

Celebration of Life



Sherman Edward Jackson

Sunrise: September 27, 1948 - Sunset: April 29, 2023

Sherman Edward Jackson affectionately known as S.J. was born in Berkeley, California on September 27, 1948 to Eddie Jackson and Mabel Murdock. Sherman was the second child and only son born of four. He and his family moved to Portland, Oregon in 1953 when he was just five years old.

In his early years, Sherman attended Immaculate Heart Catholic School in North Portland and later graduated from Grant High School.

Sherman loved movies and family gatherings during the holidays. He had a love for fancy cars and stylish clothes. Sherman enjoyed the finer things in life, and it was evident. He loved music and as a child his father bought him an organ (keyboard) and he taught himself how to play. He became so good that as a teenager, he would play music at the Cotton Club. Later in life (1970s) he would go to Irvington Park with his keyboard and perform live shows and have jam sessions.

Sherman was very smart and business savvy. His first business was a pool hall located on MLK (formally Union Ave) and Fremont. He was a mentor to many and was well respected in the community. Later in the 1980s, he opened a barber shop called SJ's House of Style, and in 2005, he opened Platinum Fade Salon which is still going strong.

Sherman believed in giving back to the community. He would often provide free back-to-school haircuts for children and adults who were unable to pay. He would provide haircuts to the sick and shut-in in hospitals. He would organize coat drives for children in the community, and go to Columbia River Penitentiary and Donald E. Long Juvenile Detention to speak to the young people that were incarcerated. He would often employ children to

work in his salon to earn money to deter them from going out and doing the wrong. He gave to various churches and always supported various events in the community when he could.

Sherman received numerous outstanding awards. One of his favorite sayings was "You have to work hard to get what you want in life!" That is what he believed and that is what he did from the beginning until the very end.

Sherman was the proud father of eight daughters. He loved spending time with his grandchildren and great-grandchildren.

Sherman gave his life to Christ and accepted God as his Lord and Savior.

Sherman was preceded in death by his Grandparents Mr. and Mrs. Dillard, His Father Eddie and Mother Mabel, and his sisters Cynthia and Paulette.

He leaves to cherish his memories, his daughters Davetta Lockett-Jackson, LaShaunda Jackson-Gatson, Tarzine Jackson, Taeyonna Jackson, Coshia Jackson, Shermeana Jackson and Emerald Jackson. His grandchildren Davetta Phillips, BerAnthony Wright Jr., Marshall Richmond IV, Kylonna Penn, Maurice Gatson Jr., Auja Jackson, Meili Jackson, La'nysha Jackson, Latrell Patrick, Lanelle Patrick, Lavonne Jackson. Great-grandchildren Sani Yancy, Isaiah Phillips Jr., Amari Phillips and Dante Samuel, Anayhia Wright, Jo-zyhia Wright, Bailey Wright, Ma'Kayla Wright, Ma'Lonn Capri Richmond. Sisters Linda Henderson (Odell) and Margie Jackson, Nephew Anthony Henderson (Naomi), Niece Nikisha Henderson, Great nephew Kwasi Henderson, Great Nieces Destiny Henderson and Munah Henderson, Aunt Sallie and 1 st Cousins Vernita May and Jewel Smith and host of extended family and friends.

All About Flagging

CONTINUED FROM FRONT

Understanding that it serves as an aspiration for other Black women who dream of business ownership. "Our community lost a valuable asset (in losing Reynelda)," Jeff reminds us. "And the community retains a valuable asset in All About Flagging. And in her children, as they step up and take the same attitude and approach that she took. And carry on her legacy."

Moving forward and continuing the work of All About Flagging based on the blueprint left behind by Reynelda is the key to another 10 successful years and beyond. As part of that, getting the word out that All About Flagging continues to operate is crucial. "Now I'm just ready to build relationships with other people, other contractors, because I know that's how she did a lot of the legwork of trying to build relationships with peo-

ple," Shawnta explains. "Because I'm a new face and nobody knows me, I've just got to get out there and meet new people." The ownership role has been a big change from Shawnta's previous role with All About Flagging, but with that transition comes growth. "I'm ready for it," Shawnta states with confidence, "Just to make her proud."

To connect with All About Flagging, email them at Reynelda@allaboutflagging.com

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