



Photos courtesy of the Community Cycling Center

Emergency Fundraiser to Avoid Closure

CCC Sets New Fundraising Target for Sustainability

The Community Cycling Center (CCC) is proud to announce the success of its initial emergency fundraiser, which allowed the organization to surpass its first financial target and avoid immediate closure. However, the organization remains in a precarious financial situation, requiring continued community support to secure its future.

Last month's fundraiser provided a critical lifeline, helping to prevent a total shut-

down of operations. However, much like a "fire danger" warning system, CCC's financial status has only shifted from "Extreme" to "High." Without additional funds to create a financial safety net, the organization remains vulnerable to closure.

To stabilize and reach the next stage of recovery, the CCC has set a goal of reducing the "danger level" to "Moderate" by raising an additional \$54,297 by November 1st. These funds will help cover essential operational costs and build the financial reserves necessary to sustain the organization during uncertain times.

"This is about more than keeping our doors open," said Ruben Alvarado, Executive Director of the Community Cycling

Center. "It's about ensuring we can continue to serve the community by providing access to bikes, education, and support to those who need it most."

The fundraising goal is part of a larger \$349,000 target to be met by December 31st. Ongoing donations are critical to keeping the CCC's programs running, including its bike refurbishment initiatives and educational outreach. It costs \$250 to provide one individual with a bike and bike education, which includes refurbishing a donated bicycle and supplying essential accessories such as helmets, locks, and winter riding gear.

Reaching the \$54,297 goal by November 1st will allow the CCC to connect

217 more people in the Portland metropolitan area with bikes and essential bike education. The organization continues to prioritize its core mission: empowering individuals, especially from underserved communities, with the tools and skills they need to access affordable, healthy, and environmentally friendly transportation.

In addition to fundraising, the CCC is taking strategic steps to strengthen its long-term Sustainability by consolidating roles and not filling recently vacated leadership positions, CCC has reduced administrative costs by 50%, allowing more resources to

CONTINUED ON PAGE 11