

For Women

Who want the latest fashions, want them good and at lowest prices, this column is what the stockticker is to men.

The Great Sale of Silk Foulards

Continues the coming week-all our 85c qualities go at a Clean-Sweep price of 59c a yard-first floor annex.

Need Grenadines?

We've not many left, but in order to make a clean sweep of what we have we will give you choice of all at 59c a yard-first floor annex.

Here's for the Go-Aways:

Summer Bathing Corsets, rubber, ventilated, short or medium lengths, regular 85c values, this week in the Royal Worcester Corset salon on second floor at 59c a pair.

Don't Miss the Bathing Suit Sale

Here this week, told of in another column. If you don't live near where there's wet, you may still use one, for a sight at our Bathing Suits will make the mouth "water."

\$1.50 Black Goods for \$1.09

The coming week will see "things doing" in the Dress Goods Section of the first floor annex. We offer an absolute choice of our regular \$1.50 lines of stripe mistrals, etamines, voiles and grenadines, 44 inches wide, the very latest and swellest, most popular thin fabrics, at \$1.09 a yard.

Tomorrow's Oregonian

Will contain news of 3 more great sales here at this store this week-Wash Goods in Domestic Section-Shoes and Men's Furnishings.

\$1.00 Colored Dress Goods, 79c

To keep things lively in the Dress Goods Section we shall make the following very exceptional offer this week-all the new and staple weaves, smooth and rough finish, cheviots, serges, zibalines, hopsackings, canvas cloth, etamines, basket weaves, granite, camel's hair and melton cloth, regular \$1 values, will be sold this week in the annex, first floor, at 79c a yard.

Infants' Shoes, 48c

In our popular Shoe Section we shall offer a sale special this week of Infant's Button Shoes, in reds and blacks, in sizes 2 to 5, for 48c a pair.

Misses' and Children's Strap Slippers

Strap Slippers in patent leather or kid, 6 to 11, \$1.25 values for 83c; 11 to 2, \$1.50 values, for

Embroidered Swisses

And Lace Striped Mulls, very fine, sheer qualities in combinations of greens, tans, pinks and blues, extra good values at 25c. will go out this week at a Clean-Sweep price of 18c a yard.

Drive Out the Moths

With crystalline camphor, large size, &c boxes this week special

Don't Miss an Item

On this page, scan every column carefully or you'll miss some dollars from your Summer vacation money.

Second Week

JUNE Clean-sweep SALE

50c Cushion Tops 19c

A grand "round-up" of broken lines of Cushion Tops with plain backs, about 35 different designs for selection, comprising floral and conventional designs, also Cushion Tops with designs representing the four seasons, regular to the four seasons, 19c each. (See Fifth Street Window showing.)

VEILINGS

AT SPECIAL PRICES

A genuine clean-up on Veils, black and white effects, brown and fancy mesh, col'ed chiffon, dotted nets, etc. Your choice 15c yard; worth from 25c to 75c.

Embroideries

A lot of nainsook, Swiss and cambric Embroideries at special prices.

Lot 1, yard 15c Lot 2, yard 19c Lot 3, yard 25c Lot 4, yard 37c

LADIES' NECKWEAR

NEW SILK GLOVES

II in Black or White Bilk \$1.25

or White

10 in. Black, White. Tan, Mode or Gray Lisle thread, 2 clasps, \$1.00

A finer grade at \$1.50.

Fancy Mesh Gloves, the kind so much in demand now, Whites, \$1.25

(FIRST FLOOR.)

LADIES' STOCK COL-

LARS, in pinks, blues,

whites, greens, blacks, and black and white

effects. Some with stole ends, worth from

79c to \$1.75 ea., 48c

very durable nesh, Black \$1.00



LEAN ON THIS STORE

nots of the toilette and the little things for the Summer rooms-things that Summer landlords don't furnish; if camping or keeping cottage, lean on us for everything you may

need for the furnishing, from the hammocks to the bedding and table linen-the crockery-the cutlery and the glassware. Our prices, as you know, are based on the lowest

plane of fairness. Uncle Sam works for us thro' the mail-order section, which, by the way, is not mentioned half often enough in our newspaper talks to patrons. 'Tis an

immense, busy adjunct to this store. Ask or send for one of our catalogues, take it along with you to the seashore, lake or mountains, use it liberally while gone—a penny

buys a postal that Uncle Sam will fetch us without delay, write your order on it and goods will be shipped you day your order is received by us. When you return, leave your

catalogue behind to benefit your Summer neighbor who stays. We charge nothing for this service—it's good business—good service. We do nothing for buncombe or effect—

our mail order renders practical, efficient service for you and for us. 'Twould be better, of course, for you to come in and personally select your outfits before you go but

whether you do this or use the mail order whether you are a "go-away" or a "stay-at-home," 'twill pay you at all times to LEAN ON THIS STORE. Below we print the

splendid BARGAIN NEWS of this store's second week-and last-of the MONSTER CLEAN-SWEEP SALE-'twill pay you to read what the brooms are doing.

MUSLIN UNDERWEAR

CHILDREN'S HATS and BONNETS

SPLENDID VALUES

less tucking and ruffling and buttonhole making skipped. Prices that seem hardly to pay for materials. Nothing is shoddy or the kind to go to pieces in the wash-tub.

Made with the carefulness and generous cut of home-made Underwear. All the end-

Going on a vacation? Take this store with you. Let the store's good service follow you wherever you wander this Summer. If you board, lean on us for the what-

Second Week

JUNE Clean-sweep SALE

Royal Worcester Corsets Reduced (Second Floor Annex.)

To our greatly diminished lots of broken lines of Royal Worcester Corsets which were on special sale last week, we have added some new numbers and will continue the sale for another week at the following reductions:

Lot 1. Reg. \$1.00 to \$1.50, at. \$.75 Lot 2. Reg. \$2.50 to \$2.50, at. 1.87 Lot 3. Reg. \$4.00 to \$5.00, at. \$2.88 Lot 4. Reg. \$7.00 to \$9.00, at. \$2.88

LACES

Radically Reduced (First Floor.)

Laces that are the correct thing for trimmings. A fine big assortment will be added to our special lot of laces at prices never

before quoted on equal values.

before quoted on equal values.

Laces that are wide for flounces from 4 in. to 12 in. wide in Cream and Ecru, Black and Butter.

Narrow, wide and med. Venise Galloons, in Ecru and Cream. Some very fine, worth up to \$7.50 yd.

Black fine Chantilly Galloon, 2 in. to 8 in. wide, also Black Chantilly Lace, 2 to 6 inches wide.

We have taken out of our regular stock all of the above pieces and placed them on sale at the following special prices: 3c yd. 5c yd. 10c yd. 15c yd. 19c yd. 25c yd. 37c yd. 88c yd. 60c fd. to \$4.99 yd.

SPECIAL SALE OF

SILKS

85c values 59c

All our São Foulard, choice for 50c per yard.

(First Floor.)

An immense assortment

of Novelty Silks, includ-ing French knot effects,

Roman Stripes, Mummy

Weave, Taffeta Stripes,

Moire Stripes, neat pat-

terns, rosebud with stripe,

velour, \$1.25 quality.

etc., etc. A special num-ber, Black Taffeta, 27

inch. Two pieces Black Moire

Sliks formerly selling for \$1.00 and \$1.25 a yard, now 59c.

Uncle "Josh's" Breakfast Food

"That noo feller acrost th' branch on th' Brown place won't har'ly keep up 'ith th' percesshun hyer 'bouts," remarked the philosopher one April even-

"Haow d'ye know, Unc' Josh?" asked some one, "he haint been here more'n six weeks, an' he 'pears all right." "Wall, I wuz pas' his place a-

Tusday, an' he wuz plowin' fur oats. The groun' wuz fine, jus' bout dry enuf an' warm. It wa'n't hard an' tough like ol' sod, but nice, smooth plowin'. Wall, thet feller hed run a couple furrers acrost th' field, an' they wuz crooked ez a dawg's hin' leg. Thet's enough fer me -a man thet can't turn a clean furrer ain't a goin' to hol' his own a-farmin' in this naborhood."

It's so in business. A store must plow straight to hold its customers. No crooked work; no wobbling.

This will enable it to plow the best furrow and attract more customers. To do this we have divided our business up into a great number of specialty stores -all under the one general head, of course. Each section is managed by a man or woman who knows that branch of business best: no manager is asked to know anything else than his own specialty, or to bother about anything else; all anyone has to do is to plow his or her furrow

"Plow deep and straight with all your powers," says Horne.

PICKUPS Here and There in the

Leather Goods Stationery & ToiletSundr's Section

(First Floor.) LADIES' LEATHER BELTS,
Black, Scal, Grain, Walrus and Patent Leather; Value 50c;
35c ent Leather, Value 30; special Swede Leather Belts, in Tan and 50c Gray value 50; special, ea... 50c Box Writing Paper, 24 sheets paper and envelopes, assorted tints, value 9c 15c box; special, box.

1 b. package Royal High Grade Writing Paper, White, value 25c 15c. Envelopes to match, special, 5c. Pancy colored border Paper Napkins 100
Sewing Machine Oil, best quality, special, bottle
Curling Irons, value &c; special, each ;
American Pins, 400 count, 3c 2c American Pins, 400 count, special pkg.
Biack Hurap Hooks and Eyes, regular 5c; special, card Spool Cotton Machine Thread, all respectations of the special o 2c 25c 49c

Gloves

and

Ribbons

Kid Glove Special

Our 1-clasp "Plympton"

full P. K. and gus-

made by the best glove makers

and imported by us, every pair

fresh and the best \$1.75 Glove

on the market, \$1.39

Ladies' Bathing Suits

SHOES AND CAPS

First Floor, Underwear Section.

Some of the styles this season don't invite a wetting. Those of silk, for instance. Better suited for a beach promenade - though some silk suits are worn in the water. But there are styles both natty and wetable, giving one free choice as to what she may elect to do. Quiet effects rule, however. with just enough trimming by way of contrast. Broad white sailor collars are favored; white is mostly used for trimming.

There's a certain degree of safety in choosing from the largest and best selected



stock of Bathing Suits-one is pretty sure to be satisfied. Ladies' S. S. Mohair Bathing Suits, Dark Blue or Black, White Salior collar, wide band of white about waist and skirt, four rows of Blue braid trim-\$2.50 ming on wide bands of white, ca.

Ledies' Blue or Black Mehair Bathing Suits, with three rows of White \$2.85 braid about Sailor collar front, waist and skirt, ea. Better grade, with same trimming, ca.....

and about skirt, trimmed with 4 rows of White braid, ea.

Ladies' Biack or Blue Mohair Bathing Suits, trimmed with one row of wide white braid and two rows of narrow wave braid about Salior collar, waist \$4.00 and bottom of skirt, ea.

Ladies' Dark Red Bathing Suits, wide scalloped, White Mohair collar with 4 rows White braid about vest front, waist and bottom of \$5.00 skirt, ea.

Ladies' Blue Mohair Bathing Suit, wide Sailor collar, vest front, White tie. This Suit is trimmed with twelve rows of narrow White braid about \$6.00 Better qualities in Bathing Suits at \$1250, \$10.00, \$3.50 and down to.

\$7.00 Ladies' Bathing Shoes at Mc, Mc and Mc pr.

Ladies' Bathing Caps at Tic, down to 15c Children's Bathing Suits, Mohair with White braid trimmings, at, suit, \$1.50

Crockery and Glassware at a Money-Saving (Third Floor)

The values in today's special sale of glass and crockery ware are decidedly unusual. The various articles of-fered are household necessities, as staple as wheat, and their prices vary little ordinarily the countrylover; but for this sale we have made reductions that in some cases even disregard cost. Buying one's housefurnishings here means an advantage at all times, and the savings are even greater than usual today. There are fairly liberal quantities of

all the items mentioned :

Oriental Rugs At Very Unusual Prices

(FOURTH FLOOR)



like diamonds have an established market value which fluctuates but slightly. Itsometimes happens, however, that in . the exigencies of business, dealers are compelled to realize on these wares at prices considerably below their market value. Such an opportunity was presented to us recently when

Oriental rugs,

we were able to acquire between seventy and eighty beautiful Oriental rugs at two-thirds what they would have sold for in the All well made, in small and medium patterns, and not an im-

perfect one among them. For dining-rooms, sitting-rooms and libraries the Oriental rugs are unequaled as a floor covering, for besides the beauty of their

coloring and design, they are easily kept clean and last for generations We have never before offered so fine a collection of these

desirable rugs at such favorable prices as now.

We're Going to Make a Clean Sweep of These Oriental Rugs

We have an exceptionally strong line of runners for stairway or hall—also Kiskelines, Cashmerec and Khivas, in large floor pieces. We have about 300 small rugs, including Daghestan, Shirvan, Kazak, Mossoul, Guanghes, Bokhara, Teheran, Oushak, Sarouk, Schna, Kirmanshah, etc.

Value	\$10.00-Special		Value	17.00-Special
Value	12.00-Special	9,60	Value	20.00-Special \$4.00
Value	13.50-Special	10.80	Value	35.00-Special
Value	15.00-Special	12.00		37.50-Special 20.00
Value	16.50-Special	13.50	Value	40.00-Special
Value	17.50-Special		Value	\$5.00-Special
Value	18.00 - Special	14.40	Value	75.00-Special 40.00
Value	20.00-Special		Value	\$100.00 Special
Vaine	22.00-Special	17.60	Value	125.09-Special 100.00 -
Value	25.00-Special	29.60	Value	175.00 - Special
1 100			Sec. 52	

Big Summer Hat Sale Tuesday in Millinery Salon

See the Hats in our Corner Window (2nd Floor.)

Untrimmed Milans, Cuban braids, Woodstraws and combination straws in the newest and latest of the season's shapes. Values up to \$5. All go on sale at \$ A. M. Tuesday—none before—at one price 39c for choice—that price

A Monster Sale of

Women's Wear Starts here tomorrow.

We're going to move everything out of the second floor Women's Wear Salon and do it by the force of bargains. We've cut and slashed prices right and left -nothing has escaped the two-edged price knife. Lack of space forbids more than mention here today, but come tomorrow if you need or expect to need wearables within the next twelvemonth-'twill pay you to select now.

About 20 SILK ETON JACKETS, values from \$6.50 to \$2.49

Every Novelty Suit in the store radically reduced in price. All the Novelty Skirts reduced as

follows: \$20 skirts now\$15.25 25 skirts now 19.85 30 skirts now 22.50 40 skirts now 34.50 50 skirts now 39.50

Ladies' form-fitting jackets and Monte Carlo Coats, in colors, at Half-price. All the new Summer Street or Call-

ing Costumes reduced: \$20.00 and \$22.50 values now