

Meier & Frank Co.

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Graduation Outfits Can be purchased during the June "White Days" at a great saving—Dress materials, silk, wool or cotton—White Hosiery, Slippers, Fans, Gloves, Millinery, Cotton Underwear, etc., all greatly reduced.

Infants' Wear at June Prices The daintiest Baby's clothes of every description can be bought at a splendid saving—Slips, Caps, Coats, Pique Robes, Booties, Christening Robes, Dresses, Bibs, Petticoats, Blankets—All reduced.

Ladies' White Shirtwaists Choice of our entire high-class stock of ladies' white waists in lawns, madras, piques, ducks, etc., made in the very latest styles, and marked at June White Sale prices.

Second Annual June "White Days"



The banner event of the year—You had a very good taste yesterday of how we carry out the white sale idea—An entirely different type from the way it is attempted elsewhere—You certainly showed your appreciation—My! how the crowds came—From eight in the morning until ten at night every salesperson (and we had some 40 extras) had more than he or she could attend to—The Second Annual June "White Days"—What a really splendid exposition!—And what marvelous pricing—Many moons ago this event commenced to shape itself—Makers were asked to do their best for us—Importers were besieged to save us the cream of such bargain lots as might come over—Result, a congress of white never before equaled in all the great West, and one you'll enjoy, for prices are decidedly advantageous for your saving—Remember, that every white article in the entire establishment is offered at a splendid reduction.



20,000 pcs. Muslin Underwear

From every maker in the land who knows how to manufacture good Undermuslins—A gathering of Lingerie second to none either in extent or goodness for we prepared for this June sale with the utmost care as to the quality of material and class of workmanship—We purchased so generously that for variety the town has never met it—Included in the Underwear sale will be found the finest French Lingerie at special low prices—Space permits mention of a few items only.



5000 Gowns
of the best materials and styles—lace and embroidery trimmed, hemstitched, long and short sleeves. Every garment bears the Consumers' League label, which insures its being made in a sanitary factory by competent and well-paid labor—Remarkable values at 43c, 58c, 68c, 79c, 98c, \$1.27, \$1.87, \$1.98, \$2.12, \$2.48, \$2.90, \$3.98, \$4.40 up to \$25.00.

Linens—Towels

Cottons—Flannels

A bargain picnic for economical housekeeper.—Table Linens, Towels, Sheets, Pillow Cases, Bedspreeds, etc., at prices that must interest boarding-house and hotel proprietors as well as housekeepers—Three times the usual space for the selling, for this Linen and Domestic Section is really the most important branch of the Great White Sale—We're making a specialty this season of House-keeping Linens for coast use at very low prices—A few of the bargain offerings are

- Union Linen Huck Towels, hemmed, size 20x38 inches, extraordinary value at 14c
- Union Linen Huck Towels, hemstitched, 20x40 inches, great value at 18c
- All Linen Huck Towels, 20x39 22c
- All Linen Hemstitched Huck Towels, 20x39 inches, superior quality, great value 28c



Ladies' Skirts

Ladies' Long White Petticoats in every good style—lace, embroidery and insertion trimmed, hemstitched and tucked flounce. All have separate dust ruffle. We offer splendid values at 43c, 69c, 79c, 98c, \$1.27, \$1.43, \$1.68, \$1.78, \$1.98, \$2.68, \$3.98, up to \$27.00.

7000 Corset Covers

At special low prices. The daintiest and handsomest variety you ever bought from. Lace or embroidery trimmed, and a mammoth variety to choose from. Remarkable values at 19c, 23c, 43c, 69c, 87c, 98c, \$1.48, \$1.98, \$2.98, \$3.12, up to \$10.00.

Ask for "Home-Made" Muslin Underwear

It's the best class of undermuslins made in America—the equal of the finest French make, and the cost far less. We are the sole Portland agents for "Home-Made."

Ladies' Drawers

Thousands of pairs of Drawers, all made in the best style. Big full sizes, not skimmed in any manner. All are umbrella style, tucked, lace or embroidery trimming. Great values at 43c, 47c, 67c, 72c, 87c, 98c, up to \$10.00.

Ladies' Chemise

Nainsook and Cambric Chemises, lace or embroidery trimmed. Great values in both short chemise and skirt chemise at these prices: 22c, 43c, 68c, 79c, 88c, 98c, \$1.27, \$1.69, \$2.19, \$3.18, \$3.89, up to \$10.00.

Table Damasks

Can be bought cheaper during the Annual June "White Days" than at any other time of the year—John Brown's Linens all reduced—A few of the remarkable values are
68-inch Satin Damasks, best patterns 66c a yard
70-inch Satin Damasks at 83c a yard
72-inch Satin Damasks at 98c a yard
Choice of our entire stock of Table Damasks at June prices.

Bath Towels

This is your opportunity for supplying your Summer Bath Towel needs. 200 doz. Bleached Turkish Bath Towels, 19x46 inches, each 16c
100 dozen Bleached Turkish Bath Towels, large size, each 28c
"Ruddy," the best Bath Towel ever made, special price during the June White Sale.

Napkins Reduced

Beautiful Satin Damask Napkins, 24x24 inches in the very best designs and qualities—Superior values at \$1.88 dozen, \$2.12 dozen, \$3.29 dozen.
Entire stock of Napkins reduced.
Hemstitched Tray Cloths, 17x23 inches, many patterns 21c each
Hemstitched Tea Cloths, 36x36 inches, 45x45 inches, great values, 64c, \$1.22.
All Table Sets, ranging in price from \$2.50 to \$50, all at June White Sale prices.

Bedspreads

Full-Size White Bedspreads, in many patterns, great value 92c
Marseilles patterns, White Bedspreads, extra large size \$1.05
Large Size White Fringed Bedspreads, great value \$1.55
White Satin-Finish Bedspreads, double size, best patterns \$1.42
Sheets and Pillow Slips greatly reduced in price.

Stationery

Fine White Writing Paper, kid finish, 24 sheets paper, envelopes to match, 9c
15c quality, box
White Paper, satin finish, one quire in a box, regular 19c
35c value
White Paper, new linen lawn stock, 24 sheets paper, envelopes to match regular 25c
40c value for, box
White Envelopes, large square size, 10c values for, 5c package
5c kind for 3c package.
White Shelf Paper, 10 yards to piece, sale price, 3c piece
White Crepe Paper, new floral designs, regular 15c
25c value for
All writing pads at June sale prices.

Handkerchiefs

Every item a winner—We're making a great feature of the Handkerchief Business this year—Offering the greatest bargains you ever bought—Here's a few of them.
200 dozen ladies' all-linen hemstitched Handkerchief, wonderful values at, each 5c
100 dozen ladies' unlaundered hemstitched—hand embroidered, initial handkerchiefs—The regular 25c values for this sale 15c
Ladies' linen hemstitched and Swiss embroidered and hemstitched Handkerchiefs, the regular 15-cent values for 10c

Children's Wear

Infants' and Children's Wear at prices no economical mother can afford to ignore—The entire stock at really tempting prices.
Children's lace trimmed and embroidery-trimmed Dresses, prettily made throughout, ages 6 months to 3 years 47c, 83c, 98c, \$1.22, \$1.98
Long-waisted and Mother Hubbard styles in cambric, nainsook and lawn to select from.
Children's Skirts, lace and embroidery trimmed, ages 6 months to 3 years, big values at 27c, 32c, 83c, 98c, \$1.22
Children's Gimpes at 43c, 68c, 79c, 98c.
Children's plain tucked Drawers at 12c and 15c pair.
Children's Drawers, embroidery trimmed, at 22c, 23c, 30c, 43c, 50c, 79c, 89c, 65c, 75c pair.
Children's hemstitched and lace trimmed Drawers at 19c, 28c, 60c and 69c—Special values.
Children's and Misses' Gowns—plain embroidery trimmed and hemstitched, 47c to \$1.08.
LACES—Choice of our entire high-class stock of fine Lace and Embroideries at special June prices.
DRESS GOODS, SILKS—White Alpaca, White Challies, fancy White Wove Materials for skirts, White Waist Silks, White Lawns, White Albatross, White Taffetas, etc.

Wash Fabrics

All the white wash fabrics—Organdies, Piques, Lawns, Nainsook, Dimities, Fancy White Oxford—In fact, all the most desirable white fabrics can be bought this week at a big saving—30,000 yards white shirt-waist materials—All this season's leading styles—Plain or lace striped effects, 8-12 cents to 68c yard.
White Oxford, Fancy Damasks and White Madras—Finest quality and most stylish fabrics of the season—All greatly reduced—Immense variety, 17c to 68c yard.
50-inch Wash Chiffons, beautiful styles, at 31c, 42c, 53c, 66c, 73c yard.
32-inch Persian Lawns—25c grade 19c yd., 30c grade 24c yd., 35c grade 27c yd., 50c grade 42c yd. The entire line at reduced prices.
68-inch White Organdies—40c to \$1.25 qualities at 27c, 39c, 46c, 59c, 74c, 96c yard.
All White Piques at special low prices.

White Groceries

All White Millinery—Ladies' Hats, Children's Hats, Infants' Hats—at low prices.

Ladies' Summer Underwear

Ladies' and Children's Knit Underwear—All the Summer styles in medium and light weight, at June "White Days" prices—Buying now means a big saving.

Ladies' Neckwear

Choice of all Ladies' White Neckwear, and that means all the most desirable styles at June "White Days" prices—White Croats, White Stock, etc.

Ladies' White Gloves

At June "White Days" prices.
All white veerings greatly reduced.
White hosiery for ladies, children and infants at reduced prices.
Lace curtains, curtain materials, at very low prices.

BOYS' WHITE WAISTS—SUITS

Boys' white waists in good styles; ages 4 to 14 years, 25c each.
Boys' white blouses, embroidery collar, 3 to 10 years, 58c.
Boys' white duck suits, 3 to 10 years, 85c kind, 85c.
Boys' white duck trousers, 3 to 14 years, 28c pair.
White pique knit suits, great value at 2.25.

Men's Wear

There's many white wear items of great interest to men in laundered and unlaundered White Shirts, both stiff bosom and negligee—Men's Collars and Cuffs—Men's Handkerchiefs—Men's Nightrobes—Men's Underwear—Men's Ties—Straw Hats, etc.—We've an array of bargains you should get your share of—Men's White Vests—White Flannel Suits—Walters' Aprons, Coats, Caps, Barkeeper's Vests, etc.—All at very low prices.

White Waists

Ladies' White Waists, Skirts and Costumes—This season's best styles are all included in the great June White Sale.
Ladies' White Lawn and Pique Waists, embroidery or lace trimmed, all newest styles, at \$1.89
Ladies' White Lawn Waists, tucked and embroidery trimmed, all the newest styles, at \$1.28
Ladies' White Waists, assorted styles, all sizes, big value 98c
Ladies' White Point d'Esprit Costumes, exclusive styles, beautifully made and trimmed \$16.85
Great bargains in Children's White Dresses and Long Pique Coats, ages 4 to 14 years, at \$1.67 and \$2.15.