

The Meier & Frank Store The New Easter Jewelry, Scarf Pins, Hatpins, etc., now ready. New Spring Styles in Celebrated "Hawes" Hats for men, \$3.00

The Meier & Frank Store Mail Orders Promptly and Carefully Filled by expert shoppers. Send us a trial and be convinced of the efficiency of this department.

The Meier & Frank Store Custom Shade Work a Specialty—Only the best materials used. Sole Portland Agents for Celebrated "Ostermoor" Felt Mattresses

The Voice of Spring

Silks, Dress Goods, Wash Goods

The proper weaves for Spring and Summer are forecasted in this exhibit and many women who see them will plan the Spring and Summer wardrobe. America, France, Switzerland and Great Britain have all contributed their share of the new goods. They are here early, to be sure, but to meet the wishes of the hundreds of women who have learned that to get the best dressmakers and have the work satisfactory they must have them made before the rush season. We'll consider it a favor if you'll let us show you the new materials at as early a date as possible.

IN DRESS GOODS, veilings, etamines, voiles, fancy chevots, novelty mixtures, mohairs, colliennes, silk warp materials, beautiful white materials in staple and novelty weaves; new black goods—"Priestley's"—in stylish, rich weaves.

New Silks, Foulards, fancies, shirtwaist suit Silks, black and white checks, dots, gunmetal effects, fancies, etc., in superb variety.

WASH GOODS—Paris has nodded approval of many of our Wash Goods and many styles are exclusive—muslins, flowered organdies, linen novelties, in fact, everything that's new is here. The sheerest and finest for evening wear. Handsome goods for street wear. White Goods in beautiful assortment—all prices



Thousands of Dollars in Cash Is to Be Given Away



To the lucky holders of cash duplicate cheeks stamped paid and bearing the date of the fortunate day—This day to be announced in the Sunday Oregonian of March 6th—it does not matter whether your checks call for one hundred dollars or ten cents—all that's necessary is for them to be stamped with the date of the lucky day and your money will be cheerfully refunded—C. O. D. and charge accounts do not participate in this offering—Save your cash duplicates.

Carpet Store

New Spring Carpet, Rugs, Curtains and Tapestries are ready for your choosing. For this week we offer handsome Brussels Carpets, in new designs, Oriental and floral. Best \$1.00 quality on the market, sewed, laid and lined, for only 87¢ yard. Third Floor.

The Leading Cloak and Suit Store Women's Spring Apparel

Bright and beautiful, bristling with style, splendidly made with becoming neatness, our fashionable creations in tailored garments are being enthusiastically welcomed by thousands of appreciative women—Right now's the time to make your selections—You have a wide choice in styles and fabrics, besides you'll have the pleasure of wearing your clothes longer while they are stylish and fully get their worth and remember we can do best for you from a money-saving standpoint—The new arrivals during the past week are counted up in the thousands and include

Ladies' Walking Suits in Scotch tweeds, mannish suitings, chevots, cassimeres and coverts, Norfolds, Etons, fly front effects, military effects, collarless, epaulets, cape effects, style assortment to please everyone; prices from \$14.00 to \$48.00 Ladies' Dress Suits in granite cloth, chevots and broadcloth, magnificent styles. The newest now being shown in Eastern centers; prices range from \$30.00 to \$78.00 Over 500 new Walking Skirts are ready for your choosing, chevots, homespun, tweeds, coverts, alpaca, blacks, blue, gray, tans, browns, strap and flounce effects, button trimmed, box pleated and panel effects; priced from \$2.50 to \$20.00 Ladies' Eton Jackets in silk taffetas; also Box Coats, brass button trimmed and cape effects; low-priced at \$7.50 to \$25.00 New Cloth Jackets in coverts, chevots, latest fashions... \$7 to \$35



Beautiful New Embroidery Display

The new Spring stock of Embroideries is now complete and represents the largest and handsomest display ever made in the city. Batiste, Swiss, Nainsook and Cambric match sets, from the daintiest of infants' sets to the large, swell designs for ladies' skirt flouncing. French Embroideries, new Eyelet Embroideries, Teneriffe Embroideries. Beadings, Corset Cover Embroideries, from 50c to \$2.00 a yard. Extreme novelties in Vandyke designs. Bands with colored effects. Embroidered Medallions from 5c to \$18.00 a yard. Beautiful new Laces.

The New Millinery Showing



Is commencing to reach respectable proportions—Grace and charm lie in every line, in every fold, in the placing of a single rose or a wee little bird, these new hats are marvels of the milliners' art—"Gage" Hats, Phipps and Atchison Hats—Fancy Turbans in new braids with maline, silk and quill trimming—New Russian shirred silk Turbans, all the new shades—Large Hats in Mohair braids, chiffon, all-over lace, maline and fancy braids—Untrimmed shapes in fine Tuscan, fancy braids, chiffon and lace styles—Panamas and novelty Turbans—A pleasing display for so early in the season.

"La Grecque" Corsets

Corset in every particular—The "La Grecque" is the very best of American made Corsets—Many local dealers when offering other makes say "just as good as a La Grecque" What tribute more eloquent, what recommendation stronger for the genuine La Grecque? Made of finest materials—A model to fit every figure; an expert to fit you—Second Floor.

SPRING MODELS—We are sole Portland agents for "La Grecque" Corsets—"Just as good as a French Corset"

"Peter Thompson" Clothes For Misses and Children

"Peter Thompson" Coats and Dresses for misses and children—The neatest and most serviceable clothes we know of and every garment most reasonably priced—In coats there are rich, effective styles in homespun, coverts, chevots and mixtures, tan, navy, gray and mixtures in sizes for misses and children from 3 to 16 years—Peter Thompson sailor and blouse suits in handsome styles, plain blues, grays, mixtures, black and white checks, all new arrivals—Prices range from \$5.50 up to \$25.00—Elevators, Second Floor

New Wash Dresses For boys and girls—The new Spring and Summer stock shows a most astonishing variety of styles and materials at prices that will put all thought of home sewing out of your mind—New white dresses for confirmation; no trouble to show them—2d Floor

The New Silk Waists

Continue to pour in by the thousands—The grandest, the most exquisite gathering of dainty summer dress and evening waists Portland has ever seen—Japanese silk waists with heavy embroidery or embroidered dots, lace insertion or cluster of tucks, lace inserting to form yoke, wide or narrow tucked fronts—lace, mousseline de soie and crepe de chine waists—Foulard waists, India silk waists, waists of sheer cotton materials—Prices range all the way from \$2.50 to \$35.00—No trouble to show them to you.



Cutlery and Silverware

In connection with the great Kitchen Goods Sale we offer unusually attractive bargains in Cutlery and Silverware

ROGERS BROS. "1847" TeaSpoons, fancy patterns, regular \$1.15; sale price, .75 Dessert Spoons, fancy patterns, regular \$2.00; set of 6, \$12.00 Table Spoons, fancy patterns; regular \$2.25; set of 6, \$13.50 Medium Forks, fancy patterns; regular \$2.25; set of 6, \$13.50 Sugar Spoons, fancy patterns; regular \$1.00; set of 6, \$6.00 Butter Knives, 6c value, .40c Beef Forks, 9c value, .50c Cream Ladles, 7c value, .40c

CUTLERY SPECIALS 10c Paring Knives, each.....20c 5c Apple Corers, each.....20c 5c Bread Knives, each.....40c 25c Butcher Knives, each.....20c 50c Butcher Knives, each.....20c 25c Call Beils, each.....15c 60c Alcohol Stoves, each.....80c 5c Colored Chandeliers, each.....25c \$3.00 and \$1.25 Beer Strainers.....\$3.25 DINNER SETS and Toilet Cases at exceptionally low low prices. People going housekeeping will do well to look here before buying. (Basement.)

"Peninsular" Ranges

And Cook Stoves are not equalled by any other make on the market—"Peninsulars" are superior in heating and cooking capacity, superior in construction and cost no more than "cheap" ranges—Basement

Hosiery, Neckwear, Gloves, Ribbons, Dress Trimmings New Undermuslins, Infants' Wear, Corsets—Second Floor New Furnishings for Men—New Clothing for Men and Boys

"Hourly Sales"

Sharing the profits on many desirable lines of merchandise tomorrow during these hours.

Table with 3 columns: 9 to 10 A.M., 10 to 11 A.M., 11 to 12 A.M., 2 to 3 P.M., 3 to 4 P.M., 4 to 5 P.M. listing various goods and their sale prices.

HOUSE WIVES, BOARDING-HOUSE KEEPERS AND HOTEL KEEPERS!!

Do you realize the full importance of this profit-sharing Kitchen Goods Sale? What a boon it is to the family purse? Don't delay—These price concessions are for a limited time only and the days are slipping by fast—Limited space permits the listing of only a few of the hundreds of rare bargains—Basement



OUR GREAT TWELFTH ANNUAL KITCHEN GOODS SALE

Large table listing various kitchen goods under categories: TINWARE, Steamer, Pie and Jelly Cake Pans, Retained Dairy Pans, Retained Pudding Pans, IX Retained Dish Pans, Graters, Lip Sauce Pans, COPPER, JAPANNED and GALVANIZED WARE, Wash Boilers, Woodenware, Tea Pots, Seamless Water Pails, WIRE GOODS, IRON DRIP PANS, Galvanized Chamber Pails, Galvanized Water Pails, Japanned Bread-Cake Boxes, Japanned Dust Pans, NICKELED WARE, Tea Kettles, Lipped Sauce Pans, Lipped Preserving Kettles, Coffee Pots, Milk Pans, Coffee Boilers, Rice Boilers.

SAVE All Your Duplicate Cash Checks You May Be Among the Lucky