

## The Meier & Frank Store

Established in 1857

Trunks, Traveling Bags and Suit Cases at Clearance Prices—Third Floor  
Brass and Iron Beds, Bedding, Comforters, Blankets, etc., Greatly Reduced  
"Willamette" Sewing Machines—All Models at the Very Lowest Prices  
"Peninsular" Stoves, Ranges and Wood Heaters—50 Models all Reduced

## The Meier & Frank Store

"Shopping Center of the Northwest"



# ANNUAL CLEARANCE SALE

The most substantial of all foundations for a great mercantile institution is constructed of fair and honest dealing with the public—We're proud of the patronage accorded us during these 48 years of business in Portland—proud of the enormous following the store owns today. It convinces us more strongly than ever that the Meier & Frank store is securely anchored in a harbor free from all storms. The fair, liberal and honest treatment of its patrons has always been foremost in our minds, and the business year—the largest and most satisfactory in our history—now nearing a close, has proven to us the wisdom of conducting business along legitimate lines only. This policy inaugurated here nearly half a century ago, when the business in comparison with today was like an acorn compared to a great oak, will ever be its guiding light. The great Annual Clearance Sale now in progress is the money-saving event of the year. The time when all profits are sacrificed in order to reduce stock to the very lowest point before the annual inventory next month, every article in this One Million Dollar Stock of Merchandise is reduced—wearing apparel for man, woman and child—everything in housekeeping effects—can be purchased at a big saving. Space permits but a review of the wonderful offerings to be found in this mammoth store—Every department has joined in the bargain-giving

## EVENING COSTUMES AND WRAPS

### FOR THE MME. PATTI CONCERT JANUARY 14TH

The Clearance Sale offers exceptional opportunity to purchase a magnificent evening costume or wrap for Mme. Patti Concert at very little cost. The famous prima donna will very likely face the most representative audience ever gathered in Portland. It will, without doubt, be the "dressiest" audience, all which, of course, will lend charm to the occasion. The artist herself will wear three superb gowns. The question is, Are you prepared? If not, note the following great reductions on the largest and best showing of high-class garments ever seen in the city—Take Elevators to Second Floor.

Evening Costumes, magnificent styles, imported and American models, beautifully trimmed. The very latest materials that fashion demands—2d floor.  
\$250.00 Costumes reduced for this sale to \$135.00  
\$110.00 Costumes reduced for this sale to \$78.55  
\$100.00 Costumes, \$72.25  
\$72.00 Costumes, \$55.00  
\$62.00 Costumes, \$42.50  
\$55.00 Costumes, \$34.65  
All high-class novelty Tailored Suits and Coats are marked at Clearance Sale prices as well—Evening Gloves at special low prices during this sale.

Evening and Street Coats in velvets, kerseys, meltons, broadcloths, silks, doeskins—White Coats, Gray Coats, Tan Coats, Mode Coats, Black Coats. Styles include Louis IV, box and half fitting, plain and trimmed with capes.  
\$125.00 Coats reduced for this sale to \$88.50  
\$90.00 Coats reduced for this sale to \$64.90  
\$82.00 Coats reduced for this sale to \$59.85  
\$72.00 Coats reduced for this sale to \$52.00  
\$42.00 Coats reduced for this sale to \$30.95  
Ostrich Feather Boas, Fans, Hair Ornaments, Etc., are all marked at the Clearance Sale prices during January



## Ladies Underwear Low Priced



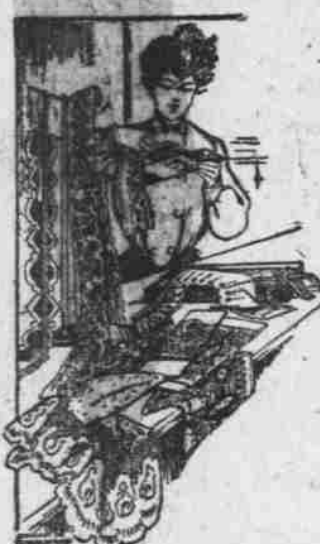
Good Underwear at the lowest prices you would care to pay and retain confidence in the quality—Five great bargains in the very best styles and grades—If you're fortunate enough to have Underwear don't miss this opportunity

Ladies' ribbed cotton Union Suits, button across the chest, cream color only, well made, silk finished, all sizes, great bargain at..... **38c**  
Ladies' wool plated Union Suits, white or natural, button across the chest or down front, all sizes, great special value for this sale **\$1.18**  
Ladies' all-wool Vests and Pants, white or natural, finely made and silk-trimmed, regular \$1.50 value, in all sizes—sale price..... **\$1.08**  
Ladies' ribbed cotton Corset Covers, high neck and long sleeves, all sizes; great special value at..... **39c**  
Children's fleece-lined cotton Union Suits, white, or gray, all sizes; great special value for this sale at..... **38c**

### Men's Underwear Children's Underwear

Every quality, every style, every size, marked at great reductions from the regular selling prices—

## Laces and Embroideries



Right prices on Laces and Embroideries during the Great Clearance Sale. Every yard of Lace and Embroidery we own is marked at the lowest prices ever known—In addition we offer the following extra specials for this week

3000 yards of Cambric and Swiss Embroidery and Insertion, from 2 to 8 inches wide, all the best designs, values up to 25c yd., for, yd. **12c**  
Nainsook, Cambric and Swiss Embroideries, Edges and Insertions, 2 to 9 inches wide, daintiest patterns, values up to 40c yd., for, yd. **18c**  
Nainsook and Swiss Embroideries, 5 to 12 inches wide, handsomest patterns we own, values range from \$1 to \$1.50 a yd., for, yd. **69c**  
New lot of dainty Corset Cover Embroideries at unusually low sale prices.

### Extra Specials in Laces

Cluny, Venice and Fibre Laces from 3 to 5 inches wide, values up to \$1.75 yard, for, yard..... **69c**  
All our spangled and lace Robes are marked at 25 per cent discount from the regular selling prices.  
All our Laces at extraordinary low prices.. All Embroideries reduced.

## The Carpet Store



The enormous growth of the Meier & Frank carpet business is the best proof of the merchandise and values being offered here—A wonderful bargain budget for this week follows; then remember everything in the stock is greatly reduced for the Clearance Sale.

1000 handsome Smyrna Rugs, pretty designs and colorings, size 30 in. x 60 in., great special bargain **\$1.07**  
500 All Wool Smyrna Rugs, 21x45, very best patterns and colors, each..... **94c**  
5000 yards of Dotted and Figured Swiss Curtain material, extraordinary values at, yard..... **11c**  
5000 yards of Fancy Burials, all the best colors, great bargain at, yd..... **16c**  
500 Bamboo Portieres at, pair..... **52c**  
300 Feather Pillows at..... **68c** each  
All Carpets greatly reduced in price—Wilton Velvets, \$1.58 yard; Axminsters, \$1.22 yard; Body Brussels, \$1.35 yard; Ingrains reduced. All Rugs and Art Squares at very low prices. Lace Curtains at special low prices.

## Marvelous Linen Bargains

Go on sale tomorrow and continue through the week—Great extra specials on Damasks, Napkins, Tea Cloths, Bedspreads, Etc.—A money saving opportunity—never before equaled—Your dollar does double at the Linen counters this week.

64-inch All Linen bleached Table Damask, yard..... **88c**  
66-inch All Linen Bleached Table Damask, best designs, great value, yard..... **80c**  
72-inch All Linen Bleached Table Damask—big variety of the best patterns, yard..... **88c**  
21 in. x 21 in. All Linen Bleached Damask Napkins, extraordinary value at, doz..... **\$1.72**  
22 in. x 22 in. All Linen Bleached Table Napkins, grandest value ever offered at, doz..... **\$2.60**  
24 in. x 24 in. All Linen Bleached Table Napkins, fine quality, best patterns, doz..... **\$3.48**

### TEA CLOTH SPECIALS

All Linen hemstitched Damask Tea Cloths, 36x36 in., at, each, \$1.09 and..... **88c**  
All Linen hemstitched Damask Teacloths, 45x45 in., best patterns, great special values at \$1.53 and..... **\$1.32**  
Sheets and Pillow Cases at Clearance Sale prices.  
Cottons and Sheetings all greatly reduced—all brands.  
Flannels and Wash Fabrics at Clearance Sale prices.

### BEDSPREAD SPECIALS

Large size Marseilles pattern Bedspreads, hemmed, great bargain at, each..... **88c**  
Large Marseilles Bedspreads, handsome patterns, great value at, each..... **\$1.98**  
All Linen hemstitched Huck Towels, great bargains at, each..... **19c**  
All Linen hemstitched Huck Towels, extra good values at, each..... **24c**  
100 doz. Bleached Turkish Bath Towels, special value, each..... **18c**

## Mail Orders

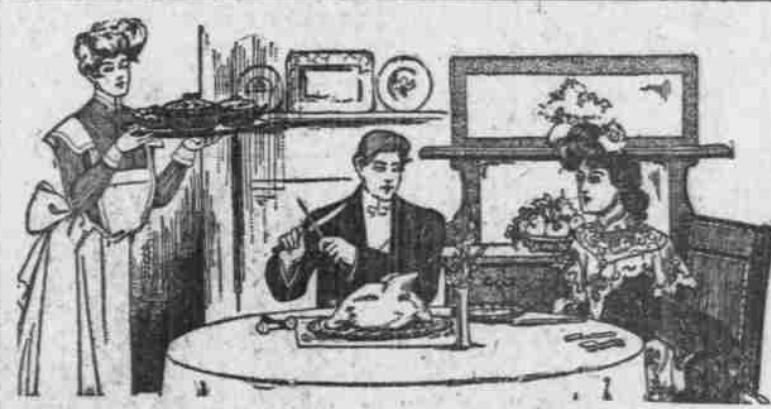
Received during the Clearance Sale are all filled at Clearance Sale prices—Write for any thing you need in wearing apparel or household goods—We'll guarantee to save you more money than other stores—Write to-day—orders promptly filled by experienced shoppers.

### 2 Ribbon Specials

Two great lots of Ribbons at a very low price.

#### LOT 1

2000 yards of fancy striped, plain white, striped and fancy dotted Ribbons, 4 inches wide, very best colorings for neckwear, fancy work and trimming; 35c values for 17c yard  
Lot 2—4 and 5-inch Liberty Satin Ribbons, black, white, maize, red, pink and old rose; best 35c, 40c and 45c quality, **25c A YARD**



Choose from our entire stock of Cloisonne Ware—superb pieces—all sizes and styles, at..... **1/2 Price**  
Odd lots of Sterling Silver Pieces—Gravy Ladles, Sugar Spoons, Beef Forks, Sugar Sifters, great special bargains at, piece..... **98c**  
Nickel Chafing Dishes Reduced—\$10.50 values, \$7.00; \$12.00 values, \$8.00; \$15.00 values, \$12.00; \$16.50 values, \$11.00.  
Nickel 5 o'Clock Teas—\$4.25 values, \$3.40; \$2.50 values, \$2.00.  
Glass Salt and Pepper Shakers, sterling tops, 16c to 20c each.  
\$1.25 Head-Rests at \$1.00.

### Bathroom Fixtures

35c to \$2.00 Nickel Towel Racks, 28c to \$1.60 each. Soap Dishes, 85c kind, 68c; \$1.00 kind for 89c. Nickel Glass-Holders, 85c kind 68c; \$2 kind, \$1.60. Bathroom Rubber Novelties all reduced.

## Basement

Bargains of unusual merit in the Basement this week—We've gone way below Clearance Sale prices on many of the best articles we own—No housewife should fail to take advantage of the following Clearance Sale Offerings

100 handsome Beer Steins, regular \$3, \$3.25, \$3.50 and \$4.25 values, at **1/3 Off**  
Cut Glass Jelly Dishes—\$3.00 pieces, \$2.40; \$2.25 pieces, \$1.80; \$3.75 pieces, \$3.00 each.  
Berry Bowls all reduced—\$6.75 value, \$5.40; \$5.50 values, \$4.40; \$11.75 values for \$9.20.  
Celery Dishes—\$5.50 values, \$4.40; \$9.75 values, \$7.80. (Basement.)  
Water Glasses reduced—\$10.00 doz. for \$8.00 doz.; \$13.00 doz. for \$10.40 doz.  
Japanese Tea Pots at 8c, 10c, 12c, 16c, 20c, 28c each.  
Bath Sprays—\$1.65 values, \$1.32.  
Bathtub Seats at 60c each.

## Footwear

All lines for men, women and children marked at low prices. Shoes, Boots, Slippers, Felt Shoes, Nurses' Shoes, Sporting Shoes, School Shoes. French, Shriner & Urner's Men's Shoes.

## Men's and Boys' Clothing

Great reductions during the Clearance Sale on Men's Suits, Overcoats, Raincoats, Trousers, Fancy Vests, Smoking Jackets and Bath Robes—Boys' Suits, Overcoats, Waists and Dresses are all greatly reduced.  
Men's Furnishing Goods at low prices.

## Armour's Beef Extract

In the Grocery Department (Basement) all this week Armour & Company are demonstrating their famous Beef Extract—Also serving a dainty luncheon of Tomato Soup, Cream of Peas and other delicacies which they prepare  
ARMOUR CALENDAR FOR 1904  
Ask the lady in charge how to get one free—Step into the Basement tomorrow and taste the good things

## Muslin Underwear Sale

The "White Fair" continues to attract great throngs of eager buyers—The largest and best display of Fine Undermuslins at the very lowest prices—Gowns, Skirts, Corset Covers, Chemise and Drawers are all included—Clean, new, fresh goods—No odd lots or rubbish to be found here