

THE ORIGINAL "HOURLY SALES" START HERE TOMORROW

For full particulars see tomorrow morning's Oregonian. "Hourly Sales" originated in Portland, at this store, nearly four years ago.—"Cheap" stores without any business moral, who pose as live, wide-awake merchants, hold them at intervals, without success. It's a hopeless case of follow the leader, in a vain attempt to be in the running.

The Meier & Frank Company

Sole Portland Agents for the Famous La Grecque Corsets
New Spring Styles in "Hawes" Hats for Men, \$3.00

The Meier & Frank Company

Trunks and Bags—Largest and best variety in the city—Third Floor
Thousands of New Valentines are ready for your choosing—All prices

The Meier & Frank Company

Picture Framing done to your order at the very lowest prices
Custom Shadowwork a Specialty—Best materials—Best workmanship

Don't buy a Sewing Machine until you have carefully examined the "Willamette" at \$25.00—Fully Guaranteed—Third Floor.
The new Baby Carriages and Folding Go-Carts are ready for your choosing, 50 styles—Handsome Models—Third Floor.

ADVANCE SPRING STYLES

Germany, new hosiery; France, new laces and undermuslins; Japan, new silks and waist linens; England, new dress materials; New England the new cotton materials, and so we could go down almost the entire line of civilized countries. There'll be whiffs of Spring in the store atmosphere tomorrow, almost every department being represented—Come and let us show you these new goods while fresh

Two hundred and seventy cases of Spring merchandise have arrived, been unpacked and placed in stock since last Thursday morning—no small undertaking even with

the large working force we maintain. From all over the world the best and newest has been gathered with a liberal hand—New York has sent us new garments, new neckwear, new silks, new waists; Switzerland has sent new embroideries and laces;

The New Spring Hosiery



The new Spring Hosiery display is an unequalled one—Thousands of pairs of new styles of both domestic and foreign manufacture—Magnificent variety of the famous "Onyx" fancy Hosiery for women—Hundreds of styles in gauze, lace and fancy embroidered effects—Every pair guaranteed absolutely fast color—The variety this season is so extensive and so handsome that there is no doubt about

pleasing everyone—Prices range from, per pair, 25c to \$8.50.

Women's New Spring Suits

Authorities on ladies' fashions this week say the Eton, Bolero and the Blouse style coat, with the tendencies in favor of the Eton. They are all of the collarless type and they will have lace or lingerie ruffles in the sleeves. We gave you a tip along the same lines four weeks ago. The Meier & Frank garment store is demonstrating its leadership this season in a most convincing manner. Portland's largest and best cloak store (a fact, not a dream) is showing at the present time over four hundred new Spring suits in walking and dress styles, beautiful, nobby creations as follows:

Ladies' Walking Suits in Norfolks, Etons and fly front jacket effects, all novelty styles, in light and dark Bannockburn tweeds, wire cloths, chevots, cashmeres, all the leading shades, an immense variety of styles for so early in the season. Prices range all the way from..... **\$25.00 to \$48.00**

No trouble to show them to you—dealers included. Salespeople are here to show goods.

Ladies' Dress Suits—advance Spring styles in broadcloths, etamines, chevots, wire cloths, blue, black, tans and brown mixtures, with or without cape, very latest creations. See them—2d floor—prices..... **\$35.00, \$40.00, \$45.00, \$50.00**
New English Raincoats just received.

The New Waists

Hundreds of the new Cotton and Silk Waists receive their first showing tomorrow—exquisite creations from the best makers in the land and whose product is controlled by us for the city of Portland. We're making unusual preparations this season to show larger variety and nattier styles in waists than all other Portland stores combined. We want you to visit the Waist Section tomorrow and see the beautiful assortment

Point d'Esprit Waists, linen lawn Waists, fancy basket weaves with Persian effects, dotted swiss Waists, linen Waists in white and champagne, Waists with long pointed or round yokes, elegantly trimmed with lace, embroidery or chambray rings, fine linen Waists trimmed with French embroidery. New line of plaid silk Waists in beautiful styles. New Japanese silk Waists in lace and hemstitched effects. No trouble to show them to you.

CHILDREN'S Spring Apparel New Spring Coats for misses of two to fourteen years—Homespuns, Broadcloths, Coverts, Fancy Mixtures, in navy, tans, grays, "Peter Thompson" styles—All new arrivals which have come to hand during the past twenty-four hours.
New Wash Dresses for boys and girls from one to six years of age—Second Floor.



New Walking Skirts Now Ready

New Spring Walking and Dress Skirts, very latest styles in chevots, voiles, tweeds, new effects—About one hundred skirts ready for your choosing and more arriving by every express—The new skirts have a style and grace about them that will immediately find favor with women who like stylish garments—New Shir-Top Skirts.

Silk Petticoats New Silk Petticoats in plaid effects and plain colors, new alpaca, sateen and moreen Petticoats, new, high-class Silk Petticoats—Come and see them

Spring Millinery

The new natty Walking Hats, in exclusive styles, receive their first showing tomorrow. There are only about 40 of them—Novelty Straws, Panamas and Straw Braids, in Toques, Turbans and large styles. Black, tan, brown, and rich combinations. Neatly trimmed. Prices from \$4.50 to \$12.00. Second Floor.

New Spring Silks

Our spring silk display is of unusual interest this year because the styles are the prettiest, the richest, the most practical for many, many years. That we show generous assortments goes without saying, and you but have to look to become just as enthusiastic over these Silks as we are. Note the following:

- New Shirtwaist Silks, in neat, stylish effects. Big assortment.
- New Foulards, in exclusive styles.
- New black and white Checks, in a variety of twenty styles.
- New gun-metal effects for Shirtwaist Suits.
- New Wash Peau de Soies, all colors.
- New Mommie Silks.
- New Peau de Crepes, all colors.
- New Jap Silks. New Shantung.



About New Spring Goods

New Venise Lace Collars in beautiful styles. New Undermuslins—exclusive styles in American and French goods. The Spring styles in Knit Underwear—proper weights now ready. Ladies' Silk Gloves—new styles in all lengths—popular prices. Advance styles in Children's Wash Dresses for Spring. New Carpets and Lace Curtains third floor. New Dress Fabrics, white, black, colored.

Thousands of Dollars to Be Given Away

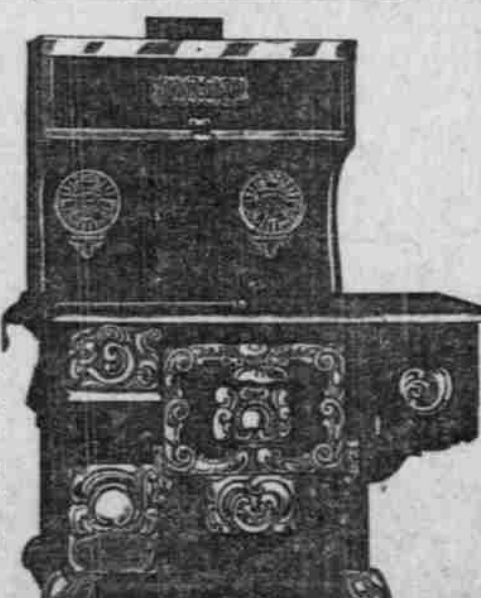
Of course, you've heard about the money refunding plan in progress here—everybody talking about it and everybody buying here, judging by the jump in sales—Here's the plan—As a token of appreciation for the very generous patronage accorded us during the business year just closed we make this sensational offering—We will refund the money on all cash purchases made on a certain day of the month of February; the day selected will be announced in The Sunday Oregonian of March 6—No matter what you purchase for cash during the month—a two-hundred-dollar gown or a five-cent spool of thread—if your cash duplicates bear the date of the lucky day your money will be cheerfully refunded. Be sure and save all your cash duplicates and do all your trading here—Assortments are largest, service the best and prices the lowest and you stand a splendid chance of having your money refunded—C. O. D. and charge accounts do not participate in this offering; only where merchandise is purchased and paid for on the same day are the cash duplicates issued. Buy something every day and you are sure to get something you really wanted for nothing.



"Peninsular" Stoves and Ranges

Are made in the largest and best-equipped steel range plant in the world, which fact enables us to offer better steel ranges for less money than any one else—Specially constructed machines cut, punch and form the plates so they fit together with exact precision and there is no unequal expansion or strain so common to other steel ranges—Come and let us show them to you—Basement

Planished steel material, first introduced and used exclusively in "Peninsular" Ranges, requires no blacking, as it is highly polished by a "secret process" and always retains its luster—no paint or japan to burn off. Twice as many rivets used in the construction of "Peninsular" compared to any other. Double walls of steel, lined with pure asbestos, concentrating the heat in and around the oven. "Peninsular" Ranges are hand-riveted every two inches with staple-head rivets, driven cold. We buy them direct from the factory in carload lots, thereby commanding the very lowest prices. We don't buy from jobbers and pay the middlemen's profits. Every one fully guaranteed by bond—50 models. PRICED UP TO..... **\$67.50**
See them before buying elsewhere.



New Spring Styles Ready in Men's, Boys' Clothing

Every man—Parents are interested in this showing of new Spring Clothing for man and boy—We're making scores of new friends every week by supplying clothing, the equal of tailor made, at prices fully 20 per cent below what you are asked to pay at the exclusive clothing store—No better time to be convinced than right now with a handsome new Spring Suit or Overcoat—Second Floor.

Spring Suits and Overcoats for men—the latest fashions from leading manufacturers in the land. New materials, new patterns, new styles and a perfect fit guaranteed. We can save you money.

"Hawes" Hats, Spring shapes; "Stetson" Hats, Spring shapes; new Shirts, Neckwear and Hosiery.

Boys' Clothing—New Spring Styles

Spring styles in Boys' Reefers, new Russian Blouses, new Sailor Suits, novelties in Boys' Clothing.

Spring styles in Young Men's Suits and Topcoats—very latest fashions. 2d floor.

