

Meier & Frank Company Meier & Frank Company

Before buying a Cookstove, Heater or Steel Range we want you too look at our "Peninsular" line—Fifty models—Every good size and style—Note the fine workmanship, material, trimmings—50 per cent more heating and cooking capacity than any other—Basement.

The Fashion Show



"The Fashion Show" for Fall and Winter is ready. The world's most fashionable garments. The best thoughts of the best fashion artists of the world. It's a magnificent display—we never had so many styles—all strictly new, correct and with all the advanced points of style that have made this Cloak Store the greatest garment business west of the Great Lakes. If you want to choose from the largest and best stock visit "Meier & Frank's"—if you want something different from the ordinary, something exclusive, then buy in this big, conveniently located, well lighted Cloak Store. The assortment is complete, with Suits, Jackets, Costumes, Wraps, Skirts, Walking Suits and Skirts, Raincoats, Waists, Petticoats, Children's Apparel. Take all other displays in town—combine them—and you don't half equal the showing here.

Fall and Winter Apparel For Misses and Girls

The average miss on the verge of her teens is as fastidious in matters of apparel as her older sister or mother. The Cloak Room thinks she should be and has gathered some highly fashionable garments to please her fancy, in materials and styles they bear the indisputable imprint of the latest New York and Paris fashions.

The Showing of Men's Fall Clothing

Meier & Frank's clothing increase a man's self respect, because they give him a consciousness of being well dressed. They fit well, look well, wear well in every way. They are fashioned in the latest style, from the newest fabrics and patterns by the most skillful tailors, and the best grades being strictly handmade. They are economical, because our prices are always unquestionably the lowest. An enormous assortment of suits in worsteds, fancy chevots, tweeds and homespun, smart or quiet patterns. Sizes for regular, stout or slim men. Splendid values at



\$12.50, \$15.00, \$18.00, \$20.00

Our display of Overcoats deserves attention from men who want something with style and service, combined with low price. Variety of materials superb. Prices ranging from

\$8.50 to \$35.00

Men's Cravenette Raincoats in all the newest styles. Prices from \$8.50 to \$25.00.

New styles in Men's fancy Vests for Fall wear.

Evening Clothes for Men—Tuxedo and long-tail coat style. Perfect fit guaranteed. Lowest prices.

Young Men's Fall Suits and Overcoats, all the newest styles and materials at popular prices.

Boys' Clothing

School Suits, Sunday Clothes, Overcoats, Kilts, Blouses, Trousers, etc.—all the good serviceable kind that always look well. Don't buy the boys' clothing until you've seen our assortment and compared prices.

Great Knit-Underwear Sale



A timely offering of Knit Underwear for women. It's time to think of warm underwear, and all the "warm" kind are here at specially low prices.

For this week the following Ladies' Ribbed Vests and Pants, fleece lined, white and natural, neatly made and trimmed, all sizes, exceptionally good value at..... **37c**

Ladies' heavy cotton fleece-lined Combination Suits, ecru only, all sizes, well made, silk finished, exceptionally big bargain at..... **87c**

Ladies' white and blue mixed wool ribbed Vests and Pants, white slightly soiled in manufacturing, sizes 3, 4 and 5, regular \$1.50 value, for this sale only..... **\$1.09**

Ladies' ribbed wool mixed Combination Suits, white or natural, button across chest, neatly made and trimmed, all sizes..... **87c**

Closing out our entire line of Hohenzollern Underwear for women, Union Suits and Nightgowns, natural gray, \$4 and \$4.50 value at..... **\$1.87**

Children's fleece-lined ribbed cotton Vests and Pants, cream color only, sizes 2 to 14 years, great bargain at..... **16c**

New Laces, New Trimmings—New Laces and Trimmings: remember the garnishings make the gowns. Here you find everything that's new and pretty in Dress Trimmings.

New Books

All the latest Fiction will be found here—as soon as published. Our price

\$1.08 Copy

The greatest demand are: The Turquoise Cup, Smith; Mistle of the Pasture, Allen; The Grey Cloak, McGrath; The Call of the Wild, London; Peggy O'Neil, Lewis; Master of Appleby, Lynde; Children of Destiny, Seawell; The Warriors, Lindsay. (Book Dept., Main Floor)

VELVET WAISTINGS



The noblest creations of fashion are found here in an assortment of 200 styles. Dots, stripes, figures in every pretty color combination. The grandest display of Velvet Waistings we have ever made, at, per yard,

65c to \$2.00

"ANONA"—The new Indian intermezzo, vocal or instrumental, composed by Mabel McKinley, niece of the late president. Promises to be more popular than Hiawatha.

Carnival Visitors Welcome

The Store gives hearty welcome to Carnival Visitors. All the accommodations at our command are free for you to use as often as you please. Make the Meier & Frank Store your headquarters—check your parcels, meet your friends, use the phones. Information Bureau, with obliging attendants, to give you any information you desire regarding trains, boats, city sights. Messengers furnished, stamps, etc., etc.

Make yourself at home. You won't be asked to buy—if you do want to purchase there's a dozen floormen to direct you to the different departments. The Store extends its heartiest welcome to all visitors. The Rotunda is in Carnival attire—red and white—the M. A. A. C. colors predominate. The Star-Spangled Banner joins in the enthusiasm. The decoration is worth coming in to see.

Dress Fabrics

A glimpse into one of the Fifth-street windows will give you an inkling of the beautiful Dress Fabrics that are gathered here and await your inspection. There's a tinge of the exclusive about them. Should you ask our advice we would suggest making a choice now. The future doesn't promise an equal diversity of styles. Zibelens take first prominence—the variety here is unequalled. Fancy tweeds, chevots, men's mixtures, novelty suit patterns, voiles, wire-cloths, etamines. The largest display of dress materials in the city.

Cotton Waistings

We're showing two hundred styles in heavy cotton waistings—fancy whites and colors. A magnificent array of new styles in chevots, madras and vestings in mercerized effects. Beautiful designs in almost unlimited variety. Every fancy can be easily pleased from this enormous assortment. Prices from 75c to \$2.00.

"Keiser" Neckwear

Splendid Values in Muslin Underwear



Sharply reduced prices on three lines of Undermuslin—From the already liberal pricings generous reductions are made.

500 pairs of Ladies' Cambric Drawers trimmed with Swiss embroidery and cluster of five rows of tucking, splendidly made, big full sizes, 37c per pair

Twenty dozen Ladies' Cambric Gowns, tucked and lace-trimmed, yoke neatly made, no skimping in size, 59c great value at, each

Odds and ends in fine undermuslins at special reduced prices.

Ladies' Flannelette Nightgowns, variety of styles, best patterns, also solid colors, 75c values at the low price 57c of, each

New Jewelry We have just received a handsome line of new things in Jewelry, Waist Sets, Stick-Pins, Locketts, etc., etc.

Ladies' Neckwear



An unequalled Neckwear display. In extent, in elegance, in low pricing this Neckwear Department hasn't an equal in the great West. Every new thing, every pretty thing so far produced this season will be found in pleasing variety. Silk novelties, cotton novelties, embroidered chiffon novelties, Mexican hand-drawn turnovers and sets.

Lace Collars in magnificent assortment, up to \$45.00 each. New Marabout Feather Boas in street or evening shades.

New Ostrich Feather Boas, in black, white or mixed.

Sole Portland agents for the famous "Keiser" Neckwear.

Meier & Frank Company Meier & Frank Company

Our "Willamette" Sewing Machines at \$25.00 and \$26.50 are the equal of any \$65.00 machine on the market—Full ball-bearing—Simplest mechanism—Easy running—Best attachments—Handsomest woodwork—See them on Second-Floor—Every one fully guaranteed for 10 years

The Gorgeous Millinery Display



The "Big Store's" Millinery reigns supreme from the view point of style, beauty, originality and becomingness, as well as moderation in price. One could hardly imagine anything more charming than this beautiful display—Not a hat in the lot but what is the very newest style and trimmed in the best possible manner. The showing includes headwear from the most famous makers of Paris and New York. Not a handful of models but nearly one hundred. There are pirates in the millinery as well as the advertising field. That's why we don't keep them all out for everyone to handle. If you want something beautiful and out of the ordinary we'll see that you get it. The most critical will be sure to find something to their liking in this supreme display. We are selling three times as many hats as ever before in September and we are serving our customers with a degree of satisfaction sure to cause still larger increases in this already great department. Carnival visitors are welcome. Whether to look or buy, the same courteous attention.

SECOND FLOOR

Great September Sale of Blankets

This is the week our Blanket Store meets you more than halfway on the Blanket question. Possibly you didn't expect this good fortune just at a time when the thermometer demands that you supply heavier bed coverings. Custom is strong with us, however, so we announce the September Blanket and Comforter Sale.

300 pairs of 10-4 White Wool Blankets, blue, pink and yellow borders, regular \$5.00 value, for this September sale **\$3.95 Pair**

100 pairs of 11-4 White Wool Blankets, fine quality, colored borders, silk bound, regular \$6.00 value, exceptional bargain for this sale **\$4.97 Pair**



50 pairs of the finest 11-4 White All-Wool Blankets, colored borders, silk bound, regular \$7.50 value, for this sale only at **\$6.37 Pair**

White Cotton-Filled Comforters, silkoline covered, good patterns, special big value for this sale **\$1.27**

Lanated Cotton-Filled Comforters, silkoline covered, very best patterns and colorings, \$1.85 value, for this sale **\$1.52**

\$2.50 Silkoline-Covered, Lanated, Cotton-Filled Comforters for the great September Sale, at the very low price of \$2.17

CARPET HALL



The Fall styles in this big Carpet Store of ours are the best assorted and most tasty in the city—the leading patterns and color effects of the best makers. Our showing can only be appreciated after a visit to this department—after seeing this great stock. Each price and kind embraces a complete family of styles and colorings. It is impossible to go wrong in making selection here.—Third Floor.

Axminsters, velvets, Brussels and Wiltons, new Art Squares and Rugs, new Linoleums. All orders promptly and satisfactorily executed.

New Lace Curtains and Draperies, new curtain materials, tapestries, etc. Custom shade work a specialty.

Big Dinner Set Sale

Nowhere do you find such assortments. Nowhere do you find such enticingly low prices. This great sale will find favor with every housekeeper in the city.



60-piece white semi-vitreous Dinner Set, great bargain **\$3.88**

100-piece semi-vitreous Set **\$6.37**

60-piece brown floral decorated Set, bargain extraordinary at **\$4.73**

100-piece brown floral decorated Set, at the very low price of **\$7.12**

60-piece green floral decorated Set, gold on knobs and handles **\$5.93**

100-piece green floral decorated Set, very cheap at **\$9.13**

New Silverware, Cut Glass and China novelties. Lamps—every good style and size.

H&C TRADE MARK Limoges & Co. FRANCE

Decorated China

Decorated China

Decorated China

Decorated China

Decorated China

Decorated China

Decorated China

Decorated China

Decorated China

Decorated China

Decorated China