



Amantha Hood, Introducing Portland's First Multicultural Esthetics Program

Learn Skincare, Lashes and More!

Multicultural Esthetics Program Launches in NE Portland

Nurturing inclusivity is much-needed in the skincare and esthetics industry, with 65% of skincare professionals lacking confidence in treating all variations of skin tones (No Compromise Black Skincare Guide, C.R. Cooper).

Champions Beauty Institute is Portland's first multiculturally owned, influenced and led esthetics program. Partnering with renowned Champions Barbering Institute, possessing a 95% student certification rate. CBI proudly teaches students how to confidently provide services at a professional level, which encompasses a diverse set of skills in all hair, melanin and non-melanin skin types.

"CBI is filling an equity gap in the esthetics curriculum standards. By molding and graduating students educated in all skin types, we increase the number of estheticians that can confidently service all of Portland's population. It starts with this program, but my hope is to eventually influence a set a standard for the curriculum requirements statewide, and nationally. It should be a requirement that students know how to consult service and educate clients of all

skin types in the field of esthetics," says Amantha Hood.

The 28-week curriculum satisfies the need to educate students beyond Fitzpatrick skin scale 1-3. The 3-day per week program covers sugaring, waxing, facials, use of facial devices, chemical peels, dermaplaning, lash tint, lift and extensions, brow tint and laminations.

CBI Beauty launches Professionals of Esthetics with the inaugural class beginning February 13, 2024. Enrollment is open until February 5th.

Jamal and Christina Lane, Founders of Champions Barbering Institute, are champions for the timeless craft of barbering. The Lanes have spent 7 years in higher education focused on preserving the trade of Professional Barbering in the PNW.

During the next season of business, Lanes will partner with entrepreneurs skilled and certified in their field of cosmetology to operate premier programs within Champions Beauty Institute, beginning with the School of Esthetics (SOE).

CBI is extremely excited to announce Ms.Hood, of Lash Lab PDX as the Director and Lead Educator of The School of Esthetics. Amantha Hood, salon owner, product retailer and lash educator who's been a pioneer and steward in the industry for 6 years. Training 100+ students, she's evolving accessibility to entrepreneurial success. For more information please visit www.cbi.life/esthetics

The Oldest Black Church in the PNW



First African Methodist Episcopal (AME) Zion Church of Portland Oregon

Church established in 1862!

First African Methodist Episcopal (AME) Zion Church is the oldest Black Church in the Pacific Northwest. The church was organized in 1862; just 3 years after Oregon became a state. This historic church has been a staple in the community. This year is 161 years of the

church's existence. Our roots in the community are deep. The church has been a beacon of light in the community for many years and is the miracle on the corner of N. Vancouver Avenue and N. Skidmore Street. First AME Zion Church has been outspoken in the fight for equal rights and the needs of the community.

Under the leadership and vision of the current Pastor, Rev. Dr. Dennis G. Payne, II, First AME Zion Church is experiencing a "new birth". The church is looking to the future. This church isn't going anywhere. Through a partnership with Logos Faith

Development, a redevelopment plan is in process. This plan will encompass the needs of both the community and the church. The plan is to have a mixed-use facility with a childhood education component and a before and after school tutoring program with breakfast and a hot lunch. Underground parking will be available. There will also be some form of mixed one-bedroom and two-bedroom housing units included in the plan.

First AME Zion Church is determined to continue with its community ministry and to continue to be a visible beacon of light in the Portland Community.



Good day everyone, we have arrived in the last month of the year DECEMBER 2023, how will WE be going into 2024, on the UP AND UP or DOWN AND DOWN. If you are serious about going into 2024 on the up and up, let's really connect and move to that reality,(the up and up). PEOPLE are saving money and getting paid every week in the SHG is the place to be, "UP AND UP" opportunity, why not you.

You can make this a reality for yourself IF YOU WILL simply follow a few steps and get things done immediately. Call and listen to coach John's short SHG team support calls at 9:30am(pst) at 605-313-4821# pin896123 daily Mon-Fri. HEAR our "GO FUND US" oppt for people who Truly believe in people helping each other, Sincerely thanks, Coach John 503-358-9655