

For Women
Who want the latest fashions, want them gogd and at lowest prices, this column is what the
ticker is to men. The Great Sale of Silk Foslards
Continues the coming week-all
our 85 c qualitieis go at
SieanSweep price e
floor anncx.

Need Grenadines? We've not many left, but in or-
der to make a clean wwep of
ohat make der to make a clean swecp of
what we have we will give yous
choiec of all at 59 a y yard- first
floor anale loor ancm
Here's for the Go-Aways: Summer Bathing Corsets, rub-
bee, ventilated, short or medium Tengths, regular 85 values, this
woek in the Royal Worcester
Cot woekk in the Royal worcester
Corset salon on second floor at

Don't Miss the Bathing Susit Sale
Here this week, told of in an-
other
ocumenn If you dontt live
 Bathing Suits, will make the
mouth "water" $\$ 1.50$ Black The coming weck will see Goods Section of ithe the Drirt freser annex. We offer an absolute
choice of our reglar $\$ 1.50$ lines
of trine
 voiles and grenadines, 44 inches
wide, the vert latest
est most popular shat thin fabrices, at $\$$ est most popul
Tomorrow's Oregonian Will contain news of 3 more
great sales here at this store this greck-WWash Good in Domestic
Section-Shoce and Men's Furn$\$ 1.00$ Colored
Dress Goods, 79c
To keep things lively in the
Dress Goods section we shall make the following very exaec.
tionai offer this week-all the tional oitier this weck- all the
new and staple weaves smoth
and
rourgh finish cheviots, and rough finish, cheviots,
serges $\begin{aligned} & \text { zibalines hopsackings } \\ & \text { canvas coth, etamince, basket }\end{aligned}$
iothe canvas cloth, etaminces, basket
weaves granter caters hatit
and meltor cloth, regulat $\$ 1$ val-
 Infants' Shoes, 48c In our popular Shoe Section we
shall offter 2 sate special this week of Infañts Button Shoess
in reds and blacks, in sites 2 to Misses' and Children's Strap Slippers Strap, Slippers in patent leather
or kiti, 6 to 11, s. 1.25 values for 896 .
98

## Embrotdered Swisses

 And Lace Striped Mulls, veryfinee shece qualities in ocombina-
tions of greens tans pioks
 will go out this weck at a Clean-
Swecp price of 1 sca a
Drive Oast the Moths With crystalline camphot, large
sizc, 8 C boxes this week special
it Don't Miss an Item
 some doilam from
vacation money.


## Second Week JUNE Clean-sweep

 SALE ค Royal Worcester Corsets Reduce(Seome Mlos Amex) To our rgaty) diminibb
ed lots of broken lincs of

 continue the sale for an-
other week at the follow.

## LACES

Radically Reduced Laces that are the cor
rect thing for trimmings. A fine big assortment
will be added to our special
lot of laces at orices never lot of laces at prices never
before quoted on equal values




## LEAN ON THIS STORE

nots of the toilette and the little things for the Summer rooms-things that Summer landlords don't furnish; if caumping or keeping cottage, yous board, lean on us for the whatneed for the furnishing, from the hammocks to the bedding and table finen-the crockery -the cutlery and the glassware. Our prices, as you know, are based on the lowest plane of fairness. Uncle Sam works for us thro' the mail-order section, which, by the way, is not mentioned half often enough in ousr newspaper talks to patrons. 'Tis an immense, busy adjunct to this store. Ask or send for one of our catalogues, take it along with you to the seashore, lake or mountains, use it liberally while gone -a penny
buys a postal that Uncle Sam will fetch us without delay, write your order on it and goods will be shipped you day your order is received by us. When you return, leave your catalogue behind to benefit your Summer neighbor who stays. We charge nothing for this service-it's good business-good seevice. We do nothing for buncombe or effect-
our mail order renders practical, efficient service for you and for us. Twould be better, of course, for you to come in and personally select your outfits before pous wherher you do this or use the mail order-whether you are a "go-away" or a "stay-at-home," 'twill pay you at all times to LEAN ON THIS STORE. Below we print the
splendid BARGAIN NEWS of this store's second week-and last-of the MONSTER CLEAN-SWEEP SALE-'twill pay you to read what the brooms are doing


## MUSLIN UNDERWEAR

CHILDREN'S HATS and BONNETS SPLENDID VALUES

NEW SILK GLOVES

|  |  |  |
| :---: | :---: | :---: |
|  | mataep liaco |  |
|  |  |  |
| ${ }^{73}$ timmad and mation |  | $\mathrm{Cm}_{8}$ |
| chan mix | ${ }_{\text {hem }}$ |  |

## SILKS

85c values 59c
(First Floor)
An immense assortment
of Novelty Silks, including French knot effects, Roman Stripes, Mummmy
Weave, Taffeta Stripes, Moire Stripes, neat pat-1
terns, rosebud with stripe,
etc, etc. A special num-
ber, Black 1 affeta,
inch. Two pieces Black Moire


## Oriental Rugs <br> At Very Unuswal Prices



we were able to acquire between seventy and eighty beaustiful Ori-
ental rugs at two-thirds what they would have sold for in the
regular way.

## All well made, in sm

For dining-rooms, sitting-rooms and libraries the Oriental rugs are unequaled as a floor covering, for besides the beauty of thei
coloring and design, they are easily kept clean and last for gen erations.
We have never before offered so fine a collection of these We're Going to Make a Clean Sweep of These Oriental Rugs



Ladies'BathingSus'ts cupx

Chy




 5 Lawi ind







Uncle "Josh's" Breakfast Food "That noo foller acrost th, branch on th' Brown place won't
har'ly keep up 'ith th' perceshar'ly keep up 'ith th' perces-
shun hyer Douts," remarked
the philosopher' one April eventhe ph
ing.
"Ha Josh"" asked some one, "he
haint been here more'n six
weeks, an' he 'pears all right." weeks, an' he 'pears all right."
"Wall, I wuz pas' his place a"Wall, I wuz pas' his place a-
Tutday, an' he wuz plowin' fur
oats. The groun' wuz fine, jus' 'bout dry enuf an' warm. It
wa'n't hard an' tough like ol' sod, but nice, smooth plowin',
Wall, thet feller hed run a con-
ple furrers acrost th' fild, an' ple furrers acrost th' field, an'
they wuz crooked ez a daw's
hin' leg. Thet's enough fer me hin' leg. Thet's enough fer me
-a man thet can't turn a clean
furrer ain't a goin' to hol' his furrer ain't a goin' to hol' his
own a-farmin' fn this nabor-
hood." It's so in business. A store
must plow straight to hold its
customers. No crooked work; no wobbling.
This will enable it to plow the
best furrow and attract more ecst furrow and attract more
customers. To do this we have
divided our business divided our business up into a
great $n$ umber of specialty stores $7_{\text {head, of course. Each section is }}^{\text {all }}$ managed by a man or woman
who knows that branch of busi. ness best; no manager is asked
to know anything else than his
own specialty, or to bother own specialty, or to bother about
anything else; all anyone has to
do is do is to plow his or her furrow
straight.
"Plow deep and straight with rs," says Horne.

CKUPS Here and
There in the
Leather Goods
Stationery \&
ToiletSundr's







## Gloves

## Ribbons

