MORE THAN SATISFACTORY

Lewiston, Idaho,
Nov. 1, 1901

Oregonian Publishing Co.
Portland, Oregon—

Gentlemen: The set of "Modern Eloquence" received in due time, and after a thorough investigation find them more than satisfactory. I remit herewith $5 as first payment.

Yours very truly,
CHRIS F. OSMERS

A. P. Armstrong.

A Prominent Educator Pleased.

THE OREGONIAN, PORTLAND, OR.—

Gentlemen: I am gratified, indeed, to say that the set of "Modern Eloquence," secured through The Oregonian, is by far the best set of books for the price that I ever bought, not merely because it is so perfect mechanically, but on account of its superior contents. It is a veritable mine of valuable information. The lectures and essays from noted men of the last half century, which fill the books, and the beautiful and lifelike pictures of the great men of modern times, make one feel at once as though he were enjoying a visit with these men.

One cannot help but feel the inspiration of ideas while basking in the sunshine of such mens' which comes from the reading of the subject-matter.

The Oregonian certainly deserves the hearty co-operation of the people of the Pacific Northwest in the enterprise of establishing a bureau through which the best literary works can be obtained at a reduction from the publisher's regular prices.

"Modern Eloquence" contains only masterpieces, the reading of which cannot help but elevate and promote intellectuality. Those who are fortunate enough to surround themselves with its inspiring influence will indorse it also. In fact, no man should decide against the purchase without examining its contents. It will be a great educational help in the Portland Business College. Respectfully,

A. P. ARMSTRONG.

Dr. Blackburn Indorses It.

THE OREGONIAN—

Dear Sirs: The ten volumes of "Modern Eloquence" received. Already I have discovered that my library has a very valuable addition. The very uniqueness of the book is a charm. One can find examples of oratory in almost every field. The wit of the after-dinner speeches; the humor of the lecturers; the brusque eloquence of the stump speaker; the solid rhetoric of the occasional oration, are all there. Then we have a marshaling of gifted men of modern times when at their best. The sayings of the babies, and the anecdotes of the story-tellers, are at hand to tempt us in our weariness. Then the pictures! How they set the men before us! When one looks on the books he feels that he has the acme of the bookmaker's art, and when he looks into them he forgets all about the outside in his enjoyment of the matter.

The selections have been fully made, and I know of no set of books in which there may be found so good a portraiture of so many men.

(Signed) ALEXANDER BLACKBURN,
Pastor of the White Temple.

Rev. Alexander Blackburn, D. D.

WHAT DR. ELIOT SAYS

I have taken pains to look over the entire series of "Modern Eloquence." It appears to me a valuable work, either for reference or entertainment and instruction. The type, paper, binding and illustrations are excellent. I should judge the volume an addition of great value to any library and household.

T. L. ELIOT.

October 8, 1901.

A Valuable Addition to My Library.

THE OREGONIAN, Portland, Or.:

Gentlemen: Upon making a careful examination of "Modern Eloquence." I am convinced that the selections contained in the 10 volumes place before the reader the best productions of the great minds of the age in which we live. The portraits are of the highest order. The indices and cross-references make the work an encyclopedia of ready, easy and useful information.

Henry Van Dyke, in one of the selections, very correctly says that "Books are easier of

J. F. Boothe.

access at the present time than any other kind of food. Everyone knows what books are. But what is literature? It is the light on the candlestick, the flower among the leaves, the consummation of the plant's vitality, the crown of its beauty and the storehouse of its seeds."

I consider "Modern Eloquence" a valuable companion to the other works on oratory now in my library, as its contents are new; 95 per cent of its subject-matter is not contained in what I already own. It is a work that all admirers of choice literature should possess.

(Signed.) J. F. BOOTHE,
Attorney-at-Law.

Would Not Take $100.

SEASIDE, Or., Nov. 3, 1901.

The Oregonian Publishing Company, Portland, Or.:

Gentlemen: It is a little late to acknowledge the receipt of the set of "Modern Eloquence" which you sent me, but better late than never.

I am well pleased with them, and would not take $100 for them if I could not secure another set like them.

Enclosed you will find 28 cents in stamps, for which please send me four copies of your pamphlet on Lewis and Clark Exposition in 1905.

Yours, very truly, H. B. CORNELL.

A Real Estate Man's Opinion.

THE OREGONIAN, Portland, Or.:

Gentlemen: In the words of the Honorable Thomas B. Reed, "Eloquence is logic on fire," I make the simile to "Modern Eloquence." Its 4500 pages present the best spoken thought of the nineteenth century. The photogravure portraits are themselves eloquent, speaking in every line and feature achievements, research and thoughts of the subject, and represent men who have figured conspicuously in the movements of nations and the vicissitudes of people. They have contributed to the welfare

A. A. Baker.

and greatness of our country, have corrected grave abuses and stayed the proceedings of selfish motives. Everything in "Modern Eloquence" is worthy to endure, and it, in my humble judgment, will endear itself to every purchaser. ALFRED A. BAKER,

(Signed.) Real Estate, 219 Abington bldg.

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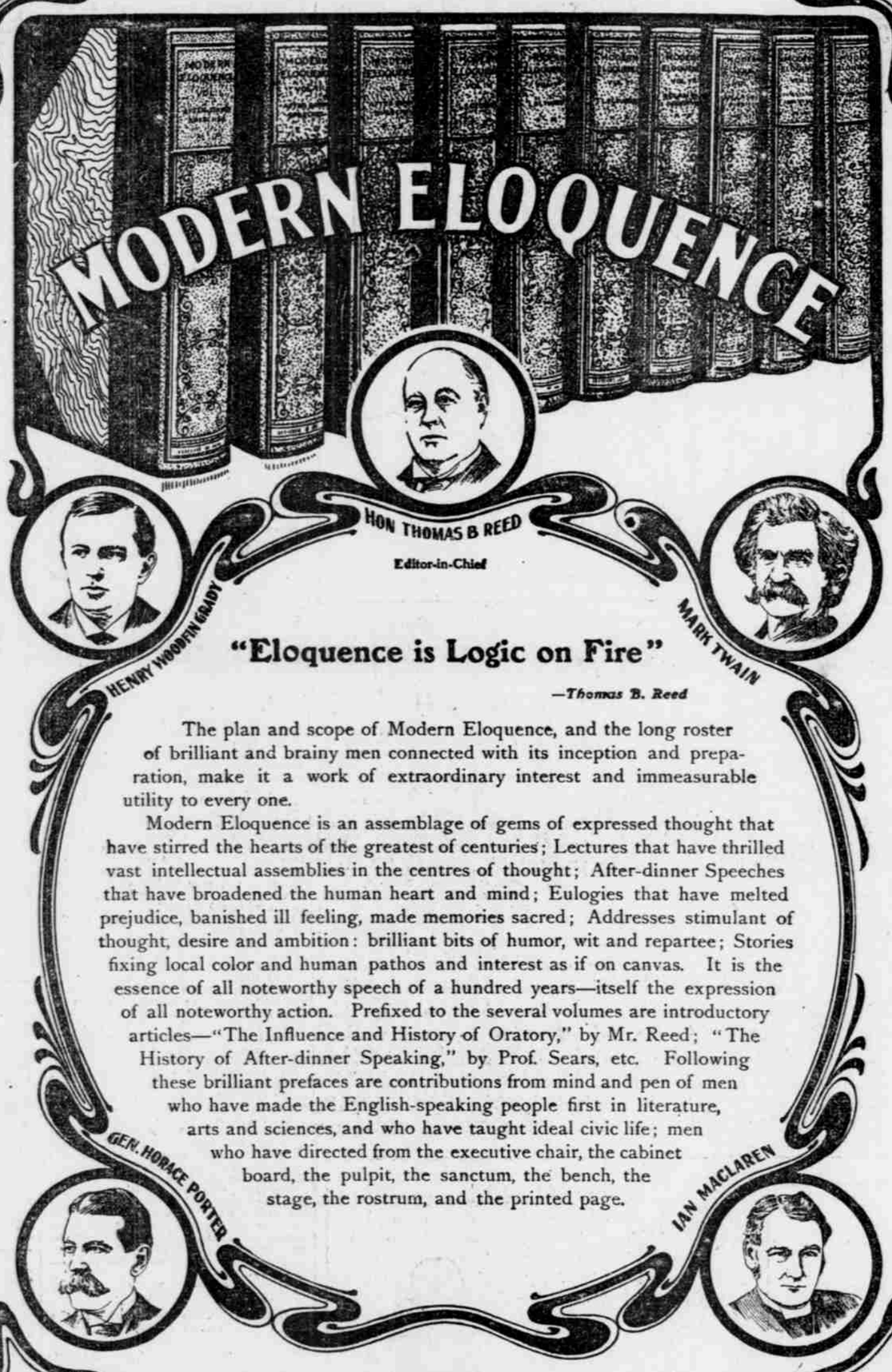

"Eloquence is Logic on Fire"

—*Thomas B. Reed*

The plan and scope of Modern Eloquence, and the long roster of brilliant and brainy men connected with its inception and preparation, make it a work of extraordinary interest and immeasurable utility to every one.

Modern Eloquence is an assemblage of gems of expressed thought that have stirred the hearts of the greatest of centuries; Lectures that have thrilled vast intellectual assemblies in the centres of thought; After-dinner Speeches that have broadened the human heart and mind; Eulogies that have melted prejudice, banished ill feeling, made memories sacred; Addresses stimulant of thought, desire and ambition: brilliant bits of humor, wit and repartee; Stories fixing local color and human pathos and interest as if on canvas. It is the essence of all noteworthy speech of a hundred years—itself the expression of all noteworthy action. Prefixed to the several volumes are introductory articles—"The Influence and History of Oratory," by Mr. Reed; "The History of After-dinner Speaking," by Prof. Sears, etc. Following these brilliant prefaces are contributions from mind and pen of men who have made the English-speaking people first in literature, arts and sciences, and who have taught ideal civic life; men who have directed from the executive chair, the cabinet board, the pulpit, the sanctum, the bench, the stage, the rostrum, and the printed page.

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Etc., Etc., Etc.

Anecdote Story Reminiscence and Repartee

These have been originated and told by many men in many places. Some have been "manuscripted" for this publication for the first time. The special contributors (and they are but a few of the total) are

Champ Clark,
Jonathan P. Dolliver,
"Mark Twain,"
John M. Allen,
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In addition to the large number of stories which have been personally furnished by such distinguished contributors, over 2000 speeches have been examined for the purpose of extracting their stories and most brilliant passages. Especial success has been achieved in securing the best stories told in the Senate and House of Representatives by the most famous speakers of those two bodies.

This work is in various bindings, sumptuous and rich, but moderately priced. Call at our offices, where provision has been made for your leisurely examination of the complete work in the several styles of binding; or a large portfolio containing 11 sample full-page photogravures and chromatic plates and 80 specimen pages of brilliant After-Dinner Speeches, Lectures, Addresses, Anecdotes, etc., also price and terms, will be sent on request.

THE OREGONIAN PUBLISHING COMPANY
PORTLAND, OREGON

Appreciated by I. N. Fleishner.

THE OREGONIAN, Portland, Or.:

PORTLAND, Or., Oct. 29, 1901.

Gentlemen: The set of "Modern Eloquence" secured through The Oregonian Educational Bureau is by far the most meritorious literary work that it has ever been my pleasure to possess at such a low price, considering its high character.

It occurs to me also that the establishment of The Oregonian Educational Bureau is fraught with many advantages to a community that is desirous of self-improvement in a literary sense, which is not realized at first reading. The first advantage accruing to pur-

I. N. Fleischner.

chasers of high-class publications through the Oregonian Educational Bureau, is the reduction in price from the publisher's regular price of subscription books. The second advantage is in securing these publications on favorable monthly payments without interest. The third advantage is that the entire set of books is delivered to subscribers, giving them the double advantage of the use of the books and their money at the same time.

Then, again, it is evident that The Oregonian has the intellectual welfare of Oregon at heart. Accordingly, its readers can rely on its recommendation of any publication sold through its educational bureau. The book it sells must appeal to the public, as it is from such standpoint that it is recommended, not because it appeals to the author alone, but that it must possess such merit that the reviewers and owners will decide in its favor as an intellectual benefit to the community.

It gives me pleasure to commend the selection of "Modern Eloquence," by the Honorable Thomas B. Reed, editor-in-chief, as a valuable reference work, worthy of the indorsement of the paper, which, doubtless, will have a very large sale in the Pacific Northwest. It should have, because it possesses high merit, and is, without doubt, a set of books that will endure through ages; the books are even better than advertised. Respectfully yours,

I. N. FLEISCHNER.

THE OREGONIAN, Portland, Or.:

Dear Sirs: The set of "Modern Eloquence" reached me in good order, and to say that I am pleased with it is not saying enough. These volumes bring the reader into touch with the world's best thought and diction, and from them can be drawn a wealth of inspiration for any occasion. "Modern Eloquence" meets a need long felt, and surely never before met, and is invaluable alike to teacher, student or casual reader. Very sincerely,

(Signed.) RAYNER W. KELSEY,
Professor of Oratory, Pacific College, Newberg, Or.

What Grant Phegley, of the Firm of Griswold & Phegley, Merchant Tailors, 131 Sixth Street, Says:

It affords me pleasure to say that I consider "Modern Eloquence" the best of its kind extant. Whoever desires to possess the most eloquent and the choicest bits of after-dinner wit and wisdom will find them here, so tastefully

Grant Phegley.

dressed that even to look at them brings comfort and repose. The work cannot be too highly appreciated and recommended, and commends itself to all who admire "the after part of the dinner more than the preceding courses." I refer especially to the after-dinner speeches which I have examined, and which alone are full value for all the work. Yours truly,

GRANT PHEGLEY.

Request for Inspection

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