

# DO YOU WANT

## \$10.00 To Spend For Christmas?

THEN VISIT OUR

# Great Present Sale

While we are giving away Ten Dollar and Five Dollar Bills. We have given away over One Thousand Dollars so far, and have the receipts for evidence in our Third-street window, and invite you to inspect them. We intend to give away

## One Thousand Dollars

This month—Ten Dollars with every 10 men's suits and overcoats we sell, and Five Dollars with every 10 boys' suits and overcoats. Many a customer has gone away from our store during this sale with more money than they brought, and a suit and overcoat besides. Is it not worth your while to call and investigate?

The Best Clothing Values in the City  
Can Always be Obtained at Our Store

WHEN YOU SEE IT IN OUR AD IT'S SO

## Moyer Clothing Co.

THIRD AND OAK STREETS



### Genuine Alaska Sealskins

Our stock of Genuine Alaska Sealskins, bought direct from the natives of Alaska, at our trading stations in the far north, is of the best quality. When we make a Sealskin Coat it is perfect in style, fit, quality and workmanship. We bought our sealskins before the big advance and we are now giving the public the benefit of our foresight. Coats that cannot be duplicated at \$300—Xmas Sale Price

\$225

### PRACTICAL PEOPLE BUY PRACTICAL PRESENTS

#### Children's Sets

There is nothing more suitable for a Christmas gift for a child than one of our handsome sets, made in all furs, with boa and muff; we sell them; Xmas sale price

\$1.25

.....and up

#### Long Fox Boas

A dependable Xmas gift that will merit a lasting appreciation is one of our Long Fox Boas, made in the latest shades of Fox; regular \$15.00; Xmas sale price

\$9.85

#### Fur Jackets

Sensible Xmas gifts are always greatly appreciated—one of our handsome Fur Jackets would gladden the heart of any lady. We make them of the genuine Alaska Sealskin, Otter, Beaver, Persian Lamb, Near-seal and Astrakhan; Xmas sale price

\$25.00 and up

SEND FOR ILLUSTRATED CATALOGUE.

## The Silverfield Fur Mfg. Co.

LARGEST AND LEADING FURRIERS IN THE WEST.  
283-285 MORRISON STREET.

#### A BUNCH OF SQUARES.

Another Chance to Get Two Years' Use for Virtually Nothing.

Another lot of square pianos for those who came too late at the last slaughter. Prices, if anything, lower than ever before. And at these prices we'll take them back again any time within two years, towards payment of a new upright, thus we are virtually giving you two years' use of a square piano free. Come in and see this Brackett & Co. square, \$65—\$8 down and \$3 a month. Others for \$35, \$40, etc. Don't miss this chance. Elfers Piano House, 321 Washington street.

#### DIAMONDS AND WATCHES.

Go where you find all the staple designs, together with the newest novelties. Go where you get the very best, and where no fancy prices are asked. Such a place is THE G. HEITKEMPER CO., Jewelers and Silversmiths, 286 Morrison.

#### THE GREAT SALT LAKE ROUTE

to the East.  
Lowest rates and most attractions via the Rio Grande lines through Salt Lake City and Denver, through sleepers. Once a week excursions. Magnificent scenery. Before buying tickets, call at office, No. 124 Third street.



### HANDSOME CHRISTMAS GIFTS

Fur Boas Fur Collarettes  
Fur Capes Fur Coats  
Fur Muffs Fur Gloves

### Alaska Sealskins Our Specialty

BABY CARRIAGE ROBES, FUR RUGS  
OSTRICH FEATHER BOAS  
Special on Collarettes for One Week Only  
Alaska Indian Baskets  
Call or Send for Catalogue

G. P. RUMMELIN & SONS  
126 Second St., Near Washington.

The Leading and Reliable Furriers of the Northwest.

# THE GREAT and GROWING GREATER STORE

The Christmas Stir Crowds are daily increasing. You should not fail to be numbered among the lucky purchasers this week. Never again will such values be offered in Portland, simply because we cannot always buy goods for half. Now is the time to buy your Christmas presents. One dollar buys now what two or three will later.

### TOYS AND HOLIDAY GOODS GALORE

at money-saving prices. The collection is complete now, so don't delay. Come and get your share while they last. We've put on extra salespeople to help out in this great sale, so no long waiting I assure you.



Misses' Coats  
Neat, well made, and all the latest shades in heavy kersey cloth, lined with fine Austro silk, to go at \$4.50 instead of \$8

Corsets  
Thompson's glove-fitting Corsets, the world's most famous short-slip and straight front, going at \$1.00  
Girdle Corsets for 50c.  
R. & G. Corsets, all styles, 75c and 1.00  
Misses' Ferris Waists, all sizes, at 50c.  
Children's Nazareth Waists, all sizes, at 25c.

Night Gowns  
Ladies' outing flannel Nightgowns, well made and nicely trimmed, to go at 43c

Ribbons  
A maker's cleanup sends them here. You share the bargain. Taffetas, Satins, stripes, Checks, plain or fancy, in every good style and color at great saving prices.

Sacques  
Infants' wool Sacques, all sizes, regular 35c sort at any store, to go at 19c each

Embroidery  
A fine lot with good edge both wide and narrow, would sell readily at 20 to 25c, but we'll sell them quickly. Yours for 12c yard

Men's Wear Cheaper  
Specials that are Specials.

Shirts or Drawers  
Men's fleece-lined Shirts or Drawers, usually sold at 50c. Vicuna or grays go at 27c each

Underwear  
Men's fine all-wool Underwear, in natural wool, that sells elsewhere at \$1.50 to \$1.75, to go at 98c each

Suspenders  
Men's fine Suspenders, such as you've paid many times 25 cents for, to go for 15c

Men's Shirts  
A rare chance—Men's Shirts. There are four sorts of Shirts in this collection. Regular 50c grade at 25c; regular 75c grade at 40c; regular \$1 grade at 50c; regular \$1.25 grade at 65c.

Underwear  
Men's Winter Underwear, ribbed, plain or fleece-lined, worth 75c. While they last at 39c apiece

Sox  
Men's Maco fine cotton Sox, black or colors, worth 10c. 2 for 10c

Ties  
Pure Ties, string Ties, Club bands, bow and four-in-hands, worth 50c, all to go at 19c apiece

Kerchiefs  
Men's white Kerchiefs, worth 10c each, to go for 3 for 10c

Jackets  
Only 20 ladies' black Jackets, in plain and pebble chevrons, usually sold at \$5 and \$6. Come early and get one for \$1.12  
A friend asked me why on earth we did it; just because we could.



Children's Coats  
We own a special lot of neat, up-to-date Coats, to go on sale tomorrow at \$1.25 each

We sold their mates for \$2.00 not so long ago. These are fine for cool evenings and are very stylish. (Upstairs.)

### Every-day Needs Cheaper

The holiday shopper can buy her Jackets, Shirt Waists, Skirts, Underwear, Xmas presents here now for one-third to one-half less than she had made allowance for. THIS GREAT BANKRUPT SALE makes shopping a real pleasure—for what woman doesn't like to get two articles for where she'd only plan enough money for one?

### BEST NEWS YET

So read every word as carefully as you would a will that told you of a heritage.

### THE JACKETS ARE STILL ON SALE

At about half. Women are coming from far and near to buy them. All up-to-date coats in ladies' three-quarter lengths in all the late shades, in fine Melton and Kersey cloths, in fly-fronts, double-breasted, box and tight-fitting; all nicely tailored and satin-lined, at \$5.95, \$6.85 and \$8.50

Well worth \$8.50 to \$15. Can you help us and yourself too, by coming early? Upstairs in suit room.

Right along the news is brimful of striking bargains, and there'll surely be larger crowds tomorrow than we've had this month. Yet we've been most agreeably surprised for past two weeks. We have never told you of store full of better things. The new lines we've added make it more interesting for the coming week.



### Silk Waists Again

A great special lot ready tomorrow to be added, lower than ever before. Good Taffeta Silk in all wanted colors and black; nicely tucked and right up to date:  
\$2.49, well worth ..... \$3.00  
2.99, well worth ..... 3.50  
3.85, well worth ..... 4.50  
4.85, well worth ..... 5.50  
4.95, well worth ..... 10.00

Did You Buy Dress Goods?  
We have still remaining a few choice patterns of John Cran's select Dress Goods, at about half. A chance for a big talk, but it won't pay, as no two are alike, and the prices are sure to move them all tomorrow; so you'll have to hurry.

### OTHER GREAT SPECIALS

We haven't told a tale of finer things. The prices are more interesting than anything else, so we make the explanation brief.

Black Soliels  
Good quality, 40 inches wide, going at 39c a yard

School Plaids  
In all wanted colors; just the thing for children's wear; all to go at 15c a yard

Black Cashmere  
38 inches wide and good weight, at 19c instead of 35c

Homespun  
36 inches wide, in newest effects, to go for only 27c a yard

Rainy-Day Suitings  
In all good colors, 54 inches wide, to go for 57c a yard

Plaid Back Skirtings  
Good heavy weight, to go while they last at 98c a yard

Venetians and Zibelines  
All wool and 46 inches wide, to go at 50c a yard

Hose  
Ladies' fancy lace stripe hose, in stripes or drop stitch, fancy colors or chocolate. Regular 25c to 30c, and we won't stop to assort them. All at 12c a pair

Ladies' fine seamless black hose, fast dyes, well shaped, at 3 for 25c Instead of 15c each.

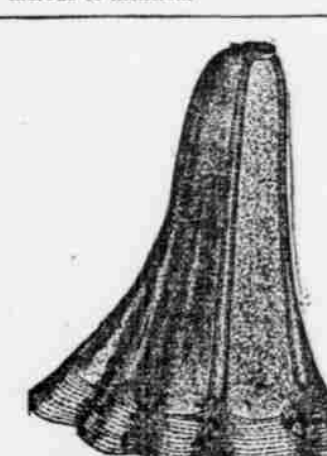


### Children's Coats

This neat little Coat made of all wool cloth with neat buttons, trimmed with Soutache braid, in all late shades. We sell it tomorrow for 98c while they last

### Rare Notion Bargains

A great many of the items are worth far more space than is allotted to them, as, for instance, this:  
At 100 per cent saving:  
White Bones, a set ..... 5c  
Stick Pins, a box ..... 1c  
Pear-headed Hat Pins ..... 1c  
Rhinstone Pompadour Combs ..... 10c  
Fancy Trimming Braids, a yard ..... 1c  
Linen Thread, a spool ..... 1c  
Safety Pins, a paper ..... 1c  
Common Pins, a paper ..... 1c  
All others in same proportion too numerous to mention.



### And Women Wondered Why?

A week ago we printed in small type Rainy-Day Shirts at about half—never even told why, and yet the suit room upstairs was filled with eager women all day long, who, wondering, bought.

### LET US SAY THANKS

For this proof of your belief in our printed store news, and for the assurance you give that many hundreds watch these columns closely each week, and we say now that you cannot always judge by the size of the type and the great explanation the size of the bargains. Yes, we have about 100 more for all who come early tomorrow, at same money-saving prices, and a host of other good things, new and stylish, at great saving prices that will attract hundreds of buyers.



### Up-to-Date Capes

We have a few of these late Capes, same as cut, of heavy kersey cloth and nicely attached bands which we are selling at \$6.50 instead of \$10. Only a few left, so don't delay.

### Towels

At half price. Turkish or Domask pattern. A large-sized, good quality, 15c sort, at 7c each

### A 27-inch Taffeta

at \$1 Instead of \$1.25  
A rich, heavy, all-silk black Taffeta, sold all over town at \$1.25 a yard. We sell it tomorrow for \$1 a yard. There are only 200 yards in the lot. We give fair warning.

Fancy Silks Galore at Half  
In all wanted colors and designs. By taking the lot we got them at half regular prices, so we sell them same way. One lot well worth \$5c to \$10c to go at 49c a yard

Another lot to go at 60c instead of \$1.25. Other better ones, to be sure, to go in same proportion.

### Silk Moreens

Marked for quick selling; by taking the lot we can do this. There are all colors and well worth 50c to 75c, to go while they last at 39c a yard

### Satin Finish Waistings

In late colors, with pin dots and stripes and 36 inches wide, to go at 38c a yard

### French Flannels

1000 yards in all wool and any color, to go while they last at 42c

### Table Linens

John Cran's choicest and best among them; all at the great sale prices. Is it any wonder that housekeepers are keeping the salesmen busy? The luckiest stroke of the year when we bought these. You should buy for next year at these prices.

### Shirtwaists

A special lot in all wanted colors and designs. Regular 75c to \$1, and we won't stop to assort them; at 39c apiece

### Underwear

Ladies' fleece Underwear, fine ribbed, natural gray, usual 50c to 60c sort, to go at 23c apiece

### Fascinators

Ladies' wool Fascinators, in any wanted color, usual 25c and 30c sort, to go at 19c and 17c each

### Wrappers

Ladies' fine Wrappers, a good call, well made and trimmed in Soutache braid. Such as you pay elsewhere 75c to \$1. While they last at 43c each

### Umbrellas

Marked for quick selling. Fine steel rods, paragon frames, good gloria tops, regular \$2.50 grade for silk, \$1.10 each

### Petticoats

American silk Petticoats, with fine accordion plaited cmfwy cmfwyp top; corded pleated ruffle, in all wanted shades. They're yours while they last for \$2.10

### Waists

Ladies' American silk Waists, well worth \$1.50; in red, blues, magentas and black. They're yours for 98c. But don't delay. 39c each

### Ladies' Night Gowns

Of a good muslin, neat tucks, lace trimmed, to go at 37c apiece While they last.

### Fur Boas and Collarettes

At prices never before heard of. A visit to this department upstairs will save you many dollars and set you wondering how on earth we do business.



MAIL ORDERS PROMPTLY FILLED

# L. Shanahan

144-146 THIRD, BET. MORRISON AND ALDER

THE PLACE TO SAVE MONEY