



Lipman, Wolfe & Co.

First agency Butterick Patterns is at Lipman, Wolfe & Co.'s.
Trefousse Gloves—best glove made—best glove sold.
Artistic Picture Framing. Window Shades made as they should be.
Agents Parker & Finn Waists. Agents Robinson & Wells' English Hats.

Lipman, Wolfe & Co.

SUIT & MILLINERY OPENING

for EASTER

Quality Price

Quality considered, our prices are always lowest. Quality is our criterion of value. But along with this striving for quality we constantly endeavor to make our prices as low as possible, and our steadfast policy of many sales at small profits always enables us to quote extremely interesting prices on every dependable grade of goods.

Easter Holds This Great Store Captive

There's no time in the year when Fashion plays her exacting part more cunning—no other time in the year when the wide-awake store must meet with surer or more absolute certainty the wants of the "to-be" smartly dressed. That's why all Portland has always looked to this store for the correct news of what is and will be. That's why, too, every year's demands have grown and made it more imperative that we are in the very closest touch with Fashion's centers. Visitors to the store tomorrow will find us in splendid readiness with a display of Easter Millinery—of women's ready-to-wear apparel and dress fabrics of silk, and silk and wool, and wool and cotton, and silk and cotton.



You'll Undoubtedly Be Delighted With the Newest Spring Modes in Women's Apparel

We are now ready for your severest criticism, knowing, too, that you expect to find at this store the greatest showing of new modes in women's high-class garments to be found in Portland. More emphatically than ever will this store be recognized as the leading style and quality store. Modes different from those shown at other shops—exclusive ideas.

Space will not permit of more than a mere hint in the way of description of the hundreds of new ideas, and we could not do our styles justice in this manner if we tried. We want you to visit this store and take your time in seeing the new things. You will enjoy it more and it will be more satisfactory to us.

It will prove the truth of our right to say that never in Portland's history at this early date has there been shown such an array of styles, values and ideas.

You will more than ever indorse our reputation as Fashion's leaders and value-givers in both the medium and higher-priced garments. So come tomorrow.

We will place on exhibition tomorrow in the suit room:

Handsome Dress Suits of fine imported etamines, broadcloths, chevots and an endless variety of novelty cloths.

Walking Suits in Eton jacket, blouse and novelty styles, made of all the popular materials and in this Spring's most wanted colorings—some elaborately trimmed, others severely plain.

Imported Lace Costumes and Coats, handsome Voile Costumes in black, tan, lavender and gray.

Imported Cloth Coats in white champagne and tan, silk lace, and pongee Coats in all lengths, handsomely trimmed and lined.

Waists of silks, crepe de chine, peau de soie, peau de cygne, India silk, lawns, linens and of novelty materials—a wonderful variety.

Very attractive Silk Petticoats, Dressing Sacques, Kimonas in an endless variety of designs.

Shirtwaist Suits of pongee silk, fancy novelty silks and very beautiful cotton materials.

Misses' Suits, both trimmed and tailored; intermediate or school girls' suits, military and sailor suits.

You'll Say That Ours Is in Every Way the Handsomest Easter Millinery Hereabouts

For months the management of our Millinery store has been investigating every accepted authority on the one absorbing subject—the Easter Hat. Millinery skill and a complete interest in our customers' desires and wants have accomplished a most satisfactory showing—far ahead of any previous season.

What a festival for the eyes and for the fancy when the covers are lifted from the boxes tomorrow—when our spacious Millinery Salon is turned into a garden of loveliness.

A resume of what is to be worn will no doubt be of interest.

Flaring and up-tilted brims will to some extent be worn, while as a contrast to them there are among the new models shapes where the brim is quite flat and other shapes where the brim is quite drooping—all broad around the front and sides and narrower and in some models turned down at the back. All have distinctive crowns, this indicating that the plateau hats have had their day. The crowns of the large hats may be described as low and medium low—one and a half to 3 inches in height—generally square or a little inward slope in the bell effect—some pointed front—occasionally the crown of boat shape with points side to side. Turbans and Toques are numerous—smaller than last season—yet much on the "box" order. The Toques show much variety—tending strongly to the boat idea.

If there's one prevailing style it's the "Colonial"—seen in many forms—same colors and materials Paris uses. Several Paris Hats have ostrich plumes. The colors start with champagne shades and brown, then violet shades, reds, greens and blues. Colors susceptible of blending from deep to the palest tints.

The trimmings start with delicate mohair and tuscan braids. Then there are shaded chiffons, shaded malines with plenty of lace, touches of gold and silver here and there. Even gold laces, small effects in flowers, such as long-stemmed daisies, rosebuds, shaded hops, dainty buttercups and small fruits are much seen.

The March Lace Sale Offers Great Opportunities

25 Imitation Duchesse Lace	15¢	50c Venise Bands at	35¢	Lierre Bands, white, cream	50¢, 75¢, 90¢
65c Imitation Duchesse Lace	45¢	\$1.40 Venise Bands at	95¢	Lierre Edges, white, cream	80¢, \$1.25, \$1.50, \$1.85
\$1.00 Imitation Duchesse Lace	75¢	\$2.00 Venise Bands at	\$1.50	Lierre Flounce, white, cream	\$1.85, \$2.25, \$2.75
25c Venise Beading	15¢	\$3.00 Venise Bands at	\$2.25		
80c Fillet Bands	50¢	\$3.45 Venise Bands at	\$2.60		
\$1.20 Fillet Bands	90¢	\$3.75 Venise Bands at	\$2.75		
\$2.30 Fillet Bands at	\$1.50	\$4.85 Venise Bands at	\$3.65		

A Wonderful Display of Silks

In the perfect light of the rotunda you will see tomorrow the largest and most complete assortment of correct Silks we know of anywhere hereabouts. We were months a-gathering. The silk centers of the world contributed of their best and choicest. Many of them you won't see later on, as they can't be duplicated. We place on sale tomorrow as special

\$1.00 Shirtwaist Silks at 73c

Something like 2000 yards in the lot—all brought out for this season—Checked Louisine in black and white and blue and white; Striped Taffetas in blue and white and black and white; Swivel Taffetas in blue, brown and plum; Iridescent Louisines in blue, garnet, helio and myrtle; Fancy Taffetas in blue, garnet, blue and white, black and white and browns. See Third-Street Window Display.

"Trefousse" Gloves for Easter

No need to go into a very extended expatiation on "Trefousse" Goodness—you know that very well—have bought them here for years—and have always come back for more. The showing for Easter is now complete—qualities, sizes and colorings.

Three-clasp "Carlyle" Quality, Trefousse Overseam Kid Gloves, Paris Point Embroidery; all shades—the world's best at	\$1.50
Three-clasp "Trefousse" Overseam and Pique Glace Kid Gloves, Paris Point and two-toned Embroidery—These	\$2.00
Two-clasp Trefousse Pique, Pique Suede Gloves, Paris Point Embroidery—tan, mode, brown, slate and black—strictly up to date	\$2.00
Two-Pearl Button Trefousse Glace Kid Gloves, new embroidery, black, white, champagne and mode—the swell 5th-Avenue Glove	\$2.00

Infants' Wear

Many new arrivals in Infants' wear during the past few days.

Long and Short Coats in newest styles and newest materials, Crepe Cloths, Sicilians, Bedford Cord, Lace, Fancy Braid and Ribbon trimmed—

Prices \$2.25 to \$10.50

Children's Colored Lawn, Chambray and Gingham Dresses, Russian, French and yoke effects, embroidery, braid and band trimmings—

Prices 65¢ to \$3.00

Infants' Worsted Crochet Capes with hood, cream with baby blue or pink borders. Price \$1.35

Children's Worsted Crochet Capes with hood, blue and pink borders. Prices \$1.75 to \$2.00

Children's Silk Crochet Caps, silk lined, newest designs. Prices 75¢ to \$2.75

Picture Store

Sale From 8 to 12 A. M.

On sale tomorrow forenoon only—1000 very pretty Pictures in three styles of frame and with an immense assortment of subjects to select from—very great special at 10c

Music Store

10c Instead of 25¢

Tomorrow we offer nine immensely popular songs and instrumental pieces at a lower price than ever asked before—Lovey Mary, two-step; Peaceful Henry, two-step; Congo Love Song, Cuban Queens, Up in a Coconut Tree, Garden of Eden, Checkers, Arrival of the Gecks, Summer in Georgia. Publisher's price 50c—Special for tomorrow 10c

Art Department

New Shirtwaist Patterns including Mt. Mellick, cross-stitch and oral designs—regularly \$2—Special \$1.50
New Cross-Stitch and Mt. Mellick Cushion Tops—Special tomorrow 50¢
Free Lessons in Embroidery by expert teachers.

Curtain Sale

The Great March Curtain Sale continues merrily—as fast as lots are sold new ones come trooping along to take their place. It's value giving extraordinary that causes all this busyness. If you've Curtains to buy, by all means come.

Newest Spring Dress Fabrics

Soft, clinging fabrics enjoy Fashion's highest favor—they fall in graceful lines that the heavier fabrics lack. Mohairs and Sicilians are the material par excellence for Shirtwaist Suits; reasons for this are many—they shed dust and moisture, fresh and crisp as long as they last, and they last forever—almost. Superb collections of all these fabrics. Prices as low as dependability will allow.

Silk and Wool Bengaline de Soie—plain and seeded, soft, clingy—permanent silk finish—all newest tints—42 to 48-inch \$1.50 to \$3.50

All Wool French Chiffon Voile—plain and Boutonne effect—sheer and airy; very popular—44 to 48-inch—yard \$1.25 to \$2.50

Silk and Wool Crepe de Paris in plain crystal and tiny dot effects—rich melon finish—street and evening colors—42 to 47-inch \$1.50 to \$3.90

All-Wool Crepe Egyptas—a soft crepe fabric—in street and evening shades—46-inch 75¢ to \$1.25

English Mohairs in Sicilian Brilliantine, and Paradygm weaves—very lustrous—rain and dust proof—in solid colors—pin checks, hairlines, tiny dots and mixtures—44 to 56-inch 75¢ to \$2.90

Rich Imported Tailor Suitings—mannish effects in gray, mode, tan tones—also in tiny checks, hairlines and mixtures—50 to 60-inch—Yard \$1.50 to \$3.50

Stylish Tweed Suitings—superb gathering—in the very original and most exclusive effects—50 to 58-inch—Yard \$1.00 to \$3.00

Novelty Lace Etamines in solid color and illuminated Boutonne effects—exclusive styles—correct colors—open weaves—light and medium weights, 44 to 48-inch \$1.75 to \$4.00

\$1.75 Crepe de Paris, \$1.29 A Silk and Wool Fabric—48-in., in gray, champagne, reseda, castor, royale, brown, cadet, helio and cream.

\$1.50 Chiffon Voile, \$1.10 An all-wool fabric—47-inch—in tan, gray, cadet, helio, champagne, blues, reds, castors, reseda, creams,

\$1.25 Black Goods, 87¢

A Great Black Special for tomorrow—about 1500 yards—all the most popular Spring fabrics including French Voiles, London Twine, Etamine, Etamine Boutonne, Mistral, Turkish Mohair, Granites and Armures, and English Mohair, Sicilians and Brilliantines.