



## THIS IS STRAIN

Here is my challenge to the soreheads—I will pay \$500.00 to any charity if any man can prove that at any period of the existence of either of my stores he has not got a fair, square deal. MY GUARANTEE—

### SATISFACTION OR YOUR MONEY BACK

protects you in every way. Satisfaction or your money back means this—that if any person at any time buys anything in either of my stores that is not in every way satisfactory to the buyer, even if the garment has been worn, bring it back and get your money. No ifs or ands about it; your money refunded as cheerfully as we take. My customers must be satisfied at no matter what cost. THAT'S STRAIN'S WAY. Don't you think it's all right?

# STRAIN'S CHALLENGE SALE

Over \$100,000 Worth of High-Grade, Misfit, Uncalled-for, Unclaimed, Undelivered Tailor-Made Clothing bought by my Chicago buyer at

## 20 Cents on the Dollar

AT THE

STRAIN TAILORING CO., 285-287 Washington  
THE HUB, Corner Third and Burnside Streets

PRICES THE SAME AT BOTH STORES  
SALE CONTINUES UNTIL JULY 4

### This Letter Tells the Story.

Chicago, May 29th, 1903.

STRAIN TAILORING CO., Portland, Or.

PAUL STRAIN, Dear Sir:

Your offer of 20 CENTS ON THE DOLLAR accepted. Six of the leading tailors have shipped fast freight their entire stocks. More than 5,000 handsome new spring suits in all. Could induce on other tailors to sacrifice their stock on such a basis. Respectfully,

J. C. GODFREY.

This letter tells the tale, the most extraordinary clothing purchase ever made—a welcome one to every man in this city and within a radius of 500 miles of it. Over 5,000 suits and case after case of topcoats, overcoats, coats and vests, single coats and pants, bought by my Chicago buyer from six of the leading wholesale merchant tailors in Chicago at TWENTY CENTS ON THE DOLLAR. This was the largest purchase of misfit clothing ever made by any house in America. It will mean such a slaughter of men's hand-tailored wearing apparel as the world has never witnessed. I buy fearlessly and sell fearlessly. I mind no man's business but my own. I have made a success of my business by treating everybody well. I have sold \$100,000 worth of clothing in this city since I started. I suppose I have made the clothing ring feel sore, but I have saved the people of Portland and vicinity \$25,000 on their clothing bills since I opened. I have the confidence of the people and that is all I care about. The people can easily see where the howl comes from. I say to the soreheads, let the galled jades wince.

## SUITS AND TOPCOATS

I will sell 500 uncalled-for tailor-made Suits, in fine all-wool and worsted fabrics in all makes and shapes. The labels of the tailors who made 'em is on every single suit, the name of the customer for whom they were made and who paid a deposit is also on the suit. They were made to order for \$15, \$17.50 and \$20. Strain challenges the world to match them at..... **\$4.75**

500 finer suits in globe worsted and fancy mixed chevrons and tweeds. All made to order, all had deposits paid on 'em; lined with good serviceable serge, self-retaining fronts, hand-padded shoulders, cloth under collars, buttonholes hand-made, workmanship such as can't be duplicated by any ready-made clothing concern on earth; suits that were made to order at \$20.00 and \$22.50. Strain challenges the world to match 'em at..... **\$7.50**

500 more suits finer still will be selected and put on sale Saturday for a TEN-DOLLAR BILL. The names of the prominent tailors who made 'em is on every suit. They are a lot of suits such as no ready-made house could ask you less than \$25.00 for. They are in endless variety of frocks and sacks, in all colors and weights, from the extreme light Donegal homespun to regular Oregon medium and fall weights, sewed with silk, lined with imported serges and satins, interlined with French canvas and hair cloth, worth from \$20.00 to \$30.00. Strain challenges the world to match 'em at..... **\$10.00**

500 all-wool and French worsted suits. They are choice, very choice finished and tailored, as only Strain's famous misfit suits are finished, perfect in every line, will always hold their shape, will always look well after a year's wear. You can have one of these tailor-made suits of mine cleaned up, and then they are better than a \$20 ready-made. Come in and inspect this magnificent lot of suits that any tailor would ask you between \$30 and \$35 for, and fit you no better, perhaps not so well as Strain will. Strain challenges the world to match these suits at..... **\$12.50**

860 suits, the cream of this grand lot. All our finest Prince Alberts, tuxedos, full dress broadcloth, black clay worsteds, drapes, vicunas, cassimeres, Martin & Schnabel worsteds, French and English suitings, Ban-nockburns, Biarneys, the famous Donegal homespuns from Guedore, made up to measure by six of the leading tailors in Chicago at \$35.00, \$40.00, \$45.00, \$50.00 to \$75.00. Strain challenges the whole world to match these suits for..... **\$15.00**

**\$3.95** for your pick and choice of 200 coats and vests. The workmanship alone is worth double that money. Strain challenges the world to match 'em at..... **\$3.95**

Pick and choice of any suit at the Strain Tailoring Company for **15 dollars**

3862 pairs of uncalled-for tailor-made Trousers in this grand 20c on the \$1.00 purchase, cut into two prices at \$1.90 and \$2.90, and worth from \$5 to \$15.

**\$1.90** for your pick of 1500 pairs of fine Wool Trousers that were made to measure for \$5, \$6 and \$7.50. Strain challenges the world to match them at..... **\$1.90**

**\$2.90** For your choice of 2,362 pairs of pants that were made up to order for \$7.50 to \$15.00. Strain challenges the world to match 'em at..... **\$2.90**

**50c** buys any Wool or Cloth Vest in the store. 300 to pick from, regular \$2.50 to \$6.50 values.

300 Odd Coats, in sacks and frocks, in fine materials only, worth \$10 to \$15, Strain's challenge sale price is..... **\$2.95**

Strain Challenges Portland to match these values in **FINE TAILORING**



Pick and choice of any suit at the Strain Tailoring Company for **15 dollars**

**\$10** for your pick and choice of every Spring, Summer, Autumn and Winter Topcoat or Overcoat in our store. We have 340 of them to show you. If you want an overcoat for Fall, come and see such a lot of fine tailor-made overcoats as mortal man seldom sees. The cheapest one in the bunch is worth \$20 and from that on up to \$65. Remember we bought them at 20 per cent on the \$1.00. Strain challenges the world to match them at..... **\$10**

The tailoring department will keep in step with the balance of this busy establishment. Final clearing sale of all spring-weight woollens.

Suits to order from the genuine Ban-nockburn tweeds, to regular price \$25, Strain's challenge sale price..... **\$17.50**

\$30 and \$35 Suits to order at the challenge sale price of..... **\$21.50**