

## OREGON FRUIT INDUSTRY

BRIGHT FUTURE AHEAD OF WIL-  
LAHETTE VALLEY.Professor McElroy, Who Is Now an  
Orchardist, Speaks Hopelessly  
of the Outlook.

Professor E. B. McElroy, who served three terms as State Superintendent of Public Instruction, is registered at the Imperial from Eugene. He is now largely engaged in the cultivation of fruit, having orchards in Lane and Benton Counties, and he spoke very cheerfully last evening of the present condition of the fruit industry in Oregon, as well as of the future prospects.

"The prunists of Oregon have done very well this year," he said, "as the crop was by no means the failure expected last spring, and the prices were very remunerative. I have a great deal of faith in winter apples, however, and am now engaged in planting a good many trees. The Oregon apple is becoming recognized as of superior flavor, and when the trees are cared for, the crop is always good. Many farmers in the Willamette Valley, however, neglect their apple orchards, and permit the fruit to lie on the ground and rot. As a consequence, 100,000 bushels of fine apples have been permitted to go to waste within quite a limited area of the Valley this fall. I notice that apples are on sale at the Portland groceries for \$1 to \$1.25 a box, and this price should certainly permit a goodly margin to be netted by the grower who cares for and picks his apples properly."

"The farmers of the Valley are all prosperous this year, in spite of the light wheat crop. Hope have been of good yield, and the price paid was very encouraging to the grower, so with fair profits derived from fruit, hops and livestock, the comparative failure of the wheat crop is not noticeable amid the general prosperity of the country."

"Eugene and Lane County are daily growing in population and wealth, and many newcomers from the East have recently purchased farms in the Valley, having been attracted hither by reports of rich soil and mild climate. One real estate man in Eugene sold four farms to Eastern parties within a short space of time last week, and the inquiry keeps up. I look for quite a dense farming population in that portion of Oregon in the not distant future."

Curio-Hunters Invade Rural England  
London Express.

Nowadays there is scarcely a cottage too remote to be visited by the furniture collectors. Most districts are scoured by the agents of the large furniture firms in London, and the rural folk are beginning to understand the value of their old oak chairs and grandfather clocks, and their beloved china handed down from generation to generation. On genuine old willow pattern plates and dishes there is a great run nowadays, and many a cottage dresser has been shorn of its glory in consequence. Still, some of the poor people—all honor to them—cling to their old sticks and plates, and refuse to be tempted by the offers of the old curio-hunters.

Relics of Irish Lake Dwellers.  
London Express.

An interesting relic of the lake dwellers of Ireland has just been added to the Science and Art Museum of Dublin, in the form of a crannog, or elevated dwelling. It was discovered in a bog-filled lake near Enniskillen, and measures over 100 feet in diameter. On removing the peat, the piles of platform timbers were laid bare. The piling and cross timbers were admirably done, untrimmed birch trees being chiefly used for cross-laying, while oak was used for the stouter piles. A large quantity of broken pottery was found in it, besides an iron ax of an early form, a fragment of a comb and some bronze harp pegs.

Lipman, Wolfe &amp; Co.

ANNOUNCEMENT  
Occupies the Entire  
FIFTH PAGE OF  
Today's OregonianThe Largest  
in the West

We manufacture and sell more Fur Garments than any other house in the West. Our stock is the largest. Our facilities are the best. Our collection of Fine Fur Skins is the most valuable in the West. Headquarters for

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233-235 MORRISON STREET.

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## ANTI-RUST UMBRELLA FRAME

We are the inventor and only manufacturer of an anti-rust umbrella frame, the only frame suitable for this wet climate. It pays to have an umbrella recovered. If you have a good frame it will pay you. We will reduce all frames recovered on our anti-rust patent FRAME OF CHAIRS, and your umbrella will last three times as long as any umbrella on the market. We do all kinds of umbrella repairing and recovering. We make all of our cover goods. We carry the largest assortment in umbrellas, parasols and handies in the city.

Phone Grant 276. JOHN ALLESINA, 209 Morrison Street, Opp. Postoffice.

## IT'S COLD COMFORT

For the man who is hit to think what a warm reception he'd give the boy who threw the snowball. It's an equally cheerless reflection after getting an ill-fitting suit that loses shape and changes color, to think how much better it would have been to have bought an honest garment at the "Moyer." A perfect suit is something every man desires but you can't buy it everywhere you see a clothing sign. "Moyer" clothes are guaranteed. They must be right, or your money back.

## A NEW SUIT

for Thanksgiving is perhaps what you are planning. We can help you. Such fabrics as we are showing this season never before went into

\$10

suits. Fine all wool Oregon Cassimeres of the latest patterns, stripes and checks, and the class of tailoring is also far above the usual. We planned for better \$10 suits than were ever known, and we succeeded even better than we hoped.

Men's Fine Suits from \$10.00 to \$25.00 Sole Agents for "Pickwick" clothes to fit long slim men and short fat men.

## A NEW OVERCOAT

for Thanksgiving is likely to be needed. Even if the weather should be warm it will pay you to buy now while you can save \$5.00 on your purchase and get the best \$15.00 garment you ever saw for

\$10

Fine Oxford Gray Coverts in medium lengths, velvet collar, fancy inside black satin sleeve lining and satin piped seams. This is a special offer and lasts only as long as this one line is being sold.

Overcoats from \$10.00 to \$30.00.

WHEN YOU SEE IT IN OUR AD IT'S SO

MOYER CLOTHING CO.

POPULAR-PRICE CLOTHIERS

BEN SELLING, Manager.

Corner Third and Oak Streets

## Meier &amp; Frank Co. Meier &amp; Frank Co. Meier &amp; Frank Co. Meier &amp; Frank Co.

New Arrivals in Plain Colored French Flannels  
all the leading shades..... 50c yd  
Polka Dot French Flannels, latest color combinations, 65c yd

5000 COPIES SHEET MUSIC FREE

Commencing tomorrow morning and continuing until all are gone we will give free to every store visitor a copy of the new popular song—"Which Is Brown?"

## Bargain News for Thanksgiving

Particularly interesting bargain news in seasonable merchandise for Thanksgiving week. Gathered from various departments are items that will immediately appeal to the economical shopper. Being very careful that goods are as represented and values as advertised has been the foundation that this store has been built upon. See the result. The Meier & Frank Company with many imitators but no equal stands today as the best trading point in the great northwest.

\$12.50 and \$14 Silk  
Petticoats at \$7.48

A special purchase from a prominent New York silk petticoat manufacturer of 100 high-grade Silk Skirts. The quality and extensive variety of color with the very attractive prices commend this sale to the attention of our customers. These skirts are modeled to wear with the latest gowns. Full in width, made from finest quality Clifton mills 38-inch Taffeta silk. Prevailing shades of rose, magenta, lavender, cadet, marine, grays, cardinal, black, myrtle, helio.

Single and double accordion plaited.  
Straight and graduated accordion plaited.

Regular \$12.50 and \$14  
values at \$7.48

\$18.00  
\$20.00  
\$22.00 Box Coats \$14.85

Right in the heart of the season we give you an opportunity to purchase new, stylish garments at greatly reduced prices. 26-inch Box Coats, in black, tan, castor and Oxford gray, all sizes. This Fall's latest creations. Regular \$18, \$20, \$22 values. Your choice,

\$14.85

Children's  
Long  
Coats \$3.98  
The \$6.50 and \$7 values

Children's Long Coats, fur and braid trimmed, Empire style, red, blue, green and brown, size 1 to 4 years, handsomely made. \$6.50 and \$7 values at \$3.98.

Dexter, Lambert & Co.'s  
"Double Crown" Taffeta silk,  
all the leading  
shades, per yard, 57c

## Blankets

White and gray Blankets at the very lowest prices. Buying in the largest quantities enables us to quote low prices.

Automobile  
Box Coats  
The \$22  
values \$17.45

The new long Box Coats, in black, tan and castor. Fine fabric, handsomely tailored. Very latest styles. The regular \$22 values for \$17.45.

Furs Special values  
in scarfs, collarettes and jackets. Get our prices before buying.

350 Pairs Ladies' Gloves  
\$1 to \$2 Values, per pair, 77c

The glove man, in taking account of stock, found an accumulation of some 350 odd pairs of gloves for ladies. Included in the lot are a number of Perrin's famous gloves. Many styles to select from, dressed kid and suede, about all sizes. Regular \$1 to \$2 values, while they last, your choice.

77c pair

3160 Handkerchiefs 8c ea.  
15c values at

SAMPLE HANDKERCHIEFS—just 3160 sample handkerchiefs for tomorrow's shoppers, Swiss embroidered, lace trimmed, single and double plain hemstitched, all are first-class goods and regular 15-cent value. They go on sale for Monday, Tuesday and Wednesday at

8c each

## ABOUT TABLE LINENS

Six days in the week, 52 weeks in the year, this store is the best place to supply your linen needs. Just now we are doing unusual things, helping you make a dollar go an unusually long way.



John S. Brown & Son's Fine Table Linens. We know of no better values than the following:

John S. Brown's \$1.00 Damask at \$ .86 yd.  
John S. Brown's \$1.25 Damask at \$1.05 yd.

John S. Brown's \$1.50 Damask at \$1.28 yd.  
3-4 Napkins to match \$2.68, \$3.30, \$4.40 doz.

Special values in table sets.

## Chinaware

Odd lot of 5 doz. Turkey Platters, plain white and decorated. 25c, 29c, 50c, 70c, 75c.

60 piece Semi-Porcelain Dinner set at \$3.37.

100 piece Semi-Porcelain set, \$5.63.

60 piece Decorated set, \$5.47.

100 piece Decorated set, \$7.93. (Basement.)

Bargains in Kitchen Goods.

## Carving Sets

Special values for Monday, Tuesday and Wednesday.

3 piece Stag Carvers at \$1.15.

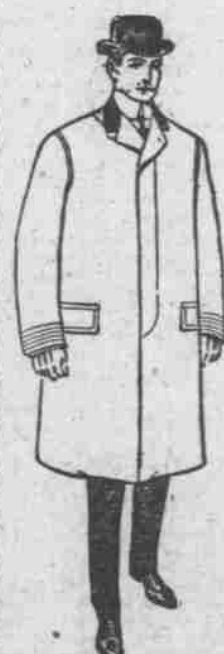
Odd lot of Carving Sets, \$4.50 and \$5 values, \$3.39.

Silver's Royal Roasters

8x12 at \$ .85 10x14 at \$1.00

11x16 at \$1.10 12x17 at \$1.25

## (SECOND FLOOR) MEN'S AND BOYS' CLOTHING (SECOND FLOOR)



What a boon to men this clothing store is—always doing unusual things, and doing them in such an acceptable way. Giving you real values. Telling you the truth.

For this week the following:

All Wool Oxford  
Overcoats

\$8.35

Heavy weight. Two shades, plain gray and gray with Herringbone stripes, velvet collar, satin sleeve and shoulder lining, perfectly tailored in every respect. We've known them to be sold for \$15. We've always sold them at \$10. This week, \$8.35.

Men's all-wool Blue Serge Suits, fast color, best Italian lining, latest styles. Regular \$10 suits, \$8.35

Men's all-wool fancy Cheviot Suits, perfectly tailored, newest patterns, all sizes. The regular \$10 suit, \$8.35

Men's  
Trousers \$4.10

Men's extra fine and perfect fitting Trousers, new style. The regular \$5 and \$5.50 values. Your choice for one week, \$4.10.

Just received a new line of Mackintoshes and rubber Bicycle Capes.



Smoking Jackets and Robes in exceedingly large variety. Prices range from \$4.75 to \$15. (Second floor.)

## Groceries

Place your Thanksgiving order with us. We'll guarantee you the best obtainable and the prices lower than at other stores. (Basement.)

## Boys' Clothing

Boys' all-wool Kersey Reefers, in dark blues and browns, sizes 2 to 9 years. Big value at \$5. (Second floor.)

Boys' all-wool double-breasted two piece suits, in Cassimeres, Tweeds and Cheviots, ages 8 to 16 years. Special for this week, \$3.85.

## Carpet Dep't

Arrivals of new designs in Wiltons, Velvets, Axminster and Brussels carpets. Largest variety to be found in Portland and our prices are the lowest quoted. Estimates cheerfully given. (Third floor.)

MEIER &amp; FRANK COMPANY.