

Women Business Leaders Honored

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and support the advancement of women in business.

The Portland Business Alliance recently announced the winners of their 2021 "A Place with No Ceiling" awards, recognizing women business leaders and women-centric businesses in the Portland metro area. This year's honorees were Jennifer Yruegas of Pacific University, Boly:Welch, and Umpqua Bank.

Yruegas is dean of the College of Business and general counsel at Pacific University where she also contributes to the community teaching courses in law for both under-

graduate and MBA students. Her community service work in the past year included organizing more than 15 COVID vaccination clinics, providing 10,000 shots to mostly vulnerable populations.

Boly:Welch, a leading independent talent agency for the Pacific Northwest, was honored for being one of the first local companies to offer flexible schedules and a holistic work culture that celebrates employee milestones and supports employees through life's ups and down.

As founder Pat Welch says, "We're a human-centric company, not a metrics-driven one. Success comes from being our authentic selves rather

than being driven by just sales results. We look beyond the resume at the whole individual."

Umpqua Bank was praised for having a number of initiatives that contribute to the advancement of women within the bank and in the community. Since 2013, for example, Umpqua Bank's Women's Associate Resource Group has offered members – and all women across the bank – professional development and leadership opportunities, visibility, and more.

Umpqua also seeks to further women's advancement by supporting nonprofit organizations such as Girl Scouts, Girls on the Run, and others.

Lifting Silenced and Diverse Voices

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packs each moment on screen with intention that makes you forgive the occasional clunky dialogue. Izzo captures things about Celina that make her a heroine very worth rooting for—the stolid way she handles even moments of despair, her resourcefulness, the energy she finds in moments of exhaustion. There is also fine work here from Steven Bauer as her bitter misogynist father and Alejandra Miranda as her beleaguered mother, and Simu Liu (currently starring in Marvel's "Shang-Chi") appears as a bank supervisor who offers Celina an opportunity and coaching for

an unnamed price. The stagginess often does serve the material—Feliciano manages to illuminate connections that don't receive enough attention and affords dignity and respect to a sort of heroism that is too often unnamed and devalued. The film may well cultivate the sort of curiosity and respect that will deepen conversation across generations and illuminate the abundant work that remains.

The Portland Film Festival runs Oct. 6 through Nov 8. You can find information about the films, passes, and tickets at pdxff.com.

Darleen Ortega is a judge on the Oregon Court of Appeals and the first woman of

color to serve in that capacity. Her movie and theater review column Opinionated Judge appears regularly in The Portland Observer. Find her review blog at opinionatedjudge.blogspot.com.

Increasing Access to the Trades

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At PCC, Matsui said the work will include setting and enforcing clear workforce diversity objectives.

"PCC understands that equi-

table access to high wage, high skill construction careers contributes to economic independence for populations that have been historically excluded from this pathway out of poverty," Matsui said.

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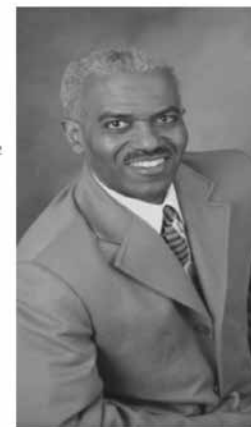
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