

New

CLOAK ROOM-



Our Cloak and Suit Department never presented so complete a collection of styles as today. The display of Tailor-made Suits embraces every effect called for by this season's styles. Eton Suits predominate more largely than in any past season. Fly Front and Double Breasted Box Coat Suits are also to be found here. The Flare Skirt in several variations has become a quick favorite, we are showing them made with double and single box plaits, as well as the triple inverted plaited back. A few descriptions follow, but yourshould see the whole showing if for nothing more than the pleasure of it.

Prices begin at \$10.00, range to \$150.00

Ladies' **Fancy Eton Sults**

Of fine all-wool homespun in light and dark gray, entire jacket strapped and stitched, with wide bands of gray taf-feta slik, and lined with same slik. The skirt is made in newest shape "liare," is strapped with stitched bands of taf-feta slik, and lined with percaline.

Price \$22.50

Ladies' **Tailor-Made Eton Sults**

Of fine imported Venetian cloth, in tan, gray and brown. The Eton is made in newest shape, 10-button double-breast-ed front: is nicely stitched and lined with taffeta silk; the skirt is made with box-plaited back, is tailor stitched and lined with percaline.

Price \$25.00

Ladies'

Novelty Eton Suits

Of fine all-wool cheviot, in black and navy. The Eton is made with large guare revers, faced with taffeta silk, is strapped with band of taffeta and stitched, and has a sesh of silk. The skirt is made with new "flare", is trimmed with stitched bands of taffe-ta silk and lined with finest percaline. Price \$32.50



"Johnny" Jackets

expectation At \$1.5-Our stock of framed etch-ings, different styles of mouldings; for-mer price, \$2.5 At \$1.89-our stock of framed pastels and etchings; an assortment to select from; former prices, \$2.50. At \$6c-200 carbon photographs; a grand ussortment of subjects. At \$6c-200 carbon photographs; a grand ussortment of subjects. At \$6c-200 carbon photographs; a very appropriate Easter gift; former prices, \$5c, 50c, 75c and \$1.25. 500 new glit photograph frames, with glass and mat; special, 39c. At \$5c-Our stock of framed etchings, in an assortment of subjects; former price, \$1.25. At \$5c-Our stock of framed etchings and water-colors; a big assortment; former price, \$1.50. See the Fourth st. window display

Ladies' Petticoats of fancy figured imported mercerized sateen, made in new umbrelia shape, and trimmed with ruffles

Ladies' Petticoat of imported metallic striped mercerized sateen in a variety of fancy patterns, made with deep lounce and corded ruffles,

Ladies' Petilcoats of fancy figured Bilcot, made in newest umbrella shape, with one deep ruffle and clusters of cording above ruffle,

New at the Book Counier

An attractive line of Easter Books in white and sliver; regular, 50c; our special price, 18c.

At regular prices they are less than others ask, far less, for have you not seen the identical elsewhere at higher cost? Artistically framed pictures for the parlor, library, dining-room, sit-ting-room, and nursery.

And form the highest opinion you care to about values.

They will fully meet your expectation

A Mammoth Picture Sale

Read the Prices

FOR EASTER-

Price \$3.50

Price \$2.50

Price \$1.75

Pub. Our price. price.

\$1.15

\$1.15

290

95e

200

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The line of Suits offered for this special Easter Week Sale consists of the latest styles in Eton, Fly-front, Reefer and Tight-fitting, effects. The materials are Covert Cloth, Venetian Cloth, Homespuns and Cheviots. The colors are black, blue, brown, tan and Oxford, medium and light grays. Surely an assortment to suit all tastes, and the values are all of the best.

> We have just received superb new lines of

Pattern Suits, Silk, Flannel and Cotton Waists and White Dresses

> For ladies, misses and children.





Gendron Baby Carriages and Go-Carts

Are equipped with patent hub fasteners, guaranteed to be the safest

wheels in place; the patent foot-

brake, easiest to work; half - inch

rubber cushion tires, the best wear-

ing in the market; handle-braces,

cross reaches, and all that goes to make up the best Baby Vehicles

manufactured. We are showing over

60 styles of this celebrated make.

best appliance for holding



Tambour Point Curtains

Children's Fancy Lawn Hats, 98c



Elaborate preparations have been made for the Easter week trade in our Mil-linery Department. The ladies of this city are competent critics, and we have faithfully and hopefully endeavored to merit their approval. We know comparisons will be made, and we are anxious that they should be, knowing that the final verdict will be that We offer

Our Millinery Stock is the FINEST in the City

It leads in style, in variety and in the magnificent values offered.

OFRRINS GLOVES Specials Ladies' Fancy Corded and 21c Ladies' Pocketbooks and Coin Purses, assorted leathers 21c and colors; each..... Ladies' Muslin Nightgowns, hemstitched tucked yoke and ruffled neck and 59c Boys' Knife, two blades and 12c Wire Card Racks, for photos, cards, etc., 17x30 inches; 16C Tollet Paper, pure tissue, 1000 6c **Royal Wilton Rugs** Are the best known, the best wearing, and the best made gloves in the market today. We are the Portland agents for this make, and carry them in all the new-est shades and combinations, at 8 1-4x10 1-2 feet, each \$26.50 9x12 feet, each\$31.50



Hymnals

FRANK



In Our Clothing

Department

As an Easter-Week Special Men's all-wool Peasedale

black worsted Suits at \$10.00 a suit A sult value that needs only to be seen be appreciated.

We are also showing new lines of Men's All-Wool Worsted \$13.50 Suits, with double-breasted \$13.50 Vests; a suit. Men's All-Wool Blue Sergo Sacks, double - breasted, \$15.00 plain or silk-faced; a suit. Men's Styllsh Spring Top- \$13.50

Men's Crush Hats White, steel gray, tan and black, \$1.00 and \$1.50 each Latest styles in Men's Fedora \$2,00 Men's Stiff Hats, newest \$2.50

Neckwear Just received, a swell line of exclusive patterns in Men's Neckwear, 50c to \$1.50

Men's Shirts **Fancy Starched Shirts**

Latest patterns, each \$1.00, \$1.50 and \$2.50

Young Men's Suits

All the latest styles, single and double-breasted; sizes, 14 to 19 years; a suit, \$7.50 to \$15.00

Specials for Boys

Boys' Washable Suits, sizes 43c Boys' Vestee Sults, neat gray \$2.15 Novelties. Bibles, Testaments, Prayer Books and Boys' All-Wool 2-piece Sults. gray checks and mixtures. \$2.40

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No Mother

Vestee and Sailor Suits

wo-Piece Suits

Sizes 3 to 9 years, exclusive in style, made of high-grade material, elaborately fin-

Sizes \$ to 15 years, of new Spring fabrics, double-breasted coets, pants with double seat and knees, strictly rip-proof,

Boys' Fancy Vests Sizes 5 to 14 years, separate vests, made just like a man's, in bright figures and fancy stripes,

Spalding Catcher's Mit, Mask or a Ball

and Bat With Each Boy's Suit.

\$2.50 to \$10.00

\$2.35 to \$10.00

\$1.50 to \$3.00

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Spring Newness in Tailored Suits

COMPAN



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EASTER THOUGHTS

Easter colors, Easter elegance. The store tells of Easter everywhere. Full of the vigor of the new season; more than ever alert to meet your expectations. Hundreds of spring suits for men. Hundreds of spring suits for boys, large and small. Quantity enough to meet any call for any size or any shape; variety enough to satisfy any color taste-no matter how lurid or how somber.



Men's Easter The most beautiful collection of silks, colorings and Neckwear original shades we have ever shown-many of the color combinations are extremely novel, all the shapes are represented-Imperials, English Squares, Four-in-Hands, Bat Wings and Bows.

Men's Easter Fedoras in pearl, gray, black and a variety of browns; all Hats the new spring shades and blocks in Derbys. Our Hat Department Is practically a complete hat store in itself, offering to our customers the advantages of the newest shapes in first-class qualities, considerably under regular hatters' prices.

WHEN YOU SEE IT IN OUR AD. IT'S SO. **MOYER CLOTHING CO. POPULAR-PRICE CLOTHIERS**

BEN SELLING, Manager

COR. THIRD AND OAK STREETS



Cur exhibition of Suits and Cloaks is complete and represents only the best and natticst styles. Many are exact copies of celebrated foreign fashions, but lack the expensiveness. Prices are the very lowest that can be asked for good quality and expert workmanship. The immense business we are doing is ample proof of the popularity and reliability of the new offerings.

SPECIAL EASTER OFFERING

For three days only. Monday, Tuesday and Wednesday, we will give a bona fide discount,

10 PER CENT.

on all our Handsome Silk Waists. As all know the popularity of our silk waists further ta'k is unnecessary. All goods are marked in plain figures.

SPECIAL SALE ON FURS

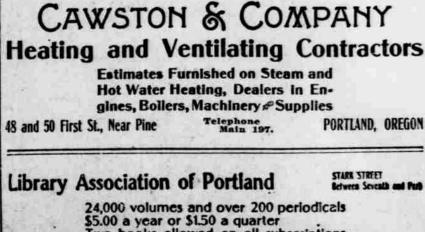
THE SILVERFIELD FUR MANUFACTURING CO. LEADING FURRIERS OF THE WEST 283-285 Morrison Street, Portland, Oregon

HIGHEST PRICES PAID FOR RAW FURS

ames Lotan, Manager, W. T. Stephens, Secretary

Willamette Iron & Steel Works PORTLAND, OREGON FOUNDERS, MACHINISTS, BOILERMAKERS

Designers and builders of Marine Engines and Bollers, Mining and Dredging Machinery and General Mill and Iron Work. Fire Hydrants, Pulleys, Shafting, etc. Correspondence solicited.



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