



# THE OREGONIAN

## OLDS & KING

This is the period famous for bargains in Shirt Waists

Two-thirds price for White Waists

New Outing Skirts

All Pattern Hats at Half

Little Folks' Headwear

White Pique Jackets

Reduced prices in Children's Gowns

Royal Worcester Corsets Lead

Stiff-Bosom Shirts Are All Right for Some Purposes, But for Summer Coolness and Comfort

Mount Hood Neglige Shirts

Inspection of Automatic Refrigerators

It Always Pays To Buy the Best

The Little Niceties

In Construction For Outings

Names of Persons Registered at the Seaside Inn

Seaside Hotel

Hotel Flavel

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## EVERY DRY GOODSWANT SUPPLIED

WE MEASURE OUR SUCCESS

KEENLY CUT PRICES IN HIGH-GRADE NOVELTY SILKS

THE FIRST SHOWING

NEW APPLIQUE TRIMMINGS

A SHEET AND PILLOW CASE CHANCE

Bath Towels

Housefurnishing Goods

Colored Blankets

Baby Carriage Sale

Automatic Refrigerators

All Hammocks Reduced One-Third

Mount Hood Neglige Shirts

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Dr. Gertrude E. Lamberson, who left for Portland Wednesday...

An immense bonfire was built on the beach Tuesday evening...

ON THE WASHINGTON SIDE

Many Names of Guests Recorded at the Seaside Inns

Only a Girl

Where Surf Beats Shore

Season in Full Swing at Long Beach and the Various Other Seaside Resorts—Many Visitors

THE COAST, July 23—There has been practically no ebb to the tide of travel at Long Beach during the entire month.

Immigration during the past week has run as high as at any time during the season.

The weather during the week has been of a superb order.

The baseball fever still runs high, and every day is productive of an interesting game.

The members of "Seaside Camp" gave a musical at Mrs. J. Robinson's cottage Tuesday evening.

Those present were: B. Allen, Mrs. A. Fisher, Mr. and Mrs. J. Robinson, Mrs. Best, Miss C. Melme, Harry Allen, Geo. Houghton, William Soule, Al Caswell, Miss Belle Scott, Miss May Hagardone, Miss Edith Forbes, Nye Kern, M. Creighton, M. Shea, E. M. Stemme, the Misses Mabel Williams, Nora Martin, Dollie Rathbone, L. Cummings, Daisy Botefuhr, Bertha Totefuhr, Mamie Schulerdamm, Etta Schulerdamm, Anna Boyce, Clara Blinder and Mira Hathaway, Mrs. A. Miller, Mrs. C. Whitcomb, Lawrence Selling, Bert Staver, Albert Hess, James Downing and Berry Henson.

The number of people taking their summer outing at Ocean Park is greater than ever before.

There are double the usual number of campers, and the indications are that this number will be doubled again during the season.

Ocean Park has become the "clam center" of the beach.

Every train carries a goodly amount of the luscious bivalves to points down the coast, and not a few persons journey here from Seaside, Long Beach and Togo to enjoy the sport of "digging."

The past week has been very favorable for the industry.

A farewell party was given during the week by Mr. and Mrs. R. H. Heidford at Ocean Park, in honor of their sister,

all of Portland; David Stine and wife, Philadelphia, Pa. Ida V. High, Vancouver, Wash.; H. W. B. Hewen, Mrs. A. S. Simmons, H. T. Gerwig and wife, South Bend.

Ringside cottage—S. Danenhauer and wife, Miss Blanche Munsell, Fay Munsell, T. Titus, J. Roberts, all of Portland; A. H. Benson, Cascade Locks; the Misses Amanda and Mollie Witherington, Sacramento, Cal.; Miss Ann Smith, Hood River; Seaside Hotel, at Nahcotta—Mrs. E. L. Williams and daughter, Miss J. E. Arndt, Mr. M. A. Armandy, wife and son, all of Portland; Mrs. E. E. Purinton and daughter, Pendleton; G. Sterner and wife, Salem.

PERSONAL MENTION

Among Summer Frequenters of the Washington Beaches

Hon. C. A. Dolph was a guest at the Corbett cottage Sunday.

Judge M. H. Tanner spent Sunday with his family at their Togo home.

Miss Ella Lavenson is staying at the Abrams cottage for the season.

Albert Hess, an attaché of the Oregonian's advertising department, was among those at the beach this week.

Hon. H. W. Corbett and wife, Miss Annie Hackney made a brief visit to Portland last night of the week.

Mr. and Mrs. Leo Peterson changed their scene of outing to Long Beach.

Mr. and Mrs. W. J. Cook and family joined the beach population this week.

Mrs. T. Dinneen and family opened their Long Beach cottage Tuesday, and have as their guest Mrs. Ellen Murphy.

William H. Soule made his headquarters at the beach for several days this week.

Fred T. Merrill and family arrived at Long Beach this week, to enjoy an indefinite residence.

Miss Kathryn Gilbert of Salem, is spending the week at Seaside.

George L. Honeyman spent a pleasant day at the beach last Sunday.

Frank C. Baker put in a few days at the coast the early part of the week.

Walter Gadsby is thoroughly enjoying a brief vacation at Long Beach.

Mrs. J. K. Gill and daughter are guests of the Taylor House, at Ocean Park.

W. B. Dowd and family are occupying one of the Kirk cottages at Ocean Park.

J. B. Bullivant and family opened their cottage at Ocean Park last week.

Mrs. P. Hepler, of Eugene, has taken the Pollett cottage at Ocean Park for the season.

J. E. Haselstine and family arrived at Ocean Park this week and opened their cottage for the season.

Ted Langford, Ralph Rohr and Harry Near formed a party to spend Sunday at Seaside.

Miss Groat, Mrs. W. D. Sharp, Mrs. W. M. De Lin and Mrs. H. P. Wood have opened the Grant cottage for the season.

Guy Henderson was a visitor at the Dolph cottage Sunday.

Not so much by the increase of business as by the continued good will of our patrons. Good service and best value at the right prices is the Olds & King policy.

Of advances Fall lines in Cheviots and Serges, 4 to 52 inches wide. Colors, slate, castor, navy and National blue, gray, gold, red, cardinal and garnet.

BLEACHED PILLOW CASES

UNBLEACHED SHEETS

THIN BLOWN TUMBLERS

MASON FRUIT JARS

GRANITE IRON WARE

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