

We Are Out of the High-Rent District

O. M. CO. DAILY STORE NEWS

Seventh St., Bet. Morrison and Alder

25c Knee Pants, 18c

Made of good firm cottonades and wool-mixed chevots. Every garment well made in every particular.

5c Handkerchiefs, 3c

Men's white lawn handkerchiefs, of white lawn, full size and hemstitched.

25c Silk Socks, 13c

Men's lace stripes and dropstitch sock, in fast black and fancy colors, made of mercerized silk.

\$1 Wrappers, 63c

Women's percale wrappers, well made, of fast-colored firm cloth, braid and ruffle trimmed.

25c Neckwear, 10c

For women—Fancy silk and washable stock ties, etc., many sold at 35c and 50c.

3½c House Lining, 2c

Good quality house lining, which costs now 3c at wholesale, on sale at 2c yard. Limit of bolt to customer.

10c Pillow Cases, 5c

Made of soft muslin, torn, hemmed and ironed; 42x36 inches; cannot be matched elsewhere.

25c Neckwear, 15c

For men—All our 25c neckwear, four-in-hands, Tecks, Imperials and bows, now on sale at 15c.

\$1.35 Bedspreads, 93c

Full double-bed size, beautiful Marseilles patterns, patent nonraveling hem.

50c Ribbed Vests, 38c

All our women's lisle and silk vests, beautifully lace-trimmed, that were 50c to 75c, now at 38c.

50c Work Shirts, 29c

For men—made black and white striped, extra heavy twilled cloth, sizes 14½ to 17.

Lace Curtains, Half

Fifty odd pairs of lace curtains that were soiled in handling and used as display, on sale at half price.



OMC PRE-INVENTORY SALE OMC

Remnants, Half-Value

It's an old mercantile axiom that "the best selling goods reach the remnant stage first." Almost a thousand remnants of the season's best and most favored fabrics piled on a big table awaiting your coming. Among them are Wash Goods, Silks, Dress Goods, Linen, etc. Choice of any of them at just HALF of their REAL VALUE.

WE'RE CLEANING UP ALL OVER THIS BIG STORE!

Tremendous money-saving possibilities here tomorrow and all of next week. The approaching of our semi-annual stock-taking—a truly herculean task—necessitates a clearance of surplus stocks in every department. Goods must be sold and prices have been arranged to send them to new owners in a hurry. Every article sold at the prices made for this sale will be found up to our usual standard of quality, and every purchase you make has our guarantee of satisfaction. As many of the items are limited in amount, we very strongly advise an early visit to avoid disappointments.

Straw Hats, Half-Price

Our entire stock of men's, boys' and children's Straw and Crush Hats on sale at just exactly half price. The collection includes all this year's latest shapes in sailor, alpine, fedora and outing styles, and is varied enough to suit any taste. Every hat will cost you just ONE-HALF of the MARKED PRICE. A hat marked \$2, costing you beginning tomorrow only \$1, and so on.

Wash Goods Below Cost

12½c Titania Cords, 7½c

30 inches wide, fast color, royal blue ground, with dainty white figures.

10c Madras Gingham, 7c

27 inches wide, blue and gray grounds, with white stripes, fast color.

10c Percales, 6c

Full 36 inches wide, full standard in weight and fineness. Fast in color as can be. Light effects only.

50c Lace Swiss, 28c

One of the handsomest fabrics brought out this season; alternate stripes of lace and embroidered figures forming the ground, on which are printed small colored dots.

12½c Dimities and Lawns, 8c

30 inches wide, dainty figures on light and dark grounds.

17c Dimities and Batiste, 12½c

30 inches wide, dainty figures and colorings, fast in color. These are equal to the imported goods, and cost less.

22c Emb'd Swisses, 14½c

These have a white ground, with colored dots. At same price, a lace fabric with beautiful colored printed design.

30c Lace Mulls, etc., 17c

Also fancy lace stripe effects, embroidered pineapple Swisses and mercerized fabrics.

Sweeping Reductions in Women's Ready-to-Wear Garments!

Price reductions are much in evidence in our Women's Ready-to-Wear Garment section. While our season is drawing to a close, yours is at its zenith, a fortunate combination, surely, for belated purchasers. Prices have been affected this way:

\$16 to \$25 Tailor-Made Suits \$9.88

Forty odd strictly man-tailored suits for women—garments that sold freely all season at \$16 to \$25; made of all-wool broadcloths, chevots, Venetians, etamines, metallic printed velvets, etc.; all swaggers, stylish garments, all jackets silk lined; on sale at \$9.88. We advise all intending purchasers to come early tomorrow morning.

\$4 to \$5 Walking Skirts \$2.38

All our handsome dress and walking skirts, which sold at \$4 to \$5 all season—really handsome garments—perfectly made in every particular—now on sale at the small price of only \$2.38.

\$6 to \$10 Walking Skirts \$4.13

Our very best dress and walking skirts—none ever sold for less than \$6, and from that up to \$10—the best ideas of the country's make represented—all to go now at only \$4.13.

\$10 to \$18 Silk Skirts \$6.98

Choice of any of our superb silk dress skirts—garments that won the instant admiration of all who saw them—made of high-grade taffetas and peau de roie—richly trimmed and made—for only \$6.98.

\$1.25 Petticoats 83c

Made of fast black satines and percalines, two styles, one finished with flounce trimmed with fine ruffles, the other finished with accordion-pleated flounce.

\$2 Petticoats \$1.38

Made of fast-black mercerized satine, set-on flounce, trimmed with stitched strap and dunt ruffle, white or black stitching.

\$2.50 Petticoats \$1.68

Made of fast black mercerized satine, two styles, the one with accordion-pleated graduated flounce, with hemstitching—the other with double graduated ruffle-trimmed flounce.

\$5 Silk Petticoats \$3.98

Made of splendid quality of soft black taffeta; deep set-on ruffled flounce. N. B.—Other silk petticoats that sold at \$7.50 to \$12.68 are now \$5.62 to \$9.50.

\$1 Black Waists 58c

Made of fine, fast black mercerized satine, the front neatly trimmed with a fine novelty braid, bishop sleeves, back tucked.

\$1.25 Black Waists 68c

Made of fine fast black mercerized satine. The front finished with fine graduated tucks and fagoting, the back tucked, bishop sleeves.



The price reductions are not confined to garments for "grown ups," but extend also to the wearing apparel of the "wee ones." The specials enumerated below are away ahead of anything in this city in the bargain line.

Infants' Wear--Reduced One-third

Our entire stock of infants' long and short white dresses, long and short skirts and flannel skirts and squares has been reduced one-third—or, in other words, \$1 garments are now 67c. The assortment is very extensive and priced now like this:

Infants' 25c to \$5.98 Long Dresses now 17c to \$3.98

Infants' 25c to \$3.38 Short Dresses now 17c to \$2.25

Infants' 25c to \$1.98 Long Skirts now 17c to \$1.33

Infants' 29c to \$1.88 Long Skirts now 53c to \$1.23

Infants' 68c to \$2.69 Flannel Skirts now 45c to \$1.59

Girls' Dressses--Reduced One-third

Our entire collection of washable dresses for girls, now one-third less in price; made of fast-colored prints, percales, madras, gingham and chambrays. Prices were 25c to \$2.35; now your pick 17c to \$1.50.

\$1.19 to \$4 Wash Skirts 79c to \$2.67

The garment you'll want for hot-weather wear; made of white piques and ducks, natural colored and dyed linen crashes and like materials; some finished with stitching, others with embroidery. None of the lot but what is an undoubted bargain.

Soiled Muslin Wear--Half-Price

Hundreds of dainty white garments, whose freshness has been marred by display use and handling during our last special sale, on sale at JUST HALF PRICE. None damaged so but what a little soap and water will restore them to their original purity. One would think that soap and water were worth their weight in gold, because we are SELLING them AT HALF; but they must go in a hurry.

\$5 and \$6 Silk Waists \$2.88

Several dozen very handsome silk waists, that sold at \$5 and \$6, go on sale tomorrow at \$2.88. They are this season's make. Materials are peau de sole and taffeta, black and colors.

Unprecedented Values in Fine Clothing For Men and Boys

Nowhere in the store is the work of the price-cutter more apparent than in the clothing section. Real value has been overlooked in the one earnest desire to mark goods low enough to form a quick sale. Prospective clothing buyers should come on the run.

\$6 to \$8 All-Wool Suits, \$3.98

These are strictly all-wool, exceedingly well made along late style lines. Good lining and tailoring. Dark and light colored chevots, homespuns, tweeds and cassimeres are the fabrics.

\$10 to \$15 All-Wool Suits, \$7.95

Quite the best clothing bargain it is possible to give. Very latest military fronts and shoulders; splendid linings and tailoring. Fabrics used are pure wool, clay worsted chevots.

\$20 to \$25 All-Wool Suits, \$13.65

\$13.65 allows you the pick of any suit in the house. No better suits on sale anywhere in town—a strong assertion, we admit, but you will find it true by investigation. The styles are the very latest, the fabrics are the very best, the tailoring could not be improved.

\$7.50 to \$10 Coats and Vests, \$4.95

A great undervalued group, this is! Materials used are strictly all-wool black clay worsteds, black chevots, gray mixed clay worsteds, fancy worsteds, "pepper and salt" worsteds, etc. All are lined with very fine black Italian cloth, and fully stayed.

Men's \$4 to \$7 Trousers, \$3

Choice of our entire line of dress trousers—real \$4 to \$7 values, at \$3; a fitting bargain companion to the coats and vests at \$4.95.

Men's \$1.50 to \$1.75 Trousers, \$1.13

Made to stand the brunt of hard wear. Made of firm wool, kerseys and chevots.

Men's \$2 to \$2.75 Trousers, \$1.58

Choice at \$1.58 of our best all-wool kersey, chevot and cassimere work-a-day trousers. No better garments can be found anywhere. Every pair guaranteed against ripping.



Worthy clothing for boys—little boys, as well as those on the threshold of manhood—at less prices than were ever asked before. Need clothing for that boy of yours? Want to save money in the buying? Then come here tomorrow.

Boys' \$1.50 Suits, 98c

Made of hard-finished striped worsteds and gray check chevots, sizes 3 to 8, three-piece.

Boys' \$2.50 Suits, \$1.39

Made of black all-wool chevots and dark gray chalkline chevots, sizes 3 to 8, three-piece.

Boys' \$4.50 Suits, \$2.68

Pick of any of the suits that sell up to \$4.50. Fabrics are all-wool chevots, serges and cassimeres. Sizes 3 to 8, three-piece.

Boys' \$5-\$6.50 Suits, \$3.98

Made of all-wool serges, chevots, tweeds, homespuns, sizes 9 to 14, three-piece style.

Boys' \$3.50 Suits, \$2.19

These in Norfolk style, to fit sizes 3 to 8, made of light gray homespuns and fancy mixed chevots; both styles have sailor collars and embroidered shields.

Men's 25c and 35c Belts, 19c

Made of soft tanned leather, in the now so popular narrow widths, choice of black or tan. Harness buckle. Better and finer belts at like interesting reductions.

Men's \$1 Underwear, 69c

For men who are compelled to wear wool the year round this bargain should be very attractive. Made of fine Australian lamb's wool, in natural gray. Light-weight drawers are gusseted.

Youths' \$6 Suits, \$3.68

Made of all-wool brown mixed tweeds and gray mixed checked cassimeres, late styles, sizes 15 to 20.

Youths' \$7 Suits, \$4.48

Made of all-wool homespun, in dark gray effect, with chalkline, well made and lined, sizes 15 to 20.

Youths' \$8 Suits, \$5.48

Made of fancy Scotch tweeds, all wool, grayish ground, with chalkline.

Boys' \$4.50 Suits, \$2.68

Made of all-wool tweeds, chevots and fancy cassimeres, sizes 9 to 14, three-piece style.

Boys' \$5 Suits, \$3.19

These in Norfolk style, to fit sizes 3 to 8, made of royal blue all-wool serge and dark navy blue all-wool serge; both have sailor collars and embroidered shields.

Men's 50c Neg. Shirts, 39c

One hundred dozen of men's soft-negligee shirts, made to sell at 50c, and worth it, on sale here tomorrow at 39c. The choice as to style and coloring is very large. Made of fast-colored satine, twill, percale and madras gingham. Included are also black satine shirts.

Men's 59c Night Gowns, 39c

Ont long and full, made of good grade of bleached muslin, neatly trimmed with colored embroidery.

Good Hosiery Under Value

All our hosiery deserves to be called "good." Every pair of stockings in the store bears the imprint "Topsy," a sufficient guarantee of excellence to those that have used that make once.

At 19c instead of 25c

All our women's cotton hosiery, plain, ribbed and lace effects—that sells never for less than 20c—on sale now, to reduce stock, at 19c a pair. Better buy a year's supply now.

At 39c instead of 75c

All our women's real lace lisle hosiery, fast Topsy black, various patterns; all goods worth 60c and 75c; now at 39c.

At 19c instead of 25c

Child's Topsy black real lace lisle hosiery, double sole, toes and heels, now 19c; sizes 5 to 8½, at 15c instead of 25c.

At 18c instead of 25c

Child's extra fine cotton hose, 1x1 rib, Topsy black, double toe, sole and heel. Also our boys' 25c bike stocking, which is absolutely the best stocking made for boys' school wear. Many mothers know it. Do you?

"Sunset" Shoes Are \$3.00

Sunset Shoes are shoes that please fastidious people—economical people, sensible people. Every day sees increased sales in these really magnificent shoes—magnificent in workmanship and in intrinsic value. We have them for men and for women, in a large enough variety to suit all, and a sufficient variety of lasts and sizes to fit all feet.

\$1.25 to \$1.65 Bleached Table Linens, 98c

Choice of ten pieces of fine, pure linen table damask, in choice patterns, 68-72 inches wide—regularly \$1.25 to \$1.65 per yard—for 98c.

\$2-\$6 Bleached Dinner Napkins, \$1.33-\$3.98

These napkins match the majority of the table damask spoken of above.

25c Turkey Red Table Damask, 10c

Five hundred yards of this bargain. Handsome patterns, fast color; 2½ yards the limit to a customer.

17c Linen Huck Towels, 11½c

Bleached, good weight, some with colored border, 19x26 inches.

Four Towel Bargains

20c Turkish Towels 14c

Bleached, good weight, 22x45 inches.

13c Turkish Towels 9c

Bleached, splendid values these, 19x36 inches.

15c Turkish Towels 11c

Unbleached, firm and soft, 20x42 inches.

15c Turk. Towel 10½c

16 inches wide, bleached, extra heavy and soft.