

VOL. XIV—NO. 8. PORTLAND, OREGON, SUNDAY MORNING, FEBRUARY 24, 1935.

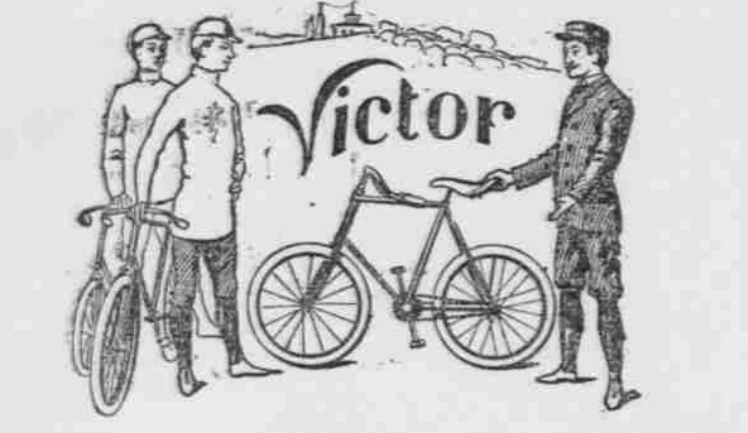
OPENING, MONDAY, FEB. 25TH

A RICH AND LOVELY DISPLAY

MODERN HIGH-CLASS JEWELRY

You are most respectfully invited to call and examine my new jewelry store, at No. 1523 Third street, near Morrison. No expense has been spared in fitting up this establishment, and the display of High-Class Jewelry, Rich, Solid Silverware, Precious Stones, etc., will be well worth seeing.

Theo. W. Hansen, GOLD & SILVERSMITH - - - PORTLAND, OR.



No Guessing About This Bicycle. It's a VICTOR

The easiest running wheel on earth. Ask other dealers to show you the "bearings" of their wheels and you will see how they are made, and then compare them with a Victor. Why are other dealers so anxious to trade for second-hand Victors and allow each "cheap price"? Why do they all light the Victor so bitter? Because it is the best wheel on earth and they are afraid of it. With Victors at \$100, you cannot afford to buy an inferior wheel at any price. Come and see us.

331 Washington St. OVERMAN WHEEL CO.

SPRING GOODS ARRIVE DAILY

THIS WEEK WE WILL SHOW

New VEILINGS, JEWELRY, CAPES, JACKETS, SKIRTS, WAISTS, LACE COLLARS.

THE BARGAIN FEATURE. Of the season is Our offering of SILKS

From the manufacturer's auction. Such prices were never before made for such quantities in all the history of silk selling in Portland.

FOR THE FOUR DAYS To the end of the month We will continue our Special offering of LADIES' and BOYS' SPRING SHOES, at \$1.49 A PAIR

They're the best grade that can be crowded down to the price—the best we ever knew at the price.

Royal Worcester Corsets Now, before you have your spring dresses made. Until you have been fitted in them you have no idea of what elegance and comfort they give.

OLD & KING A full line of Black and Colored Moreops—now in. Nothing holds the fashionable skirt in place form.



SOCIETY

Notice—All matter designed for the Sunday social column must reach The Oregonian not later than Friday night. Personal and reports of society doings sent in Saturday, except on Friday night and Saturday night, occurrences, will not appear.

Matrimonial. Rothchild-Meyerstein. Mr. Edward F. Rothchild and Miss Stella B. Meyerstein were united in marriage according to the full Jewish ritual in the parlors of the Palace hotel, San Francisco, Wednesday evening. The groom is president of the Rothchild Bros. Company, formerly the A. P. Hoteling Company, of this city, and the bride is one of the acknowledged belles of Jewish society of San Francisco, and a daughter of Louis Meyerstein, a well-known wholesale merchant of that city, and a very large real estate owner. The ceremony was performed by Rabbi Voorzanger, and was witnessed by a large number of invited guests. The bridegroom, who acted as maid of honor, followed the bride, who wore a costume of yellow tulle, walking length, trimmed with ermine. The couple was escorted by the ushers, Isaac Cohen, A. Grossmeyer, Julius Ach and Melville Marks. The four bridesmaids—Miss Irma Rothchild, Miss Rose, Miss Rose Steinhart and Miss Sadie Samuels—came next. These young ladies were all dressed alike, in plain white skirts, walking length, with pink and white ribbons being trimmed with chiffons and white lace. They carried bouquets of American Beauty roses. Miss Lucy Cohen, who acted as maid of honor, followed the bride, who wore a costume of yellow tulle, walking length, trimmed with ermine. The couple was escorted by the ushers, Isaac Cohen, A. Grossmeyer, Julius Ach and Melville Marks. The four bridesmaids—Miss Irma Rothchild, Miss Rose, Miss Rose Steinhart and Miss Sadie Samuels—came next. These young ladies were all dressed alike, in plain white skirts, walking length, with pink and white ribbons being trimmed with chiffons and white lace. They carried bouquets of American Beauty roses.

Mr. T. B. Wilcox gave a charming reception on Tuesday evening last at her home on King street. The guests were most numerous and were warmly welcomed to the new residence which had been thrown open to a general entertainment, and in consequence the invitations were numerous and were warmly welcomed to the new residence which had been thrown open to a general entertainment, and in consequence the invitations were numerous and were warmly welcomed to the new residence which had been thrown open to a general entertainment.

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5 o'clock before the guests returned to the dressing-room. The hostess was assisted in a handsome fur robe of black satin, relieved at the throat with a collar of pink velvet.

Those who enjoyed the hospitality of the hostess were: Mrs. Oling, Mrs. T. M. Anderson, Mrs. Marshall, Mrs. Sebon, of Vancouver bar- racks; Mrs. Sol Hirsch, Mrs. T. W. Symons, Mrs. H. Wilson, Mrs. R. M. Jones, Mrs. D. S. Tutill, and Mrs. Corbett, Mrs. T. B. Wilcox, Mrs. Zera Snow, and Mrs. Henry E. Jones.

Mr. Snow's Domino Party. On Monday evening last Mrs. Zera Snow gave a farewell entertainment to her guests in a handsome fur robe of black satin, relieved at the throat with a collar of pink velvet.

At their hall, on Wednesday evening, the Young Men's Institute, gave a social to a few of their many friends. The evening's entertainment commenced with drive which Miss Tessie DeBurch and Mr. Campbell succeeded in carrying off the prize.

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Mr. and Mrs. D. C. Burns, Mr. and Mrs. John Bain, Mr. and Mrs. J. L. Thompson, Mr. and Mrs. T. Walker, Mr. and Mrs. Plichtner, Mr. and Mrs. Gibson, Mr. and Mrs. John Mackie, Mr. McDonald, Mrs. Allen, the Misses Smith, Eaton, Lakamp, McDonald and K. Burns, and Messrs. Gibson, Burns, Nelson, Winer, W. Wilbur, T. Rider, J. Mackie, R. Leisk, A. M. Wright, F. B. Preston.

Literary Tea and Reception. A literary tea and reception given by the Portland Women's Union, 50 Flanders street, Friday, from 3 to 6 P. M., proved a success. The rooms were tastefully decorated with ivy and evergreen. Miss Helen Teal and friends presided at the tea table, the decorations for which were made of ivy and evergreen.

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Advertisement for 'Coke and's Baking Powder' featuring a circular logo with 'PURE SURE' and 'USE A ROUNDED SPOONFUL' text.