

iQ Credit Union's Educational Banking App for Kids!

CashCamp Provides Uncommon Service in Credit Union Industry

iQ Credit Union announced today the launch of CashCamp, a new educational banking app that helps educate kids ages 7-14 about good financial habits and how to manage their money.

"CashCamp provides an introduction to all aspects of finance: saving, budgeting and lending," Tim Walley, education programs supervisor, said. "The app provides easy-to-use tools to help kids make the most of their account, including easy transfers with their parents, setting up savings goals, making a budget and taking out loans from their parents. Plus, the app gamifies saving money by letting kids earn trophies for hitting their savings goals, and lets kids compete on leaderboards with their siblings to see who can save the most."

Free to members of iQ Credit Union, CashCamp provides an alternative to paid youth banking apps. It does not require an additional app but rather integrates directly into iQ's Digital Branch, our online banking system, making it easy and convenient for parents and kids. Users can use a checking account and a debit card with the app, which can be ac-



cessed through a laptop, phone or tablet.

CashCamp ties into iQ's strong legacy of supporting kids, teachers and financial literacy. At schools and community events, iQ offers financial education through interactive games, presentations and workbooks. Kids receive "educa-

tional boxes" when they open their credit union account or after completing 10 deposits. The boxes have prizes and educational games that teach kids how to manage their money.

"This new app enhances these options and provides a way for parents and kids

to talk about financial literacy and make it actionable and realistic for what they'll experience when they're grown up," Walley said.

CashCamp is now available to all kids with a savings account through iQ Credit Union.

OREGON PROBLEM GAMBLING RESOURCE

OPGR

HELP FOR PEOPLE AFFECTED BY GAMBLING

IS GAMBLING STILL FUN?

How do you feel when you gamble? Do you enjoy the fun of playing, even if you don't always win? Are you able to shrug off your losses? Or do you bet more often than you're comfortable with, even if you'd like to cut back?

FREE HELP IS AVAILABLE

In Oregon free resources are available. If you want to change how you gamble, reach out. Oregon Problem Gambling Resource (OPGR) has trained counselors who specialize in supporting people affected by gambling. They can help you explore new choices and get you back in the driver's seat when it comes to gambling. Call, text or chat. You can feel better about gambling – starting today.

For more information, visit [OPGR.org](https://www.opgr.org)

