

ANNUAL CLEARANCE SALE

"At the Meier & Frank Store"

This mountain of merchandise must find ready takers before inventory and it will. Low prices for reliable, trustworthy goods of every description is the power that makes this store hum with business. It is the time of the year when the wise and economical find more and better bargains than ever before. Cold type cannot be made to express the far-reaching value of this sale to all the people of the Northwest. It offers opportunity to buy twelve months' supplies at prices below the actual wholesale cost. Shrewd providers won't miss the thousands of money-saving chances in every department. Whether it's Kitchen Goods or Carpets, Clothing or Shoes, it can be bought here at the lowest price, quality considered. Then remember, when trading at the Meier & Frank Store you have the greatest variety to select from. You receive the best treatment. Everything you buy is guaranteed satisfactory or your money cheerfully refunded. Every article reduced. Below we give a few of the extra specials doings in a dozen departments. All mail orders received are filled at the Clearance Sale prices. Write for anything you desire—we'll guarantee to save you more than any other store.



Advance Spring Styles in Ladies' Suits Now Ready

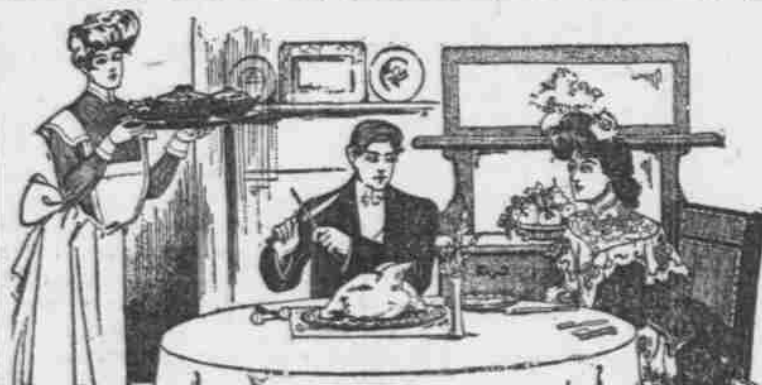


Two hundred and thirty smart Spring Suits receive their first showing tomorrow morning. New outer garments just as chic and modish as artistic designers and expert tailors can turn them out. The collection is the personal selection of two of the best buyers in the New York market, and whose instructions from our cloak chief were that immediately upon decision being reached regarding Spring styles to forward by express 200 garments—the newest and best produced. For ten days they have been coming along in lots of a dozen or twenty. We have been keeping them until the assortment reached proper proportions. They are ready for you. As of yore, depend on finding at this store first all the late mandates of modistes and tailors renowned for their clear conception of late modes.

The long-coat Suit has to a great extent passed from the fashion maze. It's the Eton effect again, fancy braid and brass button trimmed, materials include chevrons, cashmeres, zibelines, rough chevrons and fancy mixtures, all the leading colors—exactly 230 suits in this first display, not a one has ever seen daylight in Portland. Prices range from \$25.00 to \$45.00. No trouble to show them to you—Second Floor.

Cloak Dept. Clearance Sale in the Cloak Store, entire stock of Fall and Winter Suits and Coats at Half Price and less. All costumes and wraps greatly reduced. All waists, wrappers, petticoats, dressing gowns, etc., at special low Clearance Prices. Children's Apparel at Low Prices.

Down in the Meier & Frank Basement



Here's a big list of extra good values for this week in the Basement.

Steel Knives and Forks, cocobola handles—set of 6, \$1.50 values for \$1.20 set; \$1 values at, set, \$0.60. Alcohol Stoves, medium size with boiler; great bargains; 90c values reduced to 72c; 60c values reduced to 48c. Corkscrews, polished handles, self-pulling, each, 24c. Butcher-Knives, best steel, 6-in., 24c; 7-in., 32c; 8-in., 48c. "Christy" Bread-Knives, polished handles; best made; 50c values reduced to 40c; 30c values reduced to 24c. Magnetic Steels, 9-in. at 24c; 10-in. at 32c. 50-pc. Semi-Vitreous Dinner-Set, brown only, set, \$4.67. 60-pc. Green Semi-Vitreous Set, gold knobs and handles; set, \$5.67. 60-pc. Pink Semi-Vitreous Dinner-Set, gold tracings, set, \$7.02. 60-pc. Gray English Porcelain Set, handsomely decorated, set, \$7.02.

Lamps, central draft, decorated globe, complete, \$3.00. 10-pc. Decorated Toilet Sets, great bargains at, set, \$3.40. Teapots, black, English decorated, great values, each, 40c to 52c. Spice Jars, blue and white porcelain only, each, 20c. Great bargains in Brushes, Hat-Racks and Kitchen Goods.

"Peninsular" Ranges

Peninsular polished Steel Ranges, full nickel trimmed, beauties, sectional fire-back, duplex wood or coal grate, fully guaranteed, 50 per cent more heating and cooking capacity than any other.

\$42.00 Model for \$36.80
\$45.00 Model for \$38.50
\$48.50 Model for \$42.00

The Great January "White Fair"

And its thousands of pieces of dainty Undermuslins has been a busy place since the beginning of the Clearance Sale—The largest and finest display of pretty lingerie on the Coast—Gowns, Drawers, Corset Covers, Chemise, Skirts—French hand-made pieces and the best American-made garments all at the most reasonable prices. LINENS and White Goods, Cottons, Sheets, Pillow Cases, Sheetings, Bed Spreads, Lawns, Nainsooks, Linons, Etc., at decided reductions. All Flannels and Wash Goods at Clearance Prices.

Fine Silks and Dress Fabrics



A score of bargains in silks and dress fabrics for the fourth week of the great Annual Clearance Sale—Extraordinary values in the finest materials for Waists, Dresses, Gowns, Etc.—The following list must be of intense interest to every woman who comes to this trading center.

Cheney Bros.' Foulards

Thousands of yards of beautiful new 1904 Foulards, the famous Cheney Bros.' make, in dots and fancy designs, gunmetal effects, all in new color combinations. Buying now, you get the benefit of Clearance Sale prices at

79c yd 89c yd \$1.09 yd

Entire stock of fancy Velvet Waistings, dots and figures, big assortment of the best colors—

37c yd 57c yd 89c yd

5000 yards of fine Albatross for waists and Costumes, all the newest shades, yard, 42c

Black Dress Goods

Entire line of 50-cent black Dress Fabrics, splendid styles, marvelous values at, yard, 25c. 18-inch black Cheviot, a handsome, stylish, serviceable fabric, the \$1.00 quality at, yard, 69c. 44-inch Voile, a stylish suit fabric, regular \$1.00 quality, reduced, 83c. Homespun, Basket Weaves and Mistral Weaves in finest black goods, stylish materials, yd., 97c.

Colored Dress Goods

44-inch colored Voile and Etamines, all the leading shades, regular \$1 grade, reduced to, yard, 69c. All-wool mixed and plaid Suitings, splendid styles, values up to 75c yard, yard, 37c. All our fine colored Dress Fabrics for street or evening costumes, shirtings, suits, etc., are marked at very low prices. Black Silks are all reduced.

Carpet Department Bargains



The Carpet Store is enjoying the greatest Clearance Sale business in its history—everything being unusually low-priced. A few of the extra specials for this week include the following money-saving chances to housekeepers:

Manufacturer's Carpet Samples

Ingrains 1 1/2 yds. long by 36 ins. wide, 24c piece; Brussels 1 1/2 yds. long by 27 ins. wide, 72c piece; Body Brussels 1 1/2 yds. long, 27 ins. wide, 72c piece

Best Patterns, colorings. Great special values at

9 by 12 feet, \$15.75 9 by 9 feet, \$13.50; 6 by 9 feet, \$8.10
All-Wool Art Squares 7'x9 feet at \$5.75 9'x10 feet at \$8.03
9'x12 feet at \$9.18 12'x13 feet at \$13.77

English Linoleums—the most desirable line of patterns in the market; laid on the floor at, yard, 57c. Extra heavy all-wool, extra super Ingrain Carpets, sewed, laid and lined; best patterns at, yard, 77c. Ingrain Carpet, wool filled, sewed, laid, lined, yard, 68c.

500 Comforters, full size, silkline covering, filled with lanated cotton, best patterns, great value, each, \$1.29. White wool Blankets, 60 in. by 80 in., great bargain, pr., \$3.83. Silk Floss Cushions—best quality, all sizes. 16 in., 24c; 18 in., 32c; 20 in., 36c; 22 in., 44c; 24 in., 53c; 26 in., 63c.

Picture Department

For one week we offer you unlimited choice from the largest and best stock of Framed Pictures at exactly

Half Price

The grandest Picture offering ever made in this city, and includes every Framed Picture in the store—Water Colors, Pastels, Medallions, Etchings, Platinums, Gravures, all the new subjects for parlor, dining-room, library and den.

Brass Frames, Bric-a-Brac and Statuary—entire stock at half price. (Second floor.)

Great Book Sale

150 copyrighted Books, Audrey, Sylvia, Speckled Bird and others; publisher's price \$1.50; now, 75c. 2-volume sets, values up to \$5; "Janice Meredith," "Conquest of Peru," "Conquest of Mexico," and others, vol., 50c. 1000 books, 12-mo. size; all the popular authors, Clay, Wister, Southworth and others, 50c value, 23c. All the newest 50c Sheet Music, vocal and instrumental, now, 17c. Webster's Dictionary, cloth binding, 1281 pages, 49c. 20 Per Cent Off on All Bibles. 1500 Cloth-Bound Books at, copy 11c.

Dress Trimmings Low Priced



A week of extraordinary values in Dress Trimmings—want to clean up the entire stock before the new Spring stock arrives. Here are the best bargains of the year:

8c YARD—For colored Mohair Braids, Persian and Dresden Trimmings, 1/4 to 1 inch wide; great bargain.

12c YARD—For applique and band Trimming—line bands, embroidered in gold, colored silk insertions, 1 to 2 inches wide; greatest values ever offered.

29c YARD—For Dresden Belting in gold and silver, black corded velvet Belting, black corded satin Belting, 1 to 2 inches wide, very best styles, extra low price.

49c YARD—For odds and ends in Trimmings, worth up to \$3.00 yard. Black velvet trimmings, satin trimmings, mohair trimmings, silk appliques, 1 to 3 1/4 inches wide, \$1.00 to \$2.75 values for 49c yard.

Mail Orders Filled

At Clearance Sale Prices—Just write for anything you need in Wearing Apparel or Household Goods—We'll guarantee to satisfactorily fill your order and at a bigger saving than any other store—During the Clearance Sale, every article of Merchandise in the store is greatly reduced.



25 lbs. Sugar for \$1.00 With Every \$5.00 Purchase in Groceries.

Sewing Requisites Reduced



Notions and Linings—all the needfuls for the sewing-basket at low mark prices. Dress-makers, seamstresses, housewives, can profit by the saving of a few pennies on all the needed things. The pennies make the dollars, you know. It's easy to make a dollar if you replenish the sewing-basket here this week.

100-yd. spools linen Thread, 3c. Geneva silk finish cotton, 500 yds., spool, only, 8c. Kerr's Luster Thread, 300-yd spools, at, spool, 8c. Dragon Basting Cotton, 4 spools, 5c. Genuine Whalebones, bunch, 8c. Binding Ribbon, all colors, piece, 4c. Delong's "Hump" Hooks and Eyes, card, 2c. "Snap" Hooks and Eyes, cd 3c. Crescent Shields for evening Dresses—No. 3, pr., 15c; No. 4, 18c. Aromatic Shields—No. 3, pr., 22c; No. 4, 27c. Brush Braid Binding, best quality, all colors, yd., 3c. Fast black Shields, pair, 8c. Merrick's Cotton, odd sizes, 8 spools for, 25c. "Snapper" Garment Fasteners, black and white, doz., 8c. Best grade at, 11c. Percale Skirt Linings, 20c grade for, yard, 12c.

HOSE SUPPORTERS

"Duplex" Hook-On, pr., 10c. Straight-front Supporters, pair, 19c. "Liberty" Hose Supporters, pair, 25c. "Venus" straight-front Hose Supporters, pair, 20c. "Venus" Silk Supporters, pair, 43c. Kleinert's Hook-On Supporters, pair, 25c. Kleinert's Silk Supporters, pair, 43c. Silk Pin-On Supporters, pr., 43c. All the desirable colors in all lines.

SMALL WARES

Curling Irons at, ea., 3c to 6c. Puritan Pins, paper, 7c. American Pins, paper, 4c. 1/4-lb. box Dressmakers' Pins, 20c. Needle Books at, each, 10c. Black Pins, 2 boxes for, 5c. Gold-eyed Needles, pkg., 3c. Safety Pins, as't sizes, paper, 3c. Wire Hairpins, 2 pks., 1c. Darning Cotton, doz. cards, 5c. And many other Bargains.

Mercerized Satens for Pillow Backs, all colors, yard, 21c. Moreens for drop skirts, 36-inch at, yard, 21c.