



VOL. XXIII.

PORTLAND, OREGON, SUNDAY MORNING, FEBRUARY 21, 1904.

NO. 8.

## A Sale of Bags

Automobile, Du Barry and Chain Bags of walrus, seal, suede, lizard and saffian leathers, all colors. Makers' samples and regular stock reduced to make a rousing sale.

\$1.25 Bags ... \$ .63	\$2.00 Bags ... \$1.19
\$3.00 Bags ... \$1.89	\$4.00 Bags ... \$2.49
\$4.50 Bags ... \$2.79	\$5.00 Bags ... \$2.98
\$6.00 Bags ... \$3.79	\$7.00 Bags ... \$4.29
\$8.00 Bags ... \$4.89	\$12.50 Bags ... \$7.69

## The Goodness of This Store Shows

Not here or there, but everywhere, in every part of this great establishment. The real excellence and economy of the Lipman, Wolfe & Co. merchandise must at once appeal to all discriminating shoppers. We are experts in the matter of storekeeping—have been at it many years and are always busy with modern ideas like the skilled artist who is inspired to new touches. Do you wonder why so many buyers turn to this store? Because there's character to every bit of merchandise; because there are also the merits of newness, individuality and price fairness.

## New Men's Wear

**NEW NECKWEAR, 50¢.**  
A window display of the stylish blue ground effects. Four-in-hands, tecks and club Ties. Exclusive patterns.

**NEW FANCY SOCKS, 50¢.**  
An entire window display of new fancy Socks. New grays, new browns and black and white effects.

Your good will is worth more to us than the small profits on a sale that would make you a dissatisfied customer. We have been in business for many years and we owe our success to the fact that we never sacrifice quality in order to lessen the price. We would not sell shoddy merchandise at any price, and whatever is too poor for us to sell is too poor for you to buy at any price. Compatible with the very highest standard of quality, our prices are absolutely the lowest quoted.

# Lipman, Wolfe & Co

A true index to the widespread influence of this store is found in the attitude of thousands of mail order patrons throughout the Northwest. The confidence which they repose in us to guard their interests would be surprising were it not for the fact that they have had many years to become acquainted with our methods. Every day we receive large orders where everything is left to us. These orders are filled by people whose knowledge of goods is perhaps better than that of the customers themselves. Every dollar is spent as carefully as though we were buying for ourselves and as a result our mail order business is constantly increasing.

## A Complete Showing of Baby's Necessities

You will find here everything that is required for a complete Infants' Outfit. Every mother will be interested in our display of dainty baby garments. We are headquarters for all new ideas, and you can save both time and money by buying these goods ready made. Our slips and dresses are all finished with French seams and trimmed with fine laces and embroideries and many with dainty hand stitching. We also carry handmade slips and dresses at moderate prices. Our flannel skirts, pinning blankets and shawls are all embroidered in dainty patterns. For the little tot in short clothes you will find a full assortment of nainsook, lawn and pique dresses, sizes 6 months to 3 years, also flannel and white skirts.

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| Long Slips and Dresses.....                           | 35¢ TO \$8.50     |
| Long Flannel Skirts.....                              | 75¢ TO \$4.50     |
| Flannel Skirts.....                                   | 35¢ TO 75¢        |
| Pinning Skirts.....                                   | 45¢ TO \$4.50     |
| Pinning Blankets.....                                 | 35¢ TO \$1.50     |
| Saques, crochet and flannel.....                      | 25¢ TO \$4.50     |
| Flannel Shawls.....                                   | 65¢ TO \$2.50     |
| Infants' Wrappers.....                                | 50¢ TO \$6.50     |
| Infants' Shirts.....                                  | 25¢ TO \$1.50     |
| Bootees.....  | 15¢ TO \$1.75     |
| Bibs, plain and fancy.....                            | 5¢ TO \$2.50      |
| Rubber and Stockinet Diapers and<br>Stork Pants.....  | 25¢ TO 75¢        |
| Tulle, Wool and Silk Veils.....                       | 25¢ TO \$1.50     |
| Pillow Slips.....                                     | 65¢ TO \$4.50     |
| Flannel and Knit Bands.....                           | 15¢ TO 65¢        |
| Stockinet Sheets and Aprons.....                      | 75¢ TO \$2.50     |
| Diapers, Ready Hemmed—<br>24x24 and 27x27, dozen..... | 85¢ AND \$1.00    |
| 24x45 and 27x54, dozen.....                           | \$1.50 AND \$1.75 |
| Baskets, trimmed and plain.....                       | 45¢ TO \$20.50    |
| Buggy Robes and Afghans.....                          | \$2.50 TO \$11.00 |
| Long and Short Coats.....                             | \$1.50 TO \$23.00 |
| Silk Caps.....  | 25¢ TO \$8.50     |
| Hot Water Bottles.....                                | \$1.25            |
| Babies' Irons.....                                    | 25¢ TO 75¢        |
| Ironing Boards.....                                   | \$1.00 TO \$1.25  |
| Shoes.....  | 30¢ TO 85¢        |
| Moccasins.....  | 25¢ TO 50¢        |
| 36-inch Best White Rubber Cloth.....                  | 50¢               |
| 45-inch Best White Rubber Cloth.....                  | 65¢               |
| 36-inch Best White Stockinet Rubber Cloth.....        | 85¢               |
| 36-inch Best White Quilted Padding.....               | 55¢               |
| Bound Quilted Pads, 34x54.....                        | 95¢               |
| 30-inch Best Quality Oil Silk.....                    | \$1.00            |

## A Great Show of New Silks at \$1.00

If you happen down town today or tomorrow take a look at our big corner window. It contains a display of what is undoubtedly the grandest and most varied collection of silks to sell at \$1.00 this town ever saw. You have seen some of our silk displays in the past, they overshadowed all "elsewhere" attempts—the present display eclipses all our own best previous efforts. Included in the showing are the following:

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| <b>NEW FOULARD SILKS</b>           | <b>NEW IRIDESCENT SILKS</b>              |
| <b>NEW CHECKED LOUISINES</b>       | <b>NEW NATTE POLKA DOT SILKS</b>         |
| <b>NEW HAIRLINE TAFFETAS</b>       | <b>NEW MEDALLION SILKS</b>               |
| <b>NEW EMBROIDERED INDIA SILKS</b> | <b>NEW SHANTUNG SILKS</b>                |
|                                    | <b>NEW WHITE AND CREAM HABUTAI SILKS</b> |

All at \$1.00 per yard, and all this season's make.

## 1904 Spring Suits and Coats



Our Styles in Suits and Coats will be found to be decidedly in advance of those shown elsewhere. Through our European and New York connections we are kept in the closest contact with those who dictate fashions, and in this way are enabled to lead the vanguard of style.

Our display of NEW SPRING SUITS and COATS is not only the largest, but the most exclusive. It is a well-known fact that the styles we show will not be shown elsewhere until much later in the season—but, then they aren't new any more.

Some very rich and handsome Suits and also some very dressy Coats receive their first mention in print today.

Suits of tan or black veile, Eton jackets with bolero effect, trimmed with wide black Russian lace, band edged with gold and black braid, crush silk belt, very full bishop sleeves, with full flare cuffs, pleated skirt, silk drop skirt.

Suits of brown unfinished worsted cheviot, tight-fitting Eton jacket, lined with changeable taffeta, vest with applique trimming, trimming of velvet ribbon, fancy silk braid and small gold buttons, 9-gore skirt, seams braided and stitched to knee, where seams open into pleats, giving a graceful fullness.

Suits of violet French broadcloth, Eton jacket, trimmed with folds of same, silk applique and gold buckles. The full bishop sleeves have full lace cascade, tucked silk belt, satin duchess lining. Skirt very full, gore seams open at knee into pleats, top of pleats headed with silk tabs and gold buckle; silk drop skirt.

Suit of black lace veile. Jacket is Eton front, blouse back, pleated silk belt, buttons, fancy silk braid and stitched taffeta used as trimming. Jacket also has a stole of silk trimmed with silk applique. Double bell sleeves, inner sleeve bishop style, the outer a full bell just falling short of wrist; skirt vertically tucked, side panels have four horizontal tucks, full silk lined throughout.

Tan covert Jackets, vest and cuffs of red broadcloth, trimmed with gold and black braid, silk lined.

Tan covert Jackets, military style, piping and collar of dark green broadcloth, silk frogs, gunmetal buttons, silk lined.

Tan covert Jackets, "Regulation" style, some strapped, others plain, all satin or silk lined.

## Etamine Linen Boutonne 50c

1904's best production for Spring and Summer Waistings and Suitings. The body of this goods is of a fine etamine weave with here and there a dash of self color, producing an entirely new effect, decided departure from fabrics of previous seasons. The colors are white, cream, light champagne, light blue, marine blue, light gray, black and white mixtures and Nile.

## Fine Sheets and Cases

The Sheets we tell about today are the "best quality" ones. They are torn from the best materials, the sizes are generous, the hemstitching the very strongest.

81x99 hemstitched Sheets, each.....	95¢
90x99 hemstitched Sheets, each.....	\$1.10
45x38½ hemstitched Pillow Cases, each.....	30¢
50x38½ hemstitched Pillow Cases, each.....	32¢
54x38½ hemstitched Pillow Cases, each.....	35¢

## Showing More New Black Dress Goods

English Mohairs will be more popular this season than ever before. We are prepared to meet your every demand with a magnificent collection of these goods. Many of these are "Cravenetted"—a very desirable characteristic.

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| <b>ENGLISH MOHAIR SICILIANS</b> —44 to 56 inches wide, 75¢ to \$2.50 per yard.     |
| <b>ENGLISH MOHAIR BRILLIANTINES</b> —38 to 50 inches wide, 50¢ to \$2.00 per yard. |
| <b>ENGLISH MOHAIR PARADIGMS</b> —44 to 48 inches wide, \$1.00 to \$2.25 per yard.  |

## Women's 12½c and 15c Linen Handkerchiefs 7c

Pure linen and hemstitched—a lot of two hundred dozen. The reason of the low price is that they have slight imperfection—a thick thread, a tiny hole or an uneven hemstitching—on sale tomorrow at 7c.

## Curtains, Curtainings and Draperies

A look at the calendar will tell you that the Spring house-re-furnishing time is drawing near.

A look at the items enumerated herewith will convince you speedily that this store is the place for the supplying of the various needs you will surely have.

All the goods are of unquestioned quality and exceptional lowness of price.

**12¢ instead of 18¢**—Curtain Swisses, 2500 yards—a big purchase bought under price, 36 inches wide, very pretty designs.

**7¢, very special**—Striped white Curtain Swisses, 5000 yards; another under-value purchase.

**15¢ instead of 20¢**—Fish Net Curtaining in white and ecru; 6000 yards in this lot.

**39¢ instead of 50¢**—Bobbinette Curtaining, white, 52 inches wide, imported goods.

**\$5.00 to \$12.50**—Special values in real Arabian Lace Curtains, Cluny Lace Curtains, white, cream and multi-colored Lace Curtains.

**95¢ instead of \$1.50**—Scotch Lace Curtains; 500 pairs in assorted designs.

**\$1.45 instead of \$2.00**—Scotch Lace Curtains. Several hundred pairs in pretty designs.

**\$2.15 instead of \$3.00**—Scotch Lace Curtains in handsome new designs.

**Real \$5.00 Couch Covers, \$3.95**

Made of heavy tapestry, rich colorings, new designs, 60 and 80 inches wide. Fringed. Only one hundred—so be early if you want one.



## Showing More New Colored Dress Goods

If you would keep posted in Dress Goods newness you must visit this store frequently. Every day sees new additions to the already large showing—counters and shelves beginning to assume a decided well-filled appearance. It goes without saying that the newcomers are of unquestioned dependability—real Lipman, Wolfe & Co. qualities—and of easily recognized fairness of prices.

Among the week past's newcomers are

**English Mohair Sicilians**  
These pretty, stylish and serviceable weaves in a vast variety of plain colors, polka dots, pinhead checks, hairline stripes, melanges and cream; 38 to 50 inches wide—Yard..... **50¢ TO \$3.00**

## New Jewelry In

New Metal Waist Sets..... **25¢, 35¢ AND 50¢**  
Child's Plain and Mounted Rings... **25¢ TO \$2.00**  
Men's Silver Signet Rings..... **\$1.25 TO \$1.50**  
Men's Fob Chains, Silver and Gold.  
Handsome New Belt Pins.  
Handsome New Bar Pins.  
Men's and Women's Gold Signet Rings in beautiful new designs.