



THE "DIFFERENT STORE"

Eldo, Wortman King

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FIFTH AND WASHINGTON STS.



# A Surpassing Sale of Women's and Children's Wear Starts Tomorrow

## WOMEN'S WALKING SUITS AND TAILORED COSTUMES, BEAUTIFUL SILK WAISTS, BLACK DRESS SKIRTS, MAGNIFICENT FUR SCARFS, RAIN COATS, BATH ROBES AND CHILDREN'S COATS

We've mustered them all up for inspection the past week and ordered a GENERAL AND RADICAL CLEAN-UP! This grand bargain movement concerns all of our newest and smartest Walking Suits and Tailored Costumes—all of the beautiful creations in Silk Waists, including dainty whites and colors, the immense collection of Children's Coats and Women's wanted Rain Coats of leading, fashionable, waterproof fabrics and the splendid selections of rich, elegant furs for which this house is famous for showing. ALL RADICALLY REDUCED FOR THIS WEEK. Here are garments that compose the most distinguished collection shown west of Chicago this season—more than we have room for now; our quarters are too cramped. This section demanded and was to have had the entire second floor of our present store this season. Delay in building our new annex has compelled us to do with a third of this room. The time has arrived for radical measures and we take them—now. With the whole wearing season still ahead, OUR SELLING TIME MUST BE NOW! We must fit the stock to the premises, hence this sharp, decisive price-cutting to accomplish distribution immediately. This is indeed the buyer's opportunity—greater than ever before. Real losses forced upon us by circumstances absolutely unavoidable mean generous gain to our public.



### Superb Shirtwaists

SECOND FLOOR.

That make the Winter shirtwaist girl rival her Summer sister in daintiness—and then—note how we've engrained "economy" in the cost. Choose from whites or dainty colors and save at every choosing—this way: Last week's Waists at \$7.50 and \$8.50 are the same ones you'll find marked here now.....\$5.65

### Rich and Elegant Furs Shorn of Profit

SECOND FLOOR.

The wearing season is all ahead, but we've no patience with the weather clerk who holds back seasonable cold, and no room to store these magnificent furs longer, so they go to you this week without reward to us for bringing 'em to you.

\$10.00 Fur Scarfs this week.....\$ 7.79	\$15.00 Fur Scarfs this week.....\$11.25
\$3.50 Fur Scarfs this week.....\$2.59	\$18.50 Fur Scarfs this week.....\$12.95
\$5.00 Fur Scarfs this week.....\$3.79	\$20.00 Fur Scarfs this week.....\$15.49
\$7.50 Fur Scarfs this week.....\$5.79	

### Children's Coats Go in the Sale Like This

SECOND FLOOR.

Every one in our immense stock radically reduced. Too many Coats—not enough room, so—out they go. That's all, except to say they're all of latest fashionable cut, of stylish materials, such as covers, chevots, kerseys, tweeds, etc. Very best colorings, including red, green, tan, blue and fancy novelty mixtures. Some have capes, others without, all superbly tailored and every coat bought for our regular stock, but these price hints show you how we value 'em now. Coats that were \$ 3.50 last week are \$2.75 this week. Coats that were \$ 5.00 last week are \$4.00 this week. Coats that were \$ 7.50 last week are \$4.25 this week. Coats that were \$ 8.00 last week are \$6.87 this week. Coats that were \$10.00 last week are \$7.50 this week. Coats that were \$12.50 last week are \$9.00 this week.

### Women's Smart Pedestrienne Suits

SECOND FLOOR.

The season's prices have their wings clipped like this: Yesterday's \$30.00 Suit costs \$22.25 tomorrow and all week. Yesterday's \$32.50 Suit costs \$23.95 tomorrow and all week. Yesterday's \$35.00 Suit costs \$25.70 tomorrow and all week. Yesterday's \$37.50 Suit costs \$27.90 tomorrow and all week. Yesterday's \$40.00 Suit costs \$29.95 tomorrow and all week. Yesterday's \$45.00 Suit costs \$33.60 tomorrow and all week. Yesterday's \$48.50 Suit costs \$36.45 tomorrow and all week. Yesterday's \$50.00 Suit costs \$37.85 tomorrow and all week. Yesterday's \$55.00 Suit costs \$42.25 tomorrow and all week.

### Rain Coats Caught in the Drops

SECOND FLOOR.

Take your choice of the splendid Rain Coats selected by the buyer of this great house's garment section to sell for \$20, \$22.50 and \$25, this week for.....\$14.35

### Black Dress Skirts Reduced in Price

SECOND FLOOR.

These aristocratic members of the woman's wear family come down to plebeian prices this week. Of rich, handsome chevots, beautifully trimmed with silk taffeta. All the newest Skirts of very latest styles—not an old one in the lot.

Very best \$7.50 Skirts sell this week for.....\$4.89  
Very best \$10 Skirts sell this week for.....\$7.63

### Women's Eiderdown Bath Robes

At Sale Prices

SECOND FLOOR.

Very handsome, swell Bath Robes, all of this season's selections: \$3.75 Robes this week for...\$3.29 \$ 6.50 Robes this week for...\$5.25  
\$4.00 Robes this week for...\$3.39 \$ 7.50 Robes this week for...\$5.95  
\$4.50 Robes this week for...\$3.75 \$ 8.50 Robes this week for...\$6.29  
\$5.00 Robes this week for...\$3.95 \$10.00 Robes this week for...\$7.38

## A Sensational Mid-Season Sale of Splendid New Dress Stuffs And Superb, Reliable Silks

For Three Days Only, Monday, Tuesday and Wednesday, These Special Prices Rule

38 and 46-inch all-wool Henriettas, with beautiful silk finish, very desirable for house gowns. All staple colors, our regular 75c a yard goods, special for 3 days.....\$9c  
46-inch all-wool French Henrietta, very highly finished, good weight and durable, nicely suited for making the children's plaited dresses and house gowns, all staple wanted colors; our regular \$1.00 a yard goods; special for three days, a yard.....\$71c  
52-inch Scotch mixed Yam Suitings in plain and two-tone color combinations, fashion's latest fancy for the smart street suits. Grays, tans, browns, navy and Oxford mixtures, absolutely all wool and grand values at our regular price of \$1.50 a yard; for three days they go on special sale at, the yard.....\$89c

23-inch warranted to wear Peau de Soie, no better to be found for durability at any price; our regular \$1.50 a yard number; special for three days.....\$1.23

### A Special Sale of Remnants of All-Wool Dress Goods

In Black and Colors at Sharply Reduced Prices

Takes place this week. We've placed nearly 1500 remnant ends of goods, some Silks in the lot, on a special bargain table in the center of annex and marked them at such ridiculously low prices as should sweep the table clear and change the ownership of the cream of the season's selling, ere three days pass. You know you skim the cream from the milk for your morning coffee—just so buyers skim the cream of the stocks in their early buying—the favorites go first—that's why there's only remnants of them left here now, but you get great bargains in the lot. Lengths are suitable for Suit patterns, most of them—others contain enough for skirts and waists. All at phenomenal bargain prices now.

### Splendid Black Dress Goods Specials

15 pieces of 52-in. all-wool Black Dress Goods, all new, bright, clean stock; fast blacks in zibelines, canvas sacking, etamines, Panamas, crashes, serges and chevots, unmatched at our regular price, \$1.50 a yard, for three days' special.....\$1.09  
14 pieces of 52-inch all-wool Black Dress Goods, the best selling novelties we have shown this season—panne zibeline, Panama crash, canvas sacking, mistral etamines, storm serges, chevots, etc.—these goods cannot be equaled in Portland at our regular low price of \$1.75 a yard, but for a three days' special we say, the yard.....\$1.29

### Reliable Black Silks at Special Sale Prices

For three days only we will place on special sale Silks that have no equal at the regular price in Portland.

600 yards 19-inch Black Taffeta, very heavy and pure dye, with rich, high finish, unequalled at our regular price of 85c a yard; special for three days only.....69c  
506 yards 23-inch Black Taffeta, high finish and very heavy all pure dyes, excellent wearing quality, for linings, suits and drop skirts, unequalled at our regular price of \$1.15 a yard; special for three days only at.....89c  
565 yards 36-inch all pure yarn dyed Black Silk Taffeta, the best silk made in America, with beautiful high rich finish, and warranted to give good wear; splendid value at our regular price of \$1.65 for three days' special at.....\$1.37  
19-inch very heavy pure silk Peau de Soie, splendid for waists or gowns and exceptional value at \$1.25 a yard, for three days only at.....98c  
21-inch very heavy pure dye all silk Peau de Soie, our regular \$1.35 a yard quality; special for three days at, the yard.....\$1.06

### Another Week of Oriental Rug Bargains

More than six times the number to choose from shown by any other Portland house. Carefully chosen, rare old specimens, results of selection by our own expert rug buyer, who is now in the East among the leading collectors. Other gatherings appear ridiculous by contrast. We urge your most critical comparison.

Prices stay reduced like this this week:

\$10.00 values go for.....\$ 8.65	\$ 47.50 values go for.....\$ 41.00
\$12.50 values go for.....\$11.00	\$ 50.00 values go for.....\$ 43.50
\$15.00 values go for.....\$13.25	\$ 55.00 values go for.....\$ 48.50
\$17.50 values go for.....\$15.00	\$ 60.00 values go for.....\$ 53.00
\$20.00 values go for.....\$17.25	\$ 65.00 values go for.....\$ 58.00
\$22.50 values go for.....\$19.50	\$ 70.00 values go for.....\$ 62.75
\$25.00 values go for.....\$21.75	\$ 75.00 values go for.....\$ 67.50
\$27.50 values go for.....\$24.00	\$ 80.00 values go for.....\$ 72.00
\$30.00 values go for.....\$26.00	\$ 85.00 values go for.....\$ 76.50
\$32.50 values go for.....\$28.00	\$ 90.00 values go for.....\$ 80.00
\$35.00 values go for.....\$30.00	\$100.00 values go for.....\$ 89.00
\$37.50 values go for.....\$32.25	\$125.00 values go for.....\$111.00
\$40.00 values go for.....\$34.50	\$150.00 values go for.....\$133.00
\$42.50 values go for.....\$36.75	\$175.00 values go for.....\$156.00
\$45.00 values go for.....\$38.75	

"COLONIAL" UMBRELLAS from \$1.00 up. See the window of "COLONIALS" on Fifth Street. ANY UMBRELLA IN THE WINDOW FOR \$1.50.

### \$1.00 WAISTINGS, 82c

Dainty white silk finished fabrics, real English Oxfords, popular mercerized goods so much used now for the smart Winter Shirtwaists. The best dollar waisting in Portland this week for, the yard, 82c



### IN THE MAN'S SHOP

SPECIAL VALUES THIS WEEK.  
Men's black topped, gray cashmere foot, half hose, best six value in Portland; this week, 25c the pair.  
The best dollar Derby ribbed undershirt and drawers ever sold in this city, this week for, 79c.  
Men's heavy flannellette nightrobes, pretty new patterns, warm and comfy; usual \$1.25 values, this week.....89c  
MEN'S \$2.50 WOOL SWEATERS, \$1.50. A great sweater bargain, all wool, in honeycomb weave, black and green, black and scarlet, emerald and pink, and emerald and scarlet; swell sweaters; this week.....\$1.59

### Ladies' Gloves Smartest Hand Covers in Town

Golf Gloves in all leading colors, 35c to 75c pair.  
Our famous Monarch Kid Glove, the best value on earth at \$2.00.  
Derbys at \$1.50.  
The best Dollar Glove in America.

### \$1 Ribbons, 48c

Pretty Ribbons of Liberty Satin, handsomely embossed, spray patterns, also Dresden effects, 6-inch widths, all \$1 values, also black and white effects in 4½ and 5-inch widths, all the time 75c values, this week, the yard.....48c

### 'Kerchiefs SPECIAL VALUES

Children's Handkerchiefs in plain white or with colored borders. 5c  
Ladies' fine hemstitched Handkerchiefs, prettily embroidered, worth "two bits" each, this week at.....3 for 50c

### Laces in the Sale

The newest, handsomest of all the sought for Laces in bands and galloons, of venise, cream, ecru and white, the St. Gall laces in white, cotton or wool Olunys, black or white fiber and all-over Laces in wool or cotton Olunys, on the bargain counter at less than regular prices for the week. You get more than the profits on these:

50c values for.....	37½c
60c values for.....	45c
75c values for.....	55c
85c values for.....	64c
\$1.00 values for.....	75c
\$1.50 values for.....	\$1.12
\$1.75 values for.....	\$1.31
\$2.00 values for.....	\$1.50
\$2.50 values for.....	\$1.87
\$3.00 values for.....	\$2.25
\$4.00 values for.....	\$3.00
\$5.00 values for.....	\$3.75

### Ostrich Plumes at Bargain Prices

Millinery Salon—Second Floor.

A delayed shipment, too late for best use this season, so they go to those who do trimming at home at saving prices tomorrow. Every plume warranted.

\$25.00 plumes on Monday for \$18.00  
\$18.50 plumes on Monday for \$15.00  
\$12.00 plumes on Monday for \$ 9.00  
\$ 7.50 plumes on Monday for \$ 5.00  
\$ 5.00 plumes on Monday for \$ 3.25

See the newest fad in Vells—the "Patti." The best and prettiest device ever offered for a dainty veil to be worn in wind and rain.

A special announcement in tomorrow's papers of a Great Thanksgiving Sale of Kitchen and Table Ware. Watch for it. There's good price news ahead.

## Sale of Coats for Tots of 5 and 6 Years

IN THE ANNEX—SECOND FLOOR

Materials of heavy chevot, ladies' cloth, zibeline and broadcloths, in Monte Carlo loose box back and Russian style, all with bishop sleeves, and square or storm collars, prettily trimmed with silk cord, braid and large fancy pearl buttons. Colors are brown, tan, navy, green, castor and cardinal, all at special reduced prices for this week.

Regular \$2.50 values for.....	\$2.00	Regular \$3.25 values for.....	\$ 2.56
Regular \$3.75 values for.....	3.00	Regular \$4.25 values for.....	3.40
Regular \$4.75 values for.....	3.80	Regular \$5.50 values for.....	4.40
Regular \$10.50 values for.....	8.40	Regular \$16.00 values for.....	12.80

Black or navy velvet coats of same styles as above, trimmed in fine silk braid and white silk stitching.  
Regular \$6.50 values.....\$4.88 Regular \$7.75 values.....\$5.82 Regular \$15.50 values for \$11.63

### ROYAL WORCESTER CORSETS

Straight front, bias gored, medium length, adapted for a wide range of figures, in sizes 20, 21, 22 and 23 only, all in black, regular \$1.00 values, a limited number only, while they last—this week.....37c

### COLD WEATHER SLEEPING GARMENTS

All the daintiest, prettiest colors; also in white; Gowns or Pajamas. Ladies' knit petticoats in plain colors and fancy stripes; prices from 50c to \$2.50. Misses' and Children's knit petticoats, with or without waists, from 50c to \$1.00.



## Wonderful Underwear and Hosiery

Values, With Wearing Time All Ahead

It is really amusing to read some of the things written by local advertising scribes about their "values" in Underwear. Every wise and honest person in Portland allows this store has stocks exceeding twice over those carried by any other one house in our city. And about values—how about these?

Ladies' Merode part wool Vests and Pants, white and natural, special value, each.....\$1.00  
Ladies' Merode white and natural part wool Vests and Pants, jersey-ribbed, excellent value, ea.....\$1.25  
Ladies' silver gray and white fine ribbed cashmere Vests and Pants, a very soft, fine garment, a value hard to match, each.....\$1.50  
Ladies' Merode, white and natural silk and wool mixed Vests and Pants, no place in town will you find so good a value, each.....\$1.75  
Ladies' Merode fine all-wool white Vests and Pants, soft, fine and unshrinkable, each.....\$2.00  
Ladies' Merode heavy weight cream cotton fleec-lined Union Suits, open down front, extra silk-trimmed, big value, suit.....\$1.25  
Ladies' fleec-lined Vests and Pants, fine ribbed cotton, at, each.....25c, 35c and 50c  
Ladies' jersey-ribbed natural wool plated Vests and Pants, big value at, each.....75c  
Children's Underwear, the best values for the money.



Ladies' Merode Merino Union Suits, white and gray, half-open front, great values at, suit.....\$1.75 and \$2.25  
Ladies' fine natural wool half open front Union Suits, medium weight and excellent finish, suit.....\$3.00  
Ladies' regular made silk and wool Union Suits, hader knit, full-fashioned and specially well made and shaped, suit.....\$5.00  
Ladies' all-silk flesh-color Union Suits, Winter weight, open down front, full finished and extra special value, suit.....\$10.00  
Same as above in Vests with tights to match, flesh-color, each.....\$5.00

### Grand Hosiery Specials

A record-breaker special for the Boys. A first-class maco yarn Hose, with finished foot, double knee, heels and toes, a fine brilliant black, double-ribbed and elastic.  
Reg. prices, 6 to 7½, 25c; sp.....18c  
Reg. prices, 8 to 8½, 30c; sp.....22c  
Reg. prices, 9, 9½, 10, 35c; sp.....25c

OUR STORE NEWS EDITOR WAS WRONG in announcing yesterday as the last day of the Special Sale of Table Linens on the First Floor. Every piece of Table Linen in this establishment remains radically reduced until Thanksgiving Day. There should be no question in the prudent housewife's mind as to where to buy her Thanksgiving Linens. We will sell you better Linens for less money than any house in the Northwest. A FACT proven by comparison.