99c. A line of Men's Fall Shirts, in stiff and semi-stiff bosoms, in plain or plaited style; the celebrated Griffon brand, one of the best makes in the land; regular \$1.50 value; special, 99c

29c Monday for 65c Cushion Tops Second Floor. Cushion Tops of ecru linen, Art Denims and Tickings, stamped and tinted in conventional floral and Berlin cross-stitch designs, also including Birthday Cushions; all have plain backs to match. Regular price to 65c, special at 29c.

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