

LIPMAN, WOLFE & Co.  
-1900-

SACRAMENTO 1870

VIRGINIA CITY, (BRANCH)  
1867

PORTLAND, (BRANCH) 1880.



SACRAMENTO, 1850.

1850-50<sup>TH</sup> ANNIVERSARY - 1900

*Lipman, Wolfe & Co.*

**Men's Furnishing Department**

The well-known "Silver" collar .....	\$ .10
\$1 men's natural wool underwear .....	.78
\$2 men's ribbed wool underwear .....	1.55
50c men's suspenders .....	.35
20c men's hemstitch linen handkerchiefs .....	.13
25c men's camelhair socks .....	.16
35c men's imported black cashmere socks .....	.27
75c men's twilled night-shirts .....	.53
\$3.50 men's bath and lounging robes .....	2.75
\$6 men's bath and lounging robes .....	4.55
\$6.50 men's bath and lounging robes .....	4.95

**Druggist Sundries**

Triple strength best washing ammonia, bottle .....	.04
Dickenson's triple strength Witch Hazel, bottle .....	.13
Listerized tooth powder, bottle .....	.16
All our 25c tooth brushes, each .....	.14
"471" fancy soap, all odors, 3 cakes for .....	.15
Our 75c hair brushes .....	.39
Our 25c triplicate and stand mirrors .....	.15
"Williams" barber bar shaving soap, cake .....	.04
Our 35c shaving cups .....	.19
Our 25c shaving brushes .....	.15

**In the Domestic Stock**

Our 10c printed flannel-ettes, yard .....	\$ .06
Standard quality hemmed pillow-cases .....	.10
Standard quality 72x90 hemmed sheets, each .....	.42
Extra quality hemstitch pillow-cases .....	.12
Best 3-1/2x8 1/2x90 hemstitch sheets, each .....	.75

**White Goods Department**

Our 20c white India linen, yard .....	\$ .14
Our 50c white 46-inch wide wash chiffon, yard .....	.29
Our \$1 handkerchief linen cambric, yard .....	.78

Pioneers can remember the excitement and the wild rush from all parts of the world to California in 1849 and 1850 when the great gold discoveries were made known. During this great rush Mr. S. Lipman started for the great El Dorado, arriving in San Francisco in the Spring of 1850. Mr. Lipman, with hundreds of others, proceeded immediately to Sacramento, then the starting point to all the discoveries. There, in a small shanty, the business of S. Lipman was started. From the beginning it was successful, and year after year added to until it became the largest in Sacramento.

In 1865 a branch store was opened in Virginia City, Nevada, under the management of Mr. Adolphe Wolfe. The firm prospered there also and was famous all over the coast for its elegant, costly merchandise so much in demand during the Comstock excitement.

In the Spring of 1880 another branch was started in Portland, Oregon, Mr. Adolphe Wolfe leaving Virginia City to assume its management. This branch occupied 65x80 feet of the first floor in the old Dekum building, corner First and Washington streets, and commenced business with a force of eight employees.

In 1882 the force had increased to 15 employees and more room was necessary, resulting in the occupancy of a part of the second floor and the construction of the first passenger elevator used in a store in Portland. This additional space soon proved inadequate and in 1885 the rear wall was removed and the store room for many years occupied by Mrs. Geo. Clark, the milliner, was added to the main floor, the number of employees then being 42. These additions were thought to be sufficient for many years, but in a short period the growing business demanding more space, negotiations were entered into which finally resulted in the erection of the Dekum, corner Third and Washington, and our occupying in 1892 the entire basement and first and second floors of this magnificent building. The number of employees at this time was 148.

By 1895 the force of employees had increased to over 200 and more space was again absolutely necessary. This need resulted in the erection and occupancy in 1897 of the annex fronting on Fourth street, adding to our floor space the basement and three floors 75x100 feet each—giving us just twice as much space and a clear room extending from Third to Fourth street. At this time the number of employees reached 255. In 1899 over 300 people were on the pay roll, and now in 1900 we have listed on our pay roll 369 names.

This surely is an object lesson of Portland's growth; undeniably an evidence of the prosperity of Portland and the State of Oregon. We fully appreciate the encouragement and patronage of the people of Portland and Oregon. We want to mark this era in the business life of Lipman, Wolfe & Co., and we want you to celebrate this "50th Anniversary" with us. We want you to remember it.

So we have set apart from our regular business "Thanksgiving Week"—A week in which we will offer to the people of Portland and Oregon a magnitude of merchandise at such prices that have never before been offered by any firm. A Jubilee of bargains, a fit ending of a half century's business.

**Commencing Tomorrow and During the Entire Thanksgiving Week.**

<p><b>Silk Department</b></p> <p>Black imported taffeta silk, regular 85c, yard .....</p> <p>Our 24-inch 50c colored India silk, yard .....</p> <p>The well-known colored Crown taffeta silk, regular 85c, yard .....</p> <p>The Enterprise silk flannel, regular \$1.25, yard ..</p> <p>Our 85c silk flannel taffeta, yard .....</p> <p><b>Black Silks</b></p> <p>Satin Duchesse, Peau de Soie, Regence, Tricotine, taffetas, etc., selling regular at \$1.50, \$1.75, \$2, \$2.25, \$2.50, at celebration prices, much below our regular prices. All fancy silks 25 per cent less than regular price.</p> <p><b>At the Glove Counter</b></p> <p>Our \$1.25 ladies' kid gloves, Suede and Grace, the well-known Scala and Theodora, pair .....</p> <p><b>Corset Department</b> (Second Floor.)</p> <p>All our \$1 W. B. corsets, all shapes, pair .....</p> <p>All our \$2.50 W. B. corsets, all shapes .....</p>	<p><b>In the Cloak Room</b></p> <p>Our \$2.50 all-wool embroidered dot flannel waists .....</p> <p>Our \$5 and \$6 black and colored taffeta silk waists .....</p> <p>Our \$5 mink scarfs, with 8 tails .....</p> <p>Our \$6 black marten scarf, 8 tails .....</p> <p>Our \$2.25 and \$2.50 ladies' eiderdown dressing sacks .....</p> <p>Our \$10 and \$12 ladies' colored and black jackets .....</p> <p>Our \$18 and \$20 ladies' jackets, black and tan, assorted .....</p> <p>Our \$6.50 colored silk petticoats .....</p> <p>Our \$20, \$22.50 and \$25 tailor-made suits .....</p> <p>Our \$6.50 Oxford rainy-day skirts .....</p> <p>Our \$12.50 black chevrot flounced and trimmed separate skirts .....</p> <p>Our \$7.50 cashmere tea-gowns, black and colored .....</p>	<p><b>At the Ribbon Counter</b></p> <p>Our standard quality Satin and Grosgrain Colored Ribbons—</p> <p>Nos. .... 5 7 9 12 16 22</p> <p>Price ..... 6c 8c 10c 13c 16c 19c</p> <p>Our best quality double-faced Colored Satin Ribbons—</p> <p>Nos. .... 7 9 12 16 22 40</p> <p>Price ..... 18c 25c 32c 37c 43c 49c</p> <p>Our 75c Liberty Silk 6-inch Ribbons, per yard .....</p> <p>All our fancy "Hair Ribbons," per yard .....</p> <p>All our silk No. 1 Grosgrain Ribbon, 10 yards for .....</p> <p>A great "Price Surprise" on all our Fancy Ribbons.</p>	<p><b>Black Dress Goods</b></p> <p>Our \$1 and \$1.25 black mohair pierolas, yard ..</p> <p>Our \$1 50-inch sponged black chevrot, yard .....</p> <p>Our \$1 50-inch black storm serge, yard .....</p> <p>Our \$1.50 50-inch black pebble chevrot, yard ..</p> <p>Our \$2 black English mohair pierolas, yard .....</p> <p>Our \$2.25 black silk and wool broche, yard .....</p> <p>Our \$2.25 black English mohair pierolas, yard ..</p> <p>Our \$3.50 and \$4 black silk and wool applique, yard .....</p> <p>Our \$1 and \$1.25 black mohair pierolas, yard ..</p> <p>Our \$1 50-inch sponged black chevrot, yard .....</p> <p>Our \$1 50-inch black storm serge, yard .....</p> <p>Our \$1.50 50-inch black pebble chevrot, yard ..</p> <p>Our \$2 black English mohair pierolas, yard .....</p> <p>Our \$2.25 black silk and wool broche, yard .....</p> <p>Our \$2.25 black English mohair pierolas, yard ..</p> <p>Our \$3.50 and \$4 black silk and wool applique, yard .....</p>	<p><b>Colored Dress Goods</b></p> <p>All our 50c checked, striped and plaid suitings, yard .....</p> <p>Our \$1 mixed and checked 50-inch chevrots, yard ..</p> <p>Our \$1.25 mixed Zibelines and camelhair, yard .....</p> <p>Our \$1.25 54-inch mixed chevrots and homespuns, yard .....</p> <p>Our \$1.75 54-inch mixed covert and Venetians ..</p> <p>Our \$1.75 54-inch two-toned chevrots .....</p> <p>Our \$2.75 melange, Amazonas and meltons .....</p> <p><b>Skirtings and Cloakings</b></p> <p>Our \$2.25 54-inch plaid-back skirtings, yard ..</p> <p>Our \$2.75 and \$3 50-inch plaid-back golf cloaking ..</p> <p><b>At the Leather Goods Counter</b></p> <p>Our 75c real alligator combination pocketbooks ..</p> <p>Our 85c seal combination pocketbooks .....</p> <p>Grain leather combination pocketbooks .....</p> <p>Best leatherbound canvas telescopes</p> <p>Size ..... 20-inch 22-inch 24-inch</p> <p>At ..... 98c \$1.18 \$1.30</p>
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<b>Flannel Department</b>	
Best quality plain French flannel, yard .....	.53
Our 40c heavy Scotch shirting flannel, yard ..	.29
<b>At the Linen Counter</b>	
Our 30c hemmed huck towels, extra size .....	.18
Our 20c bleached Turkish bath towels .....	.13
Our 25c extra large Turkish bath towels .....	.19
Our 75c extra fine linen damask towels .....	.47
Our \$2.25 white Marseilles bedspreads .....	1.65
Our \$1.85 3-4 damask napkins .....	1.38
Our \$4.25 3-4 damask napkins .....	3.25
Our 95c 68-inch bleached table linen, yard .....	.72
Our \$5.50 satin damask tablecloths .....	3.95
Our \$6.75 satin damask tablecloths .....	4.85
<b>Lace and Embroidery Counter</b>	
Our 25c embroidered turnover collars .....	\$ .13
Our 75c embroidered 2-yard net ties .....	.35
35c and 50c silk, satin and velvet stock collars ..	.25
Our 60c lace-trimmed Jabots .....	.35
Our 85c embroidered velvet stock and ties .....	.68
Our \$5 liberty satin neck ruff .....	3.75
40c per dozen Valenciennes laces, dozen ..	.28
60c per dozen Valenciennes laces, dozen ..	.48
All Valenciennes laces over 14c per yard, 20 per cent discount	
\$1.48 Venice all-over lace, yard .....	.95
\$7.50 Venice all-over lace, yard .....	6.00
<b>Embroideries—</b>	
Regular ..... 10c 20c 30c 35c 50c	
At ..... 5c 12c 16c 22c 28c	
<b>White silk laces—</b>	
Regular ..... 20c 25c 30c 35c 45c	
At ..... 12c 15c 21c 26c 30c	
<b>Ladies' Handkerchiefs</b>	
Our 13c ladies' hand-embroidered initial handkerchiefs .....	.09
35c ladies' embroidered handkerchiefs, 3 for .....	.79

**Every Item First-Class, Fresh and Up-to-Date Merchandise**

<p><b>Ladies' Knit Underwear</b></p> <p>Our \$1.35 ladies' ribbed wool vests and pants, each .....</p> <p>Our \$1.50 ladies' Oneita union suits, each .....</p> <p>Children's fleeced ribbed underwear, extra quality Sizes 18 to 24 .....</p> <p>Sizes 26 to 34 .....</p> <p><b>At the Lining Counter</b></p> <p>Our 30c silked Italian skirtings .....</p> <p>Our 57c silk-finish fancy moreens .....</p> <p>Our 45c black wool moreen skirting .....</p> <p><b>In the Umbrella Stock</b></p> <p>Our \$2.25 ladies' tight-roll silk gloria umbrella .....</p> <p>Our \$2.25 men's tight-roll silk gloria umbrella .....</p> <p>Our \$4 ladies' black and colored silk umbrellas ..</p> <p>Our \$4 men's black silk umbrellas .....</p> <p>Our \$6 ladies' "Written Guarantee" umbrella .....</p> <p>Our \$6.50 men's "Written Guarantee" umbrella ..</p>	<p><b>Home Furnishing Store</b> Second Floor.</p> <p>Our \$3.50 white wool blanket .....</p> <p>Our \$5 white wool blanket ..</p> <p>Our \$7.50 white wool blanket ..</p> <p>Our \$2.50 gray wool blanket ..</p> <p>Our \$2 silkline laminated comforters .....</p> <p>Our \$2 Nottingham lace curtains ..</p> <p>Our \$3 Bristol lace curtains ..</p> <p>Our \$4 Bristol lace curtains ..</p> <p>All our Battenberg, Brussels lace and Irish point lace curtains, at prices which will surprise you.</p> <p>Our \$1 Oriental striped tapestry, yard .....</p> <p>Our \$3 fringed tapestry portieres ..</p> <p>Our \$2.75 Oriental couch covers .....</p> <p>Our \$5.50 real Bagdad .....</p> <p>Our 15c figured denim, yard .....</p> <p>Our 45-inch English figured swiss, yard .....</p>	<p><b>BOOK STORE</b></p> <p><b>The American Encyclopedia</b></p> <p>This world-famous set of books, octavo size, in finest cloth binding; hundreds of sets sold in New York and Philadelphia by one of the largest department stores in America. at \$17.50; our 50-year celebration price, per set .....</p> <p><b>The Standard Dictionary</b></p> <p>Published by Funk &amp; Wagnalls, in full sheep binding, with heavy leather index; regular price of the indexed dictionary, \$11.50; our 50-year celebration price .....</p> <p><b>Millinery Store</b></p> <p>All our \$7.50 to \$15 hats at .....</p> <p>All our \$4.50 to \$6.50 hats at .....</p> <p>All our 75c Angora Tam o' Shanters .....</p> <p>All our \$1 real Scotch Tams .....</p> <p>All our \$1.25 and \$1.50 children's felt Mexican hats .....</p> <p>All our 75c ladies' felt hats ..</p> <p>All our \$1.50 ladies' felt hats ..</p>	<p><b>Stationery Department</b></p> <p>Our 25c holiday paper-teries .....</p> <p>Our 25c superior pound paper, pound .....</p> <p>Our 10c Parisian perfumed ink .....</p> <p>Our 25c Chinese Kid calendar .....</p> <p>Our 10c linen and satin envelopes .....</p> <p>Our 10c Imperial crepe paper .....</p> <p><b>Jewelry Store</b></p> <p>Our \$1 salmon handle souvenir spoon .....</p> <p>Our \$5 children's and misses solid gold diamond rings ..</p> <p>Our \$1.50 and \$2 salted almond and butter dishes ..</p> <p>Our \$2.50 sterling silver blotters .....</p> <p>Our \$50 salted almond set ..</p> <p>Our \$85 Russian after-dinner coffee set .....</p> <p>Our \$250 Japanese carved ivory, at .....</p> <p>Our \$75 Austrian carved ivory, at .....</p>	<p><b>Picture Store</b></p> <p>Offering our new 50c Platina prints at .....</p> <p>Offering our new \$1.25 and \$1.50 Platina prints at ..</p> <p>Offering our 25c special Monk match safe, at ..</p> <p>Offering our \$1.25 pipe racks at .....</p> <p>Offering all our \$1.25 velvet skins for burnt leather work, at .....</p> <p>Offering 10 per cent reduction on all frame orders.</p> <p><b>In the Game Stock</b></p> <p>The 20c board games .....</p> <p>The 25c game of India ..</p> <p>The 45c and 50c board games ..</p> <p><b>The Music Store</b></p> <p>The 75c Kohler Instruction Book .....</p> <p>The 33c special Paderewski concert album .....</p> <p>The 33c special Wagner concert album .....</p> <p>The 45c College song album ..</p> <p>The 25c Harris mandolin book ..</p> <p>The 25c Harris guitar book ..</p>	<p><b>At the Notion Counter</b></p> <p>The 25c Lustrene shoe polish .....</p> <p>The 9c shelf-dusters .....</p> <p>The 10c Japanese novelty napkins .....</p> <p>The 15c fine gas torches ..</p> <p>The 5c wax tapers, 2 for ..</p> <p>The 8c 1-pound package birdseed .....</p> <p>The new Christmas candles .....</p> <p>The 79c Welsbach hall light .....</p> <p>The 85c Welsbach reading light .....</p> <p><b>Muslin Underwear</b></p> <p>Our \$1.23 ladies' "Universal" nightgowns .....</p> <p>Our \$1.50 and \$1.89 ladies' flannelette nightgowns ..</p> <p>Our 98c ladies' knit shawls and squares .....</p> <p><b>Infants' Department</b></p> <p>Our 50c and 63c infants' soft-sole shoes, pair .....</p> <p>Our \$1.50 and \$1.75 children's creme and colored silk caps .....</p>	<p><b>At the Hosiery Counter</b></p> <p>Ladies' "Wearwell" 25c black cotton hose, pair ..</p> <p>Ladies' 35c ribbed black worsted hose, pair .....</p> <p>Ladies' 75c pure black cashmere hose, pair .....</p> <p>Children's 20c heavy ribbed black cotton hose, pair ..</p> <p>Children's 35c ribbed black worsted hose, pair ..</p> <p>Our 50c ladies' black cloth overgaiters, pair .....</p> <p><b>Fancy Work Materials</b> Second floor.</p> <p>A large variety cushion tops, each .....</p> <p>An assortment of stamped stand-covers, scarfs and tray-cloths .....</p> <p>A great variety stamped laundry bags, paper-holders, etc., each .....</p> <p>The well-known brand, "Golden Fleece," silk floss cushions—</p> <p>Reg. price .. 25c 35c 50c 60c 70c</p> <p>At ..... 18c 28c 35c 45c 53c</p>
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