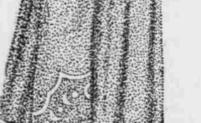


Watches For women, men, misses and boys-Gold, silver and gunmetal as well as novelty styles and having the best movements on the market. Everyone fully guaranteed and you'll find our prices in every instance far below what the exclusive jeweler asks you.

Meier & Frank Company



Have you secured your share of the bargains? This January selling is planned with a view to giving every housewife, every woman, every man, the opportunity of providing everything in wearing apparel or household effects at a big saving. Now we want to impress upon your

mind that during the last week the Clearance Sale still retains its bigness; that its lists of bargains are practically as large as at the beginning of the sale, and we also want you to remember that there are big round dollars to be saved at every turn. We call your particular attention to the unusual values we are offering in the Cloak Store. Costumes, Wraps, Suits, Shirtwaists, Petticoats, Wrappers, etc., at prices far below the cost of manufacturing, and the styles the newest and best the market affords. And don't forget the great "White Sale" of fine Undermuslins. Every piece at a wonderfully low price.

Semi-Annual Notion Sale

- 1	CIET
1	at \$1.57 \$2.50 Umbrellas now
1	at \$2.18
ł	at \$2.18 \$3.00 Umbrellas now
	at \$2.61
1	at
	at \$3.12 \$3.00 Umbrellas now
	\$3.00 Umbrellas now
	at \$3.49 \$4.50 Umbrellas now
1	\$4.50 Umbrellas now
1	at \$3.97 \$5.00 Umbrellas now
1	at \$4.18
1	at \$4.18 \$5.50 Umbrellas now
1	at \$4.87 \$6.00 Umbrellas now
1	\$6.00 Umbrellas now
	at \$5.07 \$6.50 Umbrellas now
1	\$6.50 Umbrellas now
	at \$5.39 \$7.00 Umbrellas now
1	at\$5.98
.1	\$7.50 Umbrellas now
	at
	Men's umbrellas all greatly re-
	duced.

And Traveling Bags, Suit Cases and Tele

Meier & Frank Company

"White Sale" Of fine Undermuslins, Gowns, Carset Covers, Skirts, Drawers and Chemise-All are new, fresh goods and are offered at clearance prices.



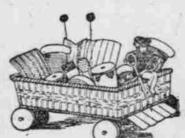
Two particular lines command special attention in the cloak section for the coming week - Shirtwaist Suits and Raglans, both at prices no economical as well as stylish dresser can afford to ignore.

The Shirtwaist Suits are all stylish garments in taffetas, velvets, peau de soie and peau de cygne silks, beautifully made and very desirable for Spring and Summer wear.

All \$16.00 Values now ..... \$13.50 All \$18.00 Values now ..... \$15.85 All \$20,00 Values now ..... \$16.90 All \$22.50 Values now ..... \$18.90 All \$24.00 Values now.....\$19.85 All \$32.00 Values now ..... \$26.50 All \$38.00 Values now.....\$32.50

Raglans

Reduced to



Steel Thimbles, 2 cents each.

Scam Rippers, 22c each. Buttonhale Cutters, 22c each.

Darning wool, 5c ball.

Aluminum Thimbles, 1 cent each,

Kid Curlers, 5c, 6c, 9c, 16c, package,

Tracing Wheels, 4c, 6c, 12c each,

"Gendron"

running-Low prices-Third Floor.

With selling space more than doubled and a dozen salespeople devoting their attention to small wares and linings, sewing baskets belonging to the good housewives of the valley of the Willamette will reap a rich harvest the next week or ten days-The greatest notion distribution the town has ever known-May ever know-because we don't know how we can ever beat the values presented. Kleinerts' Hook On, 25c pair.

Foster's Supporters, 60c pair

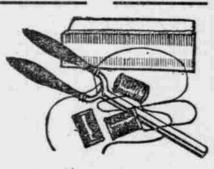
Hair Crimpers, 12c, 15c.

Curling Irons, 4c, 9c, 5c, 12c each.

Lindsay's Foster's Supporters, 50c pair.

99 Baby Carriages and Go-Carts -

Models of the most improved patterns - Prettiest patterns - Easy



Whalebone Casing, assorted colors, by

"Hump" Hook and Eyes, black or

Ball and Socket Garment Fastener,

large, small, black, white, 4c dozen,

Horn Bones, 8 to 10 inches, 7c dozen.

and 10c bolt.

white, 3c card.

Linens Of the fines' quality-John S. Brown & Sons' famous make in Damasks, Napkins, Sets and Cloths, all at very low clearance prices during the remaining days of the January sale.

**Trunks** scopes—Every good style and size at special low prices during the remaining days of the great January clearance sale—Third Floor. 'Round the Store

50c to 85c Embroideries at 29c a yard. Clean-up in Dress Trimmings at 9c and 19c a yard. A great sale of Fancy Lace Hose at 28c a pair. Special bargains in the Picture Store. Important sales of Gloves and Ribbons. All Lamps at wonderfully low prices. Fine Stationery was never so low priced. "Priestley's" Black Dress Fabrics greatly reduced. Men's and Boys' Clothing at clearance prices. Semi-Annual Notion Sale begins tomorrow. Picture Framing at 25 per cent discount. Infants' Wear at special low prices. Great bargains in Children's Cloaks. Carpets and Lace Curtains-Unusual bargains. Custom Shade Work at clearance prices. Men's Furnishings at a saving on every article. Every article reduced-Last week of sale.

Genuine Cut Bones, 8 to 10 in., 12c doz. Cube Pins, 4c, 6c, 9c. Puritan Pins, 9c paper. Adjustable Shirtwaist Shield, No. 3, M. & F. Pins, 4c paper. Darning Egg, % each. Adamantine Pins, 1c. 30c pair-2, 3, 4, 18c pair. Beeswax, 2c each. Basting Cotton, 200 yards, 1c spool. Pin Books, 4c. Curling Irons, 18c each. Tape Lines, Ic, 4c, 9c Machine Cotton, black or white, 7 Dressmaker's Pins, 22c box. spools, 25c. Skirt Braids, all colors, 2 packages, \$c. Belt Pins, 4c. Glove Mending Cotton, 10c. **Hose Supporters** Hooks and Eyes on tape, llc yard. \$18.85 For the ..... \$24.00 styles Superior Hairpins, 1c. Willamette" Sewing Machines at clearance sale prices-Last \$14.50 For the ..... \$20.00 styles Eox Hairpins, 12c. \$17.25 For the ..... \$22.00 styles Remarkable values-Invisible Hairpins, 3 packages, 2c. week of sale-Second Floor. \$21.50 For the ..... \$28.00 styles Pin On Suporters, 25c pair, Last week in which to have Bone Hairpins, 18c card. \$13.50 For the ..... \$18.00 styles Black Cat Hook On Supporters, 25c, Brass and Iron Beds-Springs and Mattresses, at special low Bone Hairpins, 12c box, your Picture Framing done at Belt Supporters, 50c pair Fitted Waist Linings, black and drab 34 to 42, 39c pair. All Suits, Skirts, Waists, Wrappers, etc., at big reductions. Silk Pin On Supporters, 50c pair. prices the coming week. a saving of 25 per cent. Meier & Frank Company Meier & Frank Company Meier & Frank Company Meier & Frank Company Meier & Frank Company