

**Cloak Dept.** New arrivals in the cloak department each day—New Suits, Jackets, Waists and Costumes come by every express—Come and see.

**"Food Fair"** Last week of the Annual "Food Fair"—An interesting and instructive exhibition of all the well-known foods and cereals—Samples this week for all.

**Wash Fabrics** Everything new in wash materials will be found here—Batiste, Madras, Dimities, French Novelities, Ginghams, etc., etc.

Meier & Frank Co.

Meier & Frank Co.

Meier & Frank Co.

"Gendron" Carriages and Go-Carts—40 styles—\$4.25 to \$40.00—(Third floor).  
The "Willamette" Sewing Machine at \$25.00 is a world beater—(Second floor).

Picture Framing to your order—Best workmanship and very lowest prices.  
Our custom Shade Department is ready to execute orders promptly and satisfactorily.

# A Great Sensational Shoe Sale

9 o'Clock Tomorrow

## \$25,000 Worth at Less Than Cost



The special importance of this sale to you lies in the quality of the shoes we have to offer—You cannot put on a plane with any sale that has been held before or will be held—it may be to the point to tell you why—The usual preparations for great shoe sales include the buying of large quantities of goods familiarly termed as "seconds"—In the process of making a poor piece of leather is found, stitching goes wrong, etc., the maker's name is blotted off, and they are sold as "bait" for January or February sales—Not so here—You shall get the best or nothing at all—We have gathered for this great sale 12,000 pairs of men's, women's and children's shoes of the best first quality products; goods we know to be worthy and right—A sale so complete in right pricing that it will dazzle you—Sale commences tomorrow morning at 9 o'clock—Extra salespeople to serve you.

### 2000 Pairs Ladies' Shoes

\$3.50 to \$5.00 Values at **\$2.50 pr**



Lot 1 comprises a great gathering of about 2000 pairs of ladies' fine shoes in patent leather and kid. J. & T. Cousins' famous make, in cloth or kid tops, light or heavy soles, latest toe. All sizes and widths, ranging in value from \$3.50 to \$5.00 a pair. Your choice at the remarkably low price of **\$2.50 pr**

500 pairs of the famous French, Shriner and Urner Shoes for women, in box calf bluchers, tan or black. All sizes and widths. The regular \$5.00 values **\$3.50 pr** at

200 pairs of "Cousins'" walking Shoes, in light enamel, with heavy soles. Latest style toe. All sizes and widths. Great value **\$3.25 pr**

### Men's Shoe Bargains

The greatest in the history of the local shoe business. Unprecedented price reductions on all lines. Read through this list carefully. It's worthy.

- \$6 Shoes \$4.50 pr** Men's \$6.00 patent leather, enamel and vealour calf Shoes. French, Shriner and Urner make, heavy sole. Latest toe, \$4.50 pair.
- \$4 Shoes \$3.15 pr** Men's enamel, box calf and veal kid Shoes, Burt & Packard make. Latest style, all sizes, \$3.15 pair.
- \$3 Shoes \$2.25 pr** 3 styles in lace and congress Shoes for men. Best makes and latest styles, \$2.25 pair.
- \$5 Shoes \$3.85 pr** Men's \$5.00 French, Shriner and Urner Shoes, in patent leather, enamel and box calf. Latest styles, all sizes, \$3.85 pair.
- \$3.50 Shoes \$2.65 pr** All our \$3.50 Shoes, in patent leather, veal, box calf, vealour calf, best makes, latest styles. Your choice during this sale \$2.65 pair.
- \$2.50 Shoes \$1.85 pr** All our men's tan shoes, heavy soles, \$3.50, \$4.00 and \$5.00 values at \$2.25 pair.

### Slippers

Wonderful values in ladies' high-class Slippers as follows:

- 300 pairs of ladies' patent leather Slippers, in 4 styles. Newest shapes, all sizes. Regular \$3.00 values, pair **\$2.10**
- 300 pairs of ladies' Slippers, patent leather and kid, 1 and 3 strap styles. \$1.75 to \$2.50 values. **\$1.45** All sizes, pr.
- 150 pairs of kid opera Slippers, in all sizes at **\$1.15** pair.

### Men's Slippers

Great values. Here are the facts. Your opportunity.

- 9 styles of men's \$2.50 Slippers. Latest and best styles, to close **\$1.90**
- 9 styles of men's \$2.50 Slippers. Latest and best styles. Great variety, **\$1.55** pair
- All \$1.75 Slippers at **\$1.40** pair.
- All \$1.50 Slippers at **\$1.20** pair.
- Great values in men's Slippers at 60c, 80c and \$1.25.
- Great bargains during this sale in infants' Shoes.

### Children's Shoe Bargains

Really Wonderful Values



- Thousands of pairs of Shoes for boys and girls, at prices that will delight economical parents.
- 400 pr. little gants' lace Shoes in kangaroo, box and satin calf. Best styles. Sizes 10 to 13, pair **98c**
- Boys' \$3.50 Shoes, in enamel, box calf and chrome **\$2.70** calf at, pair
- Boys' \$3 Shoes, in enamel and box calf, **\$2.35** pair

- Boys' \$2.50 Shoes in box calf leather lined at **\$1.95** pair
- Boys' satin calf lace Shoes, heavy soles, quilted or plain styles. Great values at:
  - 2 1/2 to 5 1/2, pair **\$1.50**
  - 13 1/2 to 2, at, pair **\$1.40**
  - 10 to 13, at, pair **\$1.30**

### Misses' and Children's

- Spring heel Shoes, in all sizes and leathers, at greatly reduced prices during this sale.
- Children's lace and button Shoes, patent or kid tip, sizes 8 to 10 1/2, pair **\$1.20**
- Children's veal kid, lace or button Shoes, hand-turned, kid or patent tip. All sizes, pair **85c**
- "Cousins'" \$2 Shoes for children, pair **\$1.40**
- "Cousins'" Misses' Shoes, \$2.50 kind for, pair **\$1.75**
- \$2.00 Shoes, pair **\$1.45** \$1.75 Shoes, pair **\$1.28**
- SCHOOL SHOES**—For boy or girl. Every style and quality, at great price reduction during this sale. Right time for buying.

Meier & Frank Co.

## Great February Book Sale

10,000 volumes of literature in our book store must find a new owner during the next week or ten days, whether they reach individuals or libraries it matters little to us—They are to be sold—That's the word—Prices average about the cost of paper and binding—Here's real interesting news for book lovers:

### Popular

#### Books at 79c

- Allee of Old Vincennes.
- A King of Honey Island.
- Captain Ravenshaw, by Stephens.
- Eleanor, by Mrs. Humphry Ward.
- Successors of Mary the First—PHELPS.
- When Blades Are Out and Love's Afield, by Brady.
- The Lion's Brood, by O borne.
- The Bondwoman, by Ryan.
- Red Blood and Blue—Robertson.
- Like Another Helen—Horion.
- Puppet and Crown, by McGrath.
- The King's Pawn—Drummond.
- Ralph Marlowe, by Naylor.
- And many others, 79c.
- Green's history of English people, 5 vols., cloth binding, \$2.50 value **75c**
- Grote Greece, 4 vols., \$5 value, \$2.95.
- Kipling's Works, 6 vols., \$6 value, \$1.98.
- Stevenson, 5 vols., \$3 value, 95c.
- Shakespeare, 7 vols., \$5.25 value, \$1.25.
- Shakespeare, 13 vols., \$5.00 value, \$1.98.
- Shakespeare, 32 vols., \$7.50 value, \$3.25.
- Thackeray, 10 vols., \$7.50 value, \$2.25.
- Cooper's Sea Tales, 5 vols., 95c.
- Bulwer Lytton, 13 vols., \$2.95

#### \$1.15 Books 59c

Padded edition of the poets comprising 25 titles of the standard poets, bound in padded leather, and gilt edges, \$1.15 value, 59c.

#### 6 Books for \$1.00

5000 copies of 12 mo. cloth books, standard and popular titles. A great bargain at 6 for \$1.00.

#### 2500 Books 11c ea

2500 16 mo. cloth books, good titles. The regular 25 cent edition during this sale 11c each.

- Peck's Bad Boy, complete, 25c.
- Bridge of the Gods, 27c.
- Dr. Chase's Receipts, new enlarged edition. Great bargain, 79c.

### Dictionaries

- The B. B. vest pocket Dictionary, leather-bound, the regular 25c kind **10c**
- The standard Dictionary, 5x7, the regular 50c kind **27c**

### Bibles

- The Oxford Holy Bible, size 6x9, bound in flexible Morocco, gilt edges and containing a family record **\$1.05**
- 500 Bibles, cloth-bound, 5x7, side stamping, 40c value **19c**
- 1000 Prayer Books, cloth, 3x5, clear type, bargain at **19c**
- Household Cook Books, compiled from the famous Buckeye Cook Book, 750 pages, cloth-bound, regular 75c value **15c**

Bargains in all kinds of Juvenile Books.

Meier & Frank Co.

# 75,000 Dollar Clothing Sale

## Prices Take a Phenomenal Drop

Tomorrow we inaugurate our ANNUAL MID-SEASON SALE OF MEN'S AND BOYS' CLOTHING, which means our entire stock—Over 75,000 dollars' worth at the lowest prices of the entire year—Included in the sale are the makes of almost every prominent manufacturer the length and breadth of the land—Ab. Kirschbaum & Co.; Hart, Shafiner & Marx; L. Adler Bros. & Co.; Kohn & Co.; Alfred Benjamin & Co., and others—In a movement of this kind it is impossible to count the cost—What we may have paid is not a factor—What are they worth to you?—That's the point—The sole object of the sale is to make new friends for the clothing stores—Acquaint you with our second floor.

### Men's Suits



- All our men's \$7.50 and \$8.50 suits in cassimeres and chevots, sack style, splendid materials and trimmings, all sizes **\$5.98**
- All our men's \$10 suits in dark mixed cassimeres and chevots, sack styles, all sizes **\$7.10**
- All our \$12.50 and \$13 suits, fancy chevot and fancy worsted, in fine materials and styles, at **\$8.35**
- All our men's \$15 fine fancy worsteds and blue serges and blue and black unfinished worsteds, remarkable values, at **\$10.65**

- Choice of all our \$16.50 and \$17.50 fancy worsteds, tweeds and unfinished worsteds, latest cut, best materials and linings **\$12.85**
- All our extra fine unfinished and fancy worsted \$20 and \$22 suits, choice of entire stock at **\$16.65**

### Spring Overcoats



- Men's extra fine covert cloth topcoat "The Bradford," Italian lining, satin sleeve lining; an \$18 coat for **\$14.35**
- Men's overcoats in dark navy kersey, velvet collar, fancy lining, satin sleeve lining, all sizes, a stylish \$16.50 coat for **\$11.85**
- Men's Vests (two vests), can be worn on both sides, \$3.50 val. **\$2.35**

### Frock Suits

- \$10.00 frock suits gray mixed, good weights **\$6.00**
- All our \$12.50 frock suits, in dark chevots at **\$7.10**
- \$7.50 to \$10 frock coats and vests, 35 to 38 sizes in worsteds and cassimeres **\$3.35**

### Trousers

- All our men's fancy worsted trousers, in best patterns, \$5 values **\$3.15**
- Entire stock of men's trousers. The \$6 and \$6.50 values during this sale at the low price of **\$4.50**

### Boys' Clothing

Facts and figures that will interest and please every economical parent. Values that should cause unprecedented selling in the boys' section.

- Boys' corduroy and wool cassimere and chevot knee pants, 3 to 15 years **52c**
- Boys' navy blue flannel waists, adjustable belt, ages 3 to 14 years. **69c** 85c value
- Boys' all-wool 2-piece school suits, dark gray mixtures and chevots, ages 7 to 15 years. \$3.50 and \$4.00 values **\$2.78**
- Boys' outing flannel waists, dark and medium coloring. Regular 50c quality **39c**
- Boys' all-wool, \$3.75 navy chevot sailor suits, white and red braid trimmed, ages 4 to 10 years **\$2.28**



### Young Men's Clothing

- Young men's suits of black and blue chevot, ages 16 to 20, well made, best styles, \$5.00 values **\$2.98**
- Young men's mixed chevot suits, 14 to 20 years. \$10.00 values **\$7.35**

Meier & Frank Co.

Meier & Frank Co.

Meier & Frank Co.

Meier & Frank Co.