

Meier & Frank Company

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Ladies' Neckwear in new styles—Silk and cotton novelties—Sole agents for "Keiser" Neckwear. New Veilings and Hat Drapes, Maline Bows, Nose Veils, etc.—New arrivals. Free Instructions in Art Embroidery Work—Lessons given Daily by an expert—Second Floor.

MAIN SUBSTATION U. S. POSTOFFICE, REAR OF MAIN FLOOR. Packages Registered—Money Orders and Stamps Sold—This Substation will prove a great convenience while Uncle Sam is located at Sixth and Ankeny Streets.—Old Postoffice is now closed.

Greatest of All Shoe Sales



Starts here tomorrow and continues through the week—Shoes from the foremost makers in the land at prices just about covering the manufacturing cost, and mind you, every pair the best made for this season's selling—No odds and ends—No questionable styles—The latest product of such well-known manufacturers as French, Shriner & Urner and J. & T. Cousins, whose shoes are recognized from one ocean to the other as being unequalled in style or wearing qualities—This sale was made possible by the co-operation of the manufacturers who made a big price concession on 2000 pairs that we might be able to offer special inducements to the buying public to get acquainted with the good qualities of their footwear and make 2000 friends for our Shoe Department—To people who buy good Shoes this is an opportunity not to be passed by.

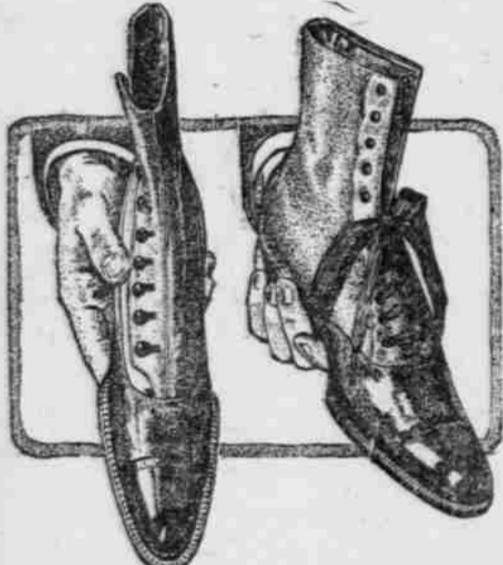
J. & T. Cousins' New \$5.00 Shoes \$3.90 Pair

One thousand pairs of the famous J. & T. Cousins' Shoes for women—All the newest Fall styles including patent calf heavy sole walking boots, lace or button styles, all sizes and widths; patent kid lace, heavy welt sole, high leather heel; vici kid lace shoes, French heel, patent tip, all sizes; vici kid lace shoes, French heel, patent tip, turn sole; French, Shriner & Urner and J. & T. Cousins' \$5.00 styles at only \$3.90 per pair.

French, Shriner & Urner's Men's Shoes

Regular \$6.00, \$6.50 Styles at **\$4.95 Pr**

Men's high-grade Dress Shoes, patent leather, plain toe, light sole, latest full dress shoe, \$6.50 value at \$4.95 pair. Mirror patent kid, blucher, medium sole, \$6.00 shoe at \$4.95 pair. Patent horse, double sole, viscolized sole, enamel styles, double sole, all the newest Fall and Winter styles, \$6.00 and \$6.50 values \$4.95 pair, \$5.00 styles at only \$3.90 per pair.



Men's \$5.00 French, Shriner & Urner Shoes, patent kid, patent horse, enamel and box calf, lace and blucher styles, all new desirable goods, remarkable value at \$4.20 pair.

Drug Sundries Jewelry Stationery

Special Monday values that must interest all economical buyers.

- N. N. Shampoo for washing and cleaning the hair, regular 5c package, sale price, doz. **6c**
- Transparent Glycerine Soap a large bar for. **7c**
- 5c Bars Castile Soap, 3c cake.
- Hygienic Ice Shaving Covers for refrigerators; a household necessity, regular 25c, pkg. **9c**
- Pretty Lace Pins, two on card, regular 25c value. **16c**
- Lace Pins, six on card, regular 50c value. **32c**
- Gold plated Hat Pins different settings, guaranteed not to tarnish, 35c, 75c values **19c**
- Belt Pins in French gray, Roman gold finish with stone setting, 60c value. **33c**
- Best 10c Writing Tablets 7c each
- Hurlburt's Dorchester Bond Paper, in blue and lavender, 7c quire. **7c**
- Hurlburt's Roxboro Paper, blue and lavender, 25c value, **16c** box
- 35c Bond Paper 24c quire.

Our Superb Fall Waistings



The popularity of white did not wane with the passing of Summer; the magic of mercerizing and the clever designing of loom wizards have given to the immaculate white a beauty equal to anything in the textile kingdom; word pictures do them but

scant justice, but may incite you to see them.

Beautiful mixtures of silk and cotton in jacquard figures, dice patterns and dotted effects. Oxfords, chevrons and kindred weaves—They are woven of fine Egyptian cotton mercerized—They launder beautifully. Imported German Damask Waistings—Damasks woven by Uncle Sam. Light and medium weight Madrases, etc., prices from 35c to \$2 per yard. These special values now on sale: Beautiful new cotton Waistings, Oxford white basket weaves, pin dot and small figures; large assortment handsome new styles, reg. 90c, at Great special lot of Oxford Waistings in desirable patterns and color combinations, regular 50c and 60c values at the low price of, yard **69c** **39c**

THE NEW ART GOODS



The Second-Floor Art Goods Store is alive with newness and prettiness—Whether or not you have a taste for needlework, you will enjoy seeing all the artistic things in embroidering assembled here—Those who have a weakness for fancy work and the facile fingers to fashion it will find every essential here—The crude materials to work upon and the finished pieces to guide you are both here.

Free Instructions by our Mrs. Porcher given daily—She teaches all the newest styles and methods gratis—Second Floor.

Immediately in front of the Art Goods Section you'll find the Pictures—thousands of new subjects—to interest you. We do picture framing promptly—satisfactorily.

New Books

Always on sale in our Book Department immediately upon publication. Publication price \$1.50. Our price \$1.08.

- The Sherrods, by McCutcheon.
- My Friend Annabel Lee, by Mary MacLane.
- Under the Rose, Isham.
- A Deal in Wheat, Norris.
- The One Woman, Thomas Dixon, Jr.
- Peggy Oneal, Lewis.
- The Call of the Wild, London.
- Filligree Ball, Greene.
- The Warriors, Lindsay.
- Gordon Keith, Page.
- The Gray Cloak, McGrath.
- All the popular magazines and fashion journals for October.
- New books for the children.
- All cook books at the lowest prices.

Eiderdown Sacques

1000 Eiderdown Dressing Sacques at a big reduction from the regular selling price—The best buying chance of the season to secure a warm house jacket at little cost.

\$1.00 Sacques 69c

500 Eiderdown Dressing Sacques, pink, blue, red, gray and lavender, crocheted edge, silk bound collar, silk frogs or ribbon ties, all sizes, best styles, \$1 value. **69c**

\$1.75, \$2.00 Sacques \$1.19

Figured and Flaked Eiderdown Dressing Sacques, best quality, silk bound, all the best colors, red, blue, pink gray, silk frogs, all sizes, regular \$1.75 and \$2.00 **\$1.19**

Long Eiderdown Robes, magnificent styles, silk embroidered—Persian effects, novelty styles, immense showing at from \$4.50 to **\$15.00**



Flannel Night Robes

For women and children greatly underpriced. You'll want one of these warm robes before October goes by. Here's a chance to save:

Ladies' fancy striped Outing Flannel Gowns, trimmed, braided yoke, also plain colors with silk stitching and frogs, \$1.50 value, each **\$1.23**

Fancy striped Outing Flannel Gowns, tucked yoke, full length, great special value at the low price of, each **69c**

Children's Outing Flannel Gowns, solid colors, Mother Hubbard yoke, 1 to 6 years, 58c each; 8 to 14 yrs. 69c ea.

Picture Department

Unusual values for this week—an opportunity to improve the appearance of your living rooms at very little cost. 5x10 framed pictures, black, gold, green and brown frames, 50 subjects, regular 25c value **11c**

The Millinery Department

300 new hats Friday and Saturday—superb new styles at popular prices. We're showing the largest and handsomest variety to be found in town. Second floor.

GREAT LACE SALES



Good news for lace buyers—Thousands of yards of new desirable Laces greatly underpriced for this week. Note these few items:

Another immense lot of imitation Torchon Lace Edging and Insertion 1 1/2 to 3 inches wide, pretty patterns, values extraordinary at, 4c per yard **4c**

Point de Paris Edging and Insertion—3000 yds. in the best patterns, 1 1/2 to 5 inches wide, marvelous values for this week at the low price of, yard **8c**

2000 yards of Venise Applique and Bands, also Cluny Laces, all the 75c values for this week at the low price of, **57c**

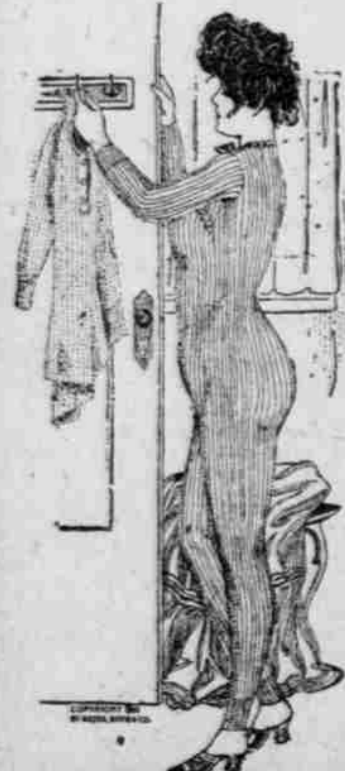
Evening Nets, black, white and evening shades, grandest values ever offered, for this week at, yard **89c**

Portland's Great Cloak Store



The largest—the best—the equal of any in the land in style and variety—Three times the size of any other local department. This Cloak Store brings to Portland the very cream of the markets of the world. Styles introduced to the shops of New York are just as quickly introduced here. The arteries of fashion center in this cloak store—The product of the best makers is controlled by us for this territory. The cloak and suit business of the Northwest is more and more each season concentrating in this store. Why? Because down the entire line from a walking skirt to the handsomest costume you will always find here the best styles and values in variety greater than all other displays combined. Did you take a peep at those \$28.00 suits offered for \$18.95 at a neighboring store last week? We wouldn't have the courage to mark them \$20.00 regularly—THOSE were \$28.00 suits of the adsmith's fancy—That's one of the reasons why this cloak store keeps going ahead by leaps and bounds—no elastic prices—no exaggeration of values. The stock was never better than at present and new styles arriving by express—Suits, Costumes, Jackets, Rain Coats, Walking Suits and Skirts, Waists, Petticoats, Children's apparel—everything that's desirable and at reasonable prices.

Hosiery, Underwear



Ladies' Hosiery and Underwear at a trifling cost here this week—All the best styles, New desirable goods priced at economy point—Will you take advantage of these?

Ladies' all-wool Swiss-ribbed imported Vests, pink, white, black, gray, low neck, no sleeves, handsomely made and finished, regular \$1.00 value **67c**

Ladies' fleece-lined Vests and Pants, white and natural, neatly trimmed, all sizes, the 50c values this week **37c**

Ladies' "Stratford" Union Suits, "Onelta" style—Silk tape and silk crocheted neck, all sizes, great value at **\$1.09**

Tempting Hosiery Specials

Ladies' black gauze Lisle, double sole, high-spliced heel, hermsdorf dye, all sizes, regular 50c values, per pair **33c**

Ladies' Black Cashmere Hose, double sole and toe, extra high-spliced heel, 60c is the price in other stores, per pair **39c**

Boys' and Girls' heavy ribbed Hose, double knee and sole, sizes 6 to 9 1/2, great special value at the low price of, per pair **14c**

THE CLOTHING STORE



Men who know our clothing store know, too, what a big amount of style and value we crowd into every garment, at every price. This week's price list should attract men and parents alike, offering as it does splendid values in boys' clothes, men's Cravenette raincoats, warranted, and genuine "Priestley" Cravenette. Every garment has their trade mark. Very best styles. Remarkable value **\$10.85**

Men's brown or navy blue Kersay Overcoats, silk velvet collar, satin sleeve lining, newest styles, great value **\$12.50**

Men's fancy chevrot Cravenette belt rain or overcoats, very latest fash. **\$22.50** ions, from \$20.00 to \$22.50

Boys' Clothing

Given free with every purchase of boys' clothing—football, watch, magic lantern, air ride, games, baseball, etc., etc.

Boys' flannel blouses or waists, 3 to 14 yrs. 50c to \$1.25. Best styles. Rubber capes for boys or girls, \$1.50 to \$2.50. Boys' sailor, sailor Norfolk, Norfolk and 2-piece suits, blue serge, brown and gray mixed tweeds and cassimeres, \$2.25 to \$10.00. Little boys' overcoats—all the newest fashions, 3 to 8 yrs., \$4.50 to \$10.00.

Late novelties in Ladies' Neckwear just received—"Perrin's" Gloves, all the new Fall styles and shades—New Cloisonne Ware and Bronze Pieces.

THE STOVE PROBLEM

Is not a hard one after you have looked over the "Peninsular" line. There's the greatest satisfaction in this unequalled line of stoves—Heating and cooking capacity, appearance, improvements better than any other stove on the market today.

"Peninsular" Hickory Heater, cast top and bottom, cast lining, swing door, ornamental and nickel trimming, at the low **\$8.75** price of **\$10.00**

"Peninsular" Wood Heaters, the leader of all heating stoves, handsome nickel trimmed, all sizes, prices range from **\$25.00** to **\$100.00**

"Peninsular" Coal or Wood, upright or round full nickel-trimmed Heaters, beautiful styles from **\$8.50 to \$33.00**

"Peninsular" Planished Steel Ranges, "King of Stoves," twenty-five models, every size, all the latest improvements, must be seen to be appreciated, bond guarantee with every one, **\$27.50 to \$57.50**

"Peninsular" Cookstoves, twenty models, every size and priced up to **\$28.00**



No trouble to show them to you—Basement.