

Our model hats will set the fashion pace for the entire season.

Olds, Wortman & King

Washington St.
Corner of Fifth

The early buyer is sure of securing the choicest.

SHOES

A Galaxy of Beauties

Not one kind, but many kinds; not one make, but many. There is no more important article of woman's apparel than her shoe. It is the shoe that peeps from beneath dainty skirts, that puts the finishing touch to the costume, and captivates or disappoints. There is no reason why every woman should not be prettily and properly shod. We realize it requires a great variety of shoes to suit all kinds of feet, and have provided accordingly. We are ready to suit you no matter what your demand in dress, street, low and outing shoes, house and dress slippers.

High Art Shoes

3-inch Louis Heels. The newest thing and very swell. Prices \$5 to \$7.50.

Laird, Schober & Co.

The Great American Shoe In dress and street styles, all weights and leathers. Prices \$5.00 and up.

"Gloria"

Best \$3.50 Shoe

Made on very stylish, shapely lasts of best selected leathers. 32 different styles, light, turned and heavy soles, high, medium and low heels, round and narrow dress toes.

Dorothy Dodd

Shapely and Stylish

The Leading \$3.00

28 different styles at one price, high boots and Oxfords in very distinguishing shapes, Louis and military heels, light and heavy soles.

Misses' and Children's Button and Lace Shoes

Patent Leather, patent, French and vici kid. Light or heavy. Prices

Sizes 5 to 8, 75c to \$2.00
Sizes 8 to 11, \$1.00 to \$2.50
Sizes 11 to 2, \$1.50 to \$3.50

Boys' and Youths' Shoes

Excellent wearing qualities in patent and vici kid and box calf, 20 different lasts and styles. Sizes, 11 to 13 "Little Gents" \$1.50 to \$2.50
13 1/2 to 2, youths', \$2 to \$3
2 1/2 to 6, boys', \$1.75 to \$3.50

Special Demonstration and Sale "SHUSHINE"

It outshines any other shoe-shine. No excuse for dingy shoes now. Shushine produces the highest and most lasting polish with the least effort. Comes in tubes, is cleanly and easily applied. Price only 25c.

Our Trimmings have taken the popular taste by storm and are going fast.

Ribbons.

Another Mammoth Reduction Sale.

All-silk Taffetas, the smart kinds, soft but crisp, all colors, black, white and cream, 4-inch wide. Make charming butterfly bows for the hair, and lovely crush collars. Special this week per yard 18c

Liberty Satin Taffetas

Every thread silk, very rich, all colors, full 4-in. wide. Special this week per yard 25c

Kid Gloves

Four Kinds. Each a Gem of Its Kind. Models of shapeliness and good quality. Choice in shade and exquisitely finished.

THE MONARCH. Every pair made of the very finest selected kid, pique sewed. You cannot get a better quality at any price. \$2.00

DENT'S well-known, popular and reliable make, \$2.00

THE DERBY, made by the same firm as the Monarch and very superior in quality, \$1.50

MARVEL, 3-clasp overseam, price \$1.50

Neckwear

More New Novelties

Turnovers of lace, Irish point and Persian embroidery. Stocks, tailored and washable. Stole ends in endless variety.

Two round and lace ties. New Ruffs, black or white silk. Prices \$2.00 to \$48.00. Boas, best ostrich feathers, white, black, gray and novelties in great variety. Prices \$8.50 to \$40.00.

Laces

All-overs, straight bands, galloons and edges. Venise Galloons, 15c, 20c, 25c, 30c a yard and up. Beautiful black laces, bands or Galloons, 10c a yard and up. Pleated silk ruffling, the correct thing for making skirts, colors black or white. All widths and all prices.

Lace Collars

The latest things in Persian effects. Black lace Collars, also cream and ecru.

Embroidered Medallions

Square or round, diamond shape, leaves and bow knots, very dainty and stylish for trimming shirtwaists. Prices 2c to 62c each.

Men's Furnishings Department

So ably managed is this department it contrives to amply fulfill all the requirements of an entire man's store. It meets every demand in men's furnishings in the most correct and approved styles. The man who aspires to be marked as well dressed will purchase his cravats, his gloves and his linen here.

Spring Styles in Men's Shirts

Our stock is at its fullest both in staple and the season's newest novelty styles in fancy stripes and figures, also plain green, blue, gray and white, in the soft pleated and semi-stiff kinds, for both men and boys.

Sweaters for Men and Boys

All the new and best kinds, in the popular stitches and colors. Prices for men \$1.00 to \$4.00 each; for boys \$1.00 and \$1.50 each.

Boys' and Children's Golf Jackets

Plain colors with bright trimmings, fastened down front with brass buttons, two pockets. New this season, very pretty and jaunty. Price \$1.50.

Men's Spring Weight Underwear

Natural gray, silk finished, ribbed bottoms, covered seams, values superior to anything we have ever shown, notwithstanding the advance in prices, these will cost you only 75c, \$1.00 and \$1.25 per garment.

10 CENTS A COPY

\$1.00 A YEAR

THE LEADING FASHION MAGAZINE



LATEST STYLES ILLUSTRATED MONTHLY

Standard Patterns for April. All the new designs for Spring are ready. Designer's Magazine for April now here. Price 10c.

WHAT THE SUNSHINE DOES

THESE sunny days and the starting verdure are strong reminders that Nature is fast donning her new, fresh robes and awakens in everybody a desire to discard the dingy Winter raiment for something new and fresh. You do not want to appear in soiled or mussed garments these bright days. The sunshine tells tales. It searches out every defect and mercilessly exposes it to the least observing. It won't do to furbish up dingy things for the bright weather. You want the newest, brightest and most becoming to make you look fresh and dainty. Our store is full of these things, the very latest and prettiest, just out of their wrappings, without wrinkle or blemish. The prices are reasonable in the extreme. When you see how attractive they are, how exactly suited to your need and the bright, sunny weather, you'll decide it's best to buy the newest and freshest

It is important to you to see our Spring Millinery before you purchase elsewhere.



EASTER MILLINERY

A Regal Display at Our Store

The best from the foremost designers, such as Rebout, Horthwick, Alphonsine, Lombard, Louise, Bendel, Faulkner, Heintz-Boyer, Poinjanie, Maison Josse and Collier.

DO NOT FORGET We have everything in white and cream woolsens BLACK GOODS Just In

Light weights that Fashion smiles on, excellent qualities, beautiful weaves, too popular and pretty to last long. Striped Mistral, 44 inches wide, \$1.25, \$1.50 and \$1.75 a yard. Turkish Mohairs and Knotted Etamines, just imported. Width 44 inches. Prices \$1.75, \$2.00, \$2.25 and \$2.50. Also a new line of Fancy Sackings. Exquisite textures.

Colored Dress Goods First Appearance Here of Some Popular Shades and Weaves

New importations, high novelties in very handsome mixtures and beautiful shades, radically different from any previous showing. Among the leading favorites are the new knotted and corded etamines in a full range of stylish shades, also plain and flake effects. The new crepes have a beautifully rich, soft, silky appearance and come in the prettiest, daintiest shades of cream, biscuit, champagne, ecru, royal, sand, reseda, marine, automobile, Richelieu, cedre, divette, capuchin, Faune and Livree.

Tailor Suitings

Appear in exceedingly new and novel mixtures of black with faint color flecks and are very handsome.

SILKS

New Arrivals

PONGEES, natural shade, embroidered in colored polka dots, very stylish and dressy. INDIA SILKS, fancy white jacquards, also black dots. BASKET WEAVES in full line of colors. WASH SILKS, all the latest novelties in corded plaids and stripes, also all colors and mixtures, dots, rings and figures. Hemstitched and lace stripes.

Every Department is amply prepared to meet your Spring wants

HOSIERY

With the nobby low shoes to be worn this Summer, the most highly finished Hose in black, plain or mixed colors will be greatly in demand. Here are some of our new arrivals:

Ladies' black lisle, fancy ribbed Hose, with assorted shades of embroidery work on 45c

Ladies' cluster ribbed black lisle Hose, with silk embroidered boots, full finished. Prices per pair, 50c and 60c

Ladies' fine lisle with plain top and lace boots, an elegant assortment. Price per pair 50c

Ladies' black lisle lace front Hose, a great assortment of patterns, all full finished, with high-spliced heels. Price per pair 50c

Ladies' fine all lace lisle and fine plain tops, with lace boots, perfect beauties 85c

Ladies' brilliant all lace lisle, highly finished and full fashioned. Price per pair \$1.00

New Jewelry

No toilet complete without a long lorgnette chain. To our large line of coral, bead and wood chains has been added some exceedingly dainty white pearl ones. Prices 50c to \$7.50.

New Pearl Goods

In the fashionable grape and leaf patterns, cuff pins, waist sets, stick pins, belt, brooch and lace pins.

New Belt Buckles

French gray and sterling silver in captivating new designs, large and small sizes.

China Store

New Spring importations Decorated French China.

Annual Easter Sale

Decorated French China Pretty things for Easter gifts and home table furnishings.

Salad Bowls 80c
Cake plates 60c
Chop Dishes \$1.28
Bread and Butter Plates, per set of 6 \$1.10
Tea Plates, set of 6 \$1.35
Breakfast Plates, set of 6 \$1.70
Berry Sets, bowl and 6 fruit saucers \$1.30
Chop Sets, chop dish and 6 plates \$2.98
Ice Cream Set, tray and 6 plates, for \$2.48

Haviland China, Decorated

100 pieces, choice shapes and patterns \$23.00
All Decorated French China at reduced prices.
New lines Easter Candle Shades, Shade Holders and Candles.
New Cutlery, Silverware and Glassware.

New lines of Libbey's Cut Glass, the finest cut glass in the world. Every piece with name and trademark etched in it.

New Easter Linens

From the Famous Richardson Looms

Fine hemstitched sets in Spring designs of violets, tulips, peonies or poppies, also airy and ornamental scrolls. Prices:

Sets
8x8 ft \$6, \$7 and \$8
8x10 ft \$7, \$9 and \$10
8x12 ft \$9, \$10 and \$12

Separate Cloths
8x8 ft \$3 and \$3.50
8x10 ft \$3.75, \$4.50 and \$5
8x12 ft \$4.75, \$5.50 and \$6

Hemstitched Napkins
20 in., per doz \$6 and \$7.50
22 in., per doz \$7, \$8 and \$10
24 in., per doz \$8, \$10 and \$18

Plain Linens
Beautiful plain linens for embroidering altar cloths and communion napkins.

Special Sale Bedspreads

Lovely and fresh, to go on the bed after the Spring house-cleaning. Full size crochet in handsome Marseilles patterns, hemmed and ready for use. Reduced from \$1.75 each to \$1.30

Men's Hosiery

Our imported "O. K." Hosiery does its own talking. It wears well, looks well and feels well and comfortable to the foot. We have a fine new line of plain, also fancy stripes, plain lace lisle and fancy lace lisle. Prices, 10c pair to \$2.50 all silk thread \$2.50

Indian Blankets

Why You Want One

First and foremost, they are beautiful. The bold color combinations are pleasingly bright, artistic and ornamental. They are warm, light and a handy size for many purposes. Nice to have laying around to catch up for an extra cover on cool nights, to throw over one for the "siesta" on the couch, to wrap up in while taking the air out of doors cool evenings they are very becoming. They are an indispensable traveling rug and just the thing to take on a Summer outing. They brighten a tent or cottage wonderfully as portieres, partitions, couch, bed or trunk covers. We are now showing a very handsome line at moderate prices.

Oriental Rugs and Couch Covers

The largest assortment to be found. Every one personally selected by our own expert and guaranteed genuine. Ours is the best lighted rugroom in the city. Come in and take your time making your selection. You can inspect them thoroughly and you will be sure to find one to exactly correspond to your room furnishings at the price you want to pay.

Baby Vehicles

1903 Whitney Go-Carts, Push-Carts and Carriages

The weather for airing the baby is here. If there is no vehicle to push it about in, there should be. It means a vigorous constitution for the child all the rest of its life. Our Whitney Baby Vehicles are the most convenient and durable made, and embrace every style and pattern. In go-carts, folding push-carts and carriages, reeds or woven willow. Prices, \$2.75 to \$45.

BE SURE AND BUY BABY VEHICLES ARE A BUGGY

New Ruffled Net Curtains

Newest kinds, dainty, fresh, 50 different styles. Prices per pair, \$1.50, \$1.65, \$1.75, \$2, \$2.25 to \$7.50.

New Arabian Curtains

Very rich and handsome. Prices per pair, \$4, \$4.50, \$5.50 to \$55.

New Renaissance Lace Curtains

Prices, \$2.75, \$3.50, \$4.50, \$6, \$7.50, \$9, \$10, \$10.50 to \$60.

Tapestries

Persian Design
Prices per yard 35c to 50c

Make your preparations for Easter now so as to avoid the rush later.

Suit Department

The most modern ladies' ready-to-wear garments in Oregon are here. Whatever is correct in style and superior in make finds an instant home here. Tailoring of high skill in every garment, which gives them the fit, the set and the air that indicate excellence in every part. Make no selection until you see our offering.



New Dress Skirts

Today special mention is made of new Dress Skirts that the express company has just brought. These elegant skirts are right up to our high standard of fit and make and will prove another confirmation of our reputation for maintaining the highest standard in ready-made garments. Ladies are cordially invited to inspect them.

CORSETS

The Royal Worcester

New Models

In the BON TON and SAPPHIRE

Beautifully finished and extremely shapely and comfortable, Dip Hip and Princess for over-broad figures, and the "Dowager" for stout ones. They have arrived just in time for you to be fitted before having your Easter gown made. Practical fitters always in attendance in our Corset Department.

Christening and Confirmation Dresses

We have gathered a very lavish variety in fine materials, made in very pretty styles, both simply and elaborately trimmed

Children's Easter Hats and Bonnets

A large display of charming shapes and styles on second floor.

Art Section

New designs stamped on hemstitched white linens shown at our art counter.

Knit Underwear

Ladies' Knit Underwear is one of our most careful studies, and the showing we make justifies our claim to being "the" knit underwear store of the city. Here are a few of our latest arrivals:

LADIES' VESTS, low neck, sleeveless, with pretty lace trimmings, 12c and 15c each.

LADIES' VESTS, Richelieu ribbed, white cotton, low neck, sleeveless, neat lace trimmings, 20c and 25c each.

SAME in pink and blue, 25c ea. LADIES' "MERODE" WHITE COTTON VESTS, high neck, long sleeves or short sleeves, extra silk trimmed, 50c each.

LADIES' UNION SUITS, white lisle, low neck, sleeveless, knee length, neatly trimmed. Price 50c per suit.

LADIES' UNION SUITS, fine white lisle, high neck, long sleeves, ankle length. Price 75c per suit.

Better grades, \$1.00 and \$1.25. LADIES' VESTS, silk mixed, low neck, long or short sleeves, extra silk trimmed, \$1.25 ea.