

# Sparkling Young Entrepreneurial Spirits

## Junior Market Celebrates Youth Entrepreneurship

Lemonade Day Greater Vancouver's Junior Market returned on June 1, 2024, for a third year. Brought to the community by the Greater Vancouver Chamber (GVC) and proudly presented by Main Squeeze sponsor OnPoint Community Credit Union, the annual event showcases the creativity, innovation, and business acumen of the region's next generation of owners and CEOs.

"Exploring the world of entrepreneurship early builds skills and confidence that can help young people achieve financial sustainability later in life," said Tim Clevenger, SVP/Chief Marketing Officer at OnPoint Community Credit Union. "We are proud to continue our support of Lemonade Day Greater Vancouver and are amazed every year by the creativity, ingenuity and dedication of every vendor."



On June 1st, over 300 young entrepreneurs from across the region will gather to put their business skills to the test in a profitable location.

More than 300 young entrepreneurs from across southwest Washington gathered at Esther Short Park on Saturday,

June 1, to sell their handmade and homegrown products. These products include artwork, jewelry, hand creams,

birdhouses, organically grown produce and more.

Visitors were invited to explore the market booths and en-

gage with the young entrepreneurs throughout the day. Each junior vendor had the chance to participate in a Business Pitch contest sponsored by Palm Beach Tan, providing them with real-world experience, networking opportunities, and expert guidance.

Young CEOs submitted their business results to the Greater Vancouver Chamber at the end of the day for a chance to be recognized as the Vancouver Youth Entrepreneur of the Year.

"We're thrilled to see the entrepreneurial spirit come to life once more! Engaging with these young entrepreneurs and celebrating their achievements not only cultivates a culture of entrepreneurship but also ignites inspiration for the leaders of tomorrow," said Janet Kenefsky, VP of Operations for the Chamber and City Director of Lemonade Day Greater Vancouver.

Young entrepreneurs earned \$40,000 at last year's Junior Market. The young CEOs split profits between charities of their choosing and their own bottom line.

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Portland Artist  
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