

# Boys & Girls Clubs Celebrate \$20,000 Donation from Safeway Albertsons & Mission Foods

The Boys & Girls Clubs of Portland Metropolitan Area celebrated the presentation of two \$10,000 checks from Safeway Albertsons and Mission Foods at the Wattles Club on Tuesday, November 15th.

The \$20,000 donation came from a partnership between Safeway Albertsons and Mission Foods. Mission Foods recently introduced a new product, Guerrero Nutri-Ricas Carb Watch Tortillas, to give shoppers a healthy and authentic Mexican tortilla. As the product hit store shelves during National Hispanic Heritage Month in September, Safeway Albertsons and Mission collaborated to help the Boys & Girls Clubs.

For every Mission Foods item purchased in September at a Safeway or Albertsons in the Portland metro area, plus Southwest Washington, Safeway Albertsons and Mission Foods made a donation to Boys & Girls Clubs, resulting in the \$20,000 donation.

“We are overwhelmed by their generosity,” explained Natalie Carlberg, Vice President Marketing & Development at Boys & Girls Clubs. “We always appreciate the help of incredible community partners like Safeway Albertsons and Mission Foods, and this donation exceeded our expectations! We can do so much good for our community with these dollars and look forward to putting them to work.”

“Mission Foods is proud to support The Boys & Girls Clubs of the Portland



Boys & Girls Clubs of Portland Metropolitan Area celebrate a \$10,000 donation from Safeway Albertsons on November 15, 2022 at the Wattles Club. (Pictured L-R: Jill McGinnis, Safeway Albertsons Director of Communications & Public Affairs; Natalie Carlberg, Vice President Marketing & Development, Boys & Girls Clubs of Portland Metropolitan Area; LeeTonio Parks, Club Director, Wattles Club; Alaralaine Holveck, Program Manager, Wattles Club.) Photo by Tom Boehme

Metropolitan Area in their mission to empower all young people, especially those who need them most, to discover their full potential as caring, engaged, responsible community members,” added Dean Clark, Director of Sales – NW Region for Mission Foods.

“The Safeway Foundation was proud to partner with Mission Foods this year

for Hispanic Heritage Month,” Safeway Albertsons Director of Communications and Public Affairs Jill McGinnis said. “This partnership has allowed us to give back to the Portland Metro Boys & Girls Club in the amount of \$10,000. Working with our local partners to support special local organizations like this one means so much to us.”

To make a donation to Boys & Girls Clubs, visit [bgeportland.org/give](http://bgeportland.org/give). To find Mission Foods Guerrero Nutri-Ricas Carb Watch Tortillas in a Safeway or Albertsons near you, visit [MissionFoodstortillas.com/store-locator](http://MissionFoodstortillas.com/store-locator). To learn more about Safeway Albertsons’ efforts to help communities across the country, visit [safewayfoundation.org](http://safewayfoundation.org)

Visit: [oregonlottery.org/holiday](http://oregonlottery.org/holiday) to learn more

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