

SHE RULES PARIS STYLES

MRS. HARMSWORTH, WIFE OF FAMOUS ENGLISH EDITOR.

She Wears an Auto Coat Made of Young White Colt's Hide—Interview With the Charming Lady.

Mrs. Alfred Harmsworth is fast becoming recognized as one of the best-dressed women in Paris, says a Paris letter in the Chicago Chronicle.

This probably means that she is queen of style. The London Daily Mail editor's wife thinks nothing of coming to Paris to try on a coat or dress.

When Mrs. Harmsworth came here she was handicapped by the anti-French tone of her husband's publications.

Redfern, the maker of the original model, cannot make others for Mrs. Harmsworth bought the exclusive right to it.

One of the morning papers prints an interview with Mrs. Harmsworth, who is said to have largely contributed to her husband's success in the world of journalism.

Mrs. Harmsworth is a tall, typical English beauty. Her manner is English in its graciousness, her voice is English in its well-bred softness and the beauty of its modulation.

"Every one ought to marry, you know," said Mrs. Harmsworth. "It is a woman's sphere and a man's success. I don't believe single men ever attain the best there is in them."

"The trouble is, girls don't think of those things. They don't realize the possibilities of marriage. They don't realize how large a factor they are to be, for good or for bad, not only in a man's home life and social life, but in his business life, too, and in the development of his private character."

"Half the girls don't know until they are married whether a man dislikes reading or has a decided literary bent, whether he prefers to dine at night or midday, whether he is a believer or an atheist, whether he's horsey or a prude, whether he wants to live in town or in the country, or whether he detests the prattle of children or looks forward to the joys of parenthood."

"Now, isn't it true that most girls spend more time on the details of their trousseaux than they do on the details of the man's private character?"

"The consequence of such marriages you see about you everywhere."

"When we were married we began at the beginning. I shall always be grateful for that. The girl who marries a man after he has acquired a fortune and loses the very best part of it. From the time I was old enough to realize I hoped it might be my lot to be a part of my husband's success. I believe that wish has been fulfilled."

"Mr. Harmsworth was inclined to be moody—most men are—and I was versatile. At times he was all business, his head and heart turned to schemes and projects, and I was all business, too."

"At other times he was wearied of business. A word of it would have irritated him. Then I was wearied of business, too. He wanted music—we went to the opera or green fields. We drove into the country. He longed to angle for trout; we followed the stream. Or he wanted to get out of England, and so we traveled a bit, with a sure relapse of the business fever, and home we came and glad of it."

"Then there were times—they come to all of them—when he wanted the society of men—just men—and by some coincidence I realized I craved the society of girls—just girls. So we kept the hosts of our friends who were friends before marriage and so we are both ready to aver that marriage is not a failure unless the carelessness of one's choice may make it so."

"Now, I don't mean by that," said Mrs. Harmsworth, smiling, "that a man's genius is his wife. Concerning the vital, fundamental qualities which make his success he must possess them and be successful entirely on his own merits. Sometimes a genius lacks courage, sometimes he lacks faith in himself, sometimes he is so diffident the world never bears of him, and sometimes he is so bold and frank he would show his whole hand before the time is ripe."

"While a man may possess all the elements of greatness in himself, he needs a wife, for it is in the nature of things that nothing in itself should be complete or perfect. For my own part, I have endeavored to be an unceasing encouragement to my husband, and any sort of a commentary admitted by me at the time. I could never have edited his papers; I could not have written for them. I have none of the qualifications for a genius. But I can keep house. Next to the study of human nature—a particularly male human nature, I mean—housekeeping is the best-paying profession a wife can follow."

VISIT SNOQUALMIE FALLS
Portland Party Inspects the Electric Lighting Plan There.

SEATTLE, March 22.—Seven members of the City Council, two members of the Board of Works and the City Engineer of Portland passed through Seattle today, en route to and from Snoqualmie Falls, where they went as guests of the Snoqualmie Falls Power Company.

The visitors arrived in this city shortly before 9 o'clock this morning and were taken to the falls by a special train, which also carried as the power company's guests eight members of the City Council and a score or more of Seattle's citizens. Luncheon was served at the falls, and two hours spent inspecting the big electric plant. The visitors returned to the city at 5 o'clock, and were

then shown through the power-distributing stations of the company in Seattle. Dinner at the Rainier Grand Hotel ended the day. The visitors expressed themselves as greatly pleased with the trip. Most of the Portland people returned home tonight, but some of them remained over and will spend tomorrow in sight-seeing. The City Council of Spokane is also here inspecting telephone systems, and will remain until Monday, visiting the navy-yard tomorrow.

Penobscot Is Open.
BANGOR, Me., March 22.—The Penobscot River is now open from Bangor to the sea, and all further danger from flood is past. The jam of ice above the city broke up today, and together with a mass of logs came down without causing any damage. Some time last night a boom at Snow's Island, near Lincoln, containing 5,000,000 feet of logs, owned by the Kamibin Pulp & Paper Company, of Lincoln, and the Jordan Lumber Company, of Old Town, was carried away by ice from the Mattawamkeag and the west branch and the logs have begun to run past Bangor to the sea. The logs are worth about \$75,000.

Farming by Steam.
Pittsburg Post.
California is making great progress than any other state in steam-power farming. On one of the big ranches the engine used to draw the machinery is of 50-horse power, and has driving wheels eight feet high. It consumes 12 barrels of oil every day, and its operation requires the services of seven men. In plowing, 25 furrows are turned over at one time covering a breadth of 40 feet. Eight horses are needed to keep the machine supplied with water and fuel. The best record made so far in plowing is 75 acres in four hours and 45 minutes. The field was five miles around, giving the great engine a straightaway course, with few turns in making the record. In operating the plow to the best advantage, a water station is maintained at one corner of the field, from which the engine is supplied as needed.

Veilings
New Chiffon Veils—plain or dotted, with dainty border, black or white, each 60c, 75c

Mail Orders

Receive our prompt and careful attention—Your orders are filled by expert shoppers whose instructions are to do everything possible to please you—Try us.

"Willamette"

Sewing Machine is strictly high-grade and the equal of any machine on the market—\$25.00—Guaranteed for 10 years—Freight prepaid anywhere.

"Audrey"

The most popular book of the day—Written by Mary Johnston, author of "To Have and to Hold"—Our price \$1.08.

Meier & Frank Co.

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Garment and Millinery Store



Our Easter Neckwear

Display is by far the largest ever shown in Portland, comprising the newest and best of everything—For seven weeks the department head searched the markets until there was a complete stock for everyone to choose from—Look!

Of the Northwest and no time so good to see and enjoy it as this week before Easter. Your attention for a minute, if you please. It is getting close to spring—all signs point to an early burst of sunshine and warmth—Another sign is the activity in our garment and millinery stores—You have clothes and hats to buy, of course—You want something new for Easter; you want it as nice as it can be; you want it for as little money as it is possible to pay—Now the point is, would it not be well to get an early start; tomorrow for instance, while the assortment is so large and interesting?—Never has there been brought to Portland so much of novelty and richness and exclusiveness—Not braggadocio, but solid fact—The store would not be what it pretends to be if the stock was otherwise—There must be some charm clinging to everything that finds a place in our stock.

The Finest Suits, Coats, Skirts, Waists, Costumes, Silk Coats,

Novelty Suits and Millinery, in Fashion's Realm—2d floor.

Will you not enjoy the showing, if only for the satisfaction of seeing what is newest and best and the gratification that comes from the assurance that it is BEST?—We have been to the style makers of the world for what is here—Discrimination has marked the selection of every garment—If any came in imperfect they went back—Find what suits you and we shall take the fit into our own hands—Children's ready-to-wear Hats in very large variety.

Taffeta Ribbon

SIX THOUSAND YARDS

Miles of desirable ribbon—A flutter at the ribbon counters tomorrow at a fraction of the regular prices—Ribbons at prices that will cause every customer to think of this store every time she thinks of ribbons.

The offering tomorrow comes from the largest and best manufacturer in that busy silk center, Paterson, N. J., and consists of over 6000 yards of the best quality all-silk taffeta ribbon, four inches wide and in a great array of colorings—Black, white, pink, green, light blue, navy, cardinal, old rose, and many other leading shades—Your choice while it lasts at 15c yd



"Phalanx" Taffeta

Tomorrow we offer 1500 yards of 27-in. "Phalanx" taffeta, warranted to give satisfactory service—\$1.25 quality at 99c yd

The best of every kind—Style, fit and finish—Plenty here to please every taste, and the right prices for everyone—Our Spring and Summer stock of shoes for man, woman or child is unexcelled on the Coast—The quality you know.

Shoes for All

Easter Clothing

For men—Clothing that will please fastidious fellows must contain all the little kinks of fashion—Clothing that will please economical folks must be durable clothing—Either of these qualities is a good thing for clothing to possess, but one is not much good without the other—Our clothing contains both these qualities—It's stylish clothing and it's desirable clothing—The Easter sale of black clothes will interest both men and parents—(Second floor).

Men's strictly all-wool "Peasedale" fast black clay worsted Suits, 17-ounce, good weight, \$8.88 all sizes, at

Saeks or 3-button cutaway Frock Suits—We can fit the regular, lean or stout man to perfection—(Second floor). All the new Spring styles in Clothing for boys—(2d floor.)

Men's strictly all-wool fast-black Worsted Suits, the regular \$12.50 value \$10.65

Men's fine all-wool black unfinished Worsted, warranted fast black, at \$10.65

Men's fine all-wool black Clay Worsted Suits, great values, at \$13.65

Men's \$18 and \$20 extra fine quality black clay or unfinished worsted Suits \$16.35

Finest \$22.50 unfinished worsted Suits for this sale \$19.65

Young men's black Clay or unfinished worsted Suits reduced—

The \$10.00 values at \$ 6.30

The \$15.00 values at \$13.10



Dress Fabrics

You have but to crush these handsome soft fabrics in your hands to sense their worth. ETAMINES; the season's most popular fabrics, in a wondrous variety of shades and quality ranging in price from \$1.00 to \$3.50 per yard.

Broadcloths and Hopsacking—new shades and weaves. New "Cristy" Poplins—a very pretty and stylish fabric finding favor.

Challes—thousands of yards in new designs and colorings 35c to 75c yd.

High-class Novelty Suit Patterns—imported styles—only one of a kind.

Navy Blue Chevots, Serges and Unfinished Worsteds—best qualities and all prices.

Veilings

New Chiffon Veils—plain or dotted, with dainty border, black or white, each 60c, 75c

Ladies' Hosiery

The Spring Hosiery exhibit is ready—Complete as complete can be—a Fifth-street window filled to overflowing with everything that's new in smart hose—elaborate colorings and effects or the rich lace designs. Many of them are our own importations—others come from America's leading and best known hosiery concern, Messrs. Lord & Taylor, of New York City. In the highest qualities. There's but two pairs of a kind, so selections should be made at the earliest moment.

50c to \$5.00 pair.

Men's Fancy Hose—spring styles—prettiest designs and colorings 50c to \$1.50 pair.

"Perrins" Gloves

All the new spring shades—all styles—every pair guaranteed to give satisfactory wear, \$1.50 per pair.

Men's Neckwear

You can get a good idea tomorrow of what is correct in Men's Neckwear if you take even a cursory glance here. The new Doubt-e-End Imperials, the Reversible Four-in-Hands, the Tecks and Ties are spread out in gala array before you—They are "absolutely correct," to steal a baking powder's thunder. We have paid much attention to the silks, making sure of the quality. They will wear as they ought or our judgment of silk is very poor. 50c, 75c, \$1.00, \$1.25 up to \$3.50.

Men's Dress Shirts—best styles. E. & W. Collars—new styles 25 cts.

Hawes Hats Derby and Fedoras—new spring shapes—\$5.00 hat for \$3.00.

Easter Novelties

Eggs, Chickens, Animals, Fancy Figures and a score of novel things ranging from 5c to \$5.00.

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