

## Nicoll's July Stock-Reducing Sale



We want you to know that commencing tomorrow we shall inaugurate a JULY STOCK REDUCING SALE of Spring and Summer Woolens -.-The like of which Portland has not known.
$\$ 25$ and $\$ 27$ Suits Reduced $\$ 20$
$\$ 28$ and $\$ 30$ Suits to foduced $\$ 22$
$\$ 32$ and $\$ 35$ Suits $\begin{aligned} & \text { Roduced } \\ & \text { to }\end{aligned} \mathbf{2 5}$

A value-giving effort-.-that will anchor your trade to us permanently in the future. Thousands of yards of this season's fabrics...cut to your order-..at prices that are indeed a temptation. It's Nicoll's way of reducing a large stock at the close of the season. It's Nicoll's way of winning hundreds of new friends.
There's little profit in such prices...but it reduces the stock to where we want it...cleans up hundreds of odds and ends..-and keeps our large force of tailors busy during the summer months. See the fabrics and prices in our windows.
Bear in mind-That every garment is carefully fitted to you-before being completed-and all necessary corrections made at that time. This Insures to you perfect fitting garments.
ALL OUR GARMENTS MADE BY THE BEST-SKILLED TAILORS OF PORTLAND


