

## What Shall the Gift Be?

The many thousands who are about to purchase Holiday Gifts will find our store news on the
Third Page of This Oregonian most interesting and helpful. Every word and every line is worthy of most careful reading.

FURS——FURS——FURS
We Are the Acknowledged Leaders in the Fur Line of the West.
SPECIAL IN $\times$ TUTAS FURS


| SPECIAL DISCOUNT OF 20 PER CENT |
| :---: |
| on all our Suits and Jackets. Silk Waist and Silk Petticoat |
| Sale this weok. |

## DONT FORGET



Meier \& Frank Co. Meier \& Frank Co. Meier \& Frank Co. Meier \& Frank Co. Cut Glass and Solid Silver in Gireat Variety in the Men's Smoking Jackets and Lounging Robes in Basement.-Sterling Novelties (Main floor.)

Great Variety. (Second floor.) 1900 Chatterbox at 75c. (Book Dept.)
"Perrin's" Famous Gloves in all Shades and Sizes.

## Now For Hurry Days

Store Open Evenings Until Christmas
Commencing tomorrow the number of shopping hours each day are increased by three=--Store open evenings until Christmas. Another big addition of helpers to the selling force. Extra deliveries=-we have bettered the service in every possible way that you may receive the quickest possible attention in a satisfactory manner.

## $=$ In Toy Land =

happiness a jolly, good time-for an hour of genuine happiness we suggest a visit to our third floor holiday store. Young hearts overflow with delight, and older ones for once at least grow young again. Toys gathered may desire, and all reasonably priced.

Special Bargains in Fine Handkerchiefs


Not less than a thousand dis tinetly different styles and qualities presents are gathered here at our presents are gathered here at our say that suech general preparedness never before characterized our efforts to meet the wants of Christmas handkerehlef buyers. From $\$ 6$ aplece they range down to as many

Five special lots of all-linen Swiss embroidered hand kerchiefs, greatly reduced in price

Regular 75c Values at 68e. Faney Boxed HandRegular $\$ 1.00$ Values at 79e. kerehiefs in great Regular $\$ 1.25$ Values at $\$ 1.05$ variety at all prices.

Couldn't possibly walk through our store these holiday times without stumbling over just the thing you are looking for as a Christmas gift for father, brother. husband or friend-because we've had this occasion in mind for several month's past, and have been collecting up nice things to place in your way. You'll find the prices no stumbling block, however.

A Suit

\$10



A Smoking Jacket
 way of holiday gitiss We show a large
yariety of new fabrics in these garmenta,
from

## $\$ 4.50$ to $\$ 15$

Not only the rariety will be found here,
but exceptionally high grades at mod-


A Valuable Gift With Each Boys' Suit

|  |  |  |
| :---: | :---: | :---: |

WHEN YOU SEE IT IN OUR AD. IT'S SO.

## MOYER CLOTHING CO.

BEN SELLING, Manage

POPULAR-PRICE CLOTHIERS



CORNER THIRD AND OAK STREETS

## Gift Hunters

## Gifts for Men



A grand array of gifts for men at the men's furnishing department. We are complete outhitters for men and
thls year's holiday stock is the best by far to be found in Portland.

All stering trimmed umbrellas capes or suspenders bought here will
be engraved free of charge.

Smoking Jackets from $\$ 4.50$ to $\$ 15$
Lounging Robes from $\$ \mathbf{5 . 0 0}$ to $\$ 15$ New Neokwear, Silver Trimmed and Hand Painted
Suspenders, Canes and Umbrellas. = SPECIAL FOR THIS WEEK
 Men's black elay worsted
suits, single or double-
breasted sack coat, well
made. Exceptional value
at $\$ 8.88$.
Toys given with all pur-
chases of Boy's clothing.
Men's hosiery and under-
wear tn the largest assort-
ment to be found in the city.
Maekintoshes and Rain
Coats. of 350 Boys Suits, in checks and mixtures. suits for boys 88
to 16 years of
友 age, well made
and regular
$\$ 4.50$ and $\$ 4.65$
values at $\$ 2.85$. (Second Floor.)

## In the Basement



There's a world of Holiday gifts. Hundreds and thousands of usefu and ornamental pieces in China and of handsome and pleasing articles including

| ROGERS' "1847" SILVERWARE | SOLID SILVER <br> CHAFING DISHES |
| :---: | :---: |
| haviland china | ICE CREAM SETS |
| CUT GLASS | DINNER SETS |
| CARVING SETS | JARDINIERS |
| BRIC-A-BRAC | ONYX TABLES |

and a great variety of lamps
Store open evenings until Christmas.

MEIER \& FRANK COMPANY


