

RIBBONS SHARPLY LESS

The January Clearance Sale makes possible pronounced savings in the Ribbons which are fashionable and in constant demand at regular higher prices. These hints—
 25c Brilliant Taffeta Ribbons, all shades.....18¢
 Best quality Satin Taffeta Ribbons, all shades, 35c qual.20¢
 8 inches wide Novelty Ribbons, in magnificent designs, regular \$2.00, at.....\$1.00

The White Carnival



This Muslin Underwear business of ours is conducted by a most perfect organization. Every garment must be just so before it can gain admission to our stocks; must be immaculate and dainty, no matter what the price. The vast stocks we show at all times and the great and excellent variety of styles call forth unstinted favorable comment. The great January sales make the buying very easy in a financial way as the following specials are mighty eloquent examples:
 All of our exquisite handmade French Lingerie is on sale now at reduced prices.

White Skirts, special, 79c, 98c, \$1.39, \$1.73, \$1.98, \$2.39, \$2.79, \$4.19 and up.
 Gowns, special, 45c, 59c, 79c, 98c, \$1.29, \$1.59, \$1.98, \$2.69 up.
 Corset Covers special, 25c, 29c, 39c, 49c, 79c, 98c, \$1.19 up.
 Chemise, special, 43c, 49c, 79c, 98c, \$1.19, \$1.59, \$1.98 up.
 Drawers, special, 22c, 29c, 34c, 44c, 69c, 79c, 98c up.

New "Middy" Suits

Two special numbers in Middy Suits grace our Suit section by their presence. Distinctive, chic, charming and very economically priced at that.
 At \$15.00—"Middy" Suit of navy blue serge, handsomely hand embroidered.
 At \$18.50—"Middy" Suit of white serge, handsomely hand embroidered.

\$25 Chesterfield Coat, \$15

By all odds the most popular coat brought out this season. Made of the best liked imported novelty weave materials.

Rainy-Day Skirts

Three very special numbers are told of in detail below:
 At \$2.35—Ladies' Walking Skirt of heavy melton cloth, made in the new seven-gored flare shape, three double rows stitching around bottom and wide stitched bands at the hips and front, trimmed with small buttons. Colors black, navy, Oxford. Sizes from 38 to 42 inches long.
 At \$2.68—Ladies' Walking Skirt of heavy melton cloth, in black, navy and Oxford. Made in the new seven-gored flare shape with two rows strapping down the front and three pointed stitched straps trimmed with small buttons. Sizes 38 to 42 inches long.
 At \$2.98—Ladies' Walking Skirt of fine melton cloth, in black and navy. Made in the newest flare shape, strapped and stitched, with cloth bands and trimmed with small buttons. Sizes 38 to 42 inches long.

New Foulard Silks

The new foreign and domestic Foulard Silks and the "Shirtwaist Suit" Silks are now on display. What makes the showing doubly interesting is the fact that they are on sale at Clearance Sale prices.

Good Corset News



The fit of the new gown depends largely on the Corset. Every Corset we sell is dependable and all are now on sale at reduced prices.

**LA VIDA
W. B.
NEMO
C. B.**

Every one of this group is recognized the country over as of standard excellence.

Underwear Specials

Wisdom dictates Underwear buying for next season at the remarkably low prices which now prevail—the saving is considerable in each and every instance.

LADIES' UNDERWEAR

Ladies' Vassar Perfect-fitting ribbed Union Suits, medium weight—
 NATURAL AND WHITE, nearly all wool, regular \$2.99—
 Sale Price.....\$2.19
 NATURAL WHITE, BLUE AND BLACK, all wool, regular \$2.49
 \$1.50—Sale Price.....\$1.19
 LADIES' KNIT-TO-PT RIBBED UNION SUITS, all wool; black, natural, white and blue; regular \$3.50—Sale Price.....\$3.95

LADIES' RIBBED ONEITA UNION SUITS, Winter weight cotton; peru and natural; regular \$3.00—Sale Price.....\$3.96
 PLATED WOOL, NATURAL AND WHITE; regular \$1.00; sale price, 75c; regular \$1.50—Sale Price.....\$1.19

Lipman, Wolfe & Co

QUALITY CONSIDERED, OUR PRICES ARE ALWAYS LOWEST

Another Week of Superb Values

Don't fail to take advantage of our JANUARY SALES. The Pre-Inventory period is one of great importance at this store, a time of general stock reducing. Our policy of closing out all stocks during the season for which they were purchased means bargains for you. Losses are made, it is true, but we've made our profits and can afford to give our customers values out of the ordinary. Come tomorrow, any time during the week, you'll find hundreds of bargains in the store which are not mentioned on this page. Don't forget that

EVERY ARTICLE IN THE HOUSE IS REDUCED

Women's \$12.50 to \$25.00 Coats at \$6.95

The balance of our stock of Women's Tan and Castor Coats—garments that sold a little while ago for \$12.50 and up to \$25—on sale tomorrow and as long as they last for \$6.95. There are ninety all told, ranging in size from 32 to 44, in twenty new and up-to-the-minute styles.
 For the woman whose coat wants are as yet unsupplied this sale offers a really great opportunity. On display in corner window.

Couch Covers

A large shipment of the newest ideas in Couch Covers on sale at less than our usual low prices. Prices on the down-grade like this:

\$12.50 Couch Covers.....\$9.00
 \$10.00 Couch Covers.....\$7.50
 \$7.50 Couch Covers.....\$5.50
 \$5.00 Couch Covers.....\$3.95
 \$4.50 Couch Covers.....\$3.40
 \$2.50 Couch Covers.....\$1.95
 Oriental Stripe Couch Covers.....\$1.25

N. B.—Special prices on all Lace Curtains during this sale. All odd lots of Lace Curtains on sale at One-Half Price.

\$7 Blankets, \$5.50

These Blankets are a product of the woolen mills in Oregon City. Strictly pure wool; full, double-bed size; big, fluffy fellows, full of warmth and comfort; pink and blue borders. This is positively the best Blanket value offered in Portland this seasons.

20c Ginghams, 12½c

Full 32 inches wide, crisply new, daintily pretty. All the best colors—the real 20c quality, at 12½c.

50c and 75c Socks, 33c

This is a most conveniently located Furnishing Goods Store with its entrances on Washington and Third streets. Prompt service is one of the features—you're in and out in a jiffy, and then you're sure of getting the proper fixings at less than they'd cost elsewhere. A very special offering tomorrow—

We place on sale tomorrow 100 dozen Men's 50c and 75c Imported Fancy Lisle Socks at 33¢ per pair; made of the finest brilliant lisle yarns, black ground with colored figures, dots and side clocks; Hermsdorf dye, high spliced heels and toe; superior Maco foot. In order to have as many share in the bargain as possible we limit six pair to any one customer. See these displayed in our Washington-street window.



Infants' Headwear

Advance showing of the new Waistings for Spring, 1904, and how charmingly beautiful they are! Marked at January Sale prices, in spite of their newness and intrinsic value—for every article in the store is reduced, you know.
 At 80c and \$1.25—Silk Embroidered Waistings in the new gunmetal and champagne shades.
 At 80c—Mercerized Yarn Waistings, white ground, colored designs. Very pretty, these are.
 At 60c—A large collection of White Mercerized Waistings.

New Waistings

All our Infants' Silk Caps and Bonnets on sale at just half former prices. All are this season's production; cream and colored.

85c Caps and Bonnets.....42¢
 \$1.00 Caps and Bonnets.....50¢
 \$1.25 Caps and Bonnets.....63¢
 \$1.50 Caps and Bonnets.....75¢
 \$1.75 Caps and Bonnets.....87¢
 \$2.00 Caps and Bonnets.....\$1.00

Two Dress Goods Specials

Two opportunities for shrewd buyers to secure fine Black and Colored Dress Goods at the price of ordinary materials. The two offerings embrace the newest ideas of the best European and domestic makers—altogether a collection we are justly proud of.

83¢ INSTEAD OF \$1.25.

Two thousand yards all wool 44 to 50 in. Armures, Granites, Whipcords, Sanglies, Mistral, Burlaps, etc., regularly sold at \$1.25, on sale tomorrow at 83¢.

98¢ INSTEAD OF \$1.50 AND \$1.75.

Fifteen hundred yards of all wool 50 to 54 in. Colored Dress Goods—Zibelines, Tweeds, Hopsackings, Homespuns, Coverts, Meltons, etc., regularly \$1.50 to \$1.75—tomorrow at 98¢.

Embroideries Less

10c Cambric Embroideries.....5¢
 15c Cambric Embroideries.....12¢
 20c Cambric Embroideries.....15¢
 35c Cambric Embroideries.....23¢
 50c fine Nainsook Embroideries.....42¢
 30c fine Nainsook Embroideries.....24¢
 20c fine Nainsook Embroideries.....16¢
 \$2.00 Swiss Flouncing.....\$1.00
 \$1.00 Nainsook Embroidery.....50¢
 All Corset-Cover Embroideries at reduced prices

Kid Glove Specials

"The world's best at the world's cheapest" tells the story briefly, succinctly and truthfully about the condition of things in our Glove Section.

\$1.00 Rego Kid Gloves.....79¢
 \$1.25 Dena Kid Gloves.....98¢
 \$1.50 Carlyle Kid Gloves.....\$1.33
 \$1.75 London Kid Gloves.....\$1.49
 \$1.75 Consuelo Kid Gloves.....\$1.49
 \$2 Trefousse Kid Gloves.....\$1.69

SHEETS AND PILLOW CASES

Great money-saving opportunities in these prosaic household necessities prevail here in spite of the sharp advances in raw cotton. You can now buy—
 2-yard-wide ready-made Sheets.....50¢
 45x36-inch Hemmed Pillow Cases.....10¢
 45x36-inch Hemstitched Pillow Cases.....15¢

Hosiery Economy

If by some magic touch we could portray the real bargain quality of these stockings in cold type, not one pair of the thousands we have would be left by noon tomorrow.

LADIES' HOSIERY.

35c Black Lace Lisle.....23¢
 50c Ribbed Cashmere.....39¢
 25c Ribbed Wool.....19¢
 35c Heavy Cotton Hosiery.....23¢

CHILD'S HOSIERY.

15c Cotton Ribbed Hosiery.....11¢
 25c Black Worsted Hosiery.....19¢
 50c Ribbed Cashmere.....39¢
 35c Wool Ribbed Hosiery.....28¢



Black Taffeta Silks

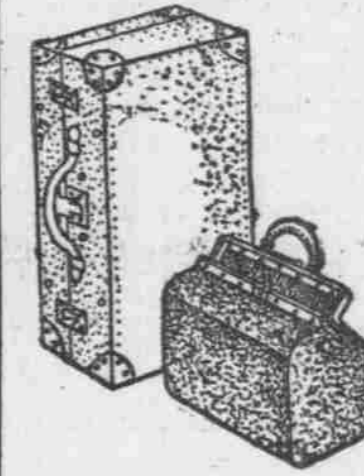
The Black Taffeta Silks we place on sale tomorrow at reduced prices are the genuine Guaranteed Arnold Constable Taffetas. These Silks are world-famous and are recognized as the standard of excellence and durability.

85c Arnold-Constable Guaranteed Black Taffetas 73¢
 \$1.00 Arnold-Constable Guaranteed Black Taffetas...85¢
 \$1.25 Arnold-Constable Guaranteed Black Taffetas...\$1.05
 \$1.50 Arnold-Constable Guaranteed Black Taffetas...\$1.30

Leather Goods Less

All sorts Leather Goods in great profusion all at sharply reduced prices:

75c crush leather belts 49c
 35c crush leather belts 25c
 \$1.50 Automobile bags 98c
 75c chain bags.....49c
 \$1.25 carved leather combination books.....68c
 50c music rolls.....28c
 75c music rolls.....49c
 35c shaving pads.....19c
 \$1.25 gents' wallets...98c
 \$1.50 gents' cigar cases.....\$1.19
 25c gents' coin purses.19c
 35c gents' coin purses.28c
 50c gents' coin purses.39c



Children's Underwear

Clearance prices on all our Children's Wool, Cotton and Wool, and All-Cotton Winter Underwear; prices are low enough to warrant you in buying next season's supply right now.

Child's ribbed Winter-weight fleeced Cotton Oneita Union Suits; regular 45c to 70c—
 Sizes 2 to 3, sale price.....33¢
 Sizes 4 to 5, sale price.....39¢
 Sizes 6 to 7, sale price.....43¢
 Children's ribbed Part-Wool Vests and Pantlets; natural and white; regular 50c to 90c—
 Sizes 18, 20 and 22, sale price.....39¢
 Sizes 24, 26 and 28, sale price.....49¢
 Sizes 30, 32 and 34, sale price.....59¢

'Kerchiefs

Splendid values in women's handkerchiefs. These items merit your attention:

15c Handkerchiefs at.....9c
 18c Handkerchiefs at.....12c
 20c Handkerchiefs at.....14c
 25c Handkerchiefs at.....17c
 35c Handkerchiefs at.....23c
 50c Handkerchiefs at.....33c
 65c Handkerchiefs at.....39c
 \$1 Handkerchiefs at.....63c
 White embroidered, hemstitched, scalloped edges.

CHILDREN'S GLOVES

\$1 2-clasp Kid Gloves.79c
 35c Wool Golf Gloves.28c
 50c Wool Golf Gloves.39c

CHILDREN'S UMBRELLAS

All sizes, from the smallest to the largest, fine black English gloria, steel rods, fancy Congo wood handles, 50c values at.....35c

Oregon Souvenirs

A very remarkably complete collection of Souvenirs of the "Oregon Country"—all very fairly priced indeed.

Panoramas
 Postal Cards
 Oregon Views
 Burnt Leather Souvenirs
 Fair Souvenirs
 Panorama Postal Cards

CHILDREN'S HANDKERCHIEFS

3000 children's plain white hemstitched and fancy printed border, hemstitched kerchiefs, regular 5c, at.....3c

MAIL ORDERS FILLED FOR ALL THESE GOODS