



The Portland Observer  
Has Moved Locations  
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Committed to Cultural Diversity

## Starting Students Off on the Right Foot

### Nordstrom Kicks Off 12th Annual Giving Campaign to Shoes That Fit with \$1 Million Goal

Nordstrom teamed up with Nike and Shoes That Fit to donate 40,000 shoes for kids in need. From August 11 through October 15, we're inviting customers to participate in our 12th annual Shoes That Fit giving campaign with a goal of raising \$1 million.

A shoe delivery event was hosted at Dr. Martin Luther King Elementary school. The event included free Nikes for all students, gift bags for the kids, a DJ and a special appearance from soccer star Crystal Dunn from the US Women's National Soccer Team and the Portland Thorns. Nordstrom employees helped kids get fitted for their sneakers.

Each fall, Nordstrom looks forward to helping kids start off the school year on the right foot. This year reaches an exciting milestone, providing more than 300,000 pairs of brand-new, properly fitting athletic shoes to kids in the local communities we serve since 2010.

In celebration of the 30th anniversary of Shoes That Fit, Nordstrom is looking forward to raising the bar with our biggest giving campaign to date. "Giving



PHOTO CREDIT TO SHAWNTELL WASHINGTON

King Elementary students pose with soccer star Crystal Dunn, Amy Fass, CEO of Shoes That Fit, Tacey Powers, Executive Vice President, General Merchandising Manager at Nordstrom and Jen Ewell, Brand Marketing Director at Nike

back to the community has been rooted in our 121-year history, since our beginnings as a shoe store," said Jamie Nordstrom, chief stores officer at Nordstrom. "Helping to provide for the basic needs of children and families is core to who we are at Nordstrom. We're excited to team up with

Shoes That Fit and Nike to help kids start the school year feeling comfortable, confident and ready to learn."

"Shoes That Fit is honored to partner with Nordstrom and to continue growing the partnership to provide shoes to more children who need them," says Amy Fass,

CEO and Executive Director of Shoes That Fit. "Their core values of family, integrity and respect fit hand in glove with our own—they know how important it is to invest in a child's dignity. And the kids love Nike! They truly understand the joy and confidence that these shoes inspire."

## Rent Cap Increase for Oregon Renters



A 'Now Leasing' sign hangs off an apartment building staircase in southeast Portland, Ore., on Wednesday, Dec. 9, 2021. (AP-Sara cline)

### Evictions have increased statewide

According to State officials the 2023 rent cap in Oregon will be 14.6%. The news comes as statewide evictions are increasing and the pandemic tenant protections are coming to an end on September 30.

Rent in the coming year for a \$2,000-per-month unit may be increased by \$292 monthly under the 2023 cap. Those who live in the city of Portland may be eligible for relocation assistance depending on how much their rent goes up. As soon as next month, renters could receive notice of

a massive rent increase.

Many Oregon families lack an affordable and safe place to call home, this announcement marks a very real threat of increased housing instability and homelessness among those with below income living wages. Kim McCarty, Executive Director of Community Alliance of Tenants whose organization's Renters' Rights Hotline has experienced an increase in calls since the pandemic. McCarty stated "People with housing who are just barely making it are already terrified of being forced to live in cars or in tents and their fears are

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