

Artistic Picture Framing. Watches Cleaned 75c.

Eyes Tested Free by Our Optician

Lipman, Wolfe & Co.

We are ready for the holiday trade. All over the store, no matter where you turn, you will find "Christmas." Nor has the first floor all the attractions. Our Art Department, with its fancy work materials, its cushions, its dainty pottery, opal ware, glassware and a hundred other Christmas offerings, has outgrown its own space and now occupies in addition the big millinery store, making an immense display room. You should visit it.

Fine French and German Dolls

A BROAD AND INTERESTING DISPLAY.

ON THE FIRST FLOOR

The final touch of beauty to the store is the doll display at our Third-street entrance. Our constant effort is to gather together a collection of dolls worthy alike for beauty and quality. We buy the best dolls only—sell them at the same prices you pay for poor, inferior dolls—so we sell the best dolls cheapest. Kid, Bisque, Jointed and Dressed Dolls; Baby Dolls, Mamma and Papa Dolls, Boy Dolls, Girl Dolls—all kinds of Dolls.

ON THE FIRST FLOOR

WE HAVE AN EXPERT DOLL DOCTOR

Oregon Calendar

The handsomest Calendars ever offered to Oregonians—a fit souvenir of our state and city to send to Eastern friends and relatives. Price, \$1.25.

Holly Boxes

The daintiest Christmas Papers ever offered in pretty holly boxes, with red and green ribbon. Prices, from 25c to \$2.50 a box.

Picture News

New framed water-color reproductions \$1.25
New framed Gibson pictures, just placed on sale \$2.00
The old English prints, appropriately framed \$1.25
Last year we had to refuse frame orders on the 18th of December. Don't delay your frame orders. We can fill them now; later on we can't promise. And you have new stock to select from now.

Books

Need no introduction. Every one knows our book store. We are ready for the Christmas rush with a bigger stock than ever; with prices lower than ever, and, above all, with intelligent book salespeople, who will make your book-buying a pleasure, not a task.

Silverware and Rich Cut Glass

A JOINT OFFERING—AN OPPORTUNITY.

SPECIAL Incentives to Seekers of Good TABLEWARE

Chief amongst the group of important offerings is our four-piece tea set. We will sell tomorrow 100 tea sets, regular price \$7.00, special \$4.45. 50 tea sets, regular price \$8.50, special per set \$5.95. 50 quadruple-plated water pitchers, special \$2.95. Also butter dishes, berry dishes, cake dishes, fruit bowls, syrup mugs, bread trays, etc., etc., etc.

From the AUSTRIAN Section PARIS Exposition

A display of Austrian pottery—new, exquisite works of art. Such a display has never before been seen here. Tomorrow at our jewelry store. Yours to enjoy.

How these brilliant pieces catch the rays of light, and after painting them in richest hues, dart them across the table or from the sideboard! There is a wonderful difference in cut glass. These we tell of today come from the most expert cutters in America, and they glint and sparkle with life and color. The tumbled prices do not affect their brilliance, though they double the temptation to lovers of exquisite table wares.

Sparkling CUT GLASS

6-inch rich cut glass nappy, regular price \$2.25, special \$1.88. 6-inch rich cut handle nappy, regular price \$2.75, special \$2.15. 11-inch rich cut celery dish, regular price \$6.50, special \$4.45. The same and greater reductions in elegant bowls, trays, ice cream dishes, rose bowls, water bottles, vases and nappies.

An Army of Good Dressers



Can find good choosing in these splendid stocks of Men's Suits and Overcoats. Many of Portland's best dressers have been satisfactorily fitted out this season. "Moyer" Clothes are to be seen everywhere. They are the sort that comprise all of the desirable qualities—correct in style, worthy in material, honest in making, moderate in price. If you are thinking of a suit come in here and do your thinking. If it's

A SUIT FOR
\$10.00

You won't have to think very long, because the extraordinary value is so apparent your decision will come quick. They are strictly all-wool Oregon Cheviots, in stripes and checks, fashionable patterns, perfectly tailored, sack styles. They'll stand inspection. They'll stand a try-on. They'll stand wear and they'll stand a "Moyer" guarantee.

THAT OVERCOAT

Offer is still being made. Fortune knocks once at every man's door. Don't expect us to knock again. These are genuine

\$15 OXFORD OVERCOATS FOR \$10.00

Oxford Gray is the extremely stylish color this season. These are fashionable garments in every respect. Velvet collar, inside fancy back, black satin sleeve linings and satin piped seams. Come early in the week while we can fit you properly.

WHEN YOU SEE IT IN OUR AD IT'S SO

MOYER CLOTHING CO.

POPULAR-PRICE CLOTHIERS

BEN SELLING, Manager.

Corner Third and Oak Streets

Gifts With Boys' Clothes

We are presenting valuable presents with each boy's suit, overcoat or mackintosh. Boy's Ingersoll nickel watches, guaranteed to keep correct time for a year; boy's steel runner coaster sleds; boy's large, metal-bound drums, cannons, and school companions, with pen, pencil, ruler and eraser, go free of charge.

Meier & Frank Co. Meier & Frank Co. Meier & Frank Co. Meier & Frank Co.

Cut Glass and Solid Silver for Holiday Gifts in Great Variety. Shopping Should be Done Early While the Assortment is at its Best.
Toy Land (Third Floor) is Complete with Every New Contrivance to Interest Children.

Holiday Handkerchief Store

Handkerchiefs will have their formal opening here this week—commencing tomorrow. Of course this is a good handkerchief store the year round, but we put forth extraordinary efforts during the holiday rush to make handkerchief buying a pleasure. This year the display promises to be a feature of the store such as it has not been heretofore. A hundred feet of counter and shelf space crowded to their fullest capacity—for extent the town has never met it. Our holiday handkerchief store is ready to receive you—waiting. With mention of a few specials we leave them to tell their own story.



At 12c All-linen unlaundered hand embroidered initial handkerchiefs, 1-4 inch hem. Extra value at 12c each.

At 15c All-linen hemstitched hand embroidered handkerchief. Great value at 15c each.

Handkerchiefs by the thousands.

At 5c ea. 200 dozen of sheer lawn handkerchiefs, embroidered corner. Big value at 5c each.

At 10c Pure linen handkerchiefs, 1-8 and 1-4 inch hems. Big value at 10c each.

Children's hemstitched initial handkerchiefs, 25c box. Handkerchiefs at all prices.

At 21c All pure linen hemstitched hand embroidered initial handkerchiefs. The best value ever offered at 21c.

At 15c Unlaundered hemstitched and hand embroidered handkerchiefs. Big value at 15c.

The largest and most complete stock you ever selected from.

\$1.00 Sheer linen lawn handkerchiefs. Box hand embroidered initial, 1-4 inch hem. 3 in box, \$1 a box.

\$1.75 All pure Irish linen handkerchiefs. Box hand embroidered and hemstitched. 6 in box, \$1.75 box.

Handkerchiefs always make an acceptable holiday gift.

Furs Reduced



Fur stock is too heavy. Continuous warm weather has made buying slow. Commencing tomorrow, we offer values in fur scarfs, capes and jackets, that will turn all fur thoughts in our direction. Then why not a fur scarf for a holiday gift?

\$4 Scarfs, \$2.35
Cluster scarf in electric seal, stone and brown marten, 6 tails, regular \$4 value, \$2.35.

\$6 Scarfs, \$3.85
Large animal head scarf in red fox, regular \$6 value, \$3.85.

Collarettes, \$5.95
\$7.50 and \$8 values
Ladies' collarettes in near seal, variety of styles, \$7.50 and \$8 values at \$5.95.

Collarettes, \$8.92
\$11 and \$12 values
Collarettes of American marten and Iceland seal, also nutria, \$11 and \$12 values, \$8.92.

Seal Jackets
Iceland seal jackets.
\$35 value for \$27.25
\$28 value for \$21.45
(Second Floor)

Astrakhan Cape, \$12.45
24-inch Astrakhan cape, heavy satin-lined, regular \$16 value, \$12.45.



Automobile Coats

\$28 to \$32 Values, at **\$23.45**

Ladies' handsome automobile coats in tan, castor, black, Oxford gray. Finely tailored, the regular \$28 to \$32 values at \$23.45
(Second Floor.)

MEN'S SHIRTS, 79c

\$1.00 to \$2.00 Values at

A great lot of men's high-grade shirts to be offered tomorrow at a remarkably low price. All are the highest-grade makes in Percoles of the best designs and colorings, stripes and figures. Attached or detached cuffs, open-front or open-back styles—\$1, \$1.50 and \$2 values.

Your Choice, **79c**

MEN'S HATS AT \$1.65



Special lot of men's Derbys and Fedoras, black or brown, all sizes. Regular \$2.25 values at \$1.65.

Boys' all-wool Vestee Suits, fancy double-breasted Vests, navy blue serges and cheviots, dark and medium mixtures, ages 3 to 9.

Special at \$4.45

MEIER & FRANK COMPANY.

\$2.00 to \$3.00 Black Dress Goods \$1.39 yard

The entire stock of mill remnants of a prominent black goods manufacturer is offered tomorrow at a price the lowest ever quoted on goods of this merit. Fill your dress needs now.

72 Dress Lengths, 5 and 6 yards in length
86 Skirt Lengths, 3 1-2 to 4 1-2 yards in length.



Black fancy silk and mohair crepons and figured pierolas. All are good fabrics and the values range from \$2 to \$3 yard. Your choice, at the low price of

\$1.39 yd.

Spachtel Goods

Tomorrow morning on the second floor we place on sale a special lot of Spachtel goods in Shams, Center Pieces and Bureau Scarfs. They were purchased at a price which enables us to sell them far under value as you will note by comparison. (Second Floor.)

29c "Spachtel" pieces 24x24 size, and "Spachtel" Bureau Scarfs, sizes 18x27 or 18x36. Handsome designs.

53c "Spachtel" Shams or Center pieces, size 32x32.

"Spachtel" Bureau Scarfs, 18x54. Big value at 53c. (Second Floor.)

Bargains in Slippers

Christmas bargains in ladies' and men's slippers.

Ladies' fur-trimmed satin Julietts, red and black, regular \$2 value at **\$1.60**

Ladies' serge quilted Julietts, black and cerise, \$1.75 value at **\$1.35**

Men's velvet embroidered Everett, leather back, reduced to **85c**

Men's black and tan imitation seal **\$1.05**

Millinery Bargains

Ladies' Trimmed Hats

Trimmed with silk, chenille and velvet. Best shapes and colorings. Regular \$5 values **\$3.29**

Children's trimmed hats, trimmed with ribbon, silk, velvet and wings, variety of shapes, regular \$3.50 value for **\$1.95**

Ladies' walking hats, plain and camel's hair, black, gray, castor and black, \$1.25 values at **85c**

Tam o' Shanthers **37c**

Imported Scotch Tams. **65c**

Bring the children to see Toy-Land on the third floor.