



VOL. XXIII.

PORTLAND, OREGON, SUNDAY MORNING, MARCH 6, 1904.

NO. 10.

Wash Dress Goods

A Charming Trio

Three very attractive fabrics, each of which hints of possibilities for making the most charming of warm-weather waists and dresses for a very trifling cost.

EDINBURGH SUITING, 25¢ YARD—A suiting especially adapted for the highly acceptable Summer attire "shirtwaist suit," a fabric of medium weight, soft finish and pliable. Colors are dark, medium and light blues, tans, grays, black and white mixtures, champagne and linen, in mottled, dot and dash effects.

BOURETTE SUITING, 20¢ YARD—A counterpart (barring the cost) of the foreign bourrette cloths, for which the demand last season outran the supply. A cloth of pronounced value among the moderate-cost fabrics for 1904. A full line of choice colored effects.

FIGURED SILK MOUSSELINE DE SOIE, 50¢—A dainty costume material—a new creation in this class of goods, a departure and great improvement on the well-known dot mousseline de soie. A large collection of standard and pastel shades.

Always Forging Ahead

Today, tomorrow, and all the time, this will be found a store of high qualities and low prices. For years we've been perfecting this merchandizing organization of ours, improving on this line of goods, lessening prices on that, securing exclusive control of many new and good things, learning who were the best sources of supply, and contracting with them for large quantities of goods. We consider it better to transact a large business at a small percentage of profit than to do a small business with a large margin of gain. That the public appreciates this stand is shown by the constant increase in the number of our permanent customers.

Lipman, Wolfe & Co

Headquarters for Butterick Patterns

Woolen Dress Goods

Two Underpriced Groups

This Dress Goods store enters into the calculations of almost every Portland woman with unsatisfied Dress Goods wants. Two opportunities presented for the supplying of those needs at a saving.

BLACK DRESS GOODS, 73¢ INSTEAD OF \$1.00 here tomorrow—wonderful values which are truly representative of this store. Included in the showing are 48-inch all-wool plain and fancy etamines, 45x50-inch wool and mohair granites and armures, 50-inch all wool unfinished worsteds, 50-inch all-wool heavy-weight serges, 48-inch English mohair scialians and others.

COLORED DRESS GOODS, \$1.15 INSTEAD OF \$1.50 here tomorrow—three complete lines of newest mixed \$1.50 Suitings at \$1.15; 54-inch Novelty Tweed Suitings, in Spring colorings, 56-inch Mixed Tailor Suitings, in the smartest grays and modes, and 54-inch two-tone Kesra Suitings in castors, grays, greens, blues, etc.

Women's Smart Suits and Coats



The foremost American tailors—and who can plan better the beautiful and appropriate styles that American women wear?—have contributed their best to the collection—Dresses, Costumes, Tailored Suits, Separate Skirts, Coats and Wraps—all the full freshness of Spring, make the women's wear store a place of captivating beauty.

And in no especial class is the representation broader or more affording than in the splendid group of Women's Suits. Extraordinary variety and wonderful values, especially in the popular price groups marked \$15 to \$27.50, with the in-between prices.

Can't give more than mere hints of their general excellence—you'll want to see them anyway.

Ladies' high-class tailor-made Suits, in walking and dress lengths, made of fine all-wool chevots, Venetian cloth and fancy Scotch materials, made in Eton, blouse and coat styles, trimmed with braids and silk, at \$15.00, \$18.50 and \$20.00.

Ladies' high-class tailor-made Suits, of fine imported broadcloth, etamines, chevots and fancy mixed materials in black, tan, lavender, navy and brown, made in novelty, Eton and jacket styles, also military and fancy blouse effects, at \$22.50, \$25.00 and \$27.50.

Novelty Evening and Street Coats of pongee, broadcloth, taffeta and peau de soie Silks, etamines and crepes in this Season's most approved lengths and styles, trimmed with lace, silk and novelty braids at \$25.00 to \$150.00

March Sale of Lace Curtains

The curtain has risen on the greatest sale of Lace Curtains this old town ever saw—mammoth assortments and values incomparable. Comparative price quotations are exactly true—no "raising" of former values to make a bigger bargain appearance. The goods are all fresh and new—absolutely dependable—worthy of us and of you.

Real \$3.50 and \$4.00 Irish Point Lace Curtains \$2.50
Real \$4.00 and \$4.50 Battenberg Lace Curtains \$2.95
Real \$6.00 White Battenberg Lace Curtains \$3.50

Real \$6.50 White Marie Antoinette Lace Curtains \$4.50
Real \$7.00 White Irish Point Lace Curtains \$4.00
Real \$3 and \$3.50 Scotch Lace Curtains \$2.35

TWO CURTAIN-ROD SPECIALS

Fit bargain mates to the lace curtains—you'll need them—and they are certainly cheap enough.

10c Brass Sash Extension Rods for 7¢
20c Brass Curtain Extension Rods for 12¢

\$5 and \$6 COUCH COVERS, \$3.95

Heavy and substantial, rich colors and designs, full size. These couch covers are fresh and new and are an exceptionally splendid bargain at the price asked. \$3.95



Sale of Fine Stationery

You can buy fine stationery here at the price asked elsewhere for the commoner sorts—the eight specials enumerated below are simply "bargain straws" which point the way to this store.

French Cambric Hemstitched—A cloth finished paper, hemstitched, deep-cut envelopes, 24 sheets, 24 envelopes, in large, flat box, good value at 50¢; extra special at 28¢

Russian Crash—The finest of cloth-finish paper, extra long, narrow envelopes, 24 sheets, 24 envelopes in embossed box, good value at 45¢; extra special at 28¢

American Fabric—New cloth-finished paper, with the new Aylesford cut envelopes, 24 sheets, 24 envelopes in fancy box, good value at 35¢; extra special at 18¢

Old Chester—A satin finished note size paper with small, narrow, long envelopes, 24 sheets, 24 envelopes, in neat box, good values at 35¢; special 18¢

New Party Favors—All the latest ideas in favors for "Pit," Dinner and Whist parties. Among the new things brought out this season are Cigars, Ladies' Fingers, Bon-Bons, Chocolate Delights, Rolls, etc.—all look as natural as life—transformed by the turn of the wrist into dainty tissue-paper hats or caps.

Menu Dinner and Tally Cards—Hand painted, very pretty and not at all expensive; 75c. dozen and up.

The Royal Boxed Paper—A fine satin finished paper with extra long and very narrow envelopes, 24 sheets, 24 envelopes, in box; good value at 45¢; special at 19¢

Irish Poplin—A neat cloth-finished paper with new-cut Premier-cut envelopes; 24 sheets, 24 envelopes, in box; good value at 40¢; extra special at 19¢

Damas Boxed Paper—A kid-finished paper of No. 1 quality, with neat Winthrop-cut envelopes; 24 sheets, 24 envelopes, in neat box; good value at 30¢; extra special at 12¢

Madras Linen—That neat, small, cloth-finished paper with the small, long, square-cut envelopes, 24 sheets, 24 envelopes, in box; good value at 35¢; special at 19¢

The Parker-Finn Waist



Adds to the exclusiveness of pattern which is secured by absolute control of the fabrics, the exclusiveness of style that is tailored into every garment. Of all smart shops.

Messrs. Parker & Finn
Of

New York, London and Paris

Invite your inspection of their new models in the

Parker-Finn Waist

Tailor-made in exclusive designs at the establishment of

Messrs. Lipman, Wolfe & Co.
Portland, Or.

On Monday, March Seventh
Nineteen hundred and four

More Good Silk News

Never were Silks so pretty and charming and captivating as they are this season. The designers have simply outdone their best previous efforts in richness of coloring and daintiness of pattern. Some of the past week's addition to the show are:

Chiffon Satin Merveilleux; a perfectly plain, soft, very light-weight silk, yet uncrushable; comes in all the wanted colors—at \$1.25

New Crash Silks; similar in weave to linen crash suiting, pure silk, in champagne and royal blue; a superb fabric for a tailored shirtwaist suit, 25 in. wide—\$1.95

"Shirtwaist Suit" Silks; many added to the stock during the past week, in fine stripes and small pin checks and dainty, small novelty effects in silver gray, gunmetal and blue shadings—an immense line at \$1.00

Embroidered Pongee and Tussore Silks; these come in natural pongee color and are embroidered with Hemenway's best embroidery silk; are perfectly washable—not to be confounded with those that are printed, and what's more, the cost is no higher; 25 inches wide \$1.25

BLACK TAFFETAS AT LITTLE COST

It would certainly be culpable negligence on your part if you miss these two undervalued items in Black Taffeta Silks. A bit of clever buying enables us to offer you worthy and absolutely dependable Black Taffeta Silks at the following sharp savings.

36-inch lustrous Black Taffeta Silk, \$1.35 regular, at 98¢

19-inch lustrous Black Taffeta Silk, 85¢ regular, at 69¢

NEW WASH SILKS; unpacked just in time to get their names in the papers is our second shipment of 1904 Wash Silks. All the beautiful asked-for colorings—dainty checks, stripes, self-color effects, white, cream.

Artistic Picture Framing done by us at the lowest of prices.
Window Shades of all kinds made to order at very low prices.
Panoramic Views of Portland ready to mail at 10¢.

Handkerchief Sale

Men's 25c to 35c Linen Handkerchiefs 16c

We place on sale tomorrow morning 178 dozen of men's imported pure linen Handkerchiefs, choice of one-eighth, one-fourth, one-half and 1-inch hems in the lot. They are full regular size and are the sort we sell here every day at 25c to 35c—tomorrow only at 16¢

Many new arrivals in fancy Half Hose—in gray, brown and gunmetal effects.

Much That Is New in Pictures

The Picture store is filling up with new arrivals—thousands of pretty bits to help make home more beautiful—all the beauty on sale at little enough prices.

Facsimiles of Water Color Pictures in dainty ebonized veneer wood frames, 500 of them—Each 15¢

Another Special—100 Framed Pictures—"Girl in Bed," "Young Mother's Hope," etc.; 100 of them to sell at, each 50¢

Last telling about the Dining-Room Pictures, Etchings, Gibson Pictures; were \$1.50 to \$2.00—Special 95¢

The J. McFall Picture of American Girl—the new rival of Christy, Underwood, Gibson and Stanislaw—very

Charming New Hats

The early creations in millinery are here in large numbers, and as there are no duplicates, the show is fairly bewildering.

Especially profuse is the showing of Hats for Early Spring Wear—combinations of fine straws with chiffon and lace—foliage and flowers used as embellishment; splendid values at \$2.95, \$3.95 and \$4.95

Pretty Hats for Misses at the same prices— \$2.95, \$3.95 and \$4.95

"Wearwell" Hosiery 25c

No better stocking anywhere for a "quarter" than our famous "Wearwell."

They're absolutely fast black, double sole, toes and heel, made of combed mace yarn.

The "Peerless" stockings are of finer quality, some in plain black, others with white feet or split feet. Best values giveable at 25c, 35c, 50c, 75c and \$1.00.

Splendid values in lace lisle Hose at 50¢—dozens of different styles and colors, black, white and gray.

In the Music Store

Special tomorrow: 1500 copies of Bedelia, the hit of the season, at 15¢

Another Special: 500 copies of the Excelsior, baritone and bass folio, containing among others the famous numbers For You, Eileen, Drifting, Calvary, In Old Madrid, When the Lights Went Out—40 numbers altogether; 75c quality. Special tomorrow 25¢

In the Jewelry Store

More new things for personal adornment coming in every day—far prettier than anything we've had before.

New Waist Sets in sterling and gilt, new Belt Pins, new Stock Pins, new Hat Pins, 500 new sterling top Hat Pins, all new designs, special 25¢

New "Manhattan" Shirts

We are now showing in our Men's store the first shipment of Manhattan Shirts for Spring.

Prominent are the stylish Blues, New Grays, Neat Tans and the always popular Light Grounds.

All of these are of the vintage of the Spring 1904—not one "carry-over" in the lot; with detached as well as with attached cuffs. See display of these in Washington-street windows.